

Order #1069682: Sage Media/Biden/D/Pr../Candidate/13310

Date	Action	By	Total \$	# Spots	Comment
01/18/24 15:12:32	Processed	Jeffrey James (jeffrey.james@cumulus.com)	\$909.00	18	<async process>
01/18/24 14:11:48	Approved	Barbara Lally (barbara.lally@cumulus.com)	\$909.00	18	
01/18/24 14:11:46	Approval Workflow	Barbara Lally (barbara.lally@cumulus.com)	\$909.00	18	[Centralized AR - Business Office Approval Needed Default]
01/18/24 14:06:09	Approval Workflow	Eric Mastel (EMASTEL@cumulus.com)	\$909.00	18	[Sales Manager - Ready Default]
01/18/24 14:00:50	Ready for approval	Lillian Garcia (lgarcia1@cumulus.com)	\$909.00	18	LG 1/18/24
01/18/24 14:00:15	New order created	Lillian Garcia (lgarcia1@cumulus.com)	\$909.00	18	Imported EC Order

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1069682
Alt Order #: 37082653
Product Desc: Candidate
Estimate: 13310
Flight Dates: 01/24/24 - 02/06/24
Original Date / Rev: 01/18/24 / 01/18/24
Order Type: GENERAL

WSSX-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Sage Media
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Biden/D/President
Demographic: A50+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-PRES
Priority: P-30

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/28/24	8	\$402.00	\$341.70
01/29/24	02/06/24	10	\$507.00	\$430.95

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	8	\$402.00	\$341.70	0.00
February 2024	10	\$507.00	\$430.95	0.00
Totals	18	\$909.00	\$772.65	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSSX	01/24/24	02/06/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	:30	3	\$51.00	P-50	0.00	NM	5	\$255.00
		AM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/24/24	01/30/24	MTWTF--		3				\$51.00		0.00			
		Week: 01/31/24	02/06/24	MTWTF--		2				\$51.00		0.00			
N 2	WSSX	01/24/24	02/06/24	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWTF--	:30	3	\$51.00	P-50	0.00	NM	5	\$255.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/24/24	01/30/24	MTWTF--		3				\$51.00		0.00			
		Week: 01/31/24	02/06/24	MTWTF--		2				\$51.00		0.00			
N 3	WSSX	01/24/24	02/06/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	:30	3	\$51.00	P-50	0.00	NM	5	\$255.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/24/24	01/30/24	MTWTF--		3				\$51.00		0.00			
		Week: 01/31/24	02/06/24	MTWTF--		2				\$51.00		0.00			
N 4	WSSX	01/24/24	01/30/24	M-F Evening M-F	CM	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	MTWTF--	:30	1	\$48.00	P-50	0.00	NM	1	\$48.00
		EV -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1069682
 Alt Order #: 37082653
 Flight Dates: 01/24/24 - 02/06/24

Advertiser: Biden/D/President
 Product Desc: Candidate
 Estimate: 13310

WSSX-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/24/24	01/30/24	MTWTF--		1				\$48.00		0.00			
N 5	WSSX	01/27/24	02/06/24	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----S-	:30	1	\$48.00	P-50	0.00	NM	2	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/27/24	02/02/24	-----S-		1				\$48.00		0.00			
		Week: 02/03/24	02/09/24	-----S-		1				\$48.00		0.00			
													Totals	18	\$909.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dupont Circle Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joseph R Biden Jr.

Authorized committee:

Biden for President, PO BOX 58174, Philadelphia, PA 19102

Agency requesting time (and contact information):

N/A Dupont Circle Strategies. 1322 G Street SE, Washington, DC 20003

Candidate's political party:

Democratic Party

Office sought (no acronyms or abbreviations):

President of the United States

Date of election:

11/5/2024



General



Primary

Treasurer of candidate's authorized committee:

Keana Spencer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

DocuSigned by:
Tyler Hill Davis
B21BCA6DEDD7474...

Name:

Tyler Hill Davis

Date of Request to Purchase Ad Time: 01/08/2024

Station Representative

Signature:



Name:

Justin Tucker

Date of Station Agreement to Sell Time: 1/18/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

DocuSigned by:

Tyler Hill Davis

B21BCA0DEDD7474...

Name:

Tyler Hill Davis

Date: 01/08/2024

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes No Date ad received: 1/18/24**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1069682

Station Call Letters: WSSX-FM

Date Received/Requested:
1-18-24

Est. #: 13310

Station Location:
Charleston, SCRun Start and End Dates:
1/24/24 - 2/6/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Jan 18, 24
 CONT# 37082653 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WSSX-FM (Charleston, SC)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY DUPONT CIRCLE STRATEGIES
 ADDR 1322 G STREET SE
 WASHINGTON, DC 20003

 BYR MEDIA PLACEMENT
 ADV JOE BIDEN FOR PRESIDENT
 PDT Candidate
 FLT Jan 24, 24 - Feb 08, 24

DDS CONT# 0
 C/P/E: / / 13310

SALESPERSON FAX#

PH #

* REP ORDER COMMENT *

** 1/18/2024 1:07:00 PM: POPULATIONBUYTYPE: CPP.

** 1/18/2024 1:07:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	WThF,MTu	6A - 10A	30	1/24/2024 - 1/30/2024	1W	3	\$51.00	3
	1.2	WThF,MTu	10A - 3P	30	1/24/2024 - 1/30/2024	1W	3	\$51.00	3
	1.3	WThF,MTu	3P - 7P	30	1/24/2024 - 1/30/2024	1W	3	\$51.00	3
	1.4	WThF,MTu	7P - 12A	30	1/24/2024 - 1/30/2024	1W	1	\$48.00	1
	1.5S.	6A - 7P	30	1/27/2024 - 1/27/2024	1W	1	\$48.00	1
					** WEEKLY FLIGHT TOTALS **		11	\$555.00	
		FLIGHT 2							
	2.1	WThF,MTu	6A - 10A	30	1/31/2024 - 2/6/2024	1W	2	\$51.00	2
	2.2	WThF,MTu	10A - 3P	30	1/31/2024 - 2/6/2024	1W	2	\$51.00	2
	2.3	WThF,MTu	3P - 7P	30	1/31/2024 - 2/6/2024	1W	2	\$51.00	2
	2.4S.	6A - 7P	30	2/3/2024 - 2/3/2024	1W	1	\$48.00	1
					** WEEKLY FLIGHT TOTALS **		7	\$354.00	

	Jan 24	Feb 24					
SPOTS	11	7					
CASH	555.00	354.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	555.00	354.00					

Jan 18, 24

CONT# 37082653 Mod# Ver# 1 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: / / 13310

						TOTAL
SPOTS						18
CASH						909.00
TRADE						0.00
NSL						0.00
TOTAL						909.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.