

**WCFB-FM**  
**Orlando, Florida**

Each quarter, **WCFB** places in its Online Public Inspection File, a list of what it considers programming addressing some of the significant issues for the station's community. The following is a list of issue-responsive programming aired on the station between October 1<sup>st</sup> and December 31, 2022. While this list contains a brief description of some of **WCFB'S** most significant programs, it doesn't include all programs and program segments broadcast by the station during the fourth quarter. Please contact the station for more information about the station's issue-responsive programming.

Submitted by: **Monica May, On-Air Talent - NE**

Dated: **1/10/23**

# **WCFB-FM**

# **Quarterly Report**

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October ● November ● December  
2022

**POINT OF VIEW**

**Airs: Sunday**

**6am – 8am on**

**WCFB-FM**

**STAR 94.5**

**Segment Topic:** *Health*

**Organization:** Alzheimer’s Resource Center/Conquest Research

**Guest(s):** Robin Rountree/Dr. Malisa Agard

**Contact:** 407/436-7750/407/916-0060

**Date:** October 9, 2022

**Duration:** 6-8am

**Issues:** **Memory Loss and Alzheimer's disease**  
Through this interview, we determined that Memory Loss, Dementia and Alzheimer’s are not interchangeable, one leads to the other. Age is a common denominator in memory loss, but so are smoking, obesity, diabetes, high blood pressure and high cholesterol. It is important for Black people to A) Get a baseline Memory Test @ age 50 B) Become part of the research process. There are no drugs to cure memory loss but there are medications to slow the process. Vitamins B12 and D are good, but be careful of OTC supplements.

**Segment Topic:** *Financial Literacy/Health Marketplace & Medicare*

**Organization:** Unity of Eatonville Credit Union/Covering Florida/SOAR

**Guest(s):** James Rivera/Anne Packard/Dwight Dale

**Contact:** 689/710-6027/ 877/564-5031/ 407/900-3838

**Date:** October 16, 2022

**Duration:** 6-8am

**Issues:** Eatonville, Florida, is the first Black incorporated city in the United States of America. For more than 130 years there has NEVER been a bank in that area. The opening of Unity of Eatonville Federal

Credit Union will serve as the community's first federally funded insured financial institution.

African Americans are 8 percent more likely to live without health insurance than whites. This is the 10th year of open enrollment for Obama Healthcare/Health Marketplace. Dwight Dale offers FREE Medicare information sessions at the West Oaks Mall

**Segment Topic:** ***Voting Information/History - Education***

**Organization:** ***Equal Ground/Ocoee Remembrance Committee***

**Guest(s):** Kristin Fulwylie

**Contact:** [www.equal-ground.com](http://www.equal-ground.com)

**Date:** October 23, 2022

**Duration:** 6-8am

**Issues:** Orange County reported the lowest turnout in the region, with just under 186,000 people voting, that's less than 22% of those registered. What is causing voter apathy? Kristin Thomas from Equal Ground was our guest and she said beyond the pandemic and low wages, there is voter suppression, redistricting, reversal of abortion laws, the Don't Say "Gay" Bill, Critical Race Theory, etc. are all reasons we NEED to VOTE!. The Ocoee Massacre November 2, 1920 led the way to true voter suppression with the murder of black businessman July Perry. This morning, Ocoee's 1st elected Black City Commissioners discussed the history of the most horrible act of racism to where the city is today.

**Segment Topic:** ***Politics***

**Organization:** Orange County Democratic Black Caucus

**Guest(s):** Timothy Ayers/Cecile Scoon

**Contact:** [www.orangecountydbc.org](http://www.orangecountydbc.org) [www.lwv.org](http://www.lwv.org)

**Date:** October 30, 2022

**Duration:** 6-8am

**Issues:**

The importance of voting the entire ballot is key to every election. Please don't stop at the top 3 offices, pay close attention to all elected official positions, judges and amendments because they all affect our lives locally.

**Segment Topic:** *Community Engagement /Food Insecurity*  
**Organization:** **Florida Blue-Florida Classic/ SNAP Program**  
**Guest(s):** Tony Jenkins/Kim Johnson  
**Contact:** Christie.DeNave@bcbsfl.com  
**Date:** November 5, 2022  
**Duration:** 6-8am

**Issues:**

The nation's premier HBCU football rivalry will celebrate its 25th game in Orlando when the Bethune-Cookman University Wildcats meet the Florida A&M University Rattlers in the Florida Blue Florida Classic on November 19th.

Since 1979, Florida Impact to End Hunger has helped community leaders secure more responsive public programs and policies to address hunger. This focus has led to the statewide establishment of the School Breakfast Program during school; and the After-School Meal (AMP) and Summer Food Service (SFSP) programs.

**Segment Topic:** *Health*  
**Organization:** True Health/Prostate Cancer Research Program  
**Guest(s):** Dr. Karenna Senors/Dr. Angela Adams  
**Contact:** [www.mytruehealth.org/](http://www.mytruehealth.org/) Moffitt Cancer Center 813/745-6813  
**Date:** November 13, 2022  
**Duration:** 6-8am

**Issues:**

1 in 6 black men will be diagnosed with prostate cancer and our men are twice as likely to die from it than white men. Each year in the U.S. about 264,000 cases of breast cancer are diagnosed In women and about 2,400 in men

**Segment Topic:** *Community Engagement/Crime*

**Organization:** Jones H.S. Choir/Comm. Mike Scott & OC Sheriff Mina  
**Guest(s):** Jones H.S. Choir/Comm. Mike Scott & OC Sheriff Mina  
**Contact:** JHSMessiah50/ [www.ocso.com/en-us/grant](http://www.ocso.com/en-us/grant)  
**Date:** November 20, 2022  
**Duration:** 6-8am  
**Issues:** Fall into Fabulous helps women get back on their feet.  
Jones H.S. celebrating their 50<sup>th</sup> Anniversary of singing the Messiah. A recent shooting at the school left one teen dead. We called the names of several youth who'd died nationally

**Segment Topic:** ***Education – Trademarking/Implications of Social Media***

**Organization:** Major Morris Law/ Orange County Public School  
**Guest(s):** Kimra Major Morris/Dr. Roneisha Randall/Valerie Carmel  
**Contact:** [kimra@majormorrislaw.com](mailto:kimra@majormorrislaw.com)/ [Roneisha.randall@gmail.com](mailto:Roneisha.randall@gmail.com)/  
[info@varleriecarmel.com](mailto:info@varleriecarmel.com)  
**Date:** December 4, 2022  
**Duration:** 6-8am  
**Issues:** What is the difference between trademark and copyright including the penalties and missed opportunities of not acting on protecting your name or brand. The ramifications of social Media - how to properly navigate and remain conscious of social media as a user, parent, and student.

**Segment Topic:** ***Health - Food Insecurity/Education***

**Organization:** Second Harvest Food Bank/ASALH  
**Guest(s):** Derrick Chubbs/Manuel Jones  
**Contact:** [Feedhopenow.org](http://Feedhopenow.org)/ [Asalhdjtj.org](http://Asalhdjtj.org)  
**Date:** December 11, 2022  
**Duration:** 6-8am  
**Issues:** SHFB welcomes their first black CEO – Derrick Chubbs who formerly worked with a food bank in Houston, TX. The main issue

of hunger stems from poverty, a growing problem. ASALH, was founded by Dr. Carter G. Woodson with the mission to preserve and promote the once shuttered history of black people and our culture. With knowledge of our lineage it is our responsibility to understand who we were and who we are today

**Segment Topic:** ***Culture – All Things Christmas***

**Organization:** Tech Sassy Girlz, Acceleration Church, Valerie Carmel & William Demps

**Guest(s):** Laine Powell, Tekoa Pourie, , Valerie Carmel & William Demps

**Contact:**

**Date:** December 18, 2022

**Duration:** 6-8am

**Issues:** STEM toys for the holiday, A project for everyone to get involved in by giving to children of incarcerated parents, the holiday blues – let's sing to lift our spirits