

# ORDER



**Orders**  
**Order / Rev:** 288784  
**Alt Order #:**  
**Product Desc:** Est 421  
**Estimate:** Est 421  
**Flight Dates:** 10/10/16 - 10/16/16  
**Original Date / Rev:** 10/07/16 / 10/07/16  
**Order Type:** GENERAL

**KOB**  
**Primary AE:** Charlie Blanco  
**Sales Office:** FAR  
**Sales Region:** Local

**Agency Name:** Blue West Media  
**Buying Contact:** Mary Wittemyer  
**Billing Contact:**  
 5130 E. 18th Avenue  
 Denver, CO 80220-1318

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Gail Schwartz for Congress  
**Demographic:** HH  
**Product Codes:** PL1  
**Priority:** 99  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:** 09/28/17  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/14/16	14	\$2,010.00	\$1,708.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	14	\$2,010.00	\$1,708.50	0.00
<b>Totals</b>	<b>14</b>	<b>\$2,010.00</b>	<b>\$1,708.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlie Blanco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	F	10/10/16	10/16/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-TW----	:30	2	\$75.001		0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	-TW----		2		\$75.00		0.00					
E 2	F	10/10/16	10/16/16	M-F Today Show M-F Today Show	CM	W-F 7a-9a	M-----	:30	1	\$90.001		0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	M-----		1		\$90.00		0.00					
E 3	F	10/10/16	10/16/16	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-T--F--	:30	2	\$80.001		0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	-T--F--		2		\$80.00		0.00					
E 4	F	10/10/16	10/16/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	W-F 6p-632p	---TF--	:30	2	\$180.002		0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	---TF--		2		\$180.00		0.00					
E 5	F	10/10/16	10/16/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M--T---	:30	2	\$150.001		0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	M--T---		2		\$150.00		0.00					
E 6	F	10/10/16	10/16/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MTWTF--	:30	5	\$190.001		0.00	NM	5	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	MTWTF--		5		\$190.00		0.00					

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 Alt Order #: \_\_\_\_\_  
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 Product Desc: Est 421 **KOB**  
 Estimate: Est 421

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	14	\$2,010.00