



Quarterly Issues Report

For

WBGB / WBGB-HD1

3rd Quarter 2023

July 1st 2023 through September 30th 2023

Prepared by:

Michael B. Mullaney
Assistant Brand Manager



Addressed in Responsive Programming 3rd Quarter 2023

- 1) **Financial Issues:** from businesses to personal management, we look at many stories
- 2) **I'm Listening:** We continue to support the company's efforts on Mental Health
- 3) **Politics 2023:** The Race for The White House continues
- 4) **Health Issues:** We addressed a variety of maladies that face our listeners
- 5) **Environment:** Info on the health of our planet
- 6) **Community Outreach:** We talk about ways people can assist in the community
- 7) **Jobs:** The job market and how to get a better one
- 8) **Hunger & Homelessness:** A huge issue in Boston, shelter & food
- 9) **Education:** teaching our kids remains of paramount importance
- 10) **Veterans Issues:** The Issues that impact Veterans
- 11) **Pop Culture:** The stories that define popular culture in Boston & America

Programming That Addresses These key issues on WBGB BIG 103:

- 1) **New England Lifestyles:** Locally produced program focusing on pop culture and issues that Concern the residents of metropolitan Boston. Hosted by Mike Mullaney
- 2) **Special Events:** big is involved in a variety of special events both on air and around The city, from fundraisers to station events.

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I. FINANCIAL ISSUES

New England Lifestyles

August 6th 2023 6:00 am

30 minutes of 60-minute show

We once again focused on how to get the most out of your 401K in a conversation with **Gary Sirek**, author of the book "**How To Retire & Not Die**".

File Under: Money & Financial Issues, Family Issues

New England Lifestyles

August 6th, 2023 6:00 am

September 17th, 2023 6:30am

20 minutes of 60-minute show

Teaching kids about money is vitally important and we all need to embrace that and make sure our kids are armed with financial info when they go into the world. We were joined by **Jessica Pelletier, the CEO of FIT MONEY**, and organization that provides free info to kids and families about money.

File Under: Financial Issues, Family Issues

New England Lifestyles

September 24th 2023 6:20 am

30 minutes of 60-minute show

With the financial world once again in a state of panic, we brought in old friend and money expert **Brad Wright of Launch Financial Planning** to discuss a variety of topics, including the best path of investing in retirement, the benefits of Roth IRA's, the importance of estate planning and understanding the keys to achieving your dreams

File Under: Money & Financial Issues, Family Issues

II. MENTAL HEALTH

New England Lifestyles

September 10th, 2023 6:30 am

15 minutes of 60-minute show

Audacy host **David O'Leary** focused on the great work of the American Federation for Suicide Prevention.

File Under: Mental Health, Family Issues



New England Lifestyles

September 10th, 2023 6:45 am
15 minutes of 60-minute show

Audacy host **Kennedy** talked about her upcoming *I'm Listening* Special with guests **Bee Bee Rexha** and **Brent Smith** the lead singer of **Shinedown**

File Under: Mental Health

New England Lifestyles

September 24th, 2023 6:30 am
30 minutes of 60-minute show

Audacy host **Kennedy** talked to **Brent Smith of Shinedown** on a variety of mental health issues, including his fight against addiction, depression and more that fame can create.

III. POLITICS 2023

New England Lifestyles

July 16th, 2023 6:30 am
30 minutes of 60-minute show

We were joined once again by **Professor Brian Frederick the Chairperson of Political Science at Bridgewater State University** about the contenders for the White House as the Primary season is looming.

File Under: The Boston Marathon, Health Issues, Community Fundraising

IV. HEALTH ISSUES

New England Lifestyles

July 2nd, 2023 6:00 am
10 minutes of 60-minute show

The 4th of July means celebrations, parades and fireworks...and that can contribute to hearing loss. **Caleb McNeese** an Educational Audiologist at **Mid Shore Special Education Consortium** joined us. Americans spend almost 2 billion dollars annually on fireworks, and that causes hearing loss accidents. We also talked about ear buds and how they are influencing hearing loss.

File Under: Health Issues

New England Lifestyles

September 13th, 2023 6:40 am
20 minutes of 60-minute show

We were joined by **Rich Kennedy the Founder and President of The Angel Fund**, an organization dedicated to fighting ALS. Their annual fundraising ***Walk For Hope*** happened on September 9th, 2023 at Lake Quanicowett in Wakefield. Rich is dealing with ALS after losing both his father and brother to the illness.

File Under: Health Issues, Community Fundraisers



V. THE ENVIRONMENT

New England Lifestyles

July 2nd, 2023 6:30 am

July 30th, 2023 6:00am

30 minutes of 20 minute show

I spoke with **Owen Nichols** of the **Center for Coastal Studies in Provincetown**. They do extensive research, support and more in reference to the amazing ecosystem of the waters off Cape Cod. We talked about the impact the change in ocean temps has had, the amazing wildlife like sharks, whales, seals and the changing fish we find on the Cape the program

File Under: The Environment

New England Lifestyles

July 9th, 2023 6:30 am

20 minutes of 20 minute show

The Esplanade is one of the true outdoor gems, cradling the shore of the Charles River along the Boston coast. We spoke to the **Executive Director of the Esplanade Association Jen Markel**. We spoke about the wide variety of programs from music to exercise to social gatherings happening all summer, the perfect way to celebrate the conservation of these green spaces.

File Under: The Environment, Boston Culture

New England Lifestyles

July 23rd, 2023 6:30 am

30 minutes of 20 minute show

We spoke to the **Executive Director of the Ocean River Institute Rob Moyer** who is committed to preserving the waterways and their vital ecosystems of both wildlife and clean water in New England. They work hard to get the state legislature to keep these areas clean and wild.

File Under: The Environment

New England Lifestyles

July 30th, 2023 6:30 am

20 minutes of 20 minute show

The Great White shark is one of the legendary members of the Massachusetts marine ecosystem, and a new HBO film called "***After The Bite***" which talks about the fatal attack of a young surfer off Wellfleet a couple of years ago. We were joined by **Megan Whinton** of the **The Atlantic White Shark Conservancy** to talk about the reality of the sharks off of Cape Cod and what their growing numbers mean.

File Under: The Environment



VI. COMMUNITY OUTREACH

New England Lifestyles

July 23rd, 2023 6:40 am

20 minutes of 60 minute show

Tim Garvin the Executive Director of the United Way of Central MA joined us to talk about the massive impact the recent flooding has had on small farms in Central and Western Mass and the new fund they have established to raise money to support these farmers, who provide so much fresh produce to the state each year.

File Under: Community Involvement, Fundraisers

New England Lifestyles

August 13th, 2023 6:40 am

September 13th 2023 6:00am

20 minutes of 60 minute show

We spoke to **President & CEO Anissa Essaibi George** the new Executive Director of **Big Sister of Greater Boston** about her new job and the amazing benefits volunteers can get when they agree to help a young girl in Boston. The commitment of on weekend a month can truly change a life.

File Under Community Fundraisers, Health Issues

New England Lifestyles

August 20th, 2023 6:40am

20 minutes of 60-minute show

We shined the spotlight on **The Girl Scout of Eastern Mass** by talking to the **Executive Director Barbara Fortier** about their cookie fundraisers, the community support programs and the summer camps. She talked about the huge benefits of empowering young women early so they can understand the immense power to facilitate change.

File Under: Women's Issues, Community Fundraisers

New England Lifestyles

September 3rd, 2023 6:15am

25 minutes of 60-minute show

St. Mark's Parish has had an amazing impact on Dorchester, and in particular for helping new immigrants learn English as a second language. Part of St. Mark's Mission is their **Community Education Program**. We spoke to a **board member of St Mark's Charlie Manikins** about their programs and an upcoming fundraiser

File Under: Community Fundraisers

New England Lifestyles

September 10th 2023 6:40am

20 minutes of 60-minute show

SmileMass provides help and access for physically challenged kids. It was founded by **Lotte Diamedie** who had a child with profound mental & physical challenges and found that access to beaches, playgrounds and more. They build fully wheelchair accessible playgrounds, beach wheelchairs, and restrooms with areas for kids bigger than babies who need help in that area.

File Under: Health Issues, Community Fundraisers



New England Lifestyles

September 24th, 2023 6:30 am

30 minutes of 60-minute show

Bridge Over Troubled Waters is an organization committed to helping young people between the ages of 12 and 30 who are dealing with hunger and homelessness. **President and CEO Elisabeth Jackson** told us about the various programs they have, from shelter to job training, mental health support, food, addiction assistance. We also talked about their need for donations and volunteers to help them give the help that is needed

File Under: Youth Issues, Hunger and homelessness

VII. JOBS

New England Lifestyles

July 2nd 2023 6:00am

20 minutes of 60-minute show

We spoke to former athlete **Ryan Gilliam**, who became a millennial millionaire who laid out a path to reach goals and get the job, life and dream to deserve. His book is "[The Cost of Greatness](#)" laid out his path of converting the skills that made him a Division 1 athlete would lend itself to a career in business.

File Under: Jobs, Self-Motivation

New England Lifestyles

August 6th, 2023 6:10am

20 minutes of 60-minute show

In a world where finding the job you need can be challenging, and our guest was **Dr. Ivan Misner**, the author of "[Whose In Your Room](#)" which talks about the vital role networking plays in finding the perfect career. He's the founder & CEO of BNI, the world's largest business networking organization

File Under: Jobs & Employment

New England Lifestyles

August 13th, 2023 6:10am

20 minutes of 60-minute show

With the changes we've seen in the workplace, and now a major study says there are major benefits to working 4 ten hour days over 5 eight hour days. We were joined by **Dr. Wayne Applewhite**, Leadership Coach and Author of "[You Know It's Verb Right?](#)" which advocates a better life/work balance.

File Under: Jobs & Employment



New England Lifestyles

August 27th, 2023 6:10am

20 minutes of 60-minute show

LINKEDIN is the world most popular job search and networking platform. While many folk use it, not everyone truly understand the way to maximize its potential. We were joined by **Omar Garrote**, a former LINKEDIN insider, who wrote a book called "*LINKED: Own Your Future*". They lay out a simple to follow plan on making a splash on the platform and get the job you want.

File Under: Jobs & Employment

VIII. HUNGER & HOMELESSNESS

New England Lifestyles

July 16th, 2023 6:10 am

20 minutes of 60-minute show

One of the unsung organizations making a huge difference for local families in need is **FAMILY AID**, and we were joined by their **President Larry Siemens** to talk about their various programs. Family Aid provides housing, meals, job training, child care and more for many local families in need. They have been doing this for more than 100 years, and still target supporting refugees.

File Under: Hunger & Homelessness, Community Outreach

New England Lifestyles

August 27th, 2023 6:30 am

September 17th, 2023 6:00am

30 minutes of 60-minute show

Loving Spoonful's is a food recovery organization that continues to make a huge impact in marrying food to those who need it most. They get food from supermarkets, restaurants, farms, etc. and deliver the food to local food pantries. **Founder & CEO Ashley Stanley, Erin Keohane, the Chief Advancement Officer and Michael Harper, local Real Estate mogul and Board Member.** We talked about their upcoming fundraiser *The Ultimate Tailgate* coming up November 5th at SoWa Power Station in the South End

File Under: Hunger & Homelessness, Community Outreach

New England Lifestyles

September 24th, 2023 6:30 am

30 minutes of 60-minute show

Bridge Over Troubled Waters is a local Boston aid organization that works specifically with young people in Boston, ages 10 to 24 who are dealing with homelessness, abuse, addiction and more. We were joined by the **President & CEO Elisabeth Jackson** who talked about the programs and aid they provide for this high risk part of the homeless population

File Under: Hunger & Homelessness, Community Outreach



IX. EDUCATION

New England Lifestyles

August 20th, 2023 6:00 am

15 minutes of 60-minute show

We were joined by **Karson, host of WWBX's Karson & Kennedy Morning Show** to discuss their initiative **CLEAR THE LIST**, in which listeners are asked to donate badly needed school supplies to teachers headed back to school to make the learning process more complete. The shocking truth is that teachers end up buying a lot of their own supplies to assist in the learning process. The effort is a joint promotion with WBZ-TV News.

File Under: Education, Community Outreach

New England Lifestyles

May 28th, 2022 6:30am

13 minutes of 60-minute show

Talked with **Ella Morton**, the contributing editor and author of the book **Atlas Obscura**. We started the conversation talking about the concept of the book and how it was made to help travelers. Morton talked about the making of the book and how a group of them travelled to try to get people to know more about areas that they want to travel to and to find things that they may not have been thinking of. She continues to talk about places that she travelled to and places that are not typical for tourists. We finished the conversation talking about the books and how they mention some of the creatures that inhabit the places and not just things that tourists can do **New England**

File Under: Education, Pop Culture

X. VETERANS ISSUES

New England Lifestyles

July 30th, 2023 6:50am

10 minutes of 60-minute show

Despite the fact that veterans are heroes who sacrificed for our freedom, the sad truth is that many folks prey on their vulnerability. We spoke to **Troy Broussard, a US Army Desert Storm vet who joined AARP** joined up to talk about the reality of scams being perpetrated against veterans.

File Under: Veterans Issues, Health Issues

New England Lifestyles

July 23rd, 2023 6:00am

10 minutes of 60-minute show

Veterans are among the most vital people in the community, making sacrifices, contributing and making a difference. Often when vets leave the service they struggle to find jobs, and we discussed some upcoming veterans' job fairs coming up with **Disabled American Veterans National Employment Director Ryan Bergos**, who is a disabled vet who found his purpose helping vets find gigs. The virtual events are big now and show a wide range of options for those looking for work.

File Under: Veterans Issues, Health Issues



XI. POP CULTURE

New England Lifestyles

July 16TH, 2023 6:50am

10 minutes of 60-minute show

“The Proof Is Out There” is a TV series on The History Channel and we spoke to **host and journalist Tony Harris** about the new information coming out about UFO’s and the whole UFO/cytology phenomenon which is always the source of great chatter & theories.

File Under: Government Cover-ups, Pop Culture



WBGB Special Events/Public Service 3RD Quarter 2023

WWBX & AUDACY'S I'M LISTENING

Our parent company, Audacy, is strongly committed to support suicide prevention and the effort to destigmatize mental health issues. On Wednesday September 20th between 7pm and 9pm, all of our radio stations carried a two hour special called **I'm Listening** and we divided it into two hours.

6pm: Hosted by Kennedy of Mix 104-1 and carried live on both Mix 104-1 and BIG 103, Kennedy shared her own struggles with mental health and talked to **Pop star Bebe Rexha** and rock **singer Brent Smith of Shinedown** about their struggles with Mental Health. *Ed Sheeran among others* also joined to give their perspectives on the issue.

After the program, the various interviews were posted to our local websites and promoted via social media.

WBGB, AUDACY and the 1THING Sustainability Initiative

"When one tugs at a single thing in nature, he finds it attached to the rest of the world."

- John Muir, Founder of the Sierra Club

This quote perfectly sums up AUDACY's commitment to a greener planet, the 1THING Initiative. It promotes positive environmental practices to inspire our employees and partners. If everyone does just one thing, together we can make a big difference for generations to come. WWBX plays monthly 1THING promo spots, giving our listeners simple things they can do to make this a better greener planet. We run spots every day, more than 120 times each month.