

Common Sense Values HD59 TV KOBF

Revision #: Date: 10/17/2016

Client: Common Sense Values CO HD 59	Estimate: 4331	
Media: TV	Description: Common Sense Values CO HD59 TV ABQ 10-18 to 10-24	
Product: Independent Expenditure	Flight Start Date: 10/18/2016 03:00 AM	
Market: Albuquerque	Flight End Date: 10/24/2016 02:59 AM	
Separation between spots: 30	Buyer: Michele Certo	

Daypart Program	STN Gross	Days Dur	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total Spots
			10/18	10/19	10/20	10/21	10/22	10/23	10/24	
KOBF-TV										
Su 7:00a- 8:00a SUN TODAY	\$40.00	30	0	0	0	0	0	1	0	1
Su 9:00a-10:00a MEET THE PRESS	\$40.00	30	0	0	0	0	0	1	0	1
MTuWThF 7:00a- 9:00a TODAY SHOW	\$90.00	30	1	1	1	1	0	0	1	5
MTuWThF 9:00a-10:00a TODAY 2	\$60.00	30	1	1	1	1	0	0	1	5
MTuWThF 11:30a-12:00p MILLIONAIRE	\$60.00	30	1	1	1	1	0	0	1	5
MTuWThF 3:00p- 3:30p INSIDER	\$40.00	30	1	1	1	1	0	0	1	5
MTuWThF 3:30p- 4:00p INSIDE EDITION	\$50.00	30	1	1	1	1	0	0	1	5
MTuWThF 4:00p- 5:00p JUDGE JUDY	\$60.00	30	1	1	1	1	0	0	1	5
MTuWThF 5:00p- 5:30p 5P NEWS	\$120.00	30	1	1	1	1	0	0	1	5
MTuWThF 6:00p- 6:30p 6 PM NEWS	\$180.00	30	1	1	1	1	0	0	1	5
MTuWThF 6:30p- 7:00p 630P NEWS	\$150.00	30	1	1	1	1	0	0	1	5
MTuWThF 10:00p-10:35p 10P NEWS	\$190.00	30	1	1	1	1	0	0	1	5
Total Spots:			10	10	10	10	0	2	10	52
Total Cost:	\$5,080.00									52

Disclaimer:

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Summary by Day

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Week No.	Week Date	Total Spots	STN Gross	PCT
1	10/18/2016	10	\$1,000.00	20%
2	10/19/2016	10	\$1,000.00	20%
3	10/20/2016	10	\$1,000.00	20%
4	10/21/2016	10	\$1,000.00	20%
5	10/22/2016	0	\$0.00	0%
6	10/23/2016	2	\$80.00	2%
7	10/24/2016	10	\$1,000.00	20%
Market Total:		52	\$5,080.00	