





Order #1254689: DAVIS/D/HO../DAVIS/D/HO../DAVIS/D/HO../

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
	03/01/24 12:47:53 PM	Processed		<async process>	Robert Pri	\$168.00	24	0.00
	03/01/24 12:06:44 PM	Approved		Approved, SMH	Susan Her	\$168.00	24	0.00
	03/01/24 12:06:33 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Susan Her	\$168.00	24	0.00
	03/01/24 11:43:19 AM	Approval Workflow		[Sales Manager - Ready Default] sl	Sherry Lev	\$168.00	24	0.00
	03/01/24 11:24:50 AM	Ready for approval		political, paying by credit card.	Billy St Jar	\$168.00	24	0.00
	03/01/24 11:20:57 AM	New order created		<new order>	Billy St Jar	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev: <u>1254689</u>		
	Alt Order #: _____		
	Product Desc: <u>Davis/D/House of Representative-AR Pri</u>		
	Estimate: _____		KPZK-FM
	Flight Dates: <u>03/03/24 - 03/05/24</u>	Primary AE: <u>Billy St James</u>	
	Original Date / Rev: <u>03/01/24 / 03/01/24</u>	Sales Office: <u>L-LIT</u>	
	Order Type: <u>GENERAL</u>	Sales Region: <u>Local</u>	

Agency	Name: <u>Davis/D/House of Representative-AR</u>		
	Buying Contact: _____	Billing Type: <u>Cash</u>	
	Billing Contact: <u>Ryan Davis</u>	Billing Calendar: <u>Calendar</u>	
	<u>1900 South Summit</u>	Billing Cycle: <u>EOM/EOC</u>	
	<u>Little Rock, AR 72202</u>	Agency Commission: <u>0%</u>	

Advertiser	Name: <u>Davis/D/House of Representative-AR</u>		
	Demographic: <u>A25-54</u>	New Business End: _____	
	Product Codes: <u>Candidates</u>	Advertiser External ID: _____	
	Revenue Code 1: <u>DIR</u>	Agency External ID: _____	
	Revenue Code 2: <u>POL-CAND</u>	Unit Code: <u>General</u>	
	Revenue Code 3: <u>POL-STATE</u>	Order Separation: <u>00:15:00</u>	
	Priority: <u>P-100</u>		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/24	03/05/24	24	\$168.00	\$168.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	24	\$168.00	\$168.00	0.00
Totals	24	\$168.00	\$168.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Billy St James	L-LIT	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPZK	03/03/24	03/03/24	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----S	:30	8	\$5.00	P-30	0.00	NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S		8				\$5.00		0.00			
N 2	KPZK	03/04/24	03/04/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	M-----	:30	8	\$8.00	P-30	0.00	NM	8	\$64.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		8				\$8.00		0.00			
N 3	KPZK	03/05/24	03/05/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-T-----	:30	8	\$8.00	P-30	0.00	NM	8	\$64.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-T-----		8				\$8.00		0.00			
Totals													24	\$168.00	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Ryan Davis, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ryan Davis

Authorized committee:

Committee to Elect Ryan Davis

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

House of Representatives District 76

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Ryan Davis</i>	Signature: <i>Billy St. James</i>
Name: Ryan Davis	Name: Billy St. James
Date of Request to Purchase Ad Time: 02-29-2024	Date of Station Agreement to Sell Time: 02-29-2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 3/1/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1254689</u>	Station Call Letters: <u>KPZK</u>	Date Received/Requested: <u>3/1/24</u>
Est. #:	Station Location: <u>Little Rock</u>	Run Start and End Dates: <u>3/3-3/5</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.