



**WSHL-FM, Easton, Massachusetts
Stonehill College, Inc.**

Quarterly Programming Statement for October 1, 2023 – December 31, 2023

January 7th, 2024

WSHL-FM, “The Radio Voice of Stonehill College”, located in North Easton, Massachusetts operates 24 hours a day, 7 days a week, throughout the year to provide programming to enlighten, entertain and to inform. Our main programming focus is geared towards a young adult audience, ages 18 years of age and older, with a primary emphasis towards a college aged audience.

WSHL-FM provides a 24-hour free-form alternative music format with daily informational programming including news, weather, and sports segments to keep our audience in the Greater Easton/Brockton area informed about the world around us. **WSHL-FM** broadcasts Public Service Announcements at approximately :15 minutes past the hour and at :45 minutes past the hour, 24 hours a day and 7 days a week. Our public service announcements continue to be provided by The Advertising Council, which we regularly update to assure continuous service to the local Easton and Brockton communities. In addition, we provide continuous automated music during the overnight hours and during scheduled college breaks.

Our daily programming has been completely produced by students at the college since we started broadcasting on FM, back in January 1974. WSHL-FM's 50th Anniversary is scheduled for this winter of 2024.

Despite the limitations brought on by the recent COVID pandemic, we still provided student-based programming daily from our live studio facilities. We resumed regular **live** undergraduate student programming beginning this late-August. **College Academy** provided live talk and music programming with their students for many years, every summer (and resumed their programming this year, on July 10th, as well) before regular undergraduate programming began for the fall semester.

In addition to live student-based programming, we have been providing live play-by-play Division 1 sports programming from the WB Mason Stadium and will be providing basketball broadcasts from the Merkert Gym at the College Center AND are working on possibly broadcasting baseball broadcasts from Lou Gorman Field. We are planning to provide more live programming from our main studio and from various venues on campus. WSHL-FM is currently building a brand-new Production/Podcasting Studio at the Roche Dining Commons. We broadcasted the 72nd Stonehill College Commencement (in Stereo) this year on May 21st, as well. Stonehill College is now celebrating its' 75th Anniversary this year. Thank you!

Sincerely,

Peter Q. George (K1XRB)
Chief Engineer/Operator, WSHL-FM