

# ORDER



**Orders**  
**Order / Rev:** 166158  
 Alt Order #:  
 Product Desc:  
 Estimate: 11868  
 Flight Dates: 10/22/12 - 10/28/12  
 Original Date / Rev: 09/10/12 / 09/10/12  
 Order Type: GENERAL

**KOB**  
 Primary AE: Charlie Blanco  
 Sales Office: FAR  
 Sales Region: Local

**Agency**  
**Name:** Media Strategies & Research  
 Buying Contact: Suzanne Collins  
 Billing Contact:  
 1580 Lincoln St Ste 510  
 Denver, CO 80203-1507

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Colorado Accountable Government Al  
 Demographic: HH  
 Product Codes: PL2  
 Priority: 8  
 Revenue Codes: AGY, POL, ISS

New Business Thru: 11/05/12  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	98	\$7,165.00	\$6,090.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	98	\$7,165.00	\$6,090.25	0.00
<b>Totals</b>	<b>98</b>	<b>\$7,165.00</b>	<b>\$6,090.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlie Blanco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	F	10/22/12	10/28/12	News 4 Today I 5a-530a	CM	M-F 5a-530a	MTWTF--	:30	5	\$60.00	8	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		5				\$60.00		0.00			
N 2	F	10/22/12	10/28/12	News 4 Today I 530a-6a	CM	M-F 530a-6a	MTWTF--	:30	5	\$60.00	8	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		5				\$60.00		0.00			
N 3	F	10/22/12	10/28/12	News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	10	\$60.00	8	0.00	NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		10				\$60.00		0.00			
N 4	F	10/22/12	10/28/12	M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	10	\$60.00	8	0.00	NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		10				\$60.00		0.00			
N 5	F	10/22/12	10/28/12	Saturday Today	CM	Sa 5a-7a	-----S-	:30	1	\$60.00	8	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$60.00		0.00			
N 6	F	10/22/12	10/28/12	News 4 Weekend Sat 7a	CM	Sa 7a-9a	-----S-	:30	1	\$60.00	8	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$60.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	F	10/22/12	10/28/12	Sunday Today Sunday Today	CM	Su 7a-8a	-----S	:30	1	\$60.00	8	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S		1		\$60.00		0.00					
N 8	F	10/22/12	10/28/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	-T-TF--	:30	3	\$30.00	9	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-T-TF--		3		\$30.00		0.00					
N 9	F	10/22/12	10/28/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	M-W----	:30	2	\$30.00	9	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-W----		2		\$30.00		0.00					
N 10	F	10/22/12	10/28/12	Good Day New Mexico 11a Good Day New Mexico 11a	CM	M-F 11a-1130a	-T-T---	:30	2	\$30.00	9	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-T-T---		2		\$30.00		0.00					
N 11	F	10/22/12	10/28/12	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p	--W-F--	:30	2	\$30.00	9	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	--W-F--		2		\$30.00		0.00					
N 12	F	10/22/12	10/28/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	M-T---	:30	2	\$30.00	9	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-T---		2		\$30.00		0.00					
N 13	F	10/22/12	10/28/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	-T-F--	:30	2	\$30.00	10	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-T-F--		2		\$30.00		0.00					
N 14	F	10/22/12	10/28/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	--W----	:30	1	\$30.00	10	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	--W----		1		\$30.00		0.00					
N 15	F	10/22/12	10/28/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	MTWTF--	:30	5	\$30.00	9	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	MTWTF--		5		\$30.00		0.00					
N 16	F	10/22/12	10/28/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	MTWTF--	:30	5	\$30.00	9	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	MTWTF--		5		\$30.00		0.00					
N 17	F	10/22/12	10/28/12	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	MTWTF--	:30	5	\$30.00	10	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	MTWTF--		5		\$30.00		0.00					
N 18	F	10/22/12	10/28/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTWTF--	:30	5	\$70.00	8	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	MTWTF--		5		\$70.00		0.00					
N 19	F	10/22/12	10/28/12	NBC Nightly News NBC Nightly News	CM	M-F 530p-6p	M--F--	:30	2	\$160.00	8	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	M--F--		2		\$160.00		0.00					
N 20	F	10/22/12	10/28/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTWTF--	:30	5	\$160.00	8	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	MTWTF--		5		\$160.00		0.00					
N 21	F	10/22/12	10/28/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	MTWTF--	:30	5	\$70.00	12	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	MTWTF--		5		\$70.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	F	10/22/12	10/28/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	MTWTF--	:30	5	\$70.00	12	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		5				\$70.00		0.00			
N22	F	10/22/12	10/28/12	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----S-	:30	1	\$160.00	8	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$160.00		0.00			
N23	F	10/22/12	10/28/12	News 4 @ 5p Sun News 4 @ 5p Sun	CM	Su 5p-530p	-----S	:30	1	\$160.00	8	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$160.00		0.00			
N24	F	10/22/12	10/28/12	Monday Prime C Monday Prime C	CM	M 9p-10p	M-----	:30	1	\$140.00	8	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$140.00		0.00			
N25	F	10/22/12	10/28/12	Tuesday Prime C Tuesday Prime C	CM	Tu 9p-10p	-T-----	:30	1	\$140.00	8	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1				\$140.00		0.00			
N26	F	10/22/12	10/28/12	Wednesday Prime B Wednesday Prime B	CM	W 8p-9p	--W----	:30	1	\$140.00	8	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1				\$140.00		0.00			
N27	F	10/22/12	10/28/12	Thursday Prime B Thursday Prime B	CM	Th 8p-9p	---T---	:30	1	\$140.00	9	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1				\$140.00		0.00			
N28	F	10/22/12	10/28/12	Friday Prime B Friday Prime B	CM	F 8p-9p	----F--	:30	1	\$140.00	8	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$140.00		0.00			
N29	F	10/22/12	10/28/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MTWTF--	:30	5	\$175.00	8	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		5				\$175.00		0.00			
N30	F	10/22/12	10/28/12	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p	-----S-	:30	1	\$175.00	8	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$175.00		0.00			
N31	F	10/22/12	10/28/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$175.00	8	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$175.00		0.00			
N32	F	10/22/12	10/28/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	MTWTF--	:30	5	\$50.00	8	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		5				\$50.00		0.00			
													Totals	98	\$7,165.00