

ORDER



Orders
Order / Rev: 286481
Alt Order #:
Product Desc: Est 248
Estimate: Est 248
Flight Dates: 10/10/16 - 10/16/16
Original Date / Rev: 09/14/16 / 09/14/16
Order Type: GENERAL

KOB
Primary AE: Charlie Blanco
Sales Office: FAR
Sales Region: Local

Agency Name: Blue West Media
Buying Contact: Mary Wittemyer
Billing Contact:
 5130 E. 18th Avenue
 Denver, CO 80220-1318

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Yes on Colorado End of Life Options
Demographic: HH
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 09/25/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	18	\$2,655.00	\$2,256.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	18	\$2,655.00	\$2,256.75	0.00
Totals	18	\$2,655.00	\$2,256.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlie Blanco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	F	10/10/16	10/16/16	News 4 Today II 6a-7a	CM	M-F 6a-7a	M-W-F--	:30	3	\$75.00	1	0.00	NM	3	\$225.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-W-F--		3				\$75.00		0.00			
N 2	F	10/10/16	10/16/16	M-F Today Show	CM	M-F 7a-9a	-T-T---	:30	2	\$90.00	1	0.00	NM	2	\$180.00
				M-F Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-T---		2				\$90.00		0.00			
N 3	F	10/10/16	10/16/16	News 4 @ Midday M-F	CM	M-F 12noon-1p	--W----	:30	1	\$80.00	1	0.00	NM	1	\$80.00
				News 4 @ Midday M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--W----		1				\$80.00		0.00			
N 4	F	10/10/16	10/16/16	News 4 @ 6p M-F	CM	M-F 6p-632p	-T--F--	:30	2	\$180.00	1	0.00	NM	2	\$360.00
				News 4 @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T--F--		2				\$180.00		0.00			
N 5	F	10/10/16	10/16/16	News 4 @ 630p M-F	CM	M-F 630p-7p	M--T---	:30	2	\$150.00	1	0.00	NM	2	\$300.00
				News 4 @ 630p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M--T---		2				\$150.00		0.00			
N 6	F	10/10/16	10/16/16	News 4 @ 6p Sat	CM	Sa 6p-630p	-----S-	:30	1	\$180.00	1	0.00	NM	1	\$180.00
				News 4 @ 6p Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-		1				\$180.00		0.00			

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N 7	F	10/10/16	10/16/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MTWTF--	:30	5	\$190.001		0.00	NM	5	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		5				\$190.00		0.00			
N 8	F	10/10/16	10/16/16	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p	-----S-	:30	1	\$190.001		0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-		1				\$190.00		0.00			
N 9	F	10/10/16	10/16/16	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$190.001		0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$190.00		0.00			
													Totals	18	\$2,655.00