

ORDER



Orders
Order / Rev: 286673
Alt Order #:
Product Desc: Est 249
Estimate: Est 249
Flight Dates: 10/17/16 - 10/23/16
Original Date / Rev: 09/16/16 / 09/16/16
Order Type: GENERAL

KOB
Primary AE: Charlie Blanco
Sales Office: FAR
Sales Region: Local

Agency Name: Blue West Media
Buying Contact: Mary Wittemyer
Billing Contact:
 5130 E. 18th Avenue
 Denver, CO 80220-1318

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Yes on Colorado End of Life Options
Demographic: HH
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 09/25/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/26/16 | 10/23/16 | 16 | \$2,400.00 | \$2,040.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2016 | 16 | \$2,400.00 | \$2,040.00 | 0.00 |
| Totals | 16 | \$2,400.00 | \$2,040.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Charlie Blanco | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|----|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | F | 10/17/16 | 10/23/16 | News 4 Today II 6a-7a News 4 Today II 6a-7a | CM | M-F 6a-7a | -T-T--- | :30 | 2 | \$75.00 | 1 | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | -T-T--- | | 2 | | | | \$75.00 | | 0.00 | | | |
| N 2 | F | 10/17/16 | 10/23/16 | M-F Today Show M-F Today Show | CM | M-F 7a-9a | M-W---- | :30 | 2 | \$90.00 | 1 | 0.00 | NM | 2 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | M-W---- | | 2 | | | | \$90.00 | | 0.00 | | | |
| N 3 | F | 10/17/16 | 10/23/16 | News 4 @ Midday M-F News 4 @ Midday M-F | CM | M-F 12noon-1p | -T----- | :30 | 1 | \$80.00 | 1 | 0.00 | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | -T----- | | 1 | | | | \$80.00 | | 0.00 | | | |
| N 4 | F | 10/17/16 | 10/23/16 | News 4 @ 6p M-F News 4 @ 6p M-F | CM | M-F 6p-632p | --W---- | :30 | 1 | \$180.00 | 1 | 0.00 | NM | 1 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | --W---- | | 1 | | | | \$180.00 | | 0.00 | | | |
| N 5 | F | 10/17/16 | 10/23/16 | News 4 @ 630p M-F News 4 @ 630p M-F | CM | M-F 630p-7p | ----F-- | :30 | 2 | \$150.00 | 1 | 0.00 | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | ----F-- | | 2 | | | | \$150.00 | | 0.00 | | | |
| N 6 | F | 10/17/16 | 10/23/16 | News 4 Special @ 430p GM News 4 Special @ 430p Sun | CM | Su 430p-5p | -----S | :30 | 1 | \$180.00 | 1 | 0.00 | NM | 1 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | -----S | | 1 | | | | \$180.00 | | 0.00 | | | |

Order / Rev: 286673
 Alt Order #:
 Flight Dates: 10/17/16 - 10/23/16

Advertiser: Yes on Colorado End of Life Options
 Product Desc: Est 249
 Estimate: Est 249
 KOB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|----|-------------------|-----------------|--------------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| N 7 | F | 10/17/16 | 10/23/16 | News 4 @ 10p M-F News 4 @ 10p M-F | CM | M-F 10p-1035p | MTWTF-- | :30 | 5 | \$190.001 | | 0.00 | NM | 5 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | MTWTF-- | | 5 | | | | \$190.00 | | 0.00 | | | |
| N 8 | F | 10/17/16 | 10/23/16 | News 4 @ 10p Sat News 4 @ 10p Sat | CM | Sa 10p-1030p | -----S- | :30 | 1 | \$190.001 | | 0.00 | NM | 1 | \$190.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | -----S- | | 1 | | | | \$190.00 | | 0.00 | | | |
| N 9 | F | 10/17/16 | 10/23/16 | News 4 @ 10p Sun News 4 @ 10p Sun | CM | Su 10p-1035p | -----S | :30 | 1 | \$190.001 | | 0.00 | NM | 1 | \$190.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | -----S | | 1 | | | | \$190.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 16 | \$2,400.00 |