

# ORDER



**Orders**  
**Order / Rev:** 288715  
**Alt Order #:**  
**Product Desc:** Est 424  
**Estimate:** Est 424  
**Flight Dates:** 10/10/16 - 10/16/16  
**Original Date / Rev:** 10/06/16 / 10/06/16  
**Order Type:** GENERAL

**KOB**  
**Primary AE:** Charlie Blanco  
**Sales Office:** FAR  
**Sales Region:** Local

**Agency Name:** Blue West Media  
**Buying Contact:** Mary Wittemyer  
**Billing Contact:**  
 5130 E. 18th Avenue  
 Denver, CO 80220-1318

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Let Colorado Vote 2016  
**Demographic:** HH  
**Product Codes:** PL2  
**Priority:** 99  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:** 10/04/17  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	19	\$2,525.00	\$2,146.25

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	19	\$2,525.00	\$2,146.25	0.00
<b>Totals</b>	<b>19</b>	<b>\$2,525.00</b>	<b>\$2,146.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlie Blanco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	F	10/10/16	10/16/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-T-TF--	:30	3	\$75.001		0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-TF--		3				\$75.00		0.00			
E 2	F	10/10/16	10/16/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	M-W-F--	:30	3	\$90.001		0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-W-F--		3				\$90.00		0.00			
E 3	F	10/10/16	10/16/16	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-T-----	:30	1	\$80.001		0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$80.00		0.00			
E 4	F	10/10/16	10/16/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M-W-F--	:30	3	\$180.001		0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-W-F--		3				\$180.00		0.00			
E 5	F	10/10/16	10/16/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-T-T---	:30	2	\$150.001		0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-T---		2				\$150.00		0.00			
E 7	F	10/10/16	10/16/16	News 4 Special @ 430p News 4 Special @ 430p Sun	CM	Su 430p-5p	-----S	:30	1	\$180.001		0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$180.00		0.00			

Order / Rev: 288715  
 Alt Order #:  
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: Let Colorado Vote 2016  
 Product Desc: Est 424  
 Estimate: Est 424  
 KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	F	10/10/16	10/16/16	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	-T-T---	:30	2	\$85.001		0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-T---		2				\$85.00		0.00			
E 9	F	10/10/16	10/16/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	M-W-F--	:30	3	\$190.001		0.00	NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-W-F--		3				\$190.00		0.00			
N 12	F	10/10/16	10/16/16	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$190.001		0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$190.00		0.00			
													Totals	19	\$2,525.00