

ORDER



Orders
Order / Rev: 289228
Alt Order #:
Product Desc: Est 4331
Estimate: Estv4331
Flight Dates: 10/17/16 - 10/30/16
Original Date / Rev: 10/18/16 / 10/18/16
Order Type: GENERAL

KOB
Primary AE: Charlie Blanco
Sales Office: FAR
Sales Region: Local

Agency Name: 76 Words
Buying Contact: Brian Smith
Billing Contact:
 1322 G Street SE
 Washington, DC 80237

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Common Sense Values Co HD59
Demographic: HH
Product Codes: PL2
Priority: 99
Revenue Codes: DIR, POL, ISS

New Business Thru: 10/17/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	52	\$5,080.00	\$4,318.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	52	\$5,080.00	\$4,318.00	0.00
Totals	52	\$5,080.00	\$4,318.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlie Blanco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	F	10/23/16	10/23/16	Sunday Today Sunday Today	CM	Su 7a-8a	-----S	:30	1	\$40.00	1	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	-----S		1		\$40.00		0.00					
N 2	F	10/23/16	10/23/16	Meet The Press Meet The Press	CM	Su 9a-10a	-----S	:30	1	\$40.00	1	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	-----S		1		\$40.00		0.00					
N 3	F	10/19/16	10/21/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	--WTF--	:30	4	\$90.00	1	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	--WTF--		4		\$90.00		0.00					
N 4	F	10/19/16	10/21/16	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	--WTF--	:30	4	\$60.00	1	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	--WTF--		4		\$60.00		0.00					
N 5	F	10/19/16	10/21/16	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p	--WTF--	:30	4	\$60.00	1	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	--WTF--		4		\$60.00		0.00					
N 6	F	10/19/16	10/21/16	The Insider 3p The Insider 3p	CM	M-F 3p-330p	--WTF--	:30	4	\$40.00	1	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	--WTF--		4		\$40.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	F	10/19/16	10/21/16	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	--WTF--	:30	4	\$50.00	1	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		4				\$50.00		0.00			
N 8	F	10/19/16	10/21/16	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	--WTF--	:30	4	\$60.00	1	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		4				\$60.00		0.00			
N 9	F	10/19/16	10/21/16	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	--WTF--	:30	4	\$120.00	1	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		4				\$120.00		0.00			
N 10	F	10/19/16	10/21/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	--WTF--	:30	4	\$180.00	1	0.00	NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		4				\$180.00		0.00			
N 11	F	10/19/16	10/21/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	--WTF--	:30	4	\$150.00	1	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		4				\$150.00		0.00			
N 12	F	10/19/16	10/21/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	--WTF--	:30	4	\$190.00	1	0.00	NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		4				\$190.00		0.00			
N 13	F	10/24/16	10/24/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	M-----	:30	1	\$90.00	1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$90.00		0.00			
N 14	F	10/24/16	10/24/16	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	M-----	:30	1	\$60.00	1	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$60.00		0.00			
N 15	F	10/24/16	10/24/16	Who Wants to Be A Millionaire Who Wants to Be A Million	CM	M-F 1130a-12p	M-----	:30	1	\$60.00	1	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$60.00		0.00			
N 16	F	10/24/16	10/24/16	The Insider 3p The Insider 3p	CM	M-F 3p-330p	M-----	:30	1	\$40.00	1	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$40.00		0.00			
N 17	F	10/24/16	10/24/16	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	M-----	:30	1	\$50.00	1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$50.00		0.00			
N 18	F	10/24/16	10/24/16	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	M-----	:30	1	\$60.00	1	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$60.00		0.00			
N 19	F	10/24/16	10/24/16	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	M-----	:30	1	\$120.00	1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$120.00		0.00			
N 20	F	10/24/16	10/24/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M-----	:30	1	\$180.00	1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$180.00		0.00			
N 21	F	10/24/16	10/24/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M-----	:30	1	\$150.00	1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$150.00		0.00			

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N21	F	10/24/16	10/24/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M-----	:30	1	\$150.00	1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$150.00		0.00			
N22	F	10/24/16	10/24/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	M-----	:30	1	\$190.00	1	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$190.00		0.00			
													Totals	52	\$5,080.00