

Rep: HRP
Run On: Feb27/19 at 11:45

REP BUYLINES

Page: 1
Requested by: KC

Order#:
Station: WFOX-TV JACKSONVILLE
Agency: NEW DAY MEDIA, LLC
Advertiser: POLI/T HAZOURI/D/OTH/FL
Buyer: HARTWELL MARABLE

Hdl#: 9403951 (Mod 2.1)
 Dates: Feb11/19 - Mar19/19
 Prod1: HAZOURI 4 CITY CNCL
 Prod2:
 Tel #:

Traffic#: 511309
Salesperson: IAN AMBRON
Est#:
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev	
ES	##CASH														
	1	M-F/7-8A	30S	\$110	Feb11/19	Feb15/19	1	0	0	\$0	NEWS	0.0	Feb26/19	Mod #2.1: ES	
					Feb18/19	Feb22/19	1	0	0	\$0					
					Feb25/19	Mar01/19	1	0	0	\$0					
					Mar04/19	Mar15/19	2	3	6	\$660					
	12	M-F/7-8A	30S	\$100	Feb11/19	Feb15/19	1	3	3	\$300	NEWS	0.0	Feb19/19	Mod #1.1: S	
		This is a make-good for Feb11 on line-1 for 3 spots/wk													
		This is a make-good for Feb11 on line-2 for 2 spots/wk													
		Order Comment: REVISE M-F/7-8A RATE; M-F/8-9A NA; AND MG. PREBOOKED.													
	13	Sun/7-8A	30S	\$80	Feb17/19	Feb17/19	1	1	1	\$80	NEWS	0.0	Feb11/19	Mod #0.1: A	
	Part of a makegood made up of lines 12-13														
	Order Comment: REVISE M-F/7-8A RATE; M-F/8-9A NA; AND MG. PREBOOKED.														
ES	2	M-F/8-9A	30S	\$75	Feb11/19	Feb15/19	1	0	0	\$0	NEWS	0.0	Feb26/19	Mod #2.1: ES	
					Feb18/19	Feb22/19	1	0	0	\$0					
					Feb25/19	Mar01/19	1	0	0	\$0					
					Mar04/19	Mar08/19	1	2	2	\$150					
					Mar11/19	Mar15/19	1	1	1	\$75					
ES	3	Sat/7-8A	30S	\$70	Feb23/19	Mar16/19	4	1	4	\$280	NEWS	0.0	Jan29/19	Rev #0: A	
	4	Sat/9-10A	30S	\$70	Feb23/19	Mar16/19	4	1	4	\$280	NEWS	0.0	Jan29/19	Rev #0: A	
	5	Sun/8-9A	30S	\$65	Feb17/19	Feb17/19	1	0	0	\$0	NEWS	0.0	Feb26/19	Mod #2.1: ES	
					Feb24/19	Feb24/19	1	0	0	\$0					
					Mar03/19	Mar17/19	3	1	3	\$195					
A	21	Wed/6-630P	30S	\$75	Feb20/19	Feb20/19	1	1	1	\$75	NEWS	0.0	Feb26/19	Mod #2.1: A	
		This is a make-good for Feb24 on line-5 for 1 spot/wk													
		This is a make-good for Feb18 on line-6 for 3 spots/wk													
		This is a make-good for Feb25 on line-1 for 3 spots/wk													
		This is a make-good for Feb25 on line-2 for 2 spots/wk													
	This is a make-good for Feb25 on line-8 for 1 spot/wk														
	Order Comment: LUR REBATES & MG. PREBOOKED.														
A	22	M-F/7-8A	30S	\$100	Feb25/19	Mar01/19	1	3	3	\$300	NEWS	0.0	Feb26/19	Mod #2.1: A	
		Part of a makegood made up of lines 21-26													
		Order Comment: LUR REBATES & MG. PREBOOKED.													
	A	23	M-F/8-9A	30S	\$135	Feb25/19	Mar01/19	1	2	2	\$270	NEWS	0.0	Feb26/19	Mod #2.1: A
			Part of a makegood made up of lines 21-26												
		Order Comment: LUR REBATES & MG. PREBOOKED.													
A		24	M-F/630-7P	30S	\$165	Feb25/19	Mar01/19	1	1	1	\$165	NEWS	0.0	Feb26/19	Mod #2.1: A
			Part of a makegood made up of lines 21-26												
		Order Comment: LUR REBATES & MG. PREBOOKED.													
	A	25	Sat/6-7A	30S	\$55	Mar02/19	Mar02/19	1	1	1	\$55	NEWS	0.0	Feb26/19	Mod #2.1: A
			Part of a makegood made up of lines 21-26												
		Order Comment: LUR REBATES & MG. PREBOOKED.													
A		26	M-F/430-5A	30S	\$10	Feb25/19	Mar01/19	1	1	1	\$10	NEWS	0.0	Feb26/19	Mod #2.1: A
			Part of a makegood made up of lines 21-26												
		Order Comment: LUR REBATES & MG. PREBOOKED.													
	ES	6	M-F/6-630P	30S	\$80	Feb18/19	Feb22/19	1	0	0	\$0	NEWS	0.0	Feb26/19	Mod #2.1: ES
						Feb25/19	Mar15/19	3	3	9	\$720				
ES		7	M-F/10-1035P	30S	\$130	Feb18/19	Feb22/19	1	0	0	\$0	LATE NEWS	0.0	Feb19/19	Mod #1.1: ES
						Feb25/19	Mar15/19	3	4	12	\$1,560				
		ES	8	M-F/11-1135P	30S	\$90	Feb18/19	Feb22/19	1	2	2	\$180	LATE NEWS	0.0	Feb26/19
						Feb25/19	Mar01/19	1	1	1	\$90				
						Mar04/19	Mar08/19	1	2	2	\$180				
					Mar11/19	Mar15/19	1	0	0	\$0					
11	M-F/11-1135P		30S	\$180	Mar11/19	Mar15/19	1	0	0	\$0	LATE NEWS	0.0	Feb19/19	Mod #1.1: S	
	This is a make-good for Mar11 on line-8 for 2 spots/wk														
	Order Comment: RATES NEEDED TO CLEAR. MG INPUT UPON APPROVAL. MOVING LINE 2 TO NEW														
	Order Comment: OFFER														
ES	9	M-Tu/7-8A	30S	\$110	Mar18/19	Mar19/19	1	2	2	\$220	NEWS	0.0	Jan29/19	Rev #0: A	
	10	M-Tu/8-9A	30S	\$75	Mar18/19	Mar19/19	1	1	1	\$75	NEWS	0.0	Jan29/19	Rev #0: A	
	ES	14	Sa-Su/10-1030P	30S	\$80	Mar16/19	Mar17/19	1	2	2	\$160	LATE NEWS	0.0	Feb19/19	Mod #1.1: A
			This is a make-good for Mar11 on line-11 for 2 spots/wk												
			Order Comment: MG RAISING RATE TO \$180 WAS A MISTAKE. REVISING BACK TO ORIGINAL												
		Order Comment: TOTAL. MG INPUT UPON APPROVAL.													
15		M-F/135-205A	30S	\$20	Mar11/19	Mar15/19	1	1	1	\$20	MODERN FAMILY	0.0	Feb19/19	Mod #1.1: A	
	Part of a makegood made up of lines 14-15														
	Order Comment: MG RAISING RATE TO \$180 WAS A MISTAKE. REVISING BACK TO ORIGINAL														
	Order Comment: TOTAL. MG INPUT UPON APPROVAL.														



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Dates: Feb11/19 - Mar19/19

Traffic#: 511309
Salesperson: IAN AMBRON

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	16	M-F/7-8A	30S	\$100	Feb18/19	Feb22/19	1	3	3	\$300	NEWS	0.0	Feb19/19	Mod #1.1: A
		This is a make-good for Feb15 on line-12 for 1 spot/wk This is a make-good for Feb18 on line-1 for 3 spots/wk This is a make-good for Feb18 on line-2 for 2 spots/wk This is a make-good for Feb17 on line-5 for 1 spot/wk This is a make-good for Feb18 on line-7 for 4 spots/wk Order Comment: MISSED 2/15 DUE TO TECH DIF; 2/17 & WEEK OF 2/18DUE TO POL; REVISE Order Comment: RATE M-F/7-8A. MG PREBOOKED.												
	17	Tu-F/8-9A	30S	\$90	Feb19/19	Feb22/19	1	2	2	\$180	NEWS	0.0	Feb19/19	Mod #1.1: A
		Part of a makegood made up of lines 16-20 Order Comment: MISSED 2/15 DUE TO TECH DIF; 2/17 & WEEK OF 2/18DUE TO POL; REVISE Order Comment: RATE M-F/7-8A. MG PREBOOKED.												
	18	Tu-F/10-1030P	30S	\$300	Feb19/19	Feb22/19	1	2	2	\$600	LATE NEWS	0.0	Feb19/19	Mod #1.1: A
		Part of a makegood made up of lines 16-20 Order Comment: MISSED 2/15 DUE TO TECH DIF; 2/17 & WEEK OF 2/18DUE TO POL; REVISE Order Comment: RATE M-F/7-8A. MG PREBOOKED.												
	19	Sa-Su/10-1030P	30S	\$80	Feb23/19	Feb24/19	1	1	1	\$80	NEWS	0.0	Feb19/19	Mod #1.1: A
		Part of a makegood made up of lines 16-20 Order Comment: MISSED 2/15 DUE TO TECH DIF; 2/17 & WEEK OF 2/18DUE TO POL; REVISE Order Comment: RATE M-F/7-8A. MG PREBOOKED.												
	20	Tue/430-5A	30S	\$5	Feb19/19	Feb19/19	1	1	1	\$5	NEWS	0.0	Feb19/19	Mod #1.1: A
		Part of a makegood made up of lines 16-20 Order Comment: MISSED 2/15 DUE TO TECH DIF; 2/17 & WEEK OF 2/18DUE TO POL; REVISE Order Comment: RATE M-F/7-8A. MG PREBOOKED.												
Total 74 Spots for:				\$7,265					74	\$7,265		0.0		
Monthly Estimate Dollars:										\$1,940	Feb/19	0.0	Feb/19	
										\$5,325	Mar/19	0.0	Mar/19	