

ORDER



Orders
Order / Rev: 166154
 Alt Order #:
 Product Desc:
 Estimate: 11867
 Flight Dates: 10/15/12 - 10/21/12
 Original Date / Rev: 09/10/12 / 09/10/12
 Order Type: GENERAL

KOB
 Primary AE: Charlie Blanco
 Sales Office: FAR
 Sales Region: Local

Agency
Name: Media Strategies & Research
 Buying Contact: Suzanne Collins
 Billing Contact:
 1580 Lincoln St Ste 510
 Denver, CO 80203-1507

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Colorado Accountable Government Al
 Demographic: HH
 Product Codes: PL2
 Priority: 8
 Revenue Codes: AGY, POL, ISS

New Business Thru: 11/05/12
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/12 | 10/21/12 | 96 | \$7,105.00 | \$6,039.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2012 | 96 | \$7,105.00 | \$6,039.25 | 0.00 |
| Totals | 96 | \$7,105.00 | \$6,039.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Charlie Blanco | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|----|-------------------|-----------------|------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | F | 10/15/12 | 10/21/12 | News 4 Today I 5a-530a | CM | M-F 5a-530a | MTWTF-- | :30 | 5 | \$60.00 | 8 | 0.00 | NM | 5 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | 5 | | | | \$60.00 | | 0.00 | | | |
| N 2 | F | 10/15/12 | 10/21/12 | News 4 Today I 530a-6a | CM | M-F 530a-6a | MTWTF-- | :30 | 5 | \$60.00 | 8 | 0.00 | NM | 5 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | 5 | | | | \$60.00 | | 0.00 | | | |
| N 3 | F | 10/15/12 | 10/21/12 | News 4 Today II 6a-7a | CM | M-F 6a-7a | MTWTF-- | :30 | 10 | \$60.00 | 8 | 0.00 | NM | 10 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | 10 | | | | \$60.00 | | 0.00 | | | |
| N 4 | F | 10/15/12 | 10/21/12 | M-F Today Show | CM | M-F 7a-9a | MTWTF-- | :30 | 10 | \$60.00 | 8 | 0.00 | NM | 10 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | 10 | | | | \$60.00 | | 0.00 | | | |
| N 5 | F | 10/15/12 | 10/21/12 | Saturday Today | CM | Sa 5a-7a | -----S- | :30 | 1 | \$60.00 | 8 | 0.00 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | 1 | | | | \$60.00 | | 0.00 | | | |
| N 6 | F | 10/15/12 | 10/21/12 | News 4 Weekend Sat 7a | CM | Sa 7a-9a | -----S- | :30 | 1 | \$60.00 | 8 | 0.00 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | 1 | | | | \$60.00 | | 0.00 | | | |

Order / Rev: 166154
 Alt Order #:
 Flight Dates: 10/15/12 - 10/21/12

Advertiser: Colorado Accountable Government Allia
 Product Desc: **KOB**
 Estimate: 11867

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|----|-------------------|-----------------|--|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|----------|
| N 7 | F | 10/15/12 | 10/21/12 | Sunday Today Sunday Today | CM | Su 7a-8a | -----S | :30 | 1 | \$60.00 | 8 | 0.00 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | 1 | | \$60.00 | | 0.00 | | | | | |
| N 8 | F | 10/15/12 | 10/21/12 | M-F Today Show II 9a M-F Today Show II 9a | CM | M-F 9a-10a | MT-T--- | :30 | 3 | \$30.00 | 8 | 0.00 | NM | 3 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | MT-T--- | | 3 | | \$30.00 | | 0.00 | | | | | |
| N 9 | F | 10/15/12 | 10/21/12 | M-F Today Show III 10a M-F Today Show III 10a | CM | M-F 10a-11a | --W-F-- | :30 | 2 | \$30.00 | 9 | 0.00 | NM | 2 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | --W-F-- | | 2 | | \$30.00 | | 0.00 | | | | | |
| N 10 | F | 10/15/12 | 10/21/12 | Good Day New Mexico 11a Good Day New Mexico 11a | CM | M-F 11a-1130a | -T----- | :30 | 1 | \$30.00 | 9 | 0.00 | NM | 1 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | -T----- | | 1 | | \$30.00 | | 0.00 | | | | | |
| N 11 | F | 10/15/12 | 10/21/12 | Who Wants to Be A Millionaire Who Wants to Be A Millionaire | CM | M-F 1130a-12p | ---T--- | :30 | 1 | \$30.00 | 9 | 0.00 | NM | 1 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | ---T--- | | 1 | | \$30.00 | | 0.00 | | | | | |
| N 12 | F | 10/15/12 | 10/21/12 | News 4 @ Midday M-F News 4 @ Midday M-F | CM | M-F 12noon-1p | M-W---- | :30 | 2 | \$30.00 | 9 | 0.00 | NM | 2 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | M-W---- | | 2 | | \$30.00 | | 0.00 | | | | | |
| N 13 | F | 10/15/12 | 10/21/12 | Days Of Our Lives 1p Days Of Our Lives 1p | CM | M-F 1p-2p | -T-F-- | :30 | 2 | \$30.00 | 10 | 0.00 | NM | 2 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | -T-F-- | | 2 | | \$30.00 | | 0.00 | | | | | |
| N 14 | F | 10/15/12 | 10/21/12 | Rachael Ray 2p Rachael Ray 2p | CM | M-F 2p-3p | ---T--- | :30 | 1 | \$30.00 | 10 | 0.00 | NM | 1 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | ---T--- | | 1 | | \$30.00 | | 0.00 | | | | | |
| N 15 | F | 10/15/12 | 10/21/12 | The Insider 3p The Insider 3p | CM | M-F 3p-330p | MTWTF-- | :30 | 5 | \$30.00 | 9 | 0.00 | NM | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | 5 | | \$30.00 | | 0.00 | | | | | |
| N 16 | F | 10/15/12 | 10/21/12 | Inside Edition 330p Inside Edition 330p | CM | M-F 330p-4p | MTWTF-- | :30 | 5 | \$30.00 | 9 | 0.00 | NM | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | 5 | | \$30.00 | | 0.00 | | | | | |
| N 17 | F | 10/15/12 | 10/21/12 | Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p | CM | M-F 4p-5p | MTWTF-- | :30 | 5 | \$30.00 | 10 | 0.00 | NM | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | 5 | | \$30.00 | | 0.00 | | | | | |
| N 18 | F | 10/15/12 | 10/21/12 | News 4 @ 5p M-F News 4 @ 5p M-F | CM | M-F 5p-530p | MTWTF-- | :30 | 5 | \$70.00 | 8 | 0.00 | NM | 5 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | 5 | | \$70.00 | | 0.00 | | | | | |
| N 19 | F | 10/15/12 | 10/21/12 | NBC Nightly News NBC Nightly News | CM | M-F 530p-6p | M--F-- | :30 | 2 | \$160.00 | 8 | 0.00 | NM | 2 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | M--F-- | | 2 | | \$160.00 | | 0.00 | | | | | |
| N 20 | F | 10/15/12 | 10/21/12 | News 4 @ 6p M-F News 4 @ 6p M-F | CM | M-F 6p-632p | MTWTF-- | :30 | 5 | \$160.00 | 8 | 0.00 | NM | 5 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | 5 | | \$160.00 | | 0.00 | | | | | |
| N 21 | F | 10/15/12 | 10/21/12 | News 4 @ 630p M-F News 4 @ 630p M-F | CM | M-F 630p-7p | MTWTF-- | :30 | 5 | \$70.00 | 12 | 0.00 | NM | 5 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | 5 | | \$70.00 | | 0.00 | | | | | |

Order / Rev: 166154
 Alt Order #:
 Flight Dates: 10/15/12 - 10/21/12

Advertiser: Colorado Accountable Government Allia
 Product Desc: **KOB**
 Estimate: 11867

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|-------------------|-----------------|---|-------|------------------------------|-----------------|---------------|-------|-----------------------|-----|---------------|-------------|-------|----------|
| N21 | F | 10/15/12 | 10/21/12 | News 4 @ 630p M-F News 4 @ 630p M-F | CM | M-F 630p-7p | MTWTF-- | :30 | 5 | \$70.00 | 12 | 0.00 | NM | 5 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | 5 | | | | \$70.00 | | 0.00 | | | |
| N22 | F | 10/15/12 | 10/21/12 | News 4 @ 6p Sat News 4 @ 6p Sat | CM | Sa 6p-630p | -----S- | :30 | 1 | \$160.00 | 8 | 0.00 | NM | 1 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | 1 | | | | \$160.00 | | 0.00 | | | |
| N23 | F | 10/15/12 | 10/21/12 | News 4 @ 5p Sun News 4 @ 5p Sun | CM | Su 5p-530p | -----S | :30 | 1 | \$160.00 | 8 | 0.00 | NM | 1 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | 1 | | | | \$160.00 | | 0.00 | | | |
| N24 | F | 10/15/12 | 10/21/12 | Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p | CM | M 7p-9p (7:00 PM-9:00 PM) | M----- | :30 | 1 | \$140.00 | 10 | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | 1 | | | | \$140.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | F | 10/15/12-10/21/12 | | Monday Prime 2hr 7p-9p | | M 7p-9p (7:00 PM-9:00 PM) | ----- | :30 | | (\$140.00) | | 0.00 | NM | | |
| | | | | See MG 24.2 [no avails] | | | | | | | | | | | |
| 2 | F | 10/19/12-10/19/12 | | Friday Prime B | | F 8p-9p | -----F---- | :30 | | \$140.00 | | 0.00 | NM | | |
| | | | | MG for 24.1 10/15 [no avails in the voice ok to move to grimm] | | | | | | | | | | | |
| N25 | F | 10/15/12 | 10/21/12 | Tuesday Prime A Tuesday Prime A | CM | Tu 7p-8p | -T----- | :30 | 1 | \$140.00 | 10 | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -T----- | | 1 | | | | \$140.00 | | 0.00 | | | |
| N26 | F | 10/15/12 | 10/21/12 | Wednesday Prime C Wednesday Prime C | CM | W 9p-10p | --W---- | :30 | 1 | \$140.00 | 8 | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | --W---- | | 1 | | | | \$140.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | F | 10/15/12-10/21/12 | | Wednesday Prime C | | W 9p-10p | --W----- | :30 | | (\$140.00) | | 0.00 | NM | | |
| | | | | See MG 26.2 [NO AVAILS] | | | | | | | | | | | |
| 2 | F | 10/18/12-10/19/12 | | Wednesday Prime C | | W 9p-10p | ---ThF---- | :30 | | \$140.00 | | 0.00 | NM | | |
| | | | | MG for 26.1 10/17 [no avails] | | | | | | | | | | | |
| N27 | F | 10/15/12 | 10/21/12 | Thursday Prime C Thursday Prime C | CM | Th 9p-10p | ---T--- | :30 | 1 | \$140.00 | 9 | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | ---T--- | | 1 | | | | \$140.00 | | 0.00 | | | |
| N28 | F | 10/15/12 | 10/21/12 | Friday Prime B Friday Prime B | CM | F 8p-9p | ----F-- | :30 | 1 | \$140.00 | 8 | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | ----F-- | | 1 | | | | \$140.00 | | 0.00 | | | |
| N29 | F | 10/15/12 | 10/21/12 | News 4 @ 10p M-F News 4 @ 10p M-F | CM | M-F 10p-1035p | MTWTF-- | :30 | 5 | \$175.00 | 8 | 0.00 | NM | 5 | \$875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | 5 | | | | \$175.00 | | 0.00 | | | |
| N30 | F | 10/15/12 | 10/21/12 | News 4 @ 10p Sat News 4 @ 10p Sat | CM | Sa 10p-1030p | -----S- | :30 | 1 | \$175.00 | 8 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | 1 | | | | \$175.00 | | 0.00 | | | |
| N31 | F | 10/15/12 | 10/21/12 | News 4 @ 10p Sun News 4 @ 10p Sun | CM | Su 10p-1035p | -----S | :30 | 1 | \$175.00 | 8 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | 1 | | | | \$175.00 | | 0.00 | | | |
| N32 | F | 10/15/12 | 10/21/12 | | CM | M-Th 1035p-1135p | MTWTF-- | :30 | 5 | \$50.00 | 8 | 0.00 | NM | 5 | \$250.00 |

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 Alt Order #:
 Flight Dates: 10/15/12 - 10/21/12

Advertiser: Colorado Accountable Government Allia
 Product Desc:
 Estimate: 11867

KOB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|----|-------------------|-----------------|------------------|-------|----------------|------|-----|-------------------|-------------|-----|---------------|--------|-------|------------|
| | | | | The Tonight Show | | | | | | | | | | | |
| | | | | The Tonight Show | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | | 5 | \$50.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 96 | \$7,105.00 |