

**WCFB**  
**Orlando, Florida**

Each quarter, **WCFB** places in its Online Public Inspection File, a list of what it considers programming addressing some of the significant issues for the station's community. The following is a list of issue-responsive programming aired on the station between January 1 and March 31, 2022. While this list contains a brief description of some of **WCFB's** most significant programs, it doesn't include all programs and program segments broadcast by the station during the first quarter. Please contact the station for more information about the station's issue-responsive programming.

Submitted by: **Beth Perrell, Director, Public Affairs – NE**

Dated: **4/10/22**

# **WCFB**

# **Quarterly Report**

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January ● February ● March 2022

# WCFB Quarterly Report

## January ● February ● March 2022

*Retrospect* is a public service program that airs on WCFB Sunday mornings from 5:00 – 6:30 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the first quarter 2022, the following issues were addressed:

### **Crime**

- Human Trafficking Awareness and Prevention Month
- Human Trafficking Prevention and Victim Response
- League Educates On Restoration of Voting Rights
- Human Trafficking Awareness and Prevention Days at Valencia College
- Conversations on Justice to Focus on Domestic Violence
- Efforts to Prevent Domestic Violence

### **Culture**

- The Stebbins Collection: A Gift for the Morse Museum
- City of Orlando's Events in Observance of the Dr. MLK Holiday
- Winter Park Unity Heritage Festival
- Sanford Observes the MLK Holiday with Events
- "Anti-Gala" Raises Funds for Pace Center and Homeless Youth
- 5K Raises Funds for Breast Cancer Exams and Mammograms
- Event Raises Funds for Pet Services
- Community Collage
- Dance Raises Funds for Child Life Program
- FusionFest Diversitastic Dining on 2/24

- Holly Hill Arts Festival
- Charity Fashion Show Benefits Make-A-Wish

### **Economy**

- Decluttering Closets Fund Goodwill Job Centers
- Increased Employment for Blind or Visually Impaired People
- Fill the Boot Campaign to Benefit MDA
- Employment Support Agency Celebrates 30 Years
- Helping Domestic Abuse Victims Achieve Financial Independence
- Driver License Reinstatement Initiative

### **Education**

- The Impact of Mentoring on Students' Success
- Program for Mentoring Youth
- Event to Expose Public to Role of Mentoring in Education
- Ready to Read Book Drive
- City of Orlando Neighborhood and Community Summit
- Programs Help Children and Adults with Autism Learn Skills
- Law Students Reflect on Jackson Confirmation Hearings

### **Environment**

- Organization Rescues Injured Wildlife
- Recycling Holiday Waste
- TNC Launches Center for Conservation Initiatives
- Preserve Becomes Part of Center for Conservation Initiatives

### **Health**

- *Effort to Get Seniors Vaccinated and Boosted*
- Women United Luncheon Focuses on Mental Health
- Prevention, Detection, and Treatment for Cervical Cancer

- More than Pink Walk Supports Breast Cancer Patients
- Parking Spaces Reserved for Cancer Patients
- Study Focuses on HIV Prevention
- Support for Pediatric Cancer Patients' Families
- 8<sup>th</sup> Annual Walk for Parkinson
- HFUW Announces Mental Health Awareness Campaign

### **Public Safety**

- American Red Cross Emergency Efforts
- Report Details States In Terms of Emergency Preparedness

### **Social Issues**

- Free Clothing Given to Youth in Need
- Southeastern *Guide Dogs* Walkathon
- Programs to Support Children and Strengthen Families
- Support for Mothers of Overdose Victims
- Public Allies Advance Social Justice and Equity
- Organization Asks for Investment in Social Workers

**ISSUE:**

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*Crime*

**Time WCFB:** 5:00 a.m.

**Date:** 1/9/22

**Duration:** 30:00

**Segment Topic:** *Human Trafficking Awareness and Prevention Month*

**Organization:** Paving the Way Foundation

**Guest(s):** Jan Edwards, President

**Contact:** 386-527-2452; [www.pavingthewayfoundation.org](http://www.pavingthewayfoundation.org)

**Issues:** January is *Human Trafficking Awareness and Prevention Month* and January 11<sup>th</sup> is *Human Trafficking Awareness Day*. In light of this, Edwards explained what parents could do to prevent their children from being victims of human trafficking. She described how criminals groom children and teens to become victims, pretending to be friends on social media then take advantage of those young people. Edwards provided guidance on how to teach children to be safe online and how to have conversations on this serious subject.

**Time WCFB:** 5:00 a.m.

**Date:** 1/16/22

**Duration:** 20:00

**Segment Topic:** *Human Trafficking Prevention and Victim Response*

**Organization:** Children's Advocacy Center (CAC) Osceola

**Guest(s):** Ilvia Ortiz-Paez, Child Advocate

**Contact:** 407-518-6936

**Issues:** Ortiz-Paez discussed the issue of human trafficking both from a perspective of prevention and about the CAC response in helping child victims. Florida ranks third in the nation in the number of human trafficking cases. The CAC in Osceola supports the child trafficking victims by bringing all the relevant agencies together (medical, law enforcement, etc.) under one roof. The child advocates are also helping parents understand how to support their child following this traumatic experience. Ortiz-Paez also explained the various ways children of all backgrounds are targeted and advised parents to be on the watch for signs.



**Time WCFB:** 5:45 a.m.

**Date:** 1/16/22

**Duration:** 15:00

**Segment Topic:** *League Educates On Restoration of Voting Rights*

**Organization:** League of Women Voters of Florida

**Guest(s):** Ellis Joens, Amendment 4 Fellow/Restoration of Voting Rights Assistant

**Contact:** 407-710-5496; email [CanIVote@lwvfl.org](mailto:CanIVote@lwvfl.org)

**Issues:** League of Women Voters of Florida is spreading the word about Florida's Amendment 4, in an effort to inform people with felony convictions that they may be able to vote. Amendment 4 was passed in 2018 with more than 64% of the vote but Joens said that the League has found that many people in this situation are unaware that they can vote. The League or the Florida Rights Restoration Coalition can help these individuals find out what to do.

**Time WCFB:** 5:00 a.m.

**Date:** 1/23/22

**Duration:** 20:00

**Segment Topic:** *Human Trafficking Awareness and Prevention Days at Valencia College*

**Organization:** Paving the Way Foundation

**Guest(s):** Jan Edwards, President  
Tomas Lares, United Abolitionists

**Contact:** 386-527-2452; [www.pavingthewayfoundation.org](http://www.pavingthewayfoundation.org)

**Issues:** The two guests invited listeners to attend the *Human Trafficking Awareness Days* at Valencia College's School of Public Safety. The two day event will feature guest speakers, panel discussions, and other opportunities to increase their understanding of this issue. Edwards discussed her organization's efforts to combat the trafficking of children and Lares discussed the issue of labor trafficking.

**Time WCFB:** 5:30 a.m.

**Date:** 1/23/22

**Duration:** 15:00

**Segment Topic:** *Conversations on Justice to Focus on Domestic Violence*

**Organization:** Valencia College's Peace and Justice Institute

**Guest(s):** Rachel C. Allen, Director

**Contact:** 407-582-2709

**Issues:** Allen invited listeners to participate in Valencia College's annual Conversations on Justice, taking place January 24<sup>th</sup> – 27<sup>th</sup>. She explained that this year's event will allow the community to virtually explore the issue of domestic violence and hear from various experts.

**Time WCFB:** 5:30 a.m.

**Time WWKA:** 6:00 a.m.

**Date:** 1/30/22

**Duration:** 20:00

**Segment Topic:** *Efforts to Prevent Domestic Violence*

**Organization:** Harbor House of Central Florida

**Guest(s):** Michelle Sperzel, CEO

**Contact:** Crisis Hotline – 407-886-2856; [harborhousefl.com/](http://harborhousefl.com/)

**Issues:** Sperzl discussed teen dating violence and an awareness event, *Walk a Mile in Her Shoes*. She described Harbor House of Central Florida's efforts to educate the public about domestic violence and prevention, including teen dating violence prevention. She explained that the programs for teens focus on the characteristics of a healthy relationship. Spreading awareness about domestic violence prevention is also the message behind *Walk a Mile*; the objective is to draw attention to the issue and create opportunities for discussion.

**ISSUE:**

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*Culture*

**Time WCFB:** 5:30 a.m.

**Date:** 1/2/22

**Duration:** 30:00

**Segment Topic:** *The Stebbins Collection: A Gift for the Morse Museum*

**Organization:** The Charles Hosmer Morse Museum of American Art

**Guest(s):** Dr. Regina Palm, Curator of American Painting

**Contact:** (407) 645-5311; [Morsemuseum.org](http://Morsemuseum.org)

**Issues:** Dr. Palm took listeners on a audio tour of the new exhibit, *The Stebbins Collection: A Gift for the Morse Museum*. She described the history of the pieces and the careers of the artists behind them.

**Time WCFB:** 5:30 a.m.

**Date:** 1/9/22

**Duration:** 30:00

**Segment Topic:** *City of Orlando's Events in Observance of the Dr. MLK Holiday*

**Organization:** Mayor's Dr. Martin Luther King Jr.'s Commission

**Guest(s):** Dana Mackey, President of SW Orlando Jaycees  
Courtney Powell, AceApplications, LLC and Member of the Mayor's Commission

**Contact:** [Orlandomlk.com](http://Orlandomlk.com); [Orlando.gov/pledge](http://Orlando.gov/pledge)

**Issues:** The two guests described the events planned to observe the Dr. Martin Luther King Jr. holiday within the City of Orlando and beyond. Powell described the many ways that Dr. King would be honored including a concert, a prayer breakfast, recognizing youth for their community service, and opportunity to sign the City of Orlando's pledge to denounce racism and discrimination. Mackey described the entertainment showcase that will take place in front of the Dr. Phillips Center; because of COVID restrictions, the showcase is replacing the annual parade sponsored by the Southwest Orlando Jaycees. The events span the period of January 9<sup>th</sup> – January 20<sup>th</sup>.

**Time WCFB:** 6:00 a.m.

**Date:** 1/9/22

**Duration:** 15:00

**Segment Topic:** *Winter Park Unity Heritage Festival*

**Organization:** City of Winter Park

**Guest(s):** Robert Knight, Event Planner

**Contact:** 407-599- 3276; [cityofwinterpark.org](http://cityofwinterpark.org)

**Issues:** Knight invited listeners to the *20<sup>th</sup> Annual Winter Park Unity Heritage Festival* taking place on January 16th and 17<sup>th</sup>, at Shady Park. The two day event, planned around the Dr. Martin Luther King Jr. holiday, will feature music, vendors, art, and opportunities to reunite with old friends and family,



**Time WCFB:** 6:00 a.m.

**Date:** 1/16/22

**Duration:** 15:00

**Segment Topic:** ***Sanford Observes the MLK Holiday with Events***

**Organization:** Dr. Martin Luther King, Jr. Celebration Steering Committee in Sanford, City of Orlando, and the Sanford Community Redevelopment Agency

**Guest(s):** Melvin Philpot, Chairman, Dr. Martin Luther King, Jr. Celebration Steering Committee in Sanford

**Contact:** [Mlksanford.org](http://Mlksanford.org)

**Issues:** Philpot invited listeners to honor the legacy of Dr. Martin King Jr. by participating in Sanford's *35<sup>th</sup> Annual Commemorative Events*. On Sunday afternoon, they can attend the *Interfaith Observance* at the St. Paul Missionary Baptist Church. On Monday, January 17<sup>th</sup>, there will be a parade and a festival in Fort Mellon Park, featuring vendors, presentations, music and children's activities. Philpot also described the plan to award scholarships in conjunction with these events.

**Time WCFB:** 5:20 a.m.

**Date:** 1/23/22

**Duration:** 30:00

**Segment Topic:** *“Anti-Gala” Raises Funds for Pace Center and Homeless Youth*

**Organization:** President, Hope for More Foundation

**Guest(s):** Jessica Kendrick, Managing Partner, Kendrick Law Group

**Contact:** Orlandoantigala.com

**Issues:** Kendrick described the plans for the Hope for More Foundation’s *Anti-Gala* in February and described how the funds raised would be used to support the Pace Center for Girls as well as homeless youth. The *Anti-Gala* is a relaxed charity event that will feature games, food, and an auction. Money raised supports the Pace Center’s work to provide girls with a brighter future. The Hope for More Foundation’s grant initiative is also a beneficiary and will use funds to provide direct support to homeless youth seeking housing, food, and hope.

**Time WCFB:** 6:20 a.m.

**Date:** 1/23/22

**Duration:** 30:00

**Segment Topic:** *5K Raises Funds for Breast Cancer Exams and Mammograms*

**Organization:** Track Shack and Track Shack Events

**Guest(s):** Betsy Hughes,

**Contact:** [www.LadyTrackShack5k.com](http://www.LadyTrackShack5k.com)

**Issues:** Hughes invited listeners to participate in the 45<sup>th</sup> *AdventHealth Lady Track Shack 5K* on Saturday, January 29<sup>th</sup>. The annual event supports the *AdventHealth Breast Cancer Care Fund* which helps women who cannot otherwise afford it to receive clinical breast cancer exams and annual mammograms. Hughes said that 2,000 women will run the 5K through Mead Garden and each will receive a plant at the end of the event. There is also a free kids' run.

**Time WCFB:** 6:00 a.m.

**Date:** 1/30/22

**Duration:** 10:00

**Segment Topic:** *Event Raises Funds for Pet Services*

**Organization:** Pet Alliance of Greater Orlando

**Guest(s):** Amanda Henry, Special Events Manager

**Contact:** Pawsinthepark.org / Petallianceorlando.org

**Issues:** Henry described the Pet Alliance of Greater Orlando's work to find homes for animals and invited listeners to participate in the *28<sup>th</sup> Annual Paws in the Park*. Pet Alliance provides food, medical care and shelter for dogs and cats until they find their new homes. Pet Alliance also provides the community with low-cost spay/neuter surgeries and animal wellness through their public veterinary clinics. *Paws in the Park* is a fundraiser to benefit these programs. The event takes place at Lake Eola Park in Downtown Orlando on February 12<sup>th</sup>. It will feature various activities including a costume contest, doggy sports, and vendors.

**Time WCFB:** 6:10 a.m.

**Date:** 1/30/22

**Duration:** 20:00

**Segment Topic:** *Community Collage*

**Organization:** Hannibal Square Heritage Center

**Guest(s):** Barbara Chandler, Manager of the Hannibal Square  
Heritage Center and Co-Curator  
Patrick Noze, Artist and Co-Curator

**Contact:** 407-539-2680; hannibalsquareheritagecenter.org

**Issues:** The two guests, co-curators of *Community Collage: Artists from the Hannibal Square Heritage Center Folk & Urban Art Festival*, invited listeners to a reception on February 11<sup>th</sup>. They explained that 20 artists from 10 years of the *Festival* would be featured in the exhibit, which will be on view through June. People who come to the February 11<sup>th</sup> event will be able to learn the stories behind the artists' work while viewing their paintings, jewelry, quilts, and sculptures.

**Time WCFB:** 5:00 a.m.

**Date:** 2/13/22

**Duration:** 5:00

**Segment Topic:** *Dance Raises Funds for Child Life Program*

**Organization:** Hope For More Foundation & Champions For Children

**Guest(s):** J.R. Tanghal, Board Member and Enchantment Ball Event  
Director

**Contact:** EnchantmentBall.com

**Issues:** Champions for Children presents the annual *Enchantment Ball Daddy-Daughter Dance* to raise funds for the *AdventHealth Child Life Program*. Tanghal explained the event will feature dancing, princesses, carriage rides, Orlando Ballet performances and more. The event takes place on February 26<sup>th</sup> at the World Center Marriott Orlando.

**Time WCFB:** 5:40 a.m.

**Date:** 2/20/22

**Duration:** 10:00

**Segment Topic:** *FusionFest Diversitastic Dining on 2/24*

**Organization:** City of Orlando

**Guest(s):** Terry Olsen, Chief Instigator

**Contact:** Fusionfest.org

**Issues:** Olsen explained that the City of Orlando's FusionFest celebrates the diversity of cultures represented in central Florida. As a part of this, there is a monthly *Diversitastic Dining* experience. This month, they will be looking at the culture of South Africa. There will be a four-course meal, dancing, drumming, and stories from folks who grew up in South Africa. He also spoke about the monthly Facebook film viewing sponsored by Fusion Fest.

**Time WCFB:** 6:00 a.m.

**Date:** 3/13/22

**Duration:** 5:00

**Segment Topic:** *Holly Hill Arts Festival*

**Organization:**

**Guest(s):** Pat Masatti Abernathy, Co-Founder

**Contact:** 702.524.0753; [Hollyhillsartfestival.com](http://Hollyhillsartfestival.com)

**Issues:**

Abernathy invited listeners to visit the *Holly Hill Arts Festival*. There will be 70 artists, food vendors, and activities for the kids. The proceeds from the event benefit the music and arts programs at the two Holly Hill schools. The event will take place on the Holly Hill City Hall's lawn on March 26<sup>th</sup> and 27<sup>th</sup>.



**Time WCFB:** 6:00 a.m.

**Date:** 3/27/22

**Duration:** 5:00

**Segment Topic:** *Charity Fashion Show Benefits Make-A-Wish*

**Organization:** Hope For More Foundation & Champions For Children

**Guest(s):** J.R. Tanghal, Event Director and Board Member

**Contact:** Fashionandhope.com

**Issues:** Tanghal invited listeners to support the Make-A-Wish Foundation by participating in the *Hope for More Foundation's Fashion for Hope* on April 16<sup>th</sup>. The event will feature a runway show featuring local celebrity models wearing clothes from local boutiques. The event takes place at the Wellvue in Winter Park.

**ISSUE:**

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***Economy***

**Time WCFB:** 6:15 a.m.

**Date:** 2/6/22

**Duration:** 15:00

**Segment Topic:** *Decluttering Closets Fund Goodwill Job Centers*

**Organization:** Goodwill Industries of Central Florida

**Guest(s):** Kim Pranievicz, Vice President of Marketing and Mission Advancement

**Contact:** 407-857-0659; goodwillcfl.org

**Issues:** Pranievicz explained how donations to Goodwill Industries helps connect people to jobs. She said that as people try to 'declutter' their closets and garages, they can donate their extra items to Goodwill Industries stores. Those items will then be sold and the funds raised will connect individuals to jobs through the Goodwill Job Connection Centers. She described the various services offered through these centers and how to access them online.

**Time WCFB:** 5:00 a.m.

**Date:** 3/13/22

**Duration:** 30:00

**Segment Topic:** *Increased Employment for Blind or Visually Impaired People*

**Organization:** Lighthouse Works

**Guest(s):** Kyle Johnson, CEO & President of Lighthouse

**Contact:**

**Issues:** Johnson explained that Lighthouse Works has experienced not only a significant increase in the employment of blind or visually impaired people, the organization has also won an award for their efforts. In 2021, Lighthouse Works added over 150 employees. The employees serve in call centers, do light manufacturing work, and check web pages for compliance issues. Much of the growth has been in the call center, serving as support to companies impacted by the pandemic. For making these strides, Lighthouse Works received the *National Industries for the Blind's Employment Achievement Award* in 2019 and 2020.

**Time WCFB:** 5:30 a.m.

**Date:** 3/13/22

**Duration:** 5:00

**Segment Topic:** *Fill the Boot Campaign to Benefit MDA*

**Organization:** Muscular Dystrophy Association (MDA)

**Guest(s):** Erin Randall, Director Firefighter Partnerships Southeast Region

**Contact:** 239-222-3502

**Issues:** On March 25<sup>th</sup>, Orange County Fire Rescue is collecting funds through the *Fill the Boot Campaign* to benefit MDA. Randall described the mission of MDA and how the funds the firefighters collect helps them do their work in central Florida. She explained that these funds help save and transform the lives of kids and adults with muscular dystrophy, ALS, and related muscle-debilitating diseases. Finally, Randall described how people could contribute to the campaign.

**Time WCFB:** 5:35 a.m.

**Date:** 3/13/22

**Duration:** 25:00

**Segment Topic:** *Employment Support Agency Celebrates 30 Years*

**Organization:** Christian Help

**Guest(s):** Doug Prusak, Director of Development and  
Communications

**Contact:** 407-834-4022; christianhelp.org

**Issues:** Prusak described the mission of Christian Help and invited listeners to support their work. For the past 30 years, the organization has helped people connect to jobs by providing them help with resumes, applications, interviews, and the like. While the job search is underway, the organization also supports their clients with a food pantry. Prusak described some of the ways the organization would be celebrating their 30<sup>th</sup> anniversary and invited listeners to lend their time, talent, and treasure to the efforts.

**Time WCFB:** 6:00 a.m.

**Date:** 3/20/22

**Duration:** 30:00

**Segment Topic:** *Helping Domestic Abuse Victims Achieve Financial Independence*

**Organization:** 100 Women Strong at Central Florida Foundation

**Guest(s):** Lynette Fields, Executive Director of Poverty Solutions Group

Renuka Sastri, Chair of 100 Women Strong

**Contact:** CFFFOUND.org

Povertysolutionsgroup.org

**Issues:** 100 Women Strong at Central Florida Foundation is funding a pilot project to help victims of domestic violence reach financial independence. The two guests described how the project will work. They explained that financial abuse and coercion are factors that prevent women from leaving abusive relationships – or lead them to return to the relationship after they've left. In this project, Poverty Solutions Group will use their existing *Circles* program to increase their volunteers to understand domestic violence and how to best support women in that situation who are coming through the program.

**Time WCFB:** 5:00 a.m.

**Date:** 3/27/22

**Duration:** 5:00

**Segment Topic:** *Driver License Reinstatement Initiative*

**Organization:** Orange County Clerk of Courts

**Guest(s):** Tiffany Moore Russell, Clerk of Courts

**Contact:** 407-836-2316

**Issues:** The Orange County Clerk of Courts is hosting *Operation Green Light*, April 4<sup>th</sup> through the 8<sup>th</sup>. This program allows individuals with outstanding traffic tickets and criminal fines to pay overdue court obligations while saving the 25 percent collections agency surcharge. Clerk Russell explained that this opportunity can make a huge difference for someone trying to get a driver license reinstated.



**ISSUE:**

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***Education***

**Time WCFB:** 6:00 a.m.

**Date:** 1/23/22

**Duration:** 20:00

**Segment Topic:** *The Impact of Mentoring on Students' Success*

**Organization:** Elevate Orlando

**Guest(s):** Sherry Paramore, President

Breanna McKnight, Mentor

Alex Zengotita, Mentor

**Contact:** 321-203-4403

**Issues:** January is *National Mentoring Month*, an awareness month designed to focus on the important role that mentors can have on students' success. Mentoring is a big part of Elevate Orlando's work with students. What they do is prepare middle school students for success in high school and help high school students prepare for college success. The guests explained that what they do is focus on character development such as developing a positive work ethic, respect, a sense of responsibility and caring. They explained that by developing character, other issues like developing study skills falls into place. Each described how mentoring is how they can develop this character and about how mentors have impacted their own lives. One way listeners can be mentors is by volunteering to be a guest speaker at the Elevate classes.

**Time WCFB:** 5:00 a.m.

**Date:** 2/6/22

**Duration:** 20:00

**Segment Topic:** *Program for Mentoring Youth*

**Organization:** L.O.V.E. Our Youth

**Guest(s):** Lasheena Williams, Director

**Contact:** 321-252-8514; loveouryouth.org

**Issues:** Williams explained the mission of L.O.V.E. Our Youth and explained how people can support the organization's work. The mission is to encourage youth to embrace their self-worth, and value life's lessons in order to maximize their potential. Through mentoring and by offering other activities, volunteers are able to help young people prepare for their future. By way of example, Williams described the organization's gardening and toy distribution programs. She said that listeners just need to call and L.O.V.E Our Youth will help them find a way to volunteer.

**Time WCFB:** 6:00 a.m.

**Date:** 2/6/22

**Duration:** 30:00

**Segment Topic:** *Event to Expose Public to Role of Mentoring in Education*

**Organization:** Elevate Orlando

**Guest(s):** Sherry Paramore, President  
Reginald Thimothee, Teacher-mentor  
Kemaury Joseph, Elevate Orlando Student

**Contact:** [Elevateorlando.org](http://Elevateorlando.org)

**Issues:** The three guests discussed mentoring in education and invited listeners to learn more at the annual *Elevate Orlando Vision Breakfast* on February 24<sup>th</sup>. Paramore described the mission of the organization, explaining how students in middle school and high school achieve success. Thimothee and Joseph explained how mentoring plays a significant part in Elevate Orlando's program. At the *Vision Breakfast*, students like Joseph will share their stories with participants.

**Time WCFB:** 5:00 a.m.

**Date:** 2/20/22

**Duration:** 10:00

**Segment Topic:** *Ready to Read Book Drive*

**Organization:** A Gift for Teaching

**Guest(s):** Angela Garcia, Director of Programs and Outreach

**Contact:** 407-318-3123; [agiftforteaching.org](http://agiftforteaching.org)

**Issues:** Garcia described A Gift for Teaching's (AGFT) mission and asked listeners to support the organization's *Ready to Read Book Drive*. March is *National Reading Month*, so the organization is hosting the book drive to collect new or gently used books for Orange and Osceola teachers to distribute to their students for reading over the summer break. The objective is to prevent the "summer slide," which means that students lose reading proficiency over the summer because they are not reading.

**Time WCFB:** 5:40 a.m.

**Date:** 3/6/22

**Duration:** 10:00

**Segment Topic:** *City of Orlando Neighborhood and Community Summit*

**Organization:** City of Orlando

**Guest(s):** Susan Harris, Assistant Director for the Office of Communications and Neighborhood Relations

**Contact:** <https://www.orlando.gov/Initiatives/Neighborhood-and-Community-Summit>

**Issues:** Harris invited listeners to participate in the 17<sup>th</sup> annual *City of Orlando Neighborhood and Community Summit* on April 2<sup>nd</sup>. The purpose is for "...community leaders to connect, learn and grow through a day of networking and workshops focused on building strong, vibrant communities and organizations."

**Time WCFB:** 5:05 a.m.

**Date:** 3/27/22

**Duration:** 30:00

**Segment Topic:** *Programs Help Children and Adults with Autism Learn Skills*

**Organization:** ASGO

**Guest(s):** Teri Faucette,

**Contact:** 407-855-0235

**Issues:** Faucette described the services the Autism Society of Greater Orlando helps persons with autism become active members of the community by providing family support, education, advocacy, and public awareness. Faucette described the programming and invited listeners to the *17th Annual Autism Walk & Family Fun Day*.

**Time WCFB:** 6:05 a.m.

**Date:** 3/27/22

**Duration:** 25:00

**Segment Topic:** *Law Students Reflect on Jackson Confirmation Hearings*

**Organization:** Florida A & M University

**Guest(s):** Jasmine McMillion, 3<sup>rd</sup> year law student at FAMU Law  
Suwana Jean Beay  
Student Bar Association President

**Contact:**

**Issues:** Florida A&M University (FAMU) Law students recently traveled to Washington, DC where they joined other law students from across the country to participate in rallies and activities to support the confirmation of Supreme Court nominee Judge Ketanji Brown Jackson. McMillion and Beay described and reflected on their experiences.



**ISSUE:**

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***Environment***

**Time WCFB:** 5:00 a.m.

**Date:** 1/2/22

**Duration:** 30:00

**Segment Topic:** *Organization Rescues Injured Wildlife*

**Organization:** Back to Nature Wildlife Refuge

**Guest(s):** Debbie Helsel, Executive Director

**Contact:** Btnwildlife.org

**Issues:** Helsel takes listeners on a tour of the Back to Nature Wildlife Refuge, while explaining the organization's mission and how listeners can help. BTN rehabilitates injured wildlife and returns them to where they belong. For ones that can be released, they stay at BTN as 'educational ambassadors' There are also exotic animals that Fish and Wildlife has recovered and asks BTN to care for them. People can tour the grounds, learning about the ambassador animals as well as the animals that make the area their home, such as eagles and other birds.

**Time WCFB:** 6:00 a.m.

**Date:** 1/2/22

**Duration:** 30:00

**Segment Topic:** *Recycling Holiday Waste*

**Organization:** Orange County Utilities

**Guest(s):** Debbie Sponsler, Communications Section Manager

**Contact:** <https://www.orangecountyfl.net/WaterGarbageRecycling>

**Issues:** Sponsler explained what holiday materials can be recycled through Orange County Utilities. First she described the basic five types of materials that Orange County residents can recycle. Second, she explained which common holiday materials worked within those five types. Her discussion covered wrapping paper, packing boxes, packing materials, aluminum roasting pans, Christmas trees, and electronics.

**Time WCFB:** 6:15 a.m.

**Date:** 2/13/22

**Duration:** 15:00

**Segment Topic:** ***TNC Launches Center for Conservation Initiatives***

**Organization:** The Nature Conservancy's (TNC's) Center for Conservation Initiatives

**Guest(s):** Steve Coates, Program Director

**Contact:** nature.org

**Issues:** Coates described the work planned for the new Center for Conservation Initiatives (CCI), recently launched by the Nature Conservancy (TNC.) The CCI will focus on conservation through outreach, education and training, collaborative science and research, and online training at four campus preserves. He described the campuses and explained how listeners could visit them and learn more.

**Time WCFB:** 6:00 a.m.

**Date:** 3/6/22

**Duration:** 30:00

**Segment Topic:** *Preserve Becomes Part of Center for Conservation Initiatives*

**Organization:** The Nature Conservancy's Center for Conservation Initiatives

**Guest(s):** Cheryl Millett, Tiger Creek Preserve Manager

**Contact:** <https://www.nature.org/en-us/get-involved/how-to-help/places-we-protect/tiger-creek-preserve/>

**Issues:**

Millet described the Tiger Creek Preserve and explained the kind of work being done there through the Nature Conservancy's Center for Conservation Initiatives. Millet described the landscape, the waterways, and the hiking trails that visitors experience at the preserve. Then she explained that the CCI's purpose is to, "...advance conservation through education and training, outreach and volunteerism, science and research, and land stewardship in Florida." She described some of the ways this mission is being carried out at Tiger Creek Preserve.

**ISSUE:**

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***Health***

**Time WCFB:** 6:00 a.m.

**Date:** 1/9/22

**Duration:** 30:00

**Segment Topic:** *Effort to Get Seniors Vaccinated and Boosted*

**Organization:** Senior Resource Alliance

**Guest(s):** Karla Radka, President and CEO

**Contact:** Elder Helpline - (407) 514-1800;  
SeniorResourceAlliance.org/Vaccines

**Issues:** Radka described SRA's efforts to get seniors and their caregivers vaccinated and boosted. The agency just wrapped up a push for vaccinations over the holidays and has distributed a supply of at-home testing kits to seniors in need. In addition to encouraging vaccinations, she reminded people that they can receive guidance about connecting seniors to resources by contacting the *Elder Helpline*.

**Time WCFB:** 5:30 a.m.

**Date:** 2/6/22

**Duration:** 10:00

**Segment Topic:** *Women United Luncheon Focuses on Mental Health*

**Organization:** Heart of Florida United Way - Women United

**Guest(s):** Nancy Alvarez, Senior Vice President of Community Relations and Equity Impact

**Contact:** Hfuw.org

**Issues:** The annual *Women United Luncheon*, coming up on February 24<sup>th</sup>, will raise funds for HFUW while speakers raise awareness about mental health. She explained that Women United is a group of 'women united' in the community to empower each other, empower families and lift up the community. Speakers at the *Women United Luncheon* will share their stories related to mental health while participants network and discuss how the pandemic has had a huge impact on mental health in the community.



**Time WCFB:** 5:40 a.m.

**Date:** 2/6/22

**Duration:** 15:00

**Segment Topic:** *Prevention, Detection, and Treatment for Cervical Cancer*

**Organization:** HCA Florida, Osceola Hospital

**Guest(s):** Dr. Sara Meinz, Gynecologic Oncologist

**Contact:**

**Issues:** Dr. Meinz discussed the prevention, detection, and treatment options for cervical cancer patients. She first described recommendations for screenings like PAP smears and exams then the treatment options for someone diagnosed with cervical cancer. Dr. Meinz emphasized that the most powerful prevention method is to receive the HPV vaccine because it is very powerful for reducing the risk of cervical cancer.

**Time WCFB:** 5:20 a.m.

**Date:** 2/20/22

**Duration:** 10:00

**Segment Topic:** *More than Pink Walk Supports Breast Cancer Patients*

**Organization:** Susan G. Komen

**Guest(s):** Meredith Chambers, Manager North & Central Florida

**Contact:** 1-877-GO-KOMEN; [Komen.org/orlandowalk](https://www.komen.org/orlandowalk)

**Issues:** Chambers discussed the support the Susan G. Komen offers to breast cancer patients and encouraged listeners to participate in the annual *More Than Pink Walk* on March 5<sup>th</sup>.

**Time WCFB:** 5:30 a.m.

**Date:** 6/20/22

**Duration:** 10:00

**Segment Topic:** *Parking Spaces Reserved for Cancer Patients*

**Organization:** Best Space

**Guest(s):** Jay Johnson, Founder and Creator

**Contact:**

**Issues:** Johnson explained the goal for the Best Space, which is parking spaces reserved for cancer patients. He explained that cancer patients do not fall under ADA and therefore, are not eligible for handicap parking. These patients are often too sick and weak to comfortably walk a distance from a parking lot into a business; what Best Space does is partner with businesses that are willing to set up reserved cancer patient parking.

**Time WCFB:** 6:00 a.m.

**Date:** 2/20/22

**Duration:** 30:00

**Segment Topic:** *Study Focuses on HIV Prevention*

**Organization:** Rollins College

**Guest(s):** Shan-Estelle Brown, Rollins College Assistant Professor of Anthropology and Recipient of a fellowship from the Robert Wood Johnson Foundation's Interdisciplinary Research Leaders program.

Andrea Dunn, Executive Director of Let's BeeHIVE!

Richelle Joe, University of Central Florida Associate Professor of Counselor Education

**Contact:**

**Issues:** Brown, Dunn, and Joe are researchers seeking insight into the experiences of Black women in order to focus HIV care, prevention and treatment efforts. The three guests described the study and how it will be conducted. Specifically, they will explore how local health stakeholders can ensure that HIV prevention activities align with, and are responsive to, the sexual health and HIV prevention needs of Black women.

**Time WCFB:** 5:30 a.m.

**Date:** 3/6/22

**Duration:** 10:00

**Segment Topic:** *Support for Pediatric Cancer Patients' Families*

**Organization:** BELAC

**Guest(s):** Amperell Williams

**Contact:** (407) 405-7790; belacfoundation.org

**Issues:** Williams explained what BELAC does for the families of pediatric cancer patients and invited listeners to help. Through BELAC, families can get help paying for the expenses associated with helping their children through cancer treatments. She asked listeners to participate in two upcoming fundraisers, a kickball game and a 5K.

**Time WCFB:** 5:00 a.m.

**Date:** 3/20/22

**Duration:** 20:00

**Segment Topic:** *8<sup>th</sup> Annual Walk for Parkinson*

**Organization:** Parkinson Association of Central Florida (PACF)

**Guest(s):** Todd Stewart, Board President

**Contact:** Parkinsoncf.org

**Issues:** Stewart discussed Parkinson's disease and the *8<sup>th</sup> Annual Walk for Parkinson*. Stewart, who is the Parkinson Association of Central Florida (PACF) Board President, described his own young-onset Parkinson and the services offered by the PACF. The *8<sup>th</sup> Annual Walk for Parkinson* will take place at Cranes Roost Park on Saturday, April 2nd. The goal is to generate awareness and understanding – and to raise funds to find a cure.

**Time WCFB:** 5:30 a.m.

**Date:** 3/20/22

**Duration:** 20:00

**Segment Topic:** *HFUW Announces Mental Health Awareness Campaign*

**Organization:** Heart of Florida United Way

**Guest(s):** Jeff Hayward, President and CEO

**Contact:** Hfuw.org

**Issues:** In response to a new report about the state of mental health in Orange County, the Heart of Florida United Way (HFUW) is using a million dollars to fund an awareness campaign. Hayward described the conditions outlined in the report, *Orange County Government Mental & Behavioral Health System of Care Community Analysis*, which was released to Orange County Commissioners on February 22. One of the conditions was the stigma that many attach to getting help. So using the one million dollars donated by author Mackenzie Scott, there will be a “culturally competent” public awareness campaign to encourage people to seek the help they need. Another aspect of the project will be a ‘train-the-trainer’ with community members to learn techniques and tools to help people deal with stress, develop coping skills and create stronger community support systems.

**ISSUE:**

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*Public Safety*



**Time WCFB:** 6:00 a.m.

**Date:** 1/2/22

**Duration:** 30:00

**Segment Topic:** *American Red Cross Emergency Efforts*

**Organization:** American Red Cross Florida's Space Coast Chapter

**Guest(s):** Rebecca Delorenzo, Executive Director

**Contact:** 407-894-4141; 1-800-RedCross; redcross.org

**Issues:** Delorenzo described the Red Cross Florida Space Coast Chapter's ongoing efforts to bring support to the victims of natural disasters. Currently, more than 400 workers are providing food, comfort, and shelter to people in four states in response to tornados. Volunteers from central Florida have gone to help and the Emergency Response Vehicle located in Melbourne will be deployed. People can help by donating money to the Red Cross to use for purchasing and shipping needed supplies to the area. Listeners can also volunteer with the Red Cross or take Red Cross classes to prepare themselves for emergencies like hurricanes.

**Time WCFB:** 5:30 a.m.

**Date:** 3/27/22

**Duration:** 15:00

**Segment Topic:** *Report Details States In Terms of Emergency Preparedness*

**Organization:** Trust for America's Health

**Guest(s):** Rhea Farberman, Director of Communications

**Contact:**

**Issues:** Trust for America's Health has released their annual report, *Ready or Not 2022: Protecting the Public's Health from Diseases, Disasters and Bioterrorism*. Farberman explained the report rates states into levels of performance based on 10 key emergency preparedness indicators. The analysis also identifies gaps in a state's readiness and offers recommendations related to national health security. Farberman shared the results related to Florida.

**ISSUE:**

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***Social Issues***

**Time WCFB:** 5:00 a.m.

**Date:** 1/30/22

**Duration:** 30:00

**Segment Topic:** *Free Clothing Given to Youth in Need*

**Organization:** From Outside In

**Guest(s):** Krizia Capeles-Evans, Founder & Executive Director

**Contact:** 407-777-8420; fromoutsidein.org

**Issues:** From Outside In is an organization that seeks to build confidence in youth by providing them with clothes. Evans explained that youth who are in need, such as foster youth, are invited to shop for free in the From Outside In retail store. She also invited listeners to support the organization by donating clothing, volunteering, making a financial contribution, or by participating in the *Self-Love Workshop* in February. The workshop will serve as a fundraiser for the organization, as well as a test pilot event for a future youth workshop on the subject.

**Time WCFB:** 5:00 a.m.

**Date:** 2/13/22

**Duration:** 15:00

**Segment Topic:** *Southeastern Guide Dogs Walkathon*

**Organization:** Southeastern Guide Dogs

**Guest(s):** Mike Cliburn, Volunteer and Central Florida Walkathon  
Committee Chair

Donna Hardy, Guide Dog Recipient

**Contact:** 407-620-1497; [Guidedogswalkathon.org](http://Guidedogswalkathon.org)

**Issues:** The two guest discussed Southeastern Guide Dogs' mission and invited listeners to participate in the annual *Walkathon*. The organization trains dogs to help people who cannot see and veterans with disabilities. Donna, who has had several guide dogs over the years, described how her current guide dog, Tony helps her. Mike described the *Walkathon* details, including how to form teams. The walk will be around Lake Lilly.

**Time WCFB:** 6:00 a.m.

**Date:** 2/13/22

**Duration:** 15:00

**Segment Topic:** *Programs to Support Children and Strengthen Families*

**Organization:** Embrace Families

**Guest(s):** Libby Allison, Development Director

**Contact:** [Dancedreaminspire.com](http://Dancedreaminspire.com)

**Issues:** Allison explained the role of Embrace Families related to child welfare services and invited listeners to help by participating in *Dance, Dream and Inspire* on May 7<sup>th</sup>. She said that Embrace Families works to prevent child abuse and neglect, strengthen families and care for the community's children in foster care. The event is a gala that pairs celebrities and professional dancers together to perform and compete for votes.

**Time WCFB:** 5:10 a.m.

**Date:** 2/20/22

**Duration:** 10:00

**Segment Topic:** ***Support for Mothers of Overdose Victims***

**Organization:** The F.R.O.M. Project

**Guest(s):** MaryBeth Moore Zocco, President and Founder

**Contact:** Facebook: From Project Page; fromproject@gmail.com

**Issues:** Zocco explained why she started the F.R.O.M. Project and invited listeners to attend the *Ryan's Ride Memorial Event* on February 27<sup>th</sup>. She explained that her son Ryan died of a drug overdose and she felt the need to do something to work through the grief. She reached out to other mothers who lost children to drug overdose, sent them hand-crafted cards of support, and built a support network. The mothers and others are invited to honor their children at the event on the 27<sup>th</sup>, which will also offer resources and support for grieving parents as well as those in recovery.

**Time WCFB:** 5:00 a.m.

**Date:** 3/6/22

**Duration:** 30:00

**Segment Topic:** *Public Allies Advance Social Justice and Equity*

**Organization:** Public Allies Central Florida

**Guest(s):** Ashia McMillon, Public Ally

*Prita Chhabra*, Program Manager

Travis Hall, Program Manager

Lauren Moskowitz, Director of Community Impact for  
Second Harvest Food Bank of Central Florida

**Contact:** [Publicallies.org](http://Publicallies.org)

**Issues:** Public Allies Central Florida is an AmeriCorps program through which young leaders advance social justice and equity by working with a local nonprofit. Chhabra and Hall described how the Public Allies are matched with nonprofits. McMillon explained how she was matched with Second Harvest Food Bank and what her responsibilities are there. Moskowitz spoke about the benefits that Public Allies brings to the work done at Second Harvest and encouraged other nonprofits to participate in the program.



**Time WCFB:** 6:05 a.m.

**Date:** 3/13/22

**Duration:** 25:00

**Segment Topic:** *Organization Asks for Investment in Social Workers*

**Organization:** Embrace Families

**Guest(s):** Gerry Glynn, Chief Legal Officer

Dr. Maggie Dante, Vice President of Community Based  
Care

**Contact:**

**Issues:** Glynn and Dante discussed the significance of Florida's legislature awarding \$40 million to ease the case manager attrition crisis. They explained that the work case managers do is difficult, the hours are long, and the pay is low. They explained that the money awarded by the legislature can be used to increase salaries, hire additional staff, and otherwise make the social workers caseload more manageable.