Alt Order #



**KOB** 4 Broadcast Plaza SW Albuquerque, NM 87104 Main: (505)243-4411

Invoice #	Invoice Date	Invoice Month	Invoice Period
199022-1	11/24/13	November 2013	10/28/13 - 11/04/13

Station	Account Executive	Sales Office	Sales Region
ков	Elizabeth Ley	Farmington - KO	Local

Advertiser Product Estimate Number

**Colorado Commits to Kids** Nov. 2013 Est. ID 24

Flight Dates

10/29/13 - 11/05/13 199022 Billing Type Billing Calendar Deal # Broadcast Cash Special Handling

Order #

IDB# Advertiser Code | Product Code

Agency Ref Advertiser Ref

Billing: (505)764-2510

**Blue West Media** 

5130 E. 18th Avenue

Denver, CO 80220-1318

**Attention: Accounts Payable** 

Send Payment To:

www.kobtv.com

Billing Address:

**KOB** P O Box 1351 Albuquerque, NM 87103

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
1	10/29/13	11/05/13	News 4 Today I 5a-5	30a M-F 5a-530a	- T- T	:30	1	\$25.00	NM		
,	Weeks:	Start Date 10/28/13	End Date MTWTFSS - T- T		<u>Rate</u> \$25.00						
;	Spots: # Ch	Day Air	Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 F	Tu 10	/29/13 5:28 AM New	s 4 Today I 5a-530a	M-F 5a-530a	:3	O Trust Fund	d		\$25.00	NM
	2 F	Th 10	/31/13 5:13 AM New	s 4 Today I 5a-530a	M-F 5a-530a	:3	O Remember			\$25.00	NM
2	10/29/13	11/05/13	News 4 Today I 530a	a-6a M-F 530a-6a	W- F	:30	1	\$30.00	NM		
	Weeks:	Start Date 10/28/13	11/03/13 W- F	Spots/Week 2	<u>Rate</u> \$30.00						
;	Spots: # Ch				Start/End Time		h Ad-ID			Rate	
	2 F	W 10		s 4 Today I 530a-6a	M-F 530a-6a		O Endorseme	nts		\$30.00	NM
	1 F	F 11	/01/13 5:44 AM New	s 4 Today I 530a-6a	M-F 530a-6a	:3	O Remember			\$30.00	NM
3	10/29/13	11/05/13	News 4 Today II 6a-7	7a M-F 6a-7a	MTWTF	:30	1	\$65.00	NM		
,	Weeks:	Start Date 10/28/13	End Date MTWTFSS - TWTF	Spots/Week 4	Rate \$65.00						
;	Spots: # Ch	Day Air	Date Air Time Desc	cription_	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 F	Tu 10	/29/13 6:23 AM New	s 4 Today II 6a-7a	M-F 6a-7a	:3	O Endorseme	nts		\$65.00	NM
	2 F	W 10	/30/13 6:12 AM New	s 4 Today II 6a-7a	M-F 6a-7a	:3	O Remember			\$65.00	NM
	4 F	Th 10	/31/13 6:23 AM New	s 4 Today II 6a-7a	M-F 6a-7a	:3	O Across			\$65.00	NM
	3 F			s 4 Today II 6a-7a	M-F 6a-7a	:3	0 Across			\$65.00	NM
'	Weeks:	Start Date 11/04/13	End Date <u>MTWTFSS</u> 11/10/13 <u>M</u>		<u>Rate</u> \$65.00						
;	Spots: # Ch	Day Air	Date Air Time Description	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	5 F	M 11	/04/13 6:29 AM New	s 4 Today II 6a-7a	M-F 6a-7a	:3	O Remember			\$65.00	NM
4	10/29/13	11/05/13	M-F Today Show	M-F 7a-9a	МГЖГБ	:30	1	\$80.00	NM		
,	Weeks:	Start Date 10/28/13	End Date MTWTFSS - TWTF	Spots/Week 4	Rate \$80.00						
	Spots: # Ch	Day Air	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	2 F	Tu 10		Today Show	M-F 7a-9a		O Trust Fund	d		\$80.00	NM
	1 F	W 10		Today Show	M-F 7a-9a	:3	O Endorseme	nts		\$80.00	NM
	3 F	Th 10	/31/13 8:55 AM M-F	Today Show	M-F 7a-9a	:3	O Remember			\$80.00	NM
	4 F	F 11	/01/13 8:44 AM M-F	Today Show	M-F 7a-9a	:3	O Remember			\$80.00	NM
'	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 199022-1
 11/24/13
 November 2013
 10/28/13 - 11/04/13

<u>Advertiser</u>	<u>Product</u>	Estimate Number
Colorado Commits to Kids	Nov. 2013	Est. ID 24

www.kobtv.com

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 10/29/13	11/05/13	M-F Today Show	M-F 7a-9a	МГWГF	:30	1	\$80.00	NM	
	11/04/13	11/10/13 M	1	\$80.00					
Spots: # C			<u> </u>	Start/End Time		h Ad-ID			Rate Typ
5 F	M 11	/04/13 8:45 AM M-F T	oday Show	M-F 7a-9a	:3	O Remember			\$80.00 NN
5 10/29/13	11/05/13			S-	:30	1	\$35.00	NM	
Weeks:	Start Date 10/28/13	11/03/13 S-	Spots/Week 1	<u>Rate</u> \$35.00					
Spots: # C	<u>h Day Ai</u>	r Date Air Time Descr	ription_	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
1 F	Sa 11	/02/13 5:57 AM Satur	day Today	Sa 5a-7a	:3	O Remember			\$35.00 NM
6 10/29/13	11/05/13	News 4 Weekend Sat	7a-!Sa 7a-9a	S-	:30	1	\$40.00	NM	
Weeks:	Start Date 10/28/13		Spots/Week 1	Rate \$40.00					
Spots: # C	<u>h Day Ai</u>	r Date Air Time Desci	ription_	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 F	Sa 11	/02/13 7:14 AM News	4 Weekend Sat 7a-9a	Sa 7a-9a	:3	O Across			\$40.00 N
7 10/29/13	11/05/13	Sunday Today	Su 7a-8a	S	:30	1	\$40.00	NM	
Weeks:	Start Date 10/28/13	End Date <u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$40.00					
Spots: # C	<u>h Day Ai</u>	r Date Air Time Desci	ription_	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 F	Su 11	/03/13 7:26 AM Sunda	ay Today	Su 7a-8a	:3	O Remember			\$40.00 NI
8 10/29/13	11/05/13	Who Wants to Be A M	lillioıM-F 1130a-12p	МГWГ	:30	1	\$50.00	NM	
Weeks:	Start Date 10/28/13	End Date MTWTFSS - TWT	Spots/Week 3	<u>Rate</u> \$50.00					
Spots: # C	h <u>Day Ai</u>		ription	Start/End Time	Lengt	h Ad-ID			Rate Typ
2 F	Tu 10	)/29/13 11:40 AM Who	Wants to Be A Million	M-F 1130a-12p	:3	O Endorseme	nts		\$50.00 NI
1 F	W 10	0/30/13 11:40 AM Who	Wants to Be A Million	M-F 1130a-12p	:3	O Remember			\$50.00 N
3 F			Wants to Be A Million	M-F 1130a-12p	:3	0 Across			\$50.00 NI
Weeks:	Start Date 11/04/13	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # C				Start/End Time	Lengt	h Ad-ID			Rate Typ
4 F	M 11	/04/13 11:42 AM Who	Wants to Be A Million	M-F 1130a-12p	:3	O Across			\$50.00 NN
9 10/29/13	11/05/13	News 4 @ Midday M-	F M-F 12noon-1p	W- F	:30	1	\$50.00	NM	
Weeks:	Start Date	End Date MTWTFSS W- F	Spots/Week 2	<u>Rate</u> \$50.00					
Spots: # C			ription_	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 F			4 @ Midday M-F	M-F 12noon-1p	:3	O Endorseme	nts		\$50.00 NN
2 F	F 11	/01/13 12:13 PM News	4 @ Midday M-F	M-F 12noon-1p	:3	O Remember			\$50.00 NM
10 10/29/13	11/05/13	Days Of Our Lives 1p	M-F 1p-2p	MΓ- TF	:30	1	\$50.00	NM	
Weeks:	Start Date	End Date <u>MTWTFSS</u> 11/03/13 - T- TF	Spots/Week 3	<u>Rate</u> \$50.00					
Spots: # C		,		Start/End Time	Lengt	h Ad-ID			Rate Typ
1 F	Tu 10		Of Our Lives 1p	M-F 1p-2p		O Trust Fun	i		\$50.00 N
2 F	Th 10	<u> </u>	Of Our Lives 1p	M-F 1p-2p	:3	O Remember			\$50.00 N
3 F			Of Our Lives 1p	M-F 1p-2p	:3	O Across			\$50.00 N
Weeks:	Start Date 11/04/13	11/10/13 M	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # C	<u>h Day Ai</u>	r Date Air Time Descri	ription	Start/End Time	Lengt	h Ad-ID			Rate Typ



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KOB
P O Box 1351
Albuquerque, NM 87103

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/13 - 11/04/13 | Invoice Month | Invoice Period | 10/28/13 - 11/04/13 |

Advertiser	Product	Estimate Number
Colorado Commits to Kids	Nov. 2013	Est. ID 24

www.kobtv.com

Line   Start Date   End Date   Description   StartFend Time   MTWTPSS   Length   Week   Rate   Type								Spots/			
Spots: #Ch   Day Air Date   Air Time   Description   StartEnd Time   Length Add-ID   Rate Type   4 F   M 1104/13   12:68 FM Days Of Our Lives 1p   MF-1p-2p   30 Resembler   \$50.00 NM	Line Start Date	e End Date	e Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 F   M   1/06/13   11/05/13   Judy Judy-P/DR 4p/ 430pW-FP-PS-P   MFTPT-   30   1   \$40.00   NM	10 10/29/13	11/05/13	Days	s Of Our Lives 1p	M-F 1p-2p	МГ- TF	:30	1	\$50.00	NM	
4 F   M   1/06/13   11/05/13   Judy Judy-P/DR 4p/ 430pW-FP-PS-P   MFTPT-   30   1   \$40.00   NM	Spots: # C	Ch Day A	ir Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
11 10/29/13											
Weeks:   Start Date   End Date   MIWIPSS   Spots/Week   Fate   \$40.00	11 10/29/13	11/05/13	Judy			MTWTF	:30	1	\$40.00	NM	
Spots: #Ch   Day Air Date   Air Time Description   Stant/End Time   Length Ad-ID   Rate Type				, ,				·	Ψ.σ.σσ		
3 F   Tu 10/29/13	Weeks:		End D 11/03/	<u>MIWIFSS</u> /13 - TWTF	Spots/Week 4						
2 F W 10/30/13 4-29 PM Judy Judy-P/ DR 4p/430p MF 4p-5p	Spots: # C	Ch <u>Day A</u>	ir Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 F Th 10/31/13	3 F	Tu 1	0/29/13	4:29 PM Judy J	udy-P/ DR 4p/ 430p	M-F 4p-5p	:30	) Trust Fun	d		\$40.00 NM
A F F	2 F	W 1	0/30/13	4:29 PM Judy J	udy-P/ DR 4p/ 430p	M-F 4p-5p	:30	) Endorseme	nts		\$40.00 NM
Weeks:   Start Date   End Date   MINTESS   Spots/Week   Rate   Spots   Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Spots   Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Spots/Week   Rate   Type   Spots/Week   Start Date   To   To   To   To   To   To   To   T	1 F	Th 1	0/31/13	4:18 PM Judy J	udy-P/ DR 4p/ 430p	M-F 4p-5p	:30	) Remember			\$40.00 NM
11704/13   11701/13							:30	) Remember			\$40.00 NM
Section   Sect	Weeks:				Spots/Week 1						
12 10/29/13	Spots: # C	Ch <u>Day</u> A	ir Date	Air Time Descri	ption_	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   10/28/13   11/03/13	5 F	M 1	1/04/13	4:57 PM Judy J	udy-P/ DR 4p/ 430p	M-F 4p-5p	:30	) Across			\$40.00 NM
Spots: # Ch	12 10/29/13	11/05/13	New	·	M-F 5p-530p	МГWГF	:30	1	\$70.00	NM	
Spots: # Ch	Weeks:		End D	Date MTWTFSS - TWTF	Spots/Week 4	<u>Rate</u> \$70.00					
3 F W 10/30/13 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 Remember \$70.00 NM  4 F Th 10/31/13 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 Across \$70.00 NM  2 F F 11/01/13 5:23 PM News 4 @ 5p M-F M-F 5p-530p :30 Across \$70.00 NM  Weeks: Start Date End Date MIWIFSS Spots/Week 11/04/13 11/10/13 M 11 Start/End Time Length Ad-ID Rate Type  5 F M 11/04/13 5:28 PM News 4 @ 5p M-F M-F 5p-530p :30 Remember \$70.00 NM  13 10/29/13 11/05/13 News 4 @ 6p M-F M-F 6p-632p MIWIF :30 1 \$160.00 NM  Weeks: Start Date End Date MIWIFSS Spots/Week 110/28/13 11/03/13 - TWIF 4 \$160.00 Start/End Time Length Ad-ID Rate Type  4 F Tu 10/29/13 6:24 PM News 4 @ 6p M-F M-F 6p-632p :30 Endorsements \$160.00 NM  1 F W 10/30/13 6:24 PM News 4 @ 6p M-F M-F 6p-632p :30 Endorsements \$160.00 NM  3 F Th 10/31/13 6:24 PM News 4 @ 6p M-F M-F 6p-632p :30 Endorsements \$160.00 NM  Weeks: Start Date End Date MIWIFSS Spots/Week 11/10/29/13 6:24 PM News 4 @ 6p M-F M-F 6p-632p :30 Endorsements \$160.00 NM  3 F Th 10/31/13 6:24 PM News 4 @ 6p M-F M-F 6p-632p :30 Endorsements \$160.00 NM  Weeks: Start Date End Date MIWIFSS Spots/Week 11/10/4/13 11/10/13 6:27 PM News 4 @ 6p M-F M-F 6p-632p :30 Endorsements \$160.00 NM  Weeks: Start Date End Date MIWIFSS Spots/Week 11/10/4/13 11/10/13 6:27 PM News 4 @ 6p M-F M-F 6p-632p :30 Endorsements \$160.00 NM  Weeks: Start Date End Date MIWIFSS Spots/Week 11/10/4/13 11/10/13 N 1 \$160.00 NM  Weeks: Start Date End Date MIWIFSS Spots/Week 11/10/4/13 11/10/13 News 4 @ 630p M-F M-F 6p-632p :30 Remember \$160.00 NM  Weeks: Start Date End Date MIWIFSS Spots/Week 11/10/4/13 11/10/13 News 4 @ 630p M-F M-F 690-7p :30 Endorsements \$160.00 NM  Weeks: Start Date End Date MIWIFSS Spots/Week 11/10/4/13 11/10/13 6:57 PM News 4 @ 630p M-F M-F 630p-7p :30 Endorsements \$65.00 NM  Weeks: Start Date End Date MIWIFSS Spots/Week 11/10/4/13 6:57 PM News 4 @ 630p M-F M-F 630p-7p :30 Endorsements \$65.00 NM  Weeks: Start Date Start Date End Date MIWIFSS Spots/Week 11/10/4/13 6:52 PM News 4 @ 630p M-F M-F 630p-7p :30 Endorsements \$65.00 NM  Weeks: St	Spots: # C	Ch Day A	ir Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
4 F Th 10/31/13 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 Across \$70.00 NM  2 F F 11/01/13 5:23 PM News 4 @ 5p M-F M-F 5p-530p :30 Across \$70.00 NM  Weeks: Start Date End Date MTWTESS Spots/Week 11/04/13 11/10/13 M S T	1 F	Tu 1	0/29/13	5:29 PM News	4 @ 5p M-F	M-F 5p-530p	:30	) Endorseme	nts		\$70.00 NM
2 F   F   11/01/13   5:23 PM News 4 @ 5p M-F   M-F 5p-530p   :30 Across   \$70.00 NM	3 F	W 1	0/30/13	5:13 PM News	4 @ 5p M-F	M-F 5p-530p	:30	) Remember			\$70.00 NM
Weeks:   Start Date   End Date   MIWIFSS   Spots/Week   11/04/13   11/07/13   M   1   1   1   1   1   1   1   1	4 F	Th 1	0/31/13	5:13 PM News	4 @ 5p M-F	M-F 5p-530p	:30	) Across			\$70.00 NM
Spots: # Ch	2 F	F 1	1/01/13		4 @ 5p M-F	M-F 5p-530p	:30	) Across			\$70.00 NM
S F   M   11/04/13   5:28 PM News 4 @ 5p M-F   M-F 5p-530p   :30 Remember   \$70.00 NM	Weeks:			<u>MTWTFSS</u> /13 <u>M</u>	Spots/Week 1						
13 10/29/13	Spots: # C	Ch Day A	ir Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks:   Start Date   End Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type	5 F	M 1	1/04/13	5:28 PM News	4 @ 5p M-F	M-F 5p-530p	:30	Remember			\$70.00 NM
Spots: # Ch   Day Air Date	13 10/29/13	11/05/13	New	rs 4 @ 6p M-F	M-F 6p-632p	МГWГF	:30	1	\$160.00	NM	
A F	Weeks:		End D 11/03/	Date MTWTFSS - TWTF	Spots/Week 4						
1 F         W 10/30/13         6:27 PM News 4 @ 6p M-F         M-F 6p-632p         :30 Endorsements         \$160.00 NM           3 F         Th 10/31/13         6:24 PM News 4 @ 6p M-F         M-F 6p-632p         :30 Remember         \$160.00 NM           2 F         F         11/01/13         6:27 PM News 4 @ 6p M-F         M-F 6p-632p         :30 Remember         \$160.00 NM           Weeks:         Start Date 11/04/13         End Date MITWFSS Not News 4 @ 6p M-F         Rate \$160.00         Rate \$160.00         NM           Spots: # Ch Day Air Date Air Time Description         Start/End Time Length Ad-ID         Rate Type         \$160.00 NM           14 10/29/13         11/05/13         News 4 @ 630p M-F         M-F 6p-632p         :30 Remember         \$160.00 NM           Weeks: Start Date 10/28/13         Start Date 11/03/13         MITWFSS Not News 4 @ 630p M-F         MIWFF         :30 1         \$65.00 NM           Spots: # Ch Day Air Date Air Time Description         Start/End Time Length Ad-ID         Rate Type           2 F Tu 10/29/13         6:57 PM News 4 @ 630p M-F         M-F 630p-7p         :30 Endorsements         \$65.00 NM           1 F W 10/30/13         6:57 PM News 4 @ 630p M-F         M-F 630p-7p         :30 Endorsements         \$65.00 NM           4 F F 11/01/13         6:52 PM News 4 @ 630p M-F         M	Spots: # C	Ch Day A	ir Date_	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
3 F	4 F	Tu 1	0/29/13	6:24 PM News	4 @ 6p M-F	M-F 6p-632p	:30	Trust Fun	d		\$160.00 NM
2 F   F   11/01/13   6:27 PM News 4 @ 6p M-F   M-F 6p-632p   :30 Remember   \$160.00 NM					•	M-F 6p-632p	:30	) Endorseme	nts		\$160.00 NM
Weeks:         Start Date 11/04/13         End Date 11/10/13         MTWTFSS M         Spots/Week \$160.00         Rate \$160.00           Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate Type           5 F         M         11/04/13         6:25 PM News 4 @ 69 M-F         M-F 6p-632p         :30 Remember         \$160.00 NM           Weeks:         Start Date 10/28/13         End Date 11/03/13         MTWTFSS - TWTF         Spots/Week 465.00         Rate 865.00         Rate 11/02/28/13         Spots/Week A11/03/13         Rate 11/03/13         Start/End Time 11/03/14         Length Ad-ID 11/03/14         Rate 11/02/14         Rate 11/02/14         Spots/Week 465.00         NM         Rate 11/02/14         Spots/Week 465.00         NM         N-F 630p-7p 11/04/14         Start/End Time 11/04/14         Length Ad-ID 11/04/14         Rate 11/03/14         Rate 11/03/14         Spots/Week 465.00         NM         N-F 630p-7p 11/04/14         Start/End Time 11/04/14         Spots/Week 465.00         NM         N-F 630p-7p 11/04/14         Start/End Time 11/04/14         Spots/Week 11/04/14         Spots/Week 11/04/14         N-F 630p-7p 11/04/14         Start/End Time 11/04/14         Spots/Week 11/04/14         Spots/Week 11/04/14         Spots/Week 11/04/14         Spots/Week 11/04/14         Spots/Week 11/04/	3 F			6:24 PM News	4 @ 6р М-F						
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type							:30	) Remember			\$160.00 NM
5 F         M         11/04/13         6:25 PM News 4 @ 6p M-F         M-F 6p-632p         :30 Remember         \$160.00 NM           14 10/29/13         11/05/13         News 4 @ 630p M-F         M-F 630p-7p         MTWTF         :30 1 \$65.00 NM           Weeks:         Start Date 10/28/13         End Date 11/03/13         MTWTFSS - TWTF         Spots/Week \$65.00         Rate \$65.00           Spots: # Ch         Day Air Date Air Time Description         Start/End Time Length Ad-ID         Rate Type           2 F         Tu 10/29/13         6:57 PM News 4 @ 630p M-F         M-F 630p-7p         :30 Endorsements         \$65.00 NM           1 F         W 10/30/13         6:43 PM News 4 @ 630p M-F         M-F 630p-7p         :30 Remember         \$65.00 NM           3 F         Th 10/31/13         6:52 PM News 4 @ 630p M-F         M-F 630p-7p         :30 Across         \$65.00 NM           4 F         F 11/01/13         6:52 PM News 4 @ 630p M-F         M-F 630p-7p         :30 Remember         \$65.00 NM           Weeks:         Start Date 11/10/13         End Date 11/10/13         MTWTFSS No. News 4 @ 630p M-F         Rate \$65.00           Weeks:         Start Date 11/10/13         End Date 11/10/13         MTWTFSS No. News 4 @ 630p M-F         Rate \$65.00	Weeks:				Spots/Week 1	\$16 <del>0.00</del>					
14 10/29/13         11/05/13         News 4 @ 630p M-F         MF 630p-7p         MTWTF         :30         1         \$65.00         NM           Weeks:         Start Date	Spots: # C	Ch <u>Day</u> A	ir Date_		·						
Weeks:         Start Date 10/28/13         End Date 11/03/13         MTWTFSS - TWTF MTWTF MTWTT MTWTT- MTWTT MTWTT MTWTT-	5 F	M 1	1/04/13	6:25 PM News	4 @ 6p M-F	M-F 6p-632p	:30	) Remember			\$160.00 NM
Tol/28/13   Tol/28/13   Tole   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	14 10/29/13	11/05/13	New	rs 4 @ 630p M-F	M-F 630p-7p	МГЖГБ	:30	1	\$65.00	NM	
2 F       Tu 10/29/13       6:57 PM News 4 @ 630p M-F       M-F 630p-7p       :30 Endorsements       \$65.00 NM         1 F       W 10/30/13       6:43 PM News 4 @ 630p M-F       M-F 630p-7p       :30 Remember       \$65.00 NM         3 F       Th 10/31/13       6:52 PM News 4 @ 630p M-F       M-F 630p-7p       :30 Across       \$65.00 NM         4 F       F 11/01/13       6:52 PM News 4 @ 630p M-F       M-F 630p-7p       :30 Remember       \$65.00 NM         Weeks:       Start Date 11/04/13       End Date 11/10/13       MTWTFSS Spots/Week 11/10/13       Rate 865.00       Rate 865.00	Weeks:					\$65.00					
1 F       W 10/30/13       6:43 PM News 4 @ 630p M-F       M-F 630p-7p       :30 Remember       \$65.00 NM         3 F       Th 10/31/13       6:52 PM News 4 @ 630p M-F       M-F 630p-7p       :30 Across       \$65.00 NM         4 F       F 11/01/13       6:52 PM News 4 @ 630p M-F       M-F 630p-7p       :30 Remember       \$65.00 NM         Weeks:       Start Date 11/04/13       End Date 11/10/13       MTWTFSS News 1 M       Spots/Week 1 M       Rate 1 S65.00         11/04/13       11/10/13       M       1       \$65.00	Spots: # C						<u>Lengt</u>	h Ad-ID			
3 F Th 10/31/13 6:52 PM News 4 @ 630p M-F M-F 630p-7p :30 Across \$65.00 NM 4 F F 11/01/13 6:52 PM News 4 @ 630p M-F M-F 630p-7p :30 Remember \$65.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$65.00	2 F								nts		
4 F       F       11/01/13       6:52 PM News 4 @ 630p M-F       M-F 630p-7p       :30 Remember       \$65.00 NM         Weeks:       Start Date 11/04/13       End Date 11/10/13       MTWTFSS News Week MITWTFSS News Week 11/10/13       Rate 15.00	1 F				<u> </u>	M-F 630p-7p	:30	) Remember			•
Weeks:         Start Date 11/04/13         End Date 11/10/13         MTWTFSS M         Spots/Week 1         Rate 55.00					<u> </u>						•
11/04/13 11/10/13 M 1 \$65.00							:30	) Remember			\$65.00 NM
· · · · · · · · · · · · · · · · · · ·	Weeks:				Spots/Week						
	Spots: # C				ption		Lengt	h Ad-ID			Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 199022-1
 11/24/13
 November 2013
 10/28/13 - 11/04/13

Advertiser	Product	Estimate Number
<b>Colorado Commits to Kids</b>	Nov. 2013	Est. ID 24

www.kobtv.com

	Start Date	End Da	te Desc	cription		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
14	1 10/29/13	11/05/1	3 New	s 4 @ 6	30p M-F	M-F 630p-7p	МГWГF	:30	1	\$65.00	NM		
	Spots: # Ch	Day	Air Date	Air Ti	me Descrip	otion_	Start/End Time	Leng	th Ad-ID			Rate	Туре
	5 F	М	11/04/13	6:57	PM News 4	↓ @ 630p M-F	M-F 630p-7p	:3	0 Across			\$65.00	NM
15	5 10/29/13	11/05/1	3 New	s 4 @ 6	p Sat	Sa 6p-630p	S-	:30	1	\$90.00	NM		
	Weeks:	Start Dat 10/28/13		ate <u>1</u>	MTWTFSS	Spots/Week 1	Rate \$90.00						
	Spots: # Ch	Day	Air Date	Air Ti	me Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate	Туре
	1 F		11/02/13	6:08	PM News 4	l @ 6p Sat	Sa 6p-630p	:3	0 Remember			\$90.00	NM
16	5 10/29/13	11/05/1	3 The	Tonight	Show	M-Th 1035p-1135p/	MTWTF	:30	1	\$70.00	NM		
	Weeks:	Start Dat 10/28/13		ate <u>1</u>	TWTF	Spots/Week 4	<u>Rate</u> \$70.00						
	Spots: # Ch	Day	Air Date		me Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate	Туре
	3 F	Tu	10/29/13	11:09	PM The To	night Show	M-Th 1035p-113		O Endorseme	nts		\$70.00	NM
	1 F		10/30/13			night Show	M-Th 1035p-113		0 Remember			\$70.00	
	4 F	Th	10/31/13	10:59	PM The To	night Show	M-Th 1035p-113	35p/ :3	0 Across			\$70.00	NM
	2 F		11/01/13			night Show	M-Th 1035p-113	35p/ :3	O Remember			\$70.00	NM
	Weeks:	Start Dat 11/04/13	11/10/	/13 N	<u>MTWTFSS</u> M	Spots/Week 1	Rate \$70.00					Б.,	_
	Spots: # Ch		Air Date		me Descrip		Start/End Time		th Ad-ID			Rate	
	5 F	M	11/04/13	11:29	PM The To	night Show	M-Th 1035p-113	35p/ :3	0 Remember			\$70.00	NIVI
17	7 10/29/13	11/05/1			0p M-F	M-F 10p-1035p	МГWГF	:30	1	\$200.00	NM		
	Weeks:	Start Dat 10/28/13	11/03/	/13 -	TWTFSS TWTF	Spots/Week 4	Rate \$200.00						
	Spots: # Ch		Air Date	_	me Descrip		Start/End Time		th Ad-ID			Rate	
	3 F		10/29/13			1 @ 10p M-F	M-F 10p-1035p		0 Trust Fun			\$200.00	
	1 F		10/30/13			I @ 10p M-F	M-F 10p-1035p		O Endorseme	ents		\$200.00	
	4 F		10/31/13			1 @ 10p M-F	M-F 10p-1035p		O Remember			\$200.00	
	2 F Weeks:	F Start Dat	11/01/13 e End D		MTWTFSS	I @ 10p M-F Spots/Week	M-F 10p-1035p Rate	1.3	0 Across			\$200.00	NM
	WOOKS.	11/04/13		/13 N	<u>/</u>	1	\$200.00						
	Spots: # Ch	<u>Day</u>	Air Date	<u>Air Ti</u>	me Descrip	otion_	Start/End Time	Leng	th Ad-ID			Rate	Туре
	5 F	М	11/04/13	10:19	PM News 4	↓ @ 10p M-F	M-F 10p-1035p	:3	0 Remember			\$200.00	NM
18	3 10/29/13	11/05/1	3 New	s 4 @ 1	0p Sat	Sa 10p-1030p	S-	:30	1	\$125.00	NM		
	Weeks:	Start Dat 10/28/13			MTWTFSS S-	Spots/Week 1	Rate \$125.00						
	Spots: # Ch	Day	Air Date	Air Ti	me Descrip	<u>otion</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate	Туре
	1 F	Sa	11/02/13	10:12	PM News 4	l @ 10p Sat	Sa 10p-1030p	:3	0 Remember			\$125.00	NM
19	0 10/29/13	11/05/1	3 New	s 4 Spe	cial @ 430p	o SSu 430p-5p	S	:30	1	\$65.00	NM		
	Modra	Start Dat		ate <u>N</u>	MTWTFSS	Spots/Week 1	Rate \$65.00						
	Weeks:	10/28/13	11/03/	713 -	5	•						_	
	Spots: # Ch		11/03/ Air Date		me Descrip	otion_	Start/End Time	Leng	th Ad-ID			Rate	Type
		Day		Air Ti	me Descrip	otion I Special @ 430p Sun	Start/End Time Su 430p-5p		th Ad-ID 10 Remember			Rate \$65.00	
	Spots: # Ch	Day	Air Date 11/03/13	Air Ti	me Descrip PM News 4	•				\$35.00	NM		
	Spots: # Ch	Day Su 11/05/1 Start Date	Air Date 11/03/13 3 Inside	Air Tii 4:44 le Editio	me Descrip PM News 4 n 330p	Special @ 430p Sun	Su 430p-5p MTWTF Rate	:3	0 Remember	\$35.00	NM		
	Spots: # Ch 1 F	Day Su 11/05/1 Start Dat 10/28/13	Air Date 11/03/13 3 Insid	Air Tii 4:44 le Editio	me Descrip PM News 4 n 330p	M-F 330p-4p  Spots/Week 4	Su 430p-5p MTWTF	:30	0 Remember	\$35.00	NM		NM



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/13 - 11/04/13 | Invoice Month | Invoice Period | 10/28/13 - 11/04/13 |

Advertiser	Product	Estimate Number
Colorado Commits to Kids	Nov. 2013	Est. ID 24

www.kobtv.com

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
20 10/29/13	11/05/13	Inside Edition 330p	M-F 330p-4p	МГWГF	:30	1	\$35.00	NM	
Spots: # Cl	h Day Air	Date Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
4 F	W 10/	30/13 3:44 PM Inside	Edition 330p	M-F 330p-4p	:3	O Remember			\$35.00 NM
1 F	Th 10/	31/13 3:51 PM Inside	Edition 330p	M-F 330p-4p	:3	0 Across			\$35.00 NM
2 F	F 11/	01/13 3:51 PM Inside	Edition 330p	M-F 330p-4p	:3	O Remember			\$35.00 NM
Weeks:	Start Date 11/04/13	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$35.00					
Spots: # Cl	<u>h Day Air</u>	Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
5 F	M 11/	04/13 3:43 PM Inside	Edition 330p	M-F 330p-4p	:3	O Remember			\$35.00 NM
21 10/29/13	11/05/13	On the Money w/ Maria	เ 6ғSu 6a-630a	S	:30	1	\$20.00	NM	
Weeks:	Start Date 10/28/13	End Date MIWIFSSS	Spots/Week 1	<u>Rate</u> \$20.00					
Spots: # Cl	<u>h Day Air</u>	Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 F	Su 11/	03/13 6:17 AM On the	Money w/ Maria 6a	Su 6a-630a	:3	O Across			\$20.00 NM
22 10/29/13	11/05/13	News 4 @ 10p Sun	Su 10p-1035p	S	:30	1	\$175.00	NM	
Weeks:	Start Date 10/28/13	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Cl	<u>h Day Air</u>	Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 F	Su 11/	03/13 10:32 PM News 4	4 @ 10p Sun	Su 10p-1035p	:3	O Across			\$175.00 NM
				Total Spots	6	<b>57</b>			

**Payment Terms 30 Days** 

<u>Gross Total</u> **\$5,125.00** 

Agency Commission \$768.75

<u>Net Amount Due</u> \$4,356.25