

ORDER



Orders
Order / Rev: 289609
Alt Order #:
Product Desc: Est 470
Estimate: Est 470
Flight Dates: 10/24/16 - 10/26/16
Original Date / Rev: 10/20/16 / 10/20/16
Order Type: GENERAL

KOB
Primary AE: Charlie Blanco
Sales Office: FAR
Sales Region: Local

Agency Name: Blue West Media
Buying Contact: Mary Wittemyer
Billing Contact:
 5130 E. 18th Avenue
 Denver, CO 80220-1318

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Yes on Colorado End of Life Options
Demographic: HH
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 09/25/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/26/16	6	\$890.00	\$756.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	6	\$890.00	\$756.50	0.00
Totals	6	\$890.00	\$756.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlie Blanco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	F	10/24/16	10/26/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	M-----	:30	1	\$90.00	1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	M-----		1		\$90.00		0.00					
E 3	F	10/24/16	10/26/16	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-T-----	:30	1	\$80.00	1	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	-T-----		1		\$80.00		0.00					
E 7	F	10/24/16	10/26/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MTW----	:30	3	\$190.00	1	0.00	NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	MTW----		3		\$190.00		0.00					
N 10	F	10/24/16	10/26/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	--W----	:30	1	\$150.00	1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	--W----		1		\$150.00		0.00					
													Totals	6	\$890.00