

WPOZ/WDOZ/WHYZ/WMYZ  
Significant Programming  
1<sup>st</sup> Quarter 2020 (January - March)

Central Florida Educational Foundation, Inc., license of WPOZ-Orlando, WDOZ-Pierson, WHYZ-Palm Coast, and WMYZ-The Villages has found the following issues, problems, needs, and topics to be of particular concern to the members of the community.

1. COVID-19 Preparedness & Resources (19 programs)
2. Unemployment (8 programs)
3. Family Safety (5 programs)
4. Personal Health (5 programs)
5. Children's Health (2 programs)
6. Personal Development (2 programs)
7. Personal Finance (2 programs)
8. Parenting (1 program)

## WPOZ/WDOZ/WHYZ/WMYZ Issues/Programs List for 1<sup>st</sup> Quarter 2020

### Financial Stress

WPOZ/WDOZ/WHYZ/WMYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 01.03.20 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about reducing financial stress. Tyler McKenzie said organizing finances is one of the top resolutions for families in the US and offered tips and free resources to help.

### Lowe's Hiring

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 01.03.20 at 7:00 a.m. and 8:30 a.m. about job openings at Lowe's. Tyler McKenzie discussed 53,000 available positions, roles available, and locations hosting hiring events.

### Back to School Safety

WPOZ/WDOZ/WHYZ/WMYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 01.07.20 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about being safe as students head back to school. Tyler McKenzie reminded drivers to watch out for kids who will be waiting at bus stops and walking to school through neighborhoods. She also discussed a new law making it illegal to hold a mobile device while driving through school zones.

### Influenza

WPOZ/WDOZ/WHYZ/WMYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 01.07.20 between 8:15-8:20 a.m. Dr. Timothy Hendrix, Medical Director of Florida Hospital Centra Care, was their guest. Dr. Hendrix explained that central Florida has continued to see an increase in cases of influenza and the trend is expected to continue as kids go back to school. He discussed symptoms, flu shots, and the importance of staying home or keeping the kids home when experiencing symptoms.

### Rabies Alert

WPOZ/WDOZ/WHYZ/WMYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 01.09.20 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about a rabies alert issued by the Brevard County Department of Health. Tyler McKenzie gave information about the main areas involved and how to learn additional details.

## WPOZ/WDOZ/WHYZ/WMYZ Issues/Programs List for 1<sup>st</sup> Quarter 2020

### Healthy Eating

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 01.09.20 between 8:10-8:25 a.m. Mr. Gary Appelsies, Executive Director of Healthy Eating at the YMCA of Central Florida, was their guest. Mr. Appelsies discussed making small, manageable changes that work with your lifestyle. He talked about slowing down your eating, starting the day with something healthy, and slowly adjusting current habits instead of attempting to overhaul many things at once.

### Respiratory Syncytial Virus (RSV)

WPOZ/WDOZ/WHYZ/WMYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 01.14.20 between 8:10-8:15 a.m. Dr. Timothy Hendrix, Medical Director of Florida Hospital Centra Care, was their guest. Dr. Hendrix said that Respiratory Syncytial Virus is a cold virus. He explained that children could deal with additional respiratory complications with RSV and also discussed how it differs from the flu.

### Teens & Social Media

WPOZ/WDOZ/WHYZ/WMYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 01.17.20 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about the effects of social media on teens. Tyler McKenzie discussed the impact it can have on mental health and self-image. She emphasized the importance of parents setting boundaries for social media.

### Cold Night Shelters

WPOZ/WDOZ/WHYZ/WMYZ aired (3) 1-minute interview segments during Z88.3 Mornings with Ellis and Tyler on 01.21.20 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about cold night shelters opening in central Florida. Tyler McKenzie gave location information for those who are in need of shelter.

### Pediatric Influenza

WPOZ/WDOZ/WHYZ/WMYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 01.21.20 between 8:10-8:15 a.m. Dr. Timothy Hendrix, Medical Director of Florida Hospital Centra Care, was their guest. Dr. Hendrix discussed children and the flu. He talked about symptoms to look for and how to recognize those signs in children too young to verbalize them.

## WPOZ/WDOZ/WHYZ/WMYZ Issues/Programs List for 1<sup>st</sup> Quarter 2020

### Mayor's Job Fair

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 01.28.20 at 6:30 a.m. and 8:00 a.m. about a job fair in Orlando. Tyler McKenzie gave the time and location of the job fair, and discussed on-site interviews and how to pre-register.

### Orlando Job Fair

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 01.30.20 at 6:30 a.m. and 8:00 a.m. about an Orlando community job fair. Tyler McKenzie gave the location of the event and discussed on-site interviews.

### Heart Health

WPOZ/WDOZ/WHYZ/WMYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 02.04.20 between 8:10-8:15 a.m. Dr. Timothy Hendrix, Medical Director of Florida Hospital Centra Care, was their guest. In light of Heart Month, Dr. Hendrix discussed the effects of high blood pressure. He explained there are no symptoms of high blood pressure and talked about the importance of exercise, weight loss if necessary, limiting salt intake, and knowing your numbers.

### Heart Health Month

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 02.10.20 at 7:00 a.m. and 8:30 a.m. about heart health. Tyler McKenzie talked about knowing your numbers and making the appropriate appointments. She also discussed opportunities for free heart health screenings.

### Staying Healthy

WPOZ/WDOZ/WHYZ/WMYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 02.11.20 between 8:10-8:15 a.m. Dr. Timothy Hendrix, Medical Director of Florida Hospital Centra Care, was their guest. With COVID-19 greatly impacting other parts of the world, Dr. Hendrix gave tips for helping families stay healthy. He suggested effective hand washing, using soapy, warm water, washing for at least 20 seconds, and emphasized the importance of frequency.

## WPOZ/WDOZ/WHYZ/WMYZ Issues/Programs List for 1<sup>st</sup> Quarter 2020

### Orange County Sheriff's Office Hiring

WPOZ/WDOZ/WHYZ/WMYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 02.13.20 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about a job fair for the Orange County Sheriff's Office. Tyler McKenzie gave the event details, as well as information about the available positions.

### Universal Orlando Hiring

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 02.14.20 at 6:30 a.m. and 8:00 a.m. about job openings at Universal Orlando. Tyler McKenzie discussed 1,500 available positions, roles available, and how to apply.

### Loneliness

WPOZ/WDOZ/WHYZ/WMYZ aired (1) 2-minute interview segments during Z88.3 Mornings with Ellis and Tyler on 02.14.20 between 7:15-7:20 a.m. Dwight Bain, Licensed Counselor and Life Coach, was their guest. Mr. Bain discussed how difficult Valentine's Day can be for those who have gone through a divorce or breakup. He talked about unpacking those disappointments and hurts through various methods such as journaling, talking with a trusted friend, or seeing a counselor.

### Allergies

WPOZ/WDOZ/WHYZ/WMYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 02.18.20 between 8:15-8:20 a.m. Dr. Timothy Hendrix, Medical Director of Florida Hospital Centra Care, was their guest. Dr. Hendrix talked about an increase in cases of the flu, common cold, and allergies. He discussed how to tell the difference and said that shortness of breath or tightness in your chest would warrant contacting your doctor.

### Income Tax Assistance

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 02.21.20 at 6:30 a.m. and 8:00 a.m. about income tax assistance. Tyler McKenzie discussed the upcoming deadline and ways that low income families can get help from certified public accountants.

## WPOZ/WDOZ/WHYZ/WMYZ Issues/Programs List for 1<sup>st</sup> Quarter 2020

### COVID-19

WPOZ/WDOZ/WHYZ/WMYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 03.03.20 between 8:15-8:20 a.m. Dr. Timothy Hendrix, Medical Director of Florida Hospital Centra Care, was their guest. Dr. Hendrix discussed what COVID-19 is and the similarities and differences from the flu. He said now is the time to prepare and suggested buying a little extra of basic necessities, hand sanitizer, and disinfectants. He also warned that the only way to limited transmission is to isolate; stay home when you are sick.

### Cheddar's Scratch Kitchen Hiring

WPOZ/WDOZ/WHYZ/WMYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.04.20 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about job openings at Cheddar's Scratch Kitchen. Tyler McKenzie discussed 150 available positions at a new Orlando location and gave information regarding a hiring event.

### COVID-19 & Travel

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.04.20 at 6:30 a.m. and 8:00 a.m. about travel precautions as the US prepares for COVID-19. Tyler McKenzie talked about what airlines and cruise lines are doing in response and discussed expanded guidelines for the virus.

### COVID-19 Safety

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.05.20 at 7:00 a.m. and 8:30 a.m. about COVID-19 safety. As central Florida deals with both influenza and the first cases of COVID-19, Tyler McKenzie cautioned against handshakes as that can quickly spread germs.

### Daylight Saving Time

WPOZ/WDOZ/WHYZ/WMYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.09.20 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about daylight saving time. With the mornings staying darker longer, Tyler McKenzie warned drivers to exercise additional caution in neighborhoods and school zones as it may be more difficult to see students walking to school or waiting at a bus stop in the dark.

## WPOZ/WDOZ/WHYZ/WMYZ Issues/Programs List for 1<sup>st</sup> Quarter 2020

### Water Safety

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 03.09.20 between 7:15-7:25 a.m. Mr. Rowdy Gaines, three-time Olympic Gold Medalist and Vice President of YMCA Aquatics, was their guest. Mr. Gaines talked about the importance of water safety in central Florida as many families prepare for Spring Break. He emphasized the importance of swim lessons and removing distractions when supervising children near water as 80% of drownings happen in front of an adult.

### Florida State of Emergency

WPOZ/WDOZ/WHYZ/WMYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.10.20 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about the State of Emergency declared by Governor DeSantis. Tyler McKenzie discussed the funding and supplies this will provide the state as COVID-19 spreads. She encouraged those who are elderly or with a serious, underlying medical condition to avoid unnecessary travel and take precautions.

### Allergies & COVID-19

WPOZ/WDOZ/WHYZ/WMYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 03.10.20 between 8:15-8:20 a.m. Dr. Timothy Hendrix, Medical Director of Florida Hospital Centra Care, was their guest. Dr. Hendrix discussed the high pollen count in central Florida and increased cases of allergies. With mounting concerns regarding COVID-19, he talked about symptoms of concern and how to speak with a healthcare professional for basic questions about diagnosing your systems.

### Job News USA Job Fair

WPOZ/WDOZ/WHYZ/WMYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.11.20 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about an Orlando job fair. Tyler McKenzie gave the time and location of the job fair, discussed on-the-spot interviews, as well as directions for pre-registering and finding additional information.

### COVID-19 Information Hotline

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.11.20 at 7:00 a.m. and 8:30 a.m. about a COVID-19 information hotline. Tyler McKenzie explained that with so much conflicting information circulating regarding coronavirus, it can be difficult to know if a doctor's appointment might be necessary. She discussed a new, free hotline available to those with questions for health care professionals.

## WPOZ/WDOZ/WHYZ/WMYZ Issues/Programs List for 1<sup>st</sup> Quarter 2020

### COVID-19 Event & Gathering Recommendations

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.13.20 at 6:30 a.m. and 8:00 a.m. about new recommendations for mass gatherings in light of the COVID-19 pandemic. Tyler McKenzie gave information regarding Governor DeSantis' request that all events expected to draw crowds of 250 or more be postponed. She also discussed the closure of Walt Disney World and Universal Orlando in response to the new recommendations.

### Fear & Anxiety

WPOZ/WDOZ/WHYZ/WMYZ aired (1) 2-minute interview segments during Z88.3 Mornings with Ellis and Tyler on 03.13.20 between 7:45-7:50 a.m. Dwight Bain, Licensed Counselor and Life Coach, was their guest. Mr. Bain discussed heightened levels of fear and anxiety as our country deals with COVID-19. He suggested reducing fear by having real conversations, addressing anxiety instead of suppressing it, and limiting news and media consumption.

### COVID-19 & New CDC Recommendations

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.16.20 at 7:00 a.m. and 8:30 a.m. about new Centers for Disease Control and Prevention recommendations. Therese Romano explained the CDC is now advocating all gatherings of more than 50 people be canceled or postponed, including concerts, conferences, sporting events, and weddings.

### COVID-19 High Risk Guidelines

WPOZ/WDOZ/WHYZ/WMYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.17.20 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about new guidelines from President Trump regarding COVID-19. Therese Romano urged those who are considered high risk to stay home and everyone to avoid eating in restaurants and public food courts. Additionally, she warned against gatherings of 10 or more and any discretionary travel.

### COVID-19 & School Closures

WPOZ/WDOZ/WHYZ/WMYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.17.20 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about Florida public schools. Therese Romano explained the state school system has decided to extend spring break an additional week and gave information regarding a free meal pickup system for students who rely on school meals.

## WPOZ/WDOZ/WHYZ/WMYZ Issues/Programs List for 1<sup>st</sup> Quarter 2020

### COVID-19 & High Risk Groups

WPOZ/WDOZ/WHYZ/WMYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 03.17.20 between 8:15-8:20 a.m. Dr. Timothy Hendrix, Medical Director of Florida Hospital Centra Care, was their guest. Dr. Hendrix talked about protecting those who are at the highest risk of contracting COVID-19. He suggested having honest conversations with parents and grandparents about staying home and discussed the importance of checking in and staying connected with them through technology.

### Amazon Hiring

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.18.20 at 6:30 a.m. and 8:00 a.m. about job openings at Amazon. Tracy Leek discussed 100,000 available positions, as well as the company's plan to temporarily raise pay by \$2 an hour for hourly employees.

### COVID-19 Preparation

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.19.20 at 6:30 a.m. and 8:00 a.m. about making preparations for COVID-19. Tyler McKenzie reminded shoppers it is not necessary to prepare as they would for a severe weather event; there is no need stockpile paper products, cases of water, or similar products.

### COVID-19 & Blood Donation

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.20.20 at 6:30 a.m. and 8:00 a.m. about an urgent need for blood donations. Tyler McKenzie explained blood donations have dropped while the need has increased. She gave information regarding blood donation events in central Florida.

### COVID-19 & Unemployment

WPOZ/WDOZ/WHYZ/WMYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.24.20 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about many who have lost employment as businesses are forced to close due to COVID-19. Tyler McKenzie gave information regarding what businesses are hiring including: Pizza Hut, Publix, Walmart, Amazon, CVS Pharmacy, Dollar General, and others.

## WPOZ/WDOZ/WHYZ/WMYZ Issues/Programs List for 1<sup>st</sup> Quarter 2020

### COVID-19 Prevention

WPOZ/WDOZ/WHYZ/WMYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 03.24.20 between 8:15-8:20 a.m. Dr. Timothy Hendrix, Medical Director of Florida Hospital Centra Care, was their guest. Dr. Hendrix gave suggestions for slowing the spread of COVID-19. He also discussed what symptoms to know about and gave remedies for other possible issues, such as allergies.

### Orange & Osceola County Stay-At-Home Orders

WPOZ/WDOZ/WHYZ/WMYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.26.20 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about Orange and Osceola County's Stay-At-Home orders. Tyler McKenzie explained the order is in effect until April 9. She also discussed what businesses are able to remain open as well as what activities are still allowed.

### COVID-19 & Distance Learning

WPOZ/WDOZ/WHYZ/WMYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.27.20 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about distance learning. With most Florida public schools beginning distance learning on Monday, Tyler McKenzie gave tips for a successful transition, such as maintaining a regular sleep schedule, allowing time for breaks in stressful moments, and getting outside every once in a while to help increase focus.

### COVID-19 & Social Distancing Recommendations

WPOZ/WDOZ/WHYZ/WMYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 03.30.20 at 7:00 a.m. and 8:30 a.m. about social distancing. Tyler McKenzie explained the initial 15-day period of social distancing urged by the federal government has now been extended through the end of April, meaning those who can should work from home and avoid nonessential travel as well as shopping trips.