

Common Sense Values HD59 TV KOBF

Revision #: Date: 10/24/2016

Client: Common Sense Values CO HD 59 **Estimate:** 4473
Media: TV **Description:** Common Sense Values CO HD59 TV ABQ 10-25 to 10-31
Product: Independent Expenditure **Flight Start Date:** 10/25/2016 03:00 AM
Market: Albuquerque **Flight End Date:** 10/31/2016 02:59 AM

Separation between spots: 30 **Buyer:** 76 Words

Daypart Program	STN Gross	Days Dur	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Mon 10/31	Total Spots
KOBF-TV										
Su 7:00a- 8:00a SUN TODAY	\$40.00	30	0	0	0	0	0	1	0	1
Su 9:00a-10:00a MEET THE PRESS	\$40.00	30	0	0	0	0	0	1	0	1
MTuWThF 7:00a- 9:00a TODAY SHOW	\$90.00	30	1	1	1	1	0	0	1	5
MTuWThF 9:00a-10:00a TODAY 2	\$60.00	30	1	1	1	1	0	0	1	5
MTuWThF 11:30a-12:00p MILLIONAIRE	\$60.00	30	1	1	1	1	0	0	1	5
MTuWThF 3:00p- 3:30p INSIDER	\$40.00	30	1	1	1	1	0	0	1	5
MTuWThF 3:30p- 4:00p INSIDE EDITION	\$50.00	30	1	1	1	1	0	0	1	5
MTuWThF 4:00p- 5:00p JUDGE JUDY	\$60.00	30	1	1	1	1	0	0	1	5
MTuWThF 5:00p- 5:30p 5P NEWS	\$120.00	30	1	1	1	1	0	0	1	5
MTuWThF 6:00p- 6:30p 6 P NEWS	\$180.00	30	1	1	1	1	0	0	1	5
MTuWThF 6:30p- 7:00p 630P NEWS	\$150.00	30	1	1	1	1	0	0	1	5
MTuWThF 10:00p-10:35p 10P NEWS	\$190.00	30	1	1	1	1	0	0	1	5
Total Spots:			10	10	10	10	0	2	10	52
Total Cost:	\$5,080.00									52

Disclaimer:

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Summary by Station/System

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Station	Total Spots	STN Gross	PCT
KOBF-TV	52	\$5,080.00	100%
Market Total:	52	\$5,080.00	
