



Rep: HRP
Run On: Feb19/19 at 15:35

ALL MAKEGOOD OFFERS

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Requested by: KC

Order#:
Station: WFOX-TV JACKSONVILLE
Agency: NEW DAY MEDIA, LLC
Advertiser: POLI/T HAZOURI/D/OTH/FL
Buyer: HARTWELL MARABLE

Hdl#: 9403951 (Mod 1.1)
Dates: Feb11/19 - Mar19/19
Prod1: HAZOURI 4 CITY CNCL
Prod2:
Tel #:

Traffic#: 511309
Salesperson: IAN AMBRON
Est#:
Demo: RA35+

Offer# Version#	Status	Type	Buy#	Day/Time Affected	Length	\$Rate	Dates Affected	Total #Spots	Total Dollars	Program Name	Target Demo	Dayparts	Created By	Date Created	Last Changed	Date Resolved
M1.1	Rep OK'd	M	8	M-F/11-1135P	30S	\$90	Mar11(2/WK)	-2	(\$180)	LATE NEWS	0.0		STN	Feb07/19	Feb11/19	Feb11/19
			Offer	M-F/11-1135P	30S	\$180	Mar11(2/WK)	2	\$360	LATE NEWS						
	Comment: RATES NEEDED TO CLEAR. MG INPUT UPON APPROVAL. MOVING LINE 2 TO NEW															
M2.1	Rep OK'd	M	1	M-F/7-8A	30S	\$110	Feb11(3/WK)	-3	(\$330)	NEWS	0.0		STN	Feb11/19	Feb11/19	Feb11/19
			2	M-F/8-9A	30S	\$75	Feb11(2/WK)	-2	(\$150)	NEWS	0.0					
			Offer	M-F/7-8A	30S	\$100	Feb11(4/WK)	4	\$400	NEWS						
			Offer	Sun/7-8A	30S	\$80	Feb17	1	\$80	NEWS						
	Comment: REVISE M-F/7-8A RATE; M-F/8-9A NA; AND MG. PREBOOKED.															
M3.1	Rep OK'd	M	11	M-F/11-1135P	30S	\$180	Mar11(2/WK)	-2	(\$360)	LATE NEWS	0.0		STN	Feb12/19	Feb12/19	Feb19/19
			Offer	Sa-Su/10-1030P	30S	\$80	Mar16(2/WK)	2	\$160	LATE NEWS						
			Offer	M-F/135-205A	30S	\$20	Mar11	1	\$20	MODERN FAMILY						
	Comment: MG RAISING RATE TO \$180 WAS A MISTAKE. REVISING BACK TO ORIGINAL															
	Comment: TOTAL. MG INPUT UPON APPROVAL.															
M4.1	Rep OK'd	M	12	M-F/7-8A	30S	\$100	Feb15	-1	(\$100)	NEWS	0.0		STN	Feb18/19	Feb18/19	Feb19/19
			1	M-F/7-8A	30S	\$110	Feb18(3/WK)	-3	(\$330)	NEWS	0.0					
			2	M-F/8-9A	30S	\$75	Feb18(2/WK)	-2	(\$150)	NEWS	0.0					
			5	Sun/8-9A	30S	\$65	Feb17	-1	(\$65)	NEWS	0.0					
			7	M-F/10-1035P	30S	\$130	Feb18(4/WK)	-4	(\$520)	LATE NEWS	0.0					
			Offer	M-F/7-8A	30S	\$100	Feb18(3/WK)	3	\$300	NEWS						
			Offer	Tu-F/8-9A	30S	\$90	Feb19(2/WK)	2	\$180	NEWS						
			Offer	Tu-F/10-1030P	30S	\$300	Feb19(2/WK)	2	\$600	LATE NEWS						
			Offer	Sa-Su/10-1030P	30S	\$80	Feb23	1	\$80	NEWS						
			Offer	Tue/430-5A	30S	\$5	Feb19	1	\$5	NEWS						
	Comment: MISSED 2/15 DUE TO TECH DIF; 2/17 & WEEK OF 2/18DUE TO POL; REVISE															
	Comment: RATE M-F/7-8A. MG PREBOOKED.															
	Total -20 Missed Spots for:					(\$2,185)		-20	(\$2,185)							
	Total 19 Offered Spots for:					\$2,185		19	\$2,185							
	Net Differences of -1 Spots for:					\$0		-1	\$0							