ORDER

Order / Rev: 289694 **Orders** Alt Order #: Est 4473 Product Desc: Estimate: Est 4473

> Flight Dates: 10/24/16 - 10/31/16 10/24/16 / 10/24/16 Original Date / Rev:

> > 76 Words

GENERAL Order Type:

Primary AE:

Sales Office:

Sales Region:

Charlie Blanco

KOB

FAR Local

Agency

Name:

Brian Smith Buying Contact: Billing Contact:

1322 G Street SE

Washington, DC 80237

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

10/17/17

00:15:00

Advertiser

Name:

Demographic: **Product Codes:**

Priority: Revenue Codes: Common Sense Values Co HD59

HH PL2

99 DIR, POL, ISS New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
09/26/16	10/30/16	42	\$4,080.00	\$3,468.00		
10/31/16	10/31/16	10	\$1,000.00	\$850.00		

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Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	42	\$4,080.00	\$3,468.00	0.00
November 2016	10	\$1,000.00	\$850.00	0.00
Totals	52	\$5,080.00	\$4,318.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlie Blanco			Start Of Order - End Of Order	100%

Ln (Ch Sta	rt End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	F 10/3	0/16 10/30/16	Sunday Today	CM	Su 7a-8a	S	:30	1	\$40.001	0.00 NM	1	\$40.00
			Sunday Today									
	Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/24/16	10/30/16	S	1	\$40.00	0.00						
E 2	F 10/3	0/16 10/30/16	Meet The Press	CM	Su 9a-10a	S	:30	1	\$40.001	0.00 NM	1	\$40.00
			Meet The Press									
	Start Dat	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/24/16	10/30/16	S	1	\$40.00	0.00						
E 3	F 10/2	5/16 10/28/16	M-F Today Show	CM	M-F 7a-9a	-TWTF	:30	4	\$90.001	0.00 NM	4	\$360.00
			M-F Today Show									
	Start Dat	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	ek: 10/24/16	10/30/16	-TWTF	4	\$90.00	0.00						
E 4	F 10/2	5/16 10/28/16	The state of the s		M-F 9a-10a	-TWTF	:30	4	\$60.001	0.00 NM	4	\$240.00
			M-F Today Show	II 9a								
	Start Dat	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	ek: 10/24/16	10/30/16	-TWTF	4	\$60.00	0.00						
E 5	F 10/2	5/16 10/28/16			M-F 1130a-1	2p -TWTF	:30	4	\$60.001	0.00 NM	4	\$240.00
			Who Wants to Be	- 1000000000000000000000000000000000000								
	Start Dat		Weekdays	Spots/Week		Rating						
We	ek: 10/24/16	10/30/16	-TWTF	4	\$60.00	0.00						
E 6	F 10/2	5/16 10/28/16		CM	M-F 3p-330p	TWTF	:30	4	\$40.001	0.00 NM	4	\$160.00
			The Insider 3p	and the second of the								
	Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating				1		

Print Date: 10/24/16 09:21:16 Page 2 of 3

KOB

Order / Rev:

289694

Advertiser:

Common Sense Values Co HD59

Alt Order #: Flight Dates:

10/24/16 - 10/31/16

Product Desc:

Illinon Sense values Co ribo

Estimate:

Est 4473

Est 4473

Len Spots Rate Pri Rtg Type Spots Amount Break Start/End Time Days **Inventory Code** Ln Ch Start End 0.00 NM \$160.00 E 6 10/25/16 10/28/16 The Insider 3p M-F 3p-330p -TWTF--:30 \$40.001 The Insider 3p Spots/Week Rate Rating Start Date **End Date** Weekdays Week: 10/24/16 10/30/16 -TWTF--\$40.00 0.00 M-F 330p-4p :30 4 \$50.001 0.00 NM 4 \$200.00 10/25/16 10/28/16 Inside Edition 330p CM -TWTF--Inside Edition 330p Weekdays Spots/Week Rate Rating Start Date **End Date** 0.00 -TWTF--Week: 10/24/16 10/30/16 \$50.00 Judge Judy-P/ DR 4p/ 433M 0.00 NM :30 4 \$60.001 4 \$240.00 10/25/16 10/28/16 M-F 4p-5p -TWTF--E 8 Judy Judy-P/ DR 4p/ 430p End Date Rating Start Date Weekdays Spots/Week Rate Week: 10/24/16 10/30/16 -TWTF--\$60.00 0.00 :30 \$120.001 0.00 NM 4 \$480.00 News 4 @ 5p M-F CM M-F 5p-530p -TWTF--E 9 10/25/16 10/28/16 News 4 @ 5p M-F Rate Rating Start Date **End Date** Weekdays Spots/Week Week: 10/24/16 10/30/16 -TWTF--\$120.00 0.00 :30 \$180.001 0.00 NM 4 \$720.00 News 4 @ 6p M-F CM M-F 6p-632p -TWTF--F 10/25/16 10/28/16 E 10 News 4 @ 6p M-F Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/24/16 10/30/16 -TWTF--4 \$180.00 0.00 \$150.001 0.00 NM 4 \$600.00 10/25/16 10/28/16 News 4 @ 630p M-F CM M-F 630p-7p -TWTF--:30 E 11 News 4 @ 630p M-F **End Date** Weekdays Spots/Week Rate Rating Start Date Week: 10/24/16 10/30/16 -TWTF--\$150.00 0.00 0.00 NM \$760.00 10/25/16 10/28/16 News 4 @ 10p M-F CM M-F 10p-1035p -TWTF--:30 4 \$190.001 4 E 12 F News 4 @ 10p M-F **End Date** Weekdays Spots/Week Rate Rating Start Date -TWTF--\$190.00 0.00 Week: 10/24/16 10/30/16 0.00 NM \$90.00 M-F 7a-9a :30 1 \$90.001 10/31/16 10/31/16 M-F Today Show CM M----N 23 F M-F Today Show Start Date Weekdays Spots/Week Rate Rating **End Date** \$90.00 0.00 Week: 10/31/16 11/06/16 0.00 NM :30 1 \$60.001 \$60.00 M-F Today Show II 9a CM M-F 9a-10a M----N 24 F 10/31/16 10/31/16 M-F Today Show II 9a Spots/Week Rating Weekdays Rate Start Date End Date 11/06/16 \$60.00 0.00 Week: 10/31/16 0.00 NM \$60.00 :30 1 \$60.001 1 Who Wants to Be A Milli6M M-F 1130a-12p M----N 25 10/31/16 10/31/16 Who Wants to Be A Million Spots/Week Rating **End Date** Rate Start Date Weekdays Week: 10/31/16 11/06/16 \$60.00 0.00 0.00 NM M----:30 1 \$40.001 1 \$40.00 CM M-F 3p-330p 10/31/16 10/31/16 The Insider 3p The Insider 3p Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/31/16 11/06/16 \$40.00 0.00 \$50.001 0.00 NM 1 \$50.00 10/31/16 10/31/16 Inside Edition 330p CM M-F 330p-4p M----:30 1 N 27 Inside Edition 330p Spots/Week Rate Rating Start Date **End Date** Weekdays Week: 10/31/16 11/06/16 \$50.00 :30 1 \$60.001 0.00 NM 1 \$60.00 10/31/16 10/31/16 Judge Judy-P/ DR 4p/ 435M M-F 4p-5p M----N 28 Judy Judy-P/ DR 4p/ 430p Spots/Week Rating Weekdays Rate Start Date **End Date** \$60.00 0.00 Week: 10/31/16 11/06/16 M-\$120.001 0.00 NM \$120.00 1 10/31/16 10/31/16 News 4 @ 5p M-F CM M-F 5p-530p M----:30 N 29 News 4 @ 5p M-F Spots/Week Rating Weekdays Rate Start Date **End Date** \$120.00 0.00 11/06/16 Week: 10/31/16 0.00 NM \$180.00 :30 \$180.001 1 10/31/16 10/31/16 News 4 @ 6p M-F CM M-F 6p-632p M----N 30 F News 4 @ 6p M-F Spots/Week Rating Weekdays Start Date **End Date** Rate

Print Date: 10/24/16 09:21:16

Page 3 of 3

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Advertiser:

Common Sense Values Co HD59

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10/24/16 - 10/31/16

Product Desc:

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Estimate:

Est 4473

Ln C	Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
N 30	F	10/31/1	6 10/31/16	News 4 @ 6p M News 4 @ 6p M		M-F 6p-632p	M	:30	1	\$180.001	0.00 NM	1	\$180.00
Wee	<u>Sta</u> k: 10/	<u>rt Date</u> 31/16	End Date 11/06/16	Weekdays M	Spots/Week 1	<u>Rate</u> \$180.00	Rating 0.00						
N 31	F	10/31/1	6 10/31/16	News 4 @ 630p		M-F 630p-7p	M	:30	1	\$150.001	0.00 NM	1	\$150.00
				News 4 @ 630p	M-F								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/	31/16	11/06/16	M	1	\$150.00	0.00						
N 32	F	10/31/1	6 10/31/16	News 4 @ 10p l	M-F CM	M-F 10p-103	35p M	:30	1	\$190.001	0.00 NM	1	\$190.00
				News 4 @ 10p									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/	31/16	11/06/16	M	1	\$190.00	0.00						
											Totals	52	\$5,080.00