

Billing Address:

Send Payment To:

**KOB** 

**KOB** 4 Broadcast Plaza SW Albuquerque, NM 87104 Main: (505)243-4411

Invoice #	Invoice Date	Invoice Month	Invoice Period
197054-2	10/31/13	November 2013	10/28/13 - 10/29/13

Station	Account Executive	Sales Office	Sales Region
ков	Elizabeth Ley	Farmington - KO	Local

Advertiser Product Estimate Number

Colorado Commits to Kids Oct. 2013 Est. ID 3, 15, 17,19

> Billing Calendar Broadcast

Flight Dates

Billing Type Cash

Order #

197054

Deal #

Alt Order #

Special Handling

10/01/13 - 11/01/13

Advertiser Code | Product Code IDB#

Rate Type

\$25.00 NM

Rate Type

\$30.00 NM

Billing: (505)764-2510 www.kobtv.com

Blue West Media

5130 E. 18th Avenue

Denver, CO 80220-1318

Attention: Accounts Pavable

P O Box 1351 Agency Ref Advertiser Ref Albuquerque, NM 87103 Spots/ Start Date **End Date** Start/End Time Line Description MTWTFSS Length Week Rate Type 47 10/22/13 10/28/13 News 4 Today I 5a-530a M-F 5a-530a MTW- F- -\$25.00 :30 NM MTWTFSS Weeks: Start Date End Date Spots/Week Rate M- -\$25.00 10/28/13 11/03/13 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 4 F Μ 10/28/13 5:13 AM News 4 Today I 5a-530a M-F 5a-530a :30 Trust Fund MTWTF--48 10/22/13 10/28/13 News 4 Today I 530a-6a M-F 530a-6a :30 5 \$30.00 NM MTWTFSS Spots/Week Weeks: Start Date End Date Rate 10/28/13 11/03/13 M- - - - -\$30.00 Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID 10/28/13 5:41 AM News 4 Today I 530a-6a M-F 530a-6a :30 Endorsements 5 F М 49 10/22/13 10/28/13 MTWTF--News 4 Today II 6a-7a M-F 6a-7a :30 \$65.00 NM MTWTFSS Weeks: Start Date **End Date** Spots/Week Rate 10/28/13 M- - - - -11/03/13 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID :30 Trust Fund 5 F 10/28/13 6:23 AM News 4 Today II 6a-7a M-F 6a-7a М 50 10/22/13 10/28/13 M-F Today Show M-F 7a-9a MTWTF--:30 \$80.00

Rate Type \$65.00 NM NM MTWTFSS Spots/Week Weeks: Start Date **End Date** Rate 10/28/13 11/03/13 M- - - - -\$80.00 Day Air Date Spots: # Ch Air Time Description Start/End Time Length Ad-ID Rate Type 10/28/13 8:48 AM M-F Today Show :30 Endorsements \$80.00 NM 5 F M M-F 7a-9a 56 10/22/13 10/28/13 Days Of Our Lives 1p M-F 1p-2p MT- T- - -:30 \$50.00 NM 3 Start Date Weeks: **End Date MTWTFSS** Spots/Week Rate 10/28/13 11/03/13 M- - - -\$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 F 10/28/13 Days Of Our Lives 1p M-F 1p-2p .00 \$50.00 NM See MG 56.6 6 F Tu 10/29/13 1:59 PM Days Of Our Lives 1p M-F 1p-2p :30 Trust Fund \$50.00 NM MG for 56.3 10/28 58 10/22/13 10/28/13 Judy Judy-P/ DR 4p/ 430rM-F 4p-5p M- W- F- -:30 \$40.00 NM

Start Date **End Date** MTWTFSS Spots/Week Weeks: Rate

## INVOICE



KOB
P O Box 1351
Albuquerque, NM 87103

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 197054-2
 10/31/13
 November 2013
 10/28/13 - 10/29/13

Advertiser	Product	Estimate Number			
<b>Colorado Commits to Kids</b>	Oct. 2013	Est. ID 3, 15, 17,19			

www.kobtv.com

							Spots/				
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
58	3 10/22/13	10/28/13	Judy Judy-P/ DR 4p	/ 430rM-F 4p-5p	M- W- F	:30	1	\$40.00	NM		
		10/28/13	11/03/13 M	·	\$40.00						
	Spots: # Ch	<u>Day Air</u>	Date Air Time Des	scription	Start/End Time		h Ad-ID			Rate 1	Гуре
	3 F	M 10	/28/13 4:29 PM Jud	y Judy-P/ DR 4p/ 430p	M-F 4p-5p	:3	0 Trust Fi	und		\$40.00	NM
59	10/22/13	10/28/13	News 4 @ 5p M-F	M-F 5p-530p	MTWTF	:30	5	\$70.00	NM		
	Weeks:	Start Date 10/28/13	End Date MTWTFS M		<u>Rate</u> \$70.00						
	Spots: # Ch	<u>Day Air</u>	Date Air Time Des	scription_	Start/End Time	Lengt	h Ad-ID			Rate 1	Гуре
5 F M 10/28/13		/28/13 5:24 PM Nev	ws 4 @ 5p M-F	M-F 5p-530p	:3	0 Endorsei	ments		\$70.00	NM	
61	10/22/13	10/28/13	News 4 @ 630p M-	F M-F 630p-7p	MTWTF	:30	4	\$65.00	NM		
	Weeks:	Start Date 10/28/13	End Date MTWTFS M		<u>Rate</u> \$65.00						
Spots: # Ch Day Air Date Air Time Description			Start/End Time	Leng	h Ad-ID			Rate 1	Гуре		
5 F M 10/28/13 6:42 PM News 4 @ 630p M-F		M-F 630p-7p	:3	0 Trust Fi	und		\$65.00	NM			
62	10/22/13	10/28/13	News 4 @ 10p M-F	M-F 10p-1035p	MTWTF	:30	4	\$200.00	NM		
	Weeks:	Start Date 10/28/13	End Date MTWTFS M		<u>Rate</u> \$200.00						
	Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate 1	Гуре		
	5 F	M 10	/28/13 10:33 PM Nev	ws 4 @ 10p M-F	M-F 10p-1035p	:3	0 Endorsei	ments		\$200.00	NM
					Total Spots		9				

**Payment Terms 30 Days** 

Gross Total

\$625.00

Agency Commission

\$93.75

Net Amount Due

\$531.25