

KBBG ISSUES/PROGRAM LIST

October - December 2016

1. Women, men and children's healthcare.
2. Transparency of city government and elected officials.
3. Reading literacy among children.
4. Police relations and accountability with the public.
5. Status of public education in the Waterloo Community Schools.
6. Equal employment opportunities and discrimination.

Allen Care - A dialogue on women's health issues along with other current health concerns of listeners.

The community suffers from lack of access of affordable healthcare to citizens. This program provides answers to accessed needs of the community based on current statistics and information from the public.

Aired Thursdays 30 minutes in length 10:00am and 7:00pm.

Date of airing 10/18/2016, 11/16/2016, 12/21/2016.

Straight Talk – A live discussion with Waterloo's Mayor Quentin Hard addressing issues of concern to citizens regarding the city of Waterloo and vicinity.

Live dialogue with city government is greatly needed and has shown to contribute to transparency of local government and understanding.

Aired Wednesdays 30 minutes in length 10:00am and 7:00pm.

Date of airing 10/19/2016, 11/16/2016, 12/15/2016.

Trelka's Way – A live discussion with Waterloo's Chief of Police. Listeners have the opportunity to ask questions directly to the Chief concerning police/community relations.

Due to the strained relationship between Police officers and community residents because of both national and local incidents, communication is vitally needed. This program provides an opportunity for the public and the Chief of Police to have an ongoing dialogue concerning community/Police relations to seek solutions.

Aired Wednesdays 30 minutes in length 10:30 am and 7:30pm.

Date of airing 10/19/2016, 11/16/2016, 12/15/2016.

Parents Love Your Children - Promoting the importance of reading literacy for children. Provides tips to parents and others in the community to help the growth of a child's reading ability.

Based on current statistics, minority student reading levels are at low levels in comparison with other students. This is a critical area that we are addressing by encouraging students and their parents to listen and participate in this live show. The goal is to provide additional activities outside of the classroom to improve students reading and comprehension levels.

Aired Wednesdays 30 minutes in length 2:00pm to 2:30pm.

Date of airing 10/19/2016, 11/16/2016, 12/15/2016.

Waterloo Human Rights Commission – A program addressing Equal Employment Opportunity Act requirements for employers and other entities within the listening area. Seeks to offer solutions on how to address these concerns through education and legal means.

Employment rates for minorities in the KBBG listening area and Waterloo in particular are double digits compared to the posted rate of unemployment. This problem partly has been due to discriminatory practices by employers.

This program attempts to inform listeners of their rights under the law to retain and seek employment.

Aired Thursdays 30 minutes in length 10:00am and 7:00pm.

Date of airing 10/6/2016, 10/13/2016, 10/27/2016, 11/3/2016, 11/10/2016, 11/24/2016, 12/1/2016, 12/8/2016, 12/22/2016.

Waterloo Community Schools – Dialogue about current issues and initiatives in the Waterloo Community School district.

Literacy and graduation rates for minority students are well below the rates of majority students. This program informs and educate parents with innovative solutions to these problems and direct collaboration between parents, teachers and administrators.

Aired Thursdays at 10:30am and 7:30pm.

Date of airing 10/6/2016, 10/20/2016, 11/3/2016, 11/17/2016, 12/1/2016, 12/15/2016.