

Station Order

Gail Schwartz for Congress

Market: Albuquerque

Estimate ID

Flight Dates: Monday, October 10, 2016 to Sunday, October 16, 2016

421

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KOBF-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	Oct 15	Oct 16	
KOBF 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$75.00 \$150.00		1	1					2
Today Show 7:00 AM 9:00 AM	EM	M-F 30	\$90.00 \$90.00	1							1
KOBF12n News 12:00 PM 1:00 PM	DT	M-F 30	\$80.00 \$160.00		1			1			2
KOBF 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$180.00 \$360.00				1	1			2
KOBF 6:30p News 6:30 PM 7:00 PM	EN	M-F 30	\$150.00 \$300.00	1			1				2
KOBF 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$190.00 \$950.00	1	1	1	1	1			5
Station Gross Totals			\$2,010.00	3	3	2	3	3			14
Station Net			\$1,708.50								

Mary Wittemyer
BlueWest Media
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Date/Time Sent: 10/7/2016 7:47:47 AM
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