

BLUEWATER BROADCASTING
4101 Wall Street
Montgomery, AL 36106

Client: YES TO THE BEST PAC
Order #: 10253-00002
Description: YESPAC-0001 /1132
Date Entered: 2/18/2020
P.O.#:
Salesperson: Pestrichelli, Jennifer
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

Big Communications
2121 2nd Avenue North
Suite 100
Birmingham, AL 35203

On-Air Schedule

	Start Date	End Date	Station	Scheduled Time/Event		Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	2/24/2020	3/8/2020	WJWZ-FM	06:00:00	to 10:00:00	CUSTOM	:30	29	36.00	1044.00	Y	Y	Y	Y	Y	N	N
	2/24/2020	3/1/2020						25	36.00	900.00	5	5	5	5	5	0	0
	3/2/2020	3/8/2020						4	36.00	144.00	2	2	0	0	0	0	0
2	2/24/2020	3/8/2020	WJWZ-FM	10:00:00	to 15:00:00	CUSTOM	:30	29	36.00	1044.00	Y	Y	Y	Y	Y	N	N
	2/24/2020	3/1/2020						25	36.00	900.00	5	5	5	5	5	0	0
	3/2/2020	3/8/2020						4	36.00	144.00	2	2	0	0	0	0	0
3	2/24/2020	3/8/2020	WJWZ-FM	15:00:00	to 19:00:00	CUSTOM	:30	29	36.00	1044.00	Y	Y	Y	Y	Y	N	N
	2/24/2020	3/1/2020						25	36.00	900.00	5	5	5	5	5	0	0
	3/2/2020	3/8/2020						4	36.00	144.00	2	2	0	0	0	0	0
4	2/24/2020	3/1/2020	WJWZ-FM	10:00:00	to 19:00:00	Weekly	:30	20	30.00	600.00	0	0	0	0	0	10	10

Order Start Date: 2/24/2020 Order End Date: 3/8/2020 Spots: 107

Total Charges: \$3,732.00
Combined Discounts: \$559.80
Total Net: \$3,172.20

Bluewater Broadcasting, LLC has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly, Bluewater Broadcasting, LLC reserves the right to reject any order for advertising that it regards as inconsistent with this policy.

Projected Calendar Month/End-Of-Schedule Billing Totals for YES TO THE BEST PAC / 10253-00002 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
February	2020	85	\$3,000.00	\$450.00	\$2,550.00
March	2020	22	\$732.00	\$109.80	\$622.20
Total:		107	\$3,732.00	\$559.80	\$3,172.20

Confirmed & Accepted for BLUEWATER BROADCASTING By:

Accepted for Big Communications By:

Please Sign and Return One Copy

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WJSWZ	Date: 2/14/20
---------------------------------------	-------------------------

I, Kate Hannon
do hereby request station time concerning the following issue:

Yes to the Best Schools

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30 :60	All	2/24 - 3/3 (1p)	See attached	see buy	1wk 2days

Total Charges: \$3,732

This broadcast time will be used by: Yes to the Best School Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Yes to the Best School Committee

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

2/14/20
Date

[Signature]
Signature

209.322.5646
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Kelly Cooley
Printed Name

Business Manager
Title

New Order

Media: Radio	Market: Montgomery	Vendor: WJWZ-FM	Billing To: Big Communications and Marketing, Inc.
Client: Yes to the Best PAC	Demo: Adults 18+		2121 2nd Avenue North, Suite 100
Product: Amendment 1	Separation: 30		Birmingham, AL 35203
CPE: YESPAC/1132	Flight Start: 2/17/20	AE: Jennifer Pestrichelli	
Description: YESPAC-0001; A1 Radio Buy 1Q20	Flight End: 3/8/20	Phone: 205-322-5646	
Rep:	Sales Office:	Fax: 205-322-0036	
Version: 1	Survey: SP18 MSA CustRadio		

Comments: Please confirm by EOD Tuesday 2/18/2020. Please email station generated contract to Kate@bigcom.com by Wednesday 2/19/20. Without the station contract, this is not considered placed. All makegoods must be approved via AEInbox or subject to credit. Please provide invoice numbers for pre-payment.

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	2/17	2/24	3/2	Total Spots	Adults 18+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$36.00	C	30	0	25	0	25	0.3	\$120.00
2	MTu 6:00A-10:00A	AM	\$36.00	C	30	0	0	4	4	0.3	\$120.00
3	MTuWThF 10:00A-3:00P	MD	\$36.00	C	30	0	25	0	25	0.3	\$120.00
4	MTu 10:00A-3:00P	MD	\$36.00	C	30	0	0	4	4	0.3	\$120.00
5	MTuWThF 3:00P-7:00P	PM	\$36.00	C	30	0	25	0	25	0.3	\$120.00
6	MTu 3:00P-7:00P	PM	\$36.00	C	30	0	0	4	4	0.3	\$120.00
7	SaSu 10:00A-7:00P	WK	\$30.00	C	30	0	20	0	20	0.3	\$100.00
Total Spots:						0	95	12	107	32.1	
Total GRP/GIMP(000):						0.0	28.5	3.6			

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
2/2020	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0
3/2020	\$3,732.00 - 107	\$0.00 - 0	\$3,732.00 - 107
Total Gross Cost:		\$3,732.00	Total Gross CPP: \$116.26
Total Net Cost:		\$3,172.20	Total Net CPP: \$98.82

Disclaimer:

Sign and return to buyer within 24 hours. This transaction completes for ad size, run dates and costs. Bill to Big Communications, and reference estimate number. Unfulfilled Orders are expected to be made good at equal or greater value.

Once payment has been made to Big Communications, Big Communications assumes full responsibility for remitting payment in a timely manner. If client fails to remit payment Big Communications, then financial responsibility lies with the client, and not Big Communications.