

Station Order Revised

Yes on Colorado End of Life Options

Market: Albuquerque
Flight Dates: Monday, October 3, 2016 to Sunday, October 9, 2016

Estimate ID
247

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KOBF-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	Oct 08	Oct 09	
KOBF 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$75.00 \$150.00		1		1				2
Today Show 7:00 AM 9:00 AM	EM	M-F 30	\$90.00 \$270.00	1		1		1			3
KOBF 12n News 12:00 PM 1:00 PM	DT	M-F 30	\$80.00 \$80.00			1					1
KOBF 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$180.00 \$180.00				1				1
KOBF 6:30p News 6:30 PM 7:00 PM	EN	M-F 30	\$150.00 \$450.00	1		1		1			3
Sat 6p News 6:00 PM 6:30 PM	EN	Sa 30	\$180.00 \$180.00						1		1
Su 4:30p News 4:30 PM 5:00 PM	EN	Su 30	\$180.00 \$180.00							1	1
KOBF 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$190.00 \$950.00	1	1	1	1	1			5
Su 10p news 10:00 PM 10:35 PM	LN	Su 30	\$190.00 \$190.00							1	1
Station Gross Totals			\$2,630.00	3	3	3	3	3	1	2	18
Station Net			\$2,235.50								

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Date/Time Sent: 9/15/2016 8:41:20 AM
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