

ORDER



Orders
Order / Rev: 289348
Alt Order #:
Product Desc: Est 467
Estimate: Est 467
Flight Dates: 10/24/16 - 10/30/16
Original Date / Rev: 10/19/16 / 10/19/16
Order Type: GENERAL

KOB
Primary AE: Charlie Blanco
Sales Office: FAR
Sales Region: Local

Agency Name: Blue West Media
Buying Contact: Mary Wittemyer
Billing Contact:
 5130 E. 18th Avenue
 Denver, CO 80220-1318

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Let Colorado Vote 2016
Demographic: HH
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 10/04/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	18	\$2,400.00	\$2,040.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	18	\$2,400.00	\$2,040.00	0.00
Totals	18	\$2,400.00	\$2,040.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlie Blanco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	F	10/24/16	10/30/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-TWTF--	:30	4	\$75.001		0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--		4				\$75.00		0.00			
E 2	F	10/24/16	10/30/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	M--TF--	:30	3	\$90.001		0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M--TF--		3				\$90.00		0.00			
E 3	F	10/24/16	10/30/16	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-T-----	:30	1	\$80.001		0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-T-----		1				\$80.00		0.00			
E 4	F	10/24/16	10/30/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M--TF--	:30	3	\$180.001		0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M--TF--		3				\$180.00		0.00			
E 5	F	10/24/16	10/30/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M-W----	:30	2	\$150.001		0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-W----		2				\$150.00		0.00			
E 7	F	10/24/16	10/30/16	News 4 @ 630p Sat News 4 @ 630p Sat	CM	Sa 630p-7p	-----S-	:30	1	\$150.001		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$150.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	F	10/24/16	10/30/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	W-F 10p-1035p	-TW----	:30	2	\$190.001		0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	--W-F--		2		\$190.00		0.00					
E 12	F	10/24/16	10/30/16	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p	-----S-	:30	1	\$190.001		0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	-----S-		1		\$190.00		0.00					
E 13	F	10/24/16	10/30/16	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$190.001		0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	-----S		1		\$190.00		0.00					
													Totals	18	\$2,400.00