

THE MISSISSIPPI RADIO GROUP  
PO BOX 410  
TUPELO, MS 38802

Order #: **10914-00002**  
Description:  
Date Entered: 7/17/2019  
P.O.#:  
Salesperson: Covington, Jeff  
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

ERIC GIBENS  
P O BOX 1010  
TUPELO, MS 38802

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 7/18/2019	8/5/2019	WWMS-FM	06:00:00 to 10:00:00	Weekly	:30	26	18.00	468.00	2	2	2	2	2	0	0
2 7/18/2019	8/5/2019	WWMS-FM	10:00:00 to 15:00:00	Weekly	:30	26	17.00	442.00	2	2	2	2	2	0	0
3 7/18/2019	8/5/2019	WWMS-FM	15:00:00 to 19:00:00	Weekly	:30	26	15.00	390.00	2	2	2	2	2	0	0
4 8/6/2019	8/6/2019	WWMS-FM	06:00:00 to 10:00:00	Weekly	:30	4	18.00	72.00	0	4	0	0	0	0	0
5 8/6/2019	8/6/2019	WWMS-FM	10:00:00 to 15:00:00	Weekly	:30	4	17.00	68.00	0	4	0	0	0	0	0

Order Start Date: 7/18/2019    Order End Date: 8/6/2019    Spots: 86    Total Charges: \$1,440.00

#### Projected Calendar Month/End-Of-Schedule Billing Totals for ERIC GIBENS / 10914-00002 :

		<u>Spot Count</u>	<u>Net Billing</u>
July	2019	60	\$1,000.00
August	2019	26	\$440.00
<b>Total:</b>		<b>86</b>	<b>\$1,440.00</b>

Confirmed & Accepted for THE MISSISSIPPI RADIO GROUP By:

Accepted for ERIC GIBENS By:

-----  
Please Sign and Return One Copy

# Production Request

WSYE WELO 

Date: \_\_\_\_\_

WWMS ☒WZLQ Salesperson: **Covington**

Cart #

CLIENT **Eric Gibens - POLITICAL**

CO-OP \_\_\_\_\_

LENGTH ☒ 30 ☐ 60 ☐

### Billboard Copy

☐ 10      ☐ 15      ☐

## Program

AIR  Revision  Spec

Approval Needed      Yes ☐      No ☐

Approved By \_\_\_\_\_

**Keep after End of Schedule**    Yes    ☐    No    ☐

**Spots kept after End of Schedule WILL BE DELETED after 60 DAYS unless instructed otherwise.**

**DUB / E-MAIL TO** \_\_\_\_\_

[illegible]

PRODUCED BY: \_\_\_\_\_

DATE: \_\_\_\_\_

# Broadcast Order / Contract

Date: \_\_\_\_\_

<input checked="" type="checkbox"/>	WWMS
<input type="checkbox"/>	WZLQ
<input type="checkbox"/>	WSYE
<input type="checkbox"/>	WELO

NEW ☐

Mailing Address  
(If agency, fill in  
agency & address)

Eric Gibens  
Committee to Elect Eric Gibens  
PO Box 1010  
Tupelo, MS 38802

Type of Business	Primary	POLITICAL		Customer #	Order#	Cart#
Type of Business	Second					
	Affidavit & Script	EOS Billing		Contact Name	Phone#	Fax#
	Trade	Broadcast Month		Eric Gibens		
		Calendar Month		Co-Op		

## NOTE POLITICAL

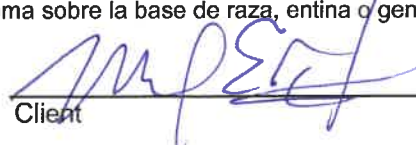
LENGTH	Start Date	End Date	Start Time	End Time	Cost per Ad	Mon	Tues	Wed	Thur	Fri	Sat	Sun	# Ads per week
30	7/18	8/6	6A	10A	\$18.00	2	2	2	2	2			
30	7/18	8/6	10A	3P	\$17.00	2	2	2	2	2			
30	7/18	8/6	3P	7P	\$15.00	2	2	2	2	2			
30	8/6	8/6	6A	10A	\$18.00		4						
30	8/6	8/6	10A	3P	\$17.00		4						
Total Ads Per Week		Weekly Cost		Total Contract Weeks		Total Contract Ads		Please Indicate		TOTAL CONTRACT			
										\$1,440.00			

JAN _____	APR _____	JULY _____	OCT _____
FEB _____	MAY _____	AUG _____	NOV _____
MAR _____	JUN _____	SEPT _____	DEC _____

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race, ethnicity or gender.

Las partes en este acuerdo de publicidad afirman que no hay nada in este acuerdo, o cualquiera de las acciones, beneficios y obligaciones relativos a la misma, discriminar en cualquier forma sobre la base de raza, entina o genero.

  
Salesperson

  
Client

# THE MISSISSIPPI RADIO GROUP

## POLITICAL ADVERTISING AGREEMENT

☐ Federal Candidate

☒ State/Local Candidate

**Station**  
☐ WELO-AM  
☐ WSYE-FM  
☒ WWMS-FM  
☐ WZLQ-FM

**Location**  
Tupelo, Mississippi  
Houston/Tupelo, Mississippi  
Oxford/Tupelo, Mississippi  
Tupelo, Mississippi

Indicate station purchased. A separate form must be completed for each station.

I, Eric Gibens

**being/on** behalf of \_\_\_\_\_

a legally qualified candidate for the Republican political party for the

office of Justice Court Judge, District 2, Lee County Mississippi in the

Primary election to be held on August 6, 2019

do hereby request station time as follows:

LENGTH	Time of Day	Days	Class	# Per Week	# Weeks
30	6A-10A	Mon-Fri	FP	10	3
30	10A-3P	Mon-Fri	FP	10	3
30	3P-7P	Mon-Fri	FP	10	3

**TOTAL CHARGES**

**\$1,440.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance".

1

2

3

4

5

6

I represent that payment for the described broadcast time has been furnished by:

Committee to Elect Eric Gibens

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of any candidate authorized committee is:

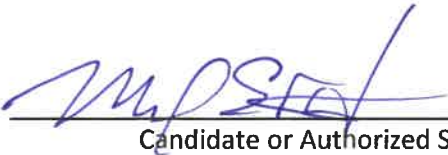
Leighton Gibens

**The station has disclosed to me its political advertising policies including: applicable classes and rates; discount, promotional and other sales practices (not applicable to federal candidates).**

**The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race, ethnicity, or gender.**

7/17/2019

Date



Candidate or Authorized Signature

<input checked="checked" type="checkbox"/>	Accepted
<input type="checkbox"/>	Accepted In Part
<input type="checkbox"/>	Rejected



Station Representative

Regional Sales Manager

Title

## Jeff Covington

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**From:** Eric Gibens <egibens@redmagnet.com>  
**Sent:** Tuesday, July 02, 2019 2:32 PM  
**To:** Raymond Jourdan  
**Cc:** Jeff Covington  
**Subject:** Re: Political Rate Card 2019

Hi Raymond,

Can you tell me what I could do between now and Aug 6th with a budget of \$1500 on 97.5 (30 Sec spot)

I will need to come in an record the spot. Is this doable?

Eric Gibens

On Fri, Jun 28, 2019 at 10:34 AM Raymond Jourdan <[raymond@msradiogroup.com](mailto:raymond@msradiogroup.com)> wrote:

Hey Eric,

Attached, you will find both :30 second rate and :15 second rate.

Thanks for the call!

Look forward to hearing from you.

### Raymond Jourdan

*General Manager*

Mississippi Radio Group

Miss 98, Sunny 93, Z98.5, 104.3 The Pulse

2214 S. Gloster St.

Tupelo, MS 38801

Office: 662-842-7658

Cell: 662-231-2621

[raymond@msradiogroup.com](mailto:raymond@msradiogroup.com)

[msradiogroup.com](http://msradiogroup.com)



**INTEGRATED DESIGN CONCEPTS**

- identity & branding
- graphic design
- custom website development
- e-commerce solutions
- print production
- photography & video production
- media planning & placement

[www.gibenscreativegroup.com](http://www.gibenscreativegroup.com)

**IT SERVICES**

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- custom programming
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- pc & mac support
- apple authorized business agent
- accounting software

[www.redmagnet.com](http://www.redmagnet.com)



## THE MISSISSIPPI RADIO GROUP

### Political Rate Card

2019

DAYPART	DAYS	WSYE-FM Sunny 93.3 A C 100K Watts 93.3 FM	WWMS-FM Miss 98 Country 100K Watts 97.5 FM	WZLQ-FM Z 98.5 Rock 100K Watts 98.5 FM	WELO-AM/FM The Pulse Urban AC 1KW 580 AM 104.3 FM
6AM-10AM	Mon-Fri	\$16.00	\$18.00	\$15.00	\$5.00
10AM-3PM	Mon-Fri	\$15.00	\$17.00	\$15.00	\$5.00
3PM-7PM	Mon-Fri	\$15.00	\$15.00	\$15.00	\$5.00
7AM-12MN	Mon-Fri	\$7.00	\$7.00	\$7.00	\$3.00
6AM-12MN	Mon-Fri	\$12.00	\$13.00	\$11.00	\$4.00
6AM-10AM	Sat	\$10.00	\$10.00	\$10.00	\$4.00
10AM-3PM	Sat	\$11.00	\$12.00	\$12.00	\$4.00
3PM-7PM	Sat	\$11.00	\$12.00	\$12.00	\$4.00
7PM-12MN	Sat	\$6.00	\$6.00	\$6.00	\$3.00
6AM-10AM	Sun	\$9.00	\$10.00	\$9.00	\$4.00
10AM-3PM	Sun	\$10.00	\$10.00	\$10.00	\$4.00
3PM-7PM	Sun	\$10.00	\$10.00	\$10.00	\$4.00
7PM-12MN	Sun	\$7.00	\$7.00	\$7.00	\$3.00

Please consider the above rates as unit rates and are applicable to both Thirty (30) and Sixty (60) second avails.



2214 South Gloster Tupelo, Ms 38801

662.842.7658 662.842.0197 Fax



# THE MISSISSIPPI RADIO GROUP

## WSYE-FM WWMS-FM WZLQ-FM WELO-AM

### Request For Political Rates

Name of Candidate Eric Gibens

For the Office Of Justice Court Judge - Lee Country Mississippi

Party Affiliation Republican

Person Requesting  
Information Eric Gibens

Title  
(if Not Candidate) \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_  
City State Zip

Telephone \_\_\_\_\_  
Home/Office Cell

### Information Provided

☒ Rates ☐ Coverage Map(s) ☐ Station Info ☐ Other

### Station(s) Requested

☐ WSYE ☒ WWMS ☐ WZLQ ☐ WELO

Provided VIA ☐ Mail/FedEx/UPS ☒ E-Mail/Fax ☐ In Person

\_\_\_\_\_  
Account Executive

\_\_\_\_\_  
Date