



Date: JULY 29, 2022
 From: Sorensen Pacific Broadcasting dba Power 98, 105 The KAT, The Shark 99.5, or Newstalk K57
 To: COMMITTEE TO RE-ELECT LEON GUERRERO-TEJORIO
 Subject: Political Campaign
 REF: Title 47 Code of Federal Regulations Section 315 (b) (2) (D) states:

RADIO BROADCASTERS. - A candidate meets the requirements of this subparagraph if, in the case of radio broadcast, the broadcast includes a personal audio statement by the candidate that identifies the candidate, the office the candidate is seeking, and indicates that the candidate has approved the broadcast.

While there is not a local requirement for this personal audio statement in Guam Code Annotated, it is a Federal requirement to be in all campaign commercials airing on radio.

This requirement is for all Federal and Local elections. This memorandum is to inform the appropriate campaign official which authorizes the radio broadcast of the requirement for the personal audio statement by the candidate.

IRA CARILLO
 Campaign Official

DORISANE QUICHOCHO
 Media Consultant
 Sorensen Pacific Broadcasting
 962 Pale San Vitores Rd. #116
 Tumon, Guam 96913

SMG 2022

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for:

- a candidate request
- an election message request
- an issue request*

This request was:

- accepted#
- rejected*

Candidate Named in Message:

COMMITTEE TO RE-ELECT LEON GUERRERO-TEBORIO

Office Being Sought:

GOVERNOR / LT. GOVERNOR

Election or Issue Referred:

2022 PRIMARY ELECTION

Sponsor (or authorized candidate committee):

COMMITTEE TO RE-ELECT LEON GUERRERO-TEBORIO

Treasurer of authorized candidate committee:

ANTOINETTE SANFORD

Person Ordering Advertising:

INA CARILLO

* An **"election message request"** is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office. An **"issue request"** is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an **issue request**, also attach the name, address, and Phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KST7, 105 THE KAT, SHARK HARBOR	Date: JULY 29, 2022
---	-------------------------------

I, INA CARILLO
 being/on behalf of COMMITTEE TO RE-ELECT LEON GUERRERO-TENORIO
 a legally qualified candidate of the DEMOCRATIC PARTY OF GUAM
 political party for the office of GOVERNOR AND LT. GOVERNOR
 in the 2022 PRIMARY ELECTION
 election to be held on: AUGUST 27, 2022
 do hereby request station time as follows:

Broadcast Length	Time of Day/ Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60 SECONDS	KST 6A-6P ROS	4 DAYS	*****	12 x :60	1 WEEK
:60 SECONDS	KAT 6A-6P ROS	4 DAYS	*****	16 x :60	1 WEEK
:60 SECONDS	SHARK 2P-6P	12 DAYS	*****	48 x :60	2 WEEKS

Proposed schedule subject to change without notice.

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Committee to Re-Elect Leon Guerrero Ferrero

I, 

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

- does
- does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

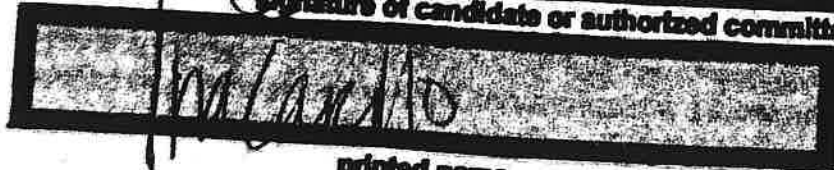
(check applicable box)

the Radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the Television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date



SORENSEN MEDIA GROUP Sorensen Pacific Broadcasting, Inc. Sorensen Television Systems, Inc.

Political Advertising packet Political Advertising Disclosure Statement

The purpose of this Disclosure Statement is to make those parties who purchase political programming time fully aware of the application of the "lowest unit charge" provisions of Section 315(b) of the Communications Act.

The lowest unit charge provisions apply only during the 45 days preceding a primary or run-off election and the 60 days preceding the general or special election ("the Election Periods") and to legally qualified candidates for public office or their authorized campaign organizations to promote their candidacy; they are not applicable to political action committees or to non-candidate issue advertising. At times other than the Election Periods, the rates charges candidates shall not exceed the charges made for comparable uses of the station by other advertisers.

Guam Political Season:

- The political window on Guam for the 2022 season open on June 2022
- The Primary Election will take place on August 27, 2022 and the General Election will take place on November 8, 2022

Orders of Political Time & Credit Policy:

Orders of political time will not be considered firm until a completed and signed Agreement Form for Political Candidates/Issues (NAB For PB-18) has been delivered with prompt payment, and/or the net cash payment has been received at least one week in advance of the air of the first spot in the schedule.

Proper Sponsor Identification:

In the case of any Radio political advertising concerning candidate issues or candidates for public office, all ads must comply with sponsorship identification requirements of the Communications Act. The identification must state that the broadcast is "sponsored, paid for or furnished by" the identified sponsor at the end of the spot.

In the case of any Television political advertising concerning candidates for public office, the sponsor shall be identified with letters equal to or greater than four-percent of the vertical picture height that air for not less than four-seconds. A pre-airing submission of all ads is requested to permit the station to verify compliance with the identification requirements. Should a candidate's ad not be submitted in a sufficient amount of time for a pre-airing review or not contain the proper identification, the Station reserves the right to add the required material within the quantity of the time purchased. The identification must appear at the beginning and end of any radio or television spot that is longer than five minutes.