

# ORDER



**Orders**  
**Order / Rev:** 166150  
 Alt Order #:  
 Product Desc:  
 Estimate: 11866  
 Flight Dates: 10/08/12 - 10/20/12  
 Original Date / Rev: 09/10/12 / 10/12/12  
 Order Type: GENERAL

**KOB**  
 Primary AE: Charlie Blanco  
 Sales Office: FAR  
 Sales Region: Local

**Agency**  
**Name:** Media Strategies & Research  
 Buying Contact: Suzanne Collins  
 Billing Contact:  
 1580 Lincoln St Ste 510  
 Denver, CO 80203-1507

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Colorado Accountable Government Al  
 Demographic: HH  
 Product Codes: PL2  
 Priority: 8  
 Revenue Codes: AGY, POL, ISS

New Business Thru: 11/05/12  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/20/12	71	\$4,885.00	\$4,152.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	71	\$4,885.00	\$4,152.25	0.00
<b>Totals</b>	<b>71</b>	<b>\$4,885.00</b>	<b>\$4,152.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlie Blanco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	F	10/08/12	10/14/12	News 4 Today I 5a-530a	CM	M-F 5a-530a	MTWTF--	:30	5	\$60.00	8	0.00	NM	5	\$300.00
				News 4 Today I 5a-530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		5				\$60.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	F	10/08/12-10/14/12	News 4 Today I 5a-530a	M-F 5a-530a	MTWThF----	:30		<del>(\$60.00)</del>		0.00	NM		
					See MG 1.6										
					[R off air]										
		6	F	10/10/12-10/10/12	News 4 Today I 5a-530a	M-F 5a-530a	--W-----	:30		\$60.00		0.00	NM		
					MG for 1.1 10/08										
					[switcher problem]										
N 2	F	10/08/12	10/14/12	News 4 Today I 530a-6a	CM	M-F 530a-6a	MTWTF--	:30	5	\$60.00	8	0.00	NM	5	\$300.00
				News 4 Today I 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		5				\$60.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	F	10/08/12-10/14/12	News 4 Today I 530a-6a	M-F 530a-6a	MTWThF----	:30		<del>(\$60.00)</del>		0.00	NM		
					See MG 2.6										
					[R off air]										
		6	F	10/10/12-10/10/12	News 4 Today I 530a-6a	M-F 530a-6a	--W-----	:30		\$60.00		0.00	NM		
					MG for 2.1 10/08										
					[Switcher problem]										
N 3	F	10/08/12	10/14/12	News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	7	\$60.00	8	0.00	NM	7	\$420.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: Colorado Accountable Government Allia  
 Product Desc: **KOB**  
 Estimate: 11866

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	F	10/08/12	10/14/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	7	\$60.00	8	0.00	NM	7	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		7				\$60.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	F	10/08/12-10/14/12		News 4 Today II 6a-7a		M-F 6a-7a	MTWThF----	:30		<del>(\$60.00)</del>		0.00	NM		
		See MG 3.8 [R off air]													
8	F	10/10/12-10/10/12		News 4 Today II 6a-7a		M-F 6a-7a	--W-----	:30		\$60.00		0.00	NM		
		Ⓜ MG for 3.3 10/08 [switcher problem]													
N 4	F	10/08/12	10/14/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	6	\$60.00	8	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		6				\$60.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	F	10/08/12-10/14/12		M-F Today Show		M-F 7a-9a	MTWThF----	:30		<del>(\$60.00)</del>		0.00	NM		
		See MG 4.7 [F off air]													
7	F	10/10/12-10/10/12		M-F Today Show		M-F 7a-9a	--W-----	:30		\$60.00		0.00	NM		
		Ⓜ MG for 4.3 10/08 [switcher problem]													
N 5	F	10/08/12	10/14/12	Saturday Today Saturday Today	CM	Sa 5a-7a	-----S-	:30	1	\$60.00	8	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1				\$60.00		0.00			
N 6	F	10/08/12	10/14/12	News 4 Weekend Sat 7a-9a News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a	-----S-	:30	1	\$60.00	8	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1				\$60.00		0.00			
N 7	F	10/08/12	10/14/12	Sunday Today Sunday Today	CM	Su 7a-8a	-----S	:30	1	\$60.00	8	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1				\$60.00		0.00			
N 8	F	10/08/12	10/14/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	M-----	:30	1	\$30.00	8	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1				\$30.00		0.00			
N 9	F	10/08/12	10/14/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	---T---	:30	1	\$30.00	9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---		1				\$30.00		0.00			
N 10	F	10/08/12	10/14/12	Good Day New Mexico 11a Good Day New Mexico 11a	CM	M-F 11a-1130a	--W----	:30	1	\$30.00	9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----		1				\$30.00		0.00			
N 11	F	10/08/12	10/14/12	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p	-T-----	:30	1	\$30.00	9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----		1				\$30.00		0.00			
N 12	F	10/08/12	10/14/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	----F--	:30	1	\$30.00	9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--		1				\$30.00		0.00			
N 13	F	10/08/12	10/14/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	M-----	:30	1	\$30.00	10	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1				\$30.00		0.00			
N 14	F	10/08/12	10/14/12		CM	M-F 2p-3p	--W----	:30	1	\$30.00	10	0.00	NM	1	\$30.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray 2p Rachael Ray 2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	--W----	1	\$30.00	0.00								
N15	F	10/08/12	10/14/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	MTWTF--	:30	5	\$30.00	9	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	MTWTF--	5	\$30.00	0.00								
N16	F	10/08/12	10/14/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	MTWTF--	:30	5	\$30.00	9	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	MTWTF--	5	\$30.00	0.00								
N17	F	10/08/12	10/14/12	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	MT--TF--	:30	4	\$30.00	10	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	MT--TF--	4	\$30.00	0.00								
N18	F	10/08/12	10/14/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTWT---	:30	4	\$70.00	8	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	MTWT---	4	\$70.00	0.00								
N19	F	10/08/12	10/14/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTW-F--	:30	4	\$160.00	8	0.00	NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	MTW-F--	4	\$160.00	0.00								
N20	F	10/08/12	10/14/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M-WTF--	:30	4	\$70.00	12	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	M-WTF--	4	\$70.00	0.00								
N21	F	10/08/12	10/14/12	M-SU Prime Rotator M-Su Prime Rotator 7p-10p (7:00 PM-9:00 PM)	CM	M-Su 7p-10p	M-----	:30	1	\$140.00	8	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	M-----	1	\$140.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	F	10/08/12-10/14/12	M-SU Prime Rotator	M-Su 7p-10p	(7:00 PM-9:00 PM)M-----	:30	<del>(\$140.00)</del>	0.00	NM						
See MG 21.2															
[NO AVAILS - MONDAY 7-9 ONLY]															
2	F	10/15/12-10/15/12	M-SU Prime Rotator	M-Su 7p-10p	(7:00 PM-9:00 PM)M-----	:30	<del>(\$140.00)</del>	0.00	NM						
Ⓜ See MG 21.3															
[no avails]															
3	F	10/20/12-10/20/12	Saturday Prime Rotator	Sa 7p-10	(7:00 PM-7:30 P)-----Sa--	:30	\$140.00	0.00	NM						
Ⓜ MG for 21.2 10/15															
[no avails in the voice ok to move to revolution]															
N22	F	10/08/12	10/14/12	Wednesday Prime B Wednesday Prime B	CM	W 8p-9p	--W----	:30	1	\$140.00	8	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	--W----	1	\$140.00	0.00								
N23	F	10/08/12	10/14/12	Friday Prime B Friday Prime B	CM	F 8p-9p	----F--	:30	1	\$140.00	8	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	----F--	1	\$140.00	0.00								
N24	F	10/08/12	10/14/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-T-TF--	:30	3	\$175.00	8	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	-T-TF--	3	\$175.00	0.00								
N25	F	10/08/12	10/14/12	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p	-----S-	:30	1	\$175.00	8	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	-----S-	1	\$175.00	0.00								
N26	F	10/08/12	10/14/12		CM	Su 10p-1035p	-----S	:30	1	\$175.00	8	0.00	NM	1	\$175.00

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				News 4 @ 10p Sun											
				News 4 @ 10p Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	-----S	1	\$175.00	0.00								
N27	F	10/08/12	10/14/12	The Tonight Show	CM	M-Th 1035p-1135p	MTWT---	:30	4	\$50.00	8	0.00	NM	4	\$200.00
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	MTWT---	4	\$50.00	0.00								
													Totals	71	\$4,885.00