

Common Sense Values HD 59 TV 11/01-11/08

Revision #: Date: 10/31/2016

Client: Common Sense Values CO HD 59 **Estimate:** 4615
Media: TV **Description:** Common Sense Values CO HD59 TV ABQ 11-01 to 11-08
Product: Independent Expenditure **Flight Start Date:** 11/1/2016 03:00 AM
Market: Albuquerque **Flight End Date:** 11/8/2016 02:59 AM

Separation between spots: 30 **Buyer:** 76 Words

Daypart Program	STN Gross	Days Dur	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total Spots
			11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	
KOBF-TV											
MTuWThF 6:00a- 7:00a 6A NEWS	\$75.00	30	1	1	1	1	0	0	1	1	6
Sa 5:00a- 7:00a SAT TODAY	\$40.00	30	0	0	0	0	1	0	0	0	1
Sa 7:00a- 9:00a KOB SA AM NEWS	\$45.00	30	0	0	0	0	1	0	0	0	1
Su 7:00a- 8:00a SUN TODAY	\$40.00	30	0	0	0	0	0	1	0	0	1
Su 9:00a-10:00a MEET THE PRESS	\$40.00	30	0	0	0	0	0	1	0	0	1
MTuWThF 7:00a- 9:00a TODAY SHOW	\$90.00	30	1	1	1	1	0	0	1	0	5
MTuWThF 9:00a-10:00a TODAY 2	\$60.00	30	1	1	1	1	0	0	1	0	5
MTuWThF 11:30a-12:00p MILLIONAIRE	\$60.00	30	1	1	1	1	0	0	1	0	5
MTuWThF 1:00p- 2:00p DAYS	\$70.00	30	1	0	0	0	0	0	1	0	2
MTuWThF 3:00p- 3:30p INSIDER	\$40.00	30	1	1	1	1	0	0	1	0	5
MTuWThF 3:30p- 4:00p INSIDE EDITION	\$50.00	30	1	1	1	1	0	0	1	0	5
MTuWThF 4:00p- 5:00p JUDGE JUDY	\$60.00	30	1	1	1	1	0	0	1	0	5
MTuWThF 5:00p- 5:30p 5P NEWS	\$120.00	30	1	1	1	1	0	0	1	0	5
MTuWThF 6:00p- 6:30p 6 P NEWS	\$180.00	30	1	1	1	1	0	0	1	0	5
MTuWThF 6:30p- 7:00p 630P NEWS	\$150.00	30	1	1	1	1	0	0	1	0	5

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			11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	
KOBF-TV											
MTuWThF 10:00p-10:35p	\$190.00	30	1	1	1	1	0	0	1	0	5
10P NEWS											
		Total Spots:	12	11	11	11	2	2	12	1	62
Total Cost:	\$5,755.00										62

Disclaimer: