

ORDER



Orders
Order / Rev: 289025
Alt Order #:
Product Desc: Est 451
Estimate: Est 451
Flight Dates: 10/17/16 - 10/23/16
Original Date / Rev: 10/13/16 / 10/13/16
Order Type: GENERAL

KOB
Primary AE: Charlie Blanco
Sales Office: FAR
Sales Region: Local

Agency
Name: Blue West Media
Buying Contact: Mary Wittemyer
Billing Contact:
 5130 E. 18th Avenue
 Denver, CO 80220-1318

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Let Colorado Vote 2016
Demographic: HH
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 10/04/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/23/16	17	\$2,325.00	\$1,976.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	17	\$2,325.00	\$1,976.25	0.00
Totals	17	\$2,325.00	\$1,976.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlie Blanco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	F	10/17/16	10/23/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-TWT---	:30	3	\$75.00	1	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	-TWT---		3		\$75.00		0.00					
E 2	F	10/17/16	10/23/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	M--TF--	:30	3	\$90.00	1	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	M--TF--		3		\$90.00		0.00					
E 3	F	10/17/16	10/23/16	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-T-----	:30	1	\$80.00	1	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	-T-----		1		\$80.00		0.00					
E 4	F	10/17/16	10/23/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M--TF--	:30	3	\$180.00	1	0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	M--TF--		3		\$180.00		0.00					
E 5	F	10/17/16	10/23/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-TW----	:30	2	\$150.00	1	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	-TW----		2		\$150.00		0.00					
E 7	F	10/17/16	10/23/16	News 4 @ 630p Sat News 4 @ 630p Sat	CM	Sa 630p-7p	-----S-	:30	1	\$150.00	1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	-----S-		1		\$150.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	F	10/17/16	10/23/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	--W-F--	:30	2	\$190.001		0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	--W-F--		2		\$190.00		0.00					
E 12	F	10/17/16	10/23/16	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p	-----S-	:30	1	\$190.001		0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	-----S-		1		\$190.00		0.00					
N 13	F	10/17/16	10/23/16	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$190.001		0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	-----S		1		\$190.00		0.00					
													Totals	17	\$2,325.00