

**Hometown Radio****1400 AM****Hot Rod Radio****99.7 FM****221 Central Avenue Suite 6****PO Box 187****Long Prairie, MN 56347****320-732-2164****[www.keylkxdl.com](http://www.keylkxdl.com)****KEYL/KXDL 2023 NET Political Candidate Ad Rates**

			Daypart	ROS
	<u>Spot Length</u>	<u>Fixed Time</u>	<u>Specific</u>	<u>6a-10p</u>
Single Station	:30	\$2.00*	\$2.00*	\$2.00
Combo	:30	\$4.00	\$4.00	\$4.00
Single Station	:60	\$4.00*	\$4.00*	\$4.00
Combo	:60	\$8.00	\$8.00	\$8.00

\*Since KEYL and KXDL are simulcast between 6am – 9am, 12 noon – 12:30pm and 5pm – 5:30pm Monday through Friday, all ads during that time are at the combo rate.

The rates quoted are for current advertising programs in place as of 6/1/2023 and that will be in place until further notice. These are for non-preemptible spots.

KEYL and KXDL will run special promotions from time to time that may incorporate rates different from those listed above. If an order is placed and a lower rate is in effect at the time, the candidate will be notified.