

Kelly, Deb

From: suzannel@mediastrategies.com
Sent: Thursday, September 06, 2012 5:38 PM
To: Blanco, Charlie; Kelly, Deb
Subject: Colorado Accountable Government Alliance 10/8/2012 to 10/14/2012 Order for KOBF-TV



KOBF-TV-Colorad
o Accountable G...

Attention: Charlie Blanco, KOBF-TV, Albuquerque-Santa Fe The attached document contains a buy for:

Colorado Accountable Government Alliance
10/8/2012 to 10/14/2012
Estimate #: 11866
9/6/2012 5:37:44 PM

Your immediate attention to this order is requested. Payment for this order will arrive prior to flight via UPS.

Please review this order and contact Suzanne Collins at 303-989-4700 or suzannel@mediastrategies.com regarding clearance.

If this order has been received and will be cleared by KOBF-TV as is, please reply to this email and indicate that the order has cleared.

If this order has been received but revisions are needed to clear the schedule, please indicate the changes on the order and scan and email back to Suzanne Collins at suzannel@mediastrategies.com or fax revisions to 303-764-9946.

Thank you in advance for your immediate attention to this order.
Suzanne Collins

Kelly, Deb

From: suzannel@mediastategies.com
Sent: Thursday, September 06, 2012 5:38 PM
To: Blanco, Charlie; Kelly, Deb
Subject: Colorado Accountable Government Alliance 10/15/2012 to 10/21/2012 Order for KOBF-TV



KOBF-TV-Colorad
o Accountable G...

Attention: Charlie Blanco, KOBF-TV, Albuquerque-Santa Fe The attached document contains a buy for:

Colorado Accountable Government Alliance
10/15/2012 to 10/21/2012
Estimate #: 11867
9/6/2012 5:38:16 PM

Your immediate attention to this order is requested. Payment for this order will arrive prior to flight via UPS.

Please review this order and contact Suzanne Collins at 303-989-4700 or suzannel@mediastategies.com regarding clearance.

If this order has been received and will be cleared by KOBF-TV as is, please reply to this email and indicate that the order has cleared.

If this order has been received but revisions are needed to clear the schedule, please indicate the changes on the order and scan and email back to Suzanne Collins at suzannel@mediastategies.com or fax revisions to 303-764-9946.

Thank you in advance for your immediate attention to this order.
Suzanne Collins

Kelly, Deb

From: suzannel@mediastategies.com
Sent: Thursday, September 06, 2012 5:39 PM
To: Blanco, Charlie; Kelly, Deb
Subject: Colorado Accountable Government Alliance 10/22/2012 to 10/28/2012 Order for KOBF-TV



KOBF-TV-Colorad
o Accountable G...

Attention: Charlie Blanco, KOBF-TV, Albuquerque-Santa Fe The attached document contains a buy for:

Colorado Accountable Government Alliance
10/22/2012 to 10/28/2012
Estimate #: 11868
9/6/2012 5:38:45 PM

Your immediate attention to this order is requested. Payment for this order will arrive prior to flight via UPS.

Please review this order and contact Suzanne Collins at 303-989-4700 or suzannel@mediastategies.com regarding clearance.

If this order has been received and will be cleared by KOBF-TV as is, please reply to this email and indicate that the order has cleared.

If this order has been received but revisions are needed to clear the schedule, please indicate the changes on the order and scan and email back to Suzanne Collins at suzannel@mediastategies.com or fax revisions to 303-764-9946.

Thank you in advance for your immediate attention to this order.

Suzanne Collins

Kelly, Deb

From: suzannel@mediastategies.com
Sent: Thursday, September 06, 2012 5:41 PM
To: Blanco, Charlie; Kelly, Deb
Subject: Colorado Accountable Government Alliance 10/29/2012 to 11/6/2012 Order for KOBF-TV



KOBF-TV-Colorad
o Accountable G...

Attention: Charlie Blanco, KOBF-TV, Albuquerque-Santa Fe The attached document contains a buy for:

Colorado Accountable Government Alliance
10/29/2012 to 11/6/2012
Estimate #: 11870
9/6/2012 5:40:32 PM

Your immediate attention to this order is requested. Payment for this order will arrive prior to flight via UPS.

Please review this order and contact Suzanne Collins at 303-989-4700 or suzannel@mediastategies.com regarding clearance.

If this order has been received and will be cleared by KOBF-TV as is, please reply to this email and indicate that the order has cleared.

If this order has been received but revisions are needed to clear the schedule, please indicate the changes on the order and scan and email back to Suzanne Collins at suzannel@mediastategies.com or fax revisions to 303-764-9946.

Thank you in advance for your immediate attention to this order.

Suzanne Collins

Kelly, Deb

From: Blanco, Charlie
Sent: Thursday, September 06, 2012 9:19 AM
To: suzannel@mediastrategies.com
Cc: Kelly, Deb
Subject: FW: KOBF

M-F	5:00 am -10 am	News/Today Show	\$ 60.00
M-F	5:00 am-6 pm	Daytime Rotator	\$ 30.00
M-Su	5:00 pm-10:35 pm	News/Prime Rotator	\$140.00
M-Su	10:30 pm-12 m	Late Night Rotator	\$ 50.00
Sa-Su	10:30 am-6 pm	Movies/Sports/Various	\$ 40.00
M-F	5:00 pm-5:30 pm	Eyewitness News	\$70.00
M-Su	6:00 pm - 6:30 pm	Eyewitness News	\$160.00
M-Su	10:00 pm-10:30 pm	Eyewitness News	\$175.00

Suzanne here are the rates and coverage map.. Deb Kelly is the Executive Assistant at KOBF so be sure to cc her on all info. Thanks

Charlie Blanco
 Station Manager KOBF-R TV
cblanco@kob.com
 575-840-9364 cell
 575-625-8888 work
 575-625-8866 fax

From: Lawrence, Olivia
Sent: Thursday, September 06, 2012 8:58 AM
To: 'Suzanne Collins'
Cc: Blanco, Charlie
Subject: RE: KOBF

Our Farmington General Manager would handle this. His name is Charlie Blanco and I am forwarding him your email.

Olivia Lawrence
General Sales Manager
KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
phone: 505-764-2406
mobile: 505-918-3442
fax: 505-764-2497

10/18/2012



Sep 6, 2012
Voters to decide I-25 Paseo
interchange project



GoodDayNM.com
Sep 5, 2012
Experience an Asian flavor adventure at Plum Cafe

From: Suzanne Collins [<mailto:suzannel@mediastrategies.com>]

Sent: Wednesday, September 05, 2012 9:24 PM

To: Lawrence, Olivia

Subject: KOBF

Hi Olivia,

Can I buy the satellite station that cover Durango only (KOBF-TV)? If so can I please get the rate card and the coverage map for this station?

This would be for a CO issue called Colorado Accountable Government Alliance.

Thanks,
Suzanne

Suzanne R. Collins (Lorimer)

Media Strategies & Research | 1580 Lincoln Street, Suite 510

Denver, Colorado 80203 | 303-989-4700 | Fax 303-764-9946

10/18/2012

Kelly, Deb

From: Traffic@mediastrategies.com
Sent: Tuesday, October 02, 2012 9:13 AM
To: Kelly, Deb; Blanco, Charlie
Subject: Traffic Change for Colorado Accountable Government Alliance for KOBF-TV starting on 10/8/2012

Traffic Change Instructions

Advertiser: Colorado Accountable Government Alliance
KOBF-TV , Albuquerque-Santa Fe

Effective: 10/8/2012 5:00:00 AM Until Further Notice

Traffic Instructions:

CAGA12-101 JPBTB 100% :30

CAGA12-101H JPBTB-High Def 100% :30

Please note standard-def and high-def traffic included.

Delivered: via Extreme Reach on 10/2/2012 at: 10:00:00 AM by 76 Words

Your immediate attention to these traffic instructions is requested. Once you have received the spot and verified the traffic instructions, please reply to this email and confirm the traffic change by completing the following information:

Station/System:

Tape Received:

Traffic Instructions Received:

Traffic Change Date:

Traffic Change Time:

Verified By:

Comments:

Thank you for your cooperation and attention to this matter. Please reply promptly upon receipt of the spot.

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Phone: 303-989-4700 Fax: 303-989-1910

Date/Time Sent: 10/2/2012 9:12:39 AM

10/2/2012