



**WSHL-FM, Easton, Massachusetts  
Stonehill College, Inc.**

***Quarterly Programming Statement for January 1, 2024 – March 31, 2024***

***April 7th, 2024***

**WSHL-FM, “The Radio Voice of Stonehill College”**, located in North Easton, Massachusetts, operates 24 hours a day, 7 days a week, throughout the year to provide programming to enlighten, entertain and to inform. Our main programming focus is geared towards a young adult audience, ages 18 years and older, with a primary emphasis towards a college aged audience.

**WSHL-FM** provides a 24-hour free-form alternative music format with daily informational programming including news, weather, and sports segments to keep our audience in the Greater Easton/Brockton area informed about the world around us. **WSHL-FM** broadcasts Public Service Announcements at approximately 15 minutes past the hour and at 45 minutes past the hour, 24 hours a day and 7 days a week. Our public service announcements continue to be provided by The Advertising Council, which we regularly update to assure continuous service to the local Easton and Brockton communities. In addition, we provide continuous automated music during the overnight hours and during scheduled college breaks.

Our daily programming has been completely produced by students at the college ever since we started broadcasting on FM, back in January 1974. WSHL-FM's 50<sup>th</sup> Anniversary Celebration is scheduled for Sunday, April 21, 2024.

Despite the limitations brought on by the past COVID pandemic, we still provided student-based programming daily from our live studio facilities. We now have regular **live** undergraduate student programming throughout the academic year. As usual, **College Academy** will be providing live talk and music programming this summer with their students beginning in July, 2024

In addition to the live student-based programming, we have been providing live play-by-play Division 1 sports programming from the WB Mason Stadium and will be providing basketball broadcasts from the Merkert Gym at the College Center AND are working on possibly broadcasting other sports games from our campus venues. We are planning to provide more live programming from our main studio and from various venues on campus. **WSHL-FM** has been re-building brand-new Production/Podcasting Studio at the Roche Dining Commons. As usual, we will be broadcasting the 73rd Stonehill College Commencement (live, and in Stereo) this year on Sunday, May 19th, 10:00 am (EDT) and will be simulcast on-line. Stonehill College is currently celebrating its' 75<sup>th</sup> Anniversary this year. Thank you!

Sincerely,

Peter Q. George (K1XRB)  
Chief Engineer/Operator, WSHL-FM