



125 West 55th St
New York, NY 10019

Contract # 25322298	Changes as of: 9/30/2016 at 4:00 PM	Version: Current State Version 1
CPE: 521/959/8026	Flight: 10/18/16 - 10/24/16	Station: WKEF
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: TRUMP, DONALD	Market: Dayton
815 SLATERS LANE	Product: Ohio	Office: PHILADELPHIA
ALEXANDRIA, VA 22314	Agency Order #: 5442286	Primary Demo: Adults 18+
	Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE
	Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400
		Total \$: \$14,070.00
		Total Spots: 28
		Total CPP: \$165.14
		Total GRP: 85.2
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	Tu-F,M 6a-7a		FOX45-MRNING 6	\$105.00	1.0	30	1	1	1	1	0	0	1	5	\$525.00	\$105.00	5.0
2	Tu-F,M 12n-12:30p		RACHAEL RAY	\$80.00	0.9	30	1	1	1	0	0	0	0	3	\$240.00	\$88.89	2.7
3	Su 11:30a-12n		FULL MEASURE	\$65.00	0.7	30	0	0	0	0	0	1	0	1	\$65.00	\$92.86	0.7
4	Tu-F,M 5p-6p		JUDGE JUDY/JUDGE JUDY B	\$125.00	2.0	30	0	1	0	1	0	0	1	3	\$375.00	\$62.50	6.0
5	Tu-F,M 6p-6:30p		FOX45 NEWS-6	\$130.00	1.4	30	1	1	1	1	0	0	1	5	\$650.00	\$92.86	7.0
6	Su 6p-6:30p		FOX45 NEWS-6	\$140.00	1.7	30	0	0	0	0	0	1	0	1	\$140.00	\$82.35	1.7
7	Tu-F,M 7:30p-8p		FAMILY FEUD	\$455.00	4.0	30	1	0	1	1	0	0	1	4	\$1,820.00	\$113.75	16.0
8	M 8p-10p		DANCNG-STR-ABC	\$1,330.00	6.2	30	0	0	0	0	0	0	1	1	\$1,330.00	\$214.52	6.2
9	Tu 8p-8:30p		MIDDLE	\$875.00	3.3	30	1	0	0	0	0	0	0	1	\$875.00	\$265.15	3.3
10	F 8p-8:30p		LAST STAND	\$700.00	3.3	30	0	0	0	1	0	0	0	1	\$700.00	\$212.12	3.3
11	Sa 12n-3p		ABC CLG FTBL	\$455.00	4.5	30	0	0	0	0	1	0	0	1	\$455.00	\$101.11	4.5
12	Sa 3:30p-7p		ABC CLG FTBL	\$595.00	5.8	30	0	0	0	0	1	0	0	1	\$595.00	\$102.59	5.8
13	Sa 8p-11:30p		CLG FB: OSU 10/22	\$6,300.00	23.0	30	0	0	0	0	1	0	0	1	\$6,300.00	\$273.91	23.0
TOTALS:							5	4	4	5	3	2	5	28	\$14,070.00	\$165.14	85.2



KATZ TELEVISION
GROUP

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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/30/16 4:00 PM	System	Notice Received.
09/30/16 11:47 AM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$93,800
WKEF Share:	15%
Comment:	
WBDT:	2%
WDTN:	14%
WHIO:	59%
WRGT:	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$14,070.00	\$165.14	85.2
Total	100%	28	\$14,070.00	\$165.14	85.2

Monthly Summary		
Month	Spots	Dollars
2016-Oct	28	\$14,070.00
Total	28	\$14,070.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/30/16 11:46 AM	FRAN BROWN	Confirmed	28		\$14,070.00	\$14,070.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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