

Station Order

Campaign for a Healthy Colorado

Market: Albuquerque
Flight Dates: Monday, October 10, 2016 to Sunday, October 16, 2016

Estimate ID
439

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KOBF-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	Oct 15	Oct 16	
KOBF 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$75.00 \$150.00	1				1			2
Today Show 7:00 AM 9:00 AM	EM	M-F 30	\$90.00 \$180.00		1		1				2
KOBF 12n News 12:00 PM 1:00 PM	DT	M-F 30	\$80.00 \$80.00			1					1
KOBF 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$180.00 \$360.00		1		1				2
KOBF 6:30p News 6:30 PM 7:00 PM	EN	M-F 30	\$150.00 \$450.00	1		1		1			3
Sat 6p News 6:00 PM 6:30 PM	EN	Sa 30	\$180.00 \$180.00						1		1
Tonight Show 10:35 PM 11:35 PM	LF	Sa 30	\$85.00 \$85.00			1					1
KOBF 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$190.00 \$380.00		1		1				2
Station Gross Totals			\$1,865.00	2	3	3	3	2	1		14
Station Net			\$1,585.25								

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Date/Time Sent: 10/7/2016 9:53:39 AM
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