

ORDER



Orders
Order / Rev: 288821
Alt Order #:
Product Desc: Est 439
Estimate: Est 439
Flight Dates: 10/10/16 - 10/16/16
Original Date / Rev: 10/07/16 / 10/07/16
Order Type: GENERAL

KOB
Primary AE: Charlie Blanco
Sales Office: FAR
Sales Region: Local

Agency Name: Blue West Media
Buying Contact: Mary Wittemyer
Billing Contact:
 5130 E. 18th Avenue
 Denver, CO 80220-1318

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Campaign for a Healthy Colorado
Demographic: HH
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/15/16	14	\$1,865.00	\$1,585.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	14	\$1,865.00	\$1,585.25	0.00
Totals	14	\$1,865.00	\$1,585.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlie Blanco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	F	10/10/16	10/16/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	M---F--	:30	2	\$75.00	1	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M---F--		2				\$75.00		0.00			
E 2	F	10/10/16	10/16/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-T-T---	:30	2	\$90.00	1	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-T---		2				\$90.00		0.00			
E 3	F	10/10/16	10/16/16	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	--W----	:30	1	\$80.00	1	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--W----		1				\$80.00		0.00			
E 4	F	10/10/16	10/16/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-T-T---	:30	2	\$180.00	1	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-T---		2				\$180.00		0.00			
E 5	F	10/10/16	10/16/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M-W-F--	:30	3	\$150.00	1	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-W-F--		3				\$150.00		0.00			
E 7	F	10/10/16	10/16/16	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----S-	:30	1	\$180.00	1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-		1				\$180.00		0.00			

Order / Rev: 288821
 Alt Order #:
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: Campaign for a Healthy Colorado
 Product Desc: Est 439
 Estimate: Est 439
KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	F	10/10/16	10/16/16	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	--W----	:30	1	\$85.00	1	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--W----		1				\$85.00		0.00			
E 9	F	10/10/16	10/16/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-T-T---	:30	2	\$190.00	1	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-T---		2				\$190.00		0.00			
													Totals	14	\$1,865.00