

## **Quarterly Issues and Programming for 1st Quarter 2022 WTTL-AM 103.5 The Light Madisonville, KY.**

**In the first quarter 2022, WTTL-AM 103.5 The Light, Madisonville, KY., supported the following:**

Announced water boil advisories issued for the city of Mortons Gap, Manitou, and the Madisonville area.

Ran Coalfield Comments, a one hour program that airs every Monday discussing current events, issues, and things impacting Madisonville and Hopkins County.

Ran a recorded PSA for FEMA disaster relief housing for tornado victims.

1<sup>st</sup> Baptist Church of Madisonville held multiple happenings for the month of March, which included guest speaker, Shannon Perry, who held a conference for connecting mothers and daughters, as well as hosting a banquet for Common Garments Ministry & Elizabeth's House to bring in money for a wood burning furnace.

The KBA ran their monthly PSA's.

The Kentucky USFA held recruitments to build teams for their season opener at the YAA Sports Complex.

Helped to promote lead speakers who held a two hour conference to help entrepreneurs, investors, and local business owners on how to grow in Madisonville.

Ran community calendar PSA's for Madisonville-North Hopkins High School who put on a production for Ronald Dahl's, James and The Giant Peach

Ran PSA mentions for Kentucky Movers and Makers who held a Spring Bouquet Paint party.

Ran community calendar PSA's for the Madisonville Women's Club, who were raising money through their Celebrate Spring auction.

Conducted an interview with a FEMA representative to promote the extended deadline and notices that local residents needed to know from their December storm damages.

