



125 West 55th St
New York, NY 10019

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| Contract # 25322298 | Changes as of: 9/30/2016 at 4:00 PM | Version: Current State Version 1 |
| CPE: 521/959/8026 | Flight: 10/18/16 - 10/24/16 | Station: WKEF |
| Agency: AMER MEDIA & ADVOCACY GROUP | Advertiser: TRUMP, DONALD | Market: Dayton |
| 815 SLATERS LANE | Product: Ohio | Office: PHILADELPHIA |
| ALEXANDRIA, VA | Agency Order #: 5442286 | Primary Demo: Adults 18+ |
| 22314 | Buyer: MediaAssistant, AMAG | Con Type: POLITICAL/VOTE |
| | Salesperson: FRAN BROWN | Assistant: FRAN BROWN |
| | 215-563-5400 | 215-563-5400 |

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | A18P Rating | Len | 10/18 - 10/24 | | | | | | | Total Spots | Total \$ | CPP | GRP |
|----------------|----------------------|----|-------------------------|------------|-------------|-----|---------------|----------|----------|----------|----------|----------|----------|-------------|--------------------|-----------------|-------------|
| | | | | | | | 10/18 | 10/19 | 10/20 | 10/21 | 10/22 | 10/23 | 10/24 | | | | |
| 1 | Tu-F,M 6a-7a | | FOX45-MRNING 6 | \$105.00 | 1.0 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$525.00 | \$105.00 | 5.0 |
| 2 | Tu-F,M 12n-12:30p | | RACHAEL RAY | \$80.00 | 0.9 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 3 | \$240.00 | \$88.89 | 2.7 |
| 3 | Su 11:30a-12n | | FULL MEASURE | \$65.00 | 0.7 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$65.00 | \$92.86 | 0.7 |
| 4 | Tu-F,M 5p-6p | | JUDGE JUDY/JUDGE JUDY B | \$125.00 | 2.0 | 30 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 3 | \$375.00 | \$62.50 | 6.0 |
| 5 | Tu-F,M 6p-6:30p | | FOX45 NEWS-6 | \$130.00 | 1.4 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$650.00 | \$92.86 | 7.0 |
| 6 | Su 6p-6:30p | | FOX45 NEWS-6 | \$140.00 | 1.7 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$140.00 | \$82.35 | 1.7 |
| 7 | Tu-F,M 7:30p-8p | | FAMILY FEUD | \$455.00 | 4.0 | 30 | 1 | 0 | 1 | 1 | 0 | 0 | 1 | 4 | \$1,820.00 | \$113.75 | 16.0 |
| 8 | M 8p-10p | | DANCNG-STR-ABC | \$1,330.00 | 6.2 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$1,330.00 | \$214.52 | 6.2 |
| 9 | Tu 8p-8:30p | | MIDDLE | \$875.00 | 3.3 | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$875.00 | \$265.15 | 3.3 |
| 10 | F 8p-8:30p | | LAST STAND | \$700.00 | 3.3 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$700.00 | \$212.12 | 3.3 |
| 11 | Sa 12n-3p | | ABC CLG FTBL | \$455.00 | 4.5 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$455.00 | \$101.11 | 4.5 |
| 12 | Sa 3:30p-7p | | ABC CLG FTBL | \$595.00 | 5.8 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$595.00 | \$102.59 | 5.8 |
| 13 | Sa 8p-11:30p | | CLG FB: OSU 10/22 | \$6,300.00 | 23.0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$6,300.00 | \$273.91 | 23.0 |
| TOTALS: | | | | | | | 5 | 4 | 4 | 5 | 3 | 2 | 5 | 28 | \$14,070.00 | \$165.14 | 85.2 |



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| CPE: 521/959/8026 | Flight: 10/18/16 - 10/24/16 | Station: WKEF | Total \$: \$14,070.00 |
| Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314 | Advertiser: TRUMP, DONALD | Market: Dayton | Total Spots: 28 |
| | Product: Ohio | Office: PHILADELPHIA | Total CPP: \$165.14 |
| | Agency Order #: 5442286 | Primary Demo: Adults 18+ | Total GRP: 85.2 |
| | Buyer: MediaAssistant, AMAG | Con Type: POLITICAL/VOTE | |
| | Salesperson: FRAN BROWN 215-563-5400 | Assistant: FRAN BROWN 215-563-5400 | Separation: |

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| Special Instructions | |
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| Order Level Comments | | |
|----------------------|------------|------------------|
| Date/Time | Added by | Comment |
| 09/30/16 4:00 PM | System | Notice Received. |
| 09/30/16 11:47 AM | FRAN BROWN | Separation: 30 |

| Competitive Information | |
|-------------------------|----------|
| Market Budget: | \$93,800 |
| WKEF Share: | 15% |
| Comment: | |
| WBDT: | 2% |
| WDTN: | 14% |
| WHIO: | 59% |
| WRGT: | 10% |

| Daypart Summary | | | | | |
|-----------------|-------------|-----------|--------------------|-----------------|-------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 28 | \$14,070.00 | \$165.14 | 85.2 |
| Total | 100% | 28 | \$14,070.00 | \$165.14 | 85.2 |

| Monthly Summary | | |
|-----------------|-----------|--------------------|
| Month | Spots | Dollars |
| 2016-Oct | 28 | \$14,070.00 |
| Total | 28 | \$14,070.00 |

| Transaction History | | | | | | | | |
|---------------------|------------------|------------|-----------|-------|-------|-------------|-------------|---------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| New | 9/30/16 11:46 AM | FRAN BROWN | Confirmed | 28 | | \$14,070.00 | \$14,070.00 | |

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| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
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