

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT
APRIL TO JUNE 2018
FOR TELEVISION STATIONS LICENSED TO WI Educations Communications Board,
WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, and WLEF-TV**

During the period, WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, and WLEF-TV, as part of the network that makes up Wisconsin Public Television, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, and WLEF-TV which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTHCARE
- POLITICS

<p>TELEVISION STATIONS LICENSED TO THE EDUCATIONAL COMMUNICATIONS BOARD WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, and WLEF-TV , MADISON Quarterly Issues and Programs List April to June 2018</p>		
<p>AGRICULTURE</p>	<p>PROGRAM</p>	<p>DATE</p>
<p>Wisconsin agricultural sectors such as cranberries and ginseng are feeling the squeeze after China announces retaliatory tariffs against the U.S.. The president of the Ginseng Board of Wisconsin tells growers to be patient. (Duration: 6 min, 30 sec)</p>	<p>Here and Now</p>	<p>4/6/18 @ 7:30 pm</p>
<p>This week's snowfall broke state records for this late in April, but how does that impact the state's growers? Are growers put behind schedule by the snow? How the extra moisture affects when farmers can plant? (Duration: 5 min, 16 sec)</p>	<p>Here and Now</p>	<p>4/20/18 @ 7:30 pm</p>
<p>Despite warnings of a trade war, the U.S. threw the first punch in its fight against alleged intellectual property and technology theft with a haymaker worth \$50 billion in tariffs. China countered with a \$3 billion salvo, mostly for pork products, and hinted U.S. agriculture was square in Chinese sites. (Duration: 6 min, 22 sec)</p>	<p>Market to Market</p>	<p>4/8/18 @ 10:30 am</p>
<p>America's dairy farmers have been subject to up-and-down markets over the past nine decades. There have been various federally approved pricing plans designed to even out those volatile swings; two of the most notable being premiums based on your distance from Eau Claire, WI and the now extinct Northeast Dairy Compact. The unintended consequence of these programs has been an increase in production that has put more pressure on the industry. (Duration: 6 min, 3 sec)</p>	<p>Market to Market</p>	<p>4/22/18 @ 10:30 am</p>
<p>This week, Republicans in charge of the House Agriculture Committee battled with Democrats over new requirements for food assistance in the 2018 Farm Bill. Democrats are crying foul and promising the farm and food legislation will have a hard time passing the full House. (Duration: 2 min, 45 sec)</p>	<p>Market to Market</p>	<p>4/22/18 @ 10:30 am</p>
<p>The Attorney General decided to allow Wisconsin farmers to extract CBD oil as part of the state's industrial hemp pilot project. (Duration: 5 min, 15 sec)</p>	<p>Here and Now</p>	<p>5/11/18 @ 7:30 pm</p>

Since negotiations for NAFTA began last year, the American dairy industry has been trying to find a way to pump its product back into Canada. The market is essentially closed to imports that are consumed domestically. Those ingredients are part of the secret sauce that has kept the Canadian dairy industry operating at a profitable level for more than five decades. (Duration: 6 min, 19 sec)	Market to Market	6/3/18 @ 10:30 am
Meet a teen farmer earning profits from pasture-raised pigs. (Duration: 3 min, 40 sec)	PBS NewsHour	5/17/18 @ 6 pm
The USDA extended the deadline for dairy producers to apply for the Dairy Margin Protection Program--an insurance program to protect producers if milk selling prices fall. (Duration: 4 min, 4 sec)	Here and Now	6/8/18 @ 7:30 pm
Thousands descended on the Iowa State Fairgrounds for the World Pork Expo. As exhibitors made their way around the show ring, pork industry leaders made their case for U.S. producers to compete on the world stage. (Duration: 5 min, 21 sec)	Market to Market	6/10/18 @ 10:30 am
CULTURE	PROGRAM	DATE
Wisconsin Film Festival organizers and a sampling of filmmakers preview the films people will be buzzing about at the annual festival in Madison. (Duration: 1 hr)	Director's Cut	4/2/18 @ 8 pm
The giant M stands for mining: how Platteville came to be. (Duration: 30 min)	Around the Corner with John McGivern	4/5/18 @ 7 pm
Join us in Green Bay for an inside look at how Antiques Roadshow comes to life. (Duration: 30 min)	Behind the Scenes at Antiques Roadshow Green Bay	4/19/18 @ 7:30 pm
Death's Door BBQ competition (Duration: 20 min, 12 sec)	Wisconsin Foodie	5/3/18 @ 7:30 pm
Explore the one-room school experience through Jerry Apps' vibrant storytelling and travel back to a time when one teacher taught students spanning eight grades. (Duration: 2 hrs)	Jerry Apps: One-Room School	5/6/18 @ 2 pm
100 Years at Camp Randall: Join director Mike Leckrone and hundreds of UW-Madison student musicians for an explosive celebration of everything red. (Duration: 1 hr, 30 min)	UW Varsity Band Concert	5/5/18 @ 7 pm

Explore the power of books and the joy of reading through the lens of America's 100 best-loved novels, as voted on by the public. (Duration: 1 hr, 30 min)	The Great American Read	5/22/18 @ 7 pm
Explore 10 pioneering works of art and engineering, from a state capitol to a mall. (Duration: 1 hr)	10 Buildings That Changed America	6/7/18 @ 10 pm
Meet a Monticello farmer with the blues and an Oshkosh man whose health inspires his art. (Duration: 30 min)	Wisconsin Life	6/4/18 @ 8 pm
Driving Miss Daisy: An unlikely friendship evolves between a well-to-do Jewish matron and her African-American chauffeur. (Duration: 1 hr, 30 min)	Great Performances	6/10/18 @ 3:30 pm
ECONOMY	PROGRAM	DATE
The closure of Boston Stores and Younkers in Wisconsin will affect hundreds of retail workers in the state. A UW-Whitewater economics professor explains this trend in retail and what it means for both consumers and workers. (Duration: 7 min, 36 sec)	Here and Now	4/20/18 @ 7:30 pm
As a trade showdown between the U.S. and China escalates, there's fears of how a trade war could hurt both countries. A look at how recently announced tariffs will affect farmers, importers, retailers and consumers on both sides of the Pacific. (Duration: 7 min, 15 sec)	PBS NewsHour	4/5/18 @ 6 pm
The basic idea of bitcoin is simple: Instead of a financial institution holding a bank ledger, a chain of computers linked through the internet are all using the same software to record and verify every transaction. But how can a cryptocurrency be worth anything in the first place? (Duration: 9 min, 9 sec)	PBS NewsHour	4/12/18 @ 6 pm
President Trump pledged to "make it up" to farmers who could suffer from China's proposed tariffs on pork and soybean imports. Chinese officials blamed the U.S. for escalating trade tensions and said negotiations would be impossible under current circumstances. (Duration: 4 min, 6 sec)	PBS NewsHour	4/9/18 @ 6 pm
The U.S. jobless rate is the lowest it's been in 17 years and President Trump claimed credit in his address to the NRA, saying the GOP tax cuts are part of the reason. (Duration: 8 min, 15 sec)	PBS NewsHour	5/4/18 @ 6 pm

A UW-Madison economics professor lends insight to how much Wisconsin has recovered nearly a decade since the Great Recession. (Duration: 4 min, 49 sec)	Here and Now	5/11/18 @ 7:30 pm
An economic contrarian warned of a coming financial crisis more than a decade ago. Now he believes there's a big con going on and that the Federal Reserve's response to the 2008 crash is part of it. (Duration: 7 min, 9 sec)	PBS NewsHour	5/24/18 @ 6 pm
Relations between the U.S. and Europe took another hit when the Commerce Secretary said the Trump administration would impose tariffs on European steel and aluminum. (Duration: 5 min, 40 sec)	PBS NewsHour	5/31/18 @ 6 pm
A decade ago, Whirlpool controlled about half of the domestic washing machine market. But when things started going downhill, the company blamed unfair competition from foreign companies. In January, President Trump announced a big new tax on foreign washers. What does it mean for consumers and American workers? (Duration: 10 min, 5 sec)	PBS NewsHour	6/14/18 @ 6 pm
For months, the U.S. and China have traded tit-for-tat trade threats, but the battle between the world's two largest economies escalated to new levels. Most recently, President Trump warned that he may impose tariffs on 90 percent of everything China exports to the U.S. (Duration: 4 min, 59 sec)	PBS NewsHour	6/19/18 @ 6 pm
EDUCATION	PROGRAM	DATE
Since the shooting massacre at Marjory Stoneman Douglas High School, there have been calls for adding guns at U.S. schools. One Texas district has their own school police force, with more than 100 officers covering 117 schools. (Duration: 8 min, 43 sec)	PBS NewsHour	4/19/18 @ 6 pm
A nationwide computer science immersion program sets up shop at a couple Virginia elementary schools. (Duration: 2 min, 52 sec)	PBS NewsHour	4/10/18 @ 6 pm
Teacher strikes and walkouts have been spreading from West Virginia to Arizona. Thousands of Kentucky educators rallied at their state Capitol, as Oklahoma's largest teachers' union called for an end to their nine-day walkout. The Author of "Necessary Trouble," discusses about what these	PBS NewsHour	4/13/18 @ 6 pm

states have in common and why it's happening. (Duration: 5 min, 23 sec)		
Chicago Public Schools, one of the largest school systems in the country, is reporting academic improvement in spite of past troubles. Now city leaders are looking to new CEO to keep things moving forward. (Duration: 8 min, 8 sec)	PBS NewsHour	4/17/18 @ 6 pm
A Green Bay Southwest High School student who is working to expand gay-straight efforts at her school discusses her work and the legacy she hopes remains at her school when she graduates this year. (Duration: 5 min, 33 sec)	Here and Now	5/11/18 @ 7:30 pm
The UW medical school dean and a state lawmaker share their insights on the Wisconsin Idea of extending the University of Wisconsin's resources to serve the people of the state. (Duration: 6 min, 39 sec)	Here and Now	5/25/18 @ 7:30 pm
Young Americans don't know a lot about the rest of the world. Learn why the future demands that kids learn to think globally. (Duration: 3 min, 2 sec)	PBS NewsHour	5/3/18 @ 6 pm
How students who struggle with mental illness can find help. (Duration: 14 min, 3 sec)	PBS NewsHour	5/15/18 @ 6 pm
A study suggesting the benefits of pre-K may not be long-lasting has sparked debate in Tennessee, where proposals for state-funded, universal programs are an issue in this year's governor's race. (Duration: 7 min, 29 sec)	PBS NewsHour	6/19/18 @ 6 pm
ENVIRONMENT	PROGRAM	DATE
What Lies Upstream: The truth behind a chemical spill that impacted 300,000 people in West Virginia is uncovered. (Duration: 1 hr)	Independent Lens	4/16/18 @ 9 pm
Sustainability affects every part of life here on Earth. Join the growing search for sustainable balance. (Duration: 1 hr)	Searching for Sustainability	4/17/18 @ 9 pm
Decoding the Weather: Join scientists on a quest to better comprehend the workings of the weather and climate change. (Duration: 2 hrs)	NOVA	4/18/18 @ 7 pm
Containment: Explore the startling failure to manage waste and our attempts to plan for our radioactive future. (Duration: 1 hr)	Independent Lens	4/20/18 @ 10:30 pm

Meet the man who made public parks an essential part of American life. (Duration: 1 hr)	Fredrick Law Olmsted: Designing America	4/25/18 @ 11 pm
The Great Invisible: Explore the stories behind the disastrous Deepwater Horizon oil spill, from fallout to aftermath. (Duration: 1 hr)	Independent Lens	4/27/18 @ 10:30 pm
The question over where the new Foxconn plant will draw its water from continues A UW-Parkside geoscientist dives into the issues. (Duration: 8 min, 3 sec)	Here and Now	4/20/18 @ 7:30 pm
No Man's Land: Anti-government protestors took over Oregon's Malheur National Wildlife Refuge in 2016. (Duration: 1 hr)	Independent Lens	5/7/18 @ 9 pm
At Saguaro National Park, the namesake cactus is both the main attraction for hikers -- and thieves. A look at how the problem is plaguing parks across the country and depriving the public of its national treasures. (Duration: 3 min, 37 sec)	PBS NewsHour	6/5/18 @ 6 pm
HEALTHCARE	PROGRAM	DATE
Traditional healing is used around the world, from acupuncture to laying of hands to yoga. How do these alternative remedies work to heal the body and the brain? (Duration: 6 min, 9 sec)	PBS NewsHour	4/11/18 @ 6 pm
The U.S. has a problem with maternal mortality, especially for women of color. Black infants are more than twice as likely to die as white infants; black women are three to four times as likely to die from pregnancy-related causes than white women. (Duration: 9 min, 59 sec)	PBS NewsHour	4/18/18 @ 6 pm
Each year, an estimated 2 million people suffering from mental illness are booked into county jails. In Kansas City, Missouri, like other places around the country, officials are looking for a better way to get those people the help they need to get back on their feet. (Duration: 10 min, 6 sec)	PBS NewsHour	4/9/18 @ 6 pm
The American Academy of Nursing issued recommendations promoting rested and alert staff, a hard task when nurses work 12 hour shifts. (Duration: 5 min. 56 sec)	Here and Now	5/4/18 @ 7:30 pm
When is a medical procedure or preventative screening counterproductive? How much time should we spend in the gym or fixating on the latest diet? (Duration: 4 min, 44 sec)	PBS NewsHour	5/8/18 @ 6 pm

President Trump revealed his blueprint to lower prescription drug prices as he railed against the pharmaceutical industry for making them unaffordable. (Duration: 10 min, 32 sec)	PBS NewsHour	5/11/18 @ 6 pm
How being a parent to a child with cancer changes your life. (Duration: 3 min, 41 sec)	PBS NewsHour	5/17/18 @ 6 pm
New drugs can cure up to 95 percent of patients with hepatitis C, a virus that can be debilitating or deadly. In Oregon new medicines combined with the big surge in those looking for treatment has led to a unique care model. (Duration: 8 min, 30 sec)	PBS NewsHour	5/23/18 @ 6 pm
A national network of clinics claims it offers a miraculous procedure to treat diabetes, but many in the medical community are not convinced. Here about a couple who believed in the treatment and even invested in opening their own clinic, before its founder was arrested on federal public corruption charges. (Duration: 8 min, 12 sec)	PBS NewsHour	6/19/18 @ 6 pm
By 2050 as many as 12 million people with dementia may live in homes with guns -- a fact that is prompting doctors, researchers and family members to ask how potential tragedies can be prevented. (Duration: 9 min, 50 sec)	PBS NewsHour	6/25/18 @ 6 pm
POLITICS	PROGRAM	DATE
Tuesday's election saw a big win for liberal-backed Supreme Court candidate Rebecca Dallet. A UW-Milwaukee professor discusses what this means for state politics. He thinks the "blue wave" is real and that the amount of Democratic turnout in the spring election was impressive. (Duration: 6 min, 28 sec)	Here and Now	4/6/18 @ 7:30 pm
Two Democrats thought they would face Paul Ryan in the general election for Wisconsin's 1st Congressional District. In the wake of Ryan's announcement to not run again, both candidates weigh in on what the rest of the race will look like. (Duration: 3 min, 45 sec)	Here and Now	4/13/18 @ 7:30 pm
We take a deep dive into the announcement of Paul Ryan's retirement: political panelists discuss Wisconsin's political landscape after Ryan's departure; the state Republican Party Executive Director shares his take on what is ahead for the party; and Democratic candidates weigh in on race for Ryan's now-open seat. (Duration: 26 min, 48	Here and Now	4/13/18 @ 7:30 pm

sec)		
In the wake of the recent student marches for gun law reform, a group of 40 Wisconsin students walked 50 miles from Madison to Speaker Paul Ryan's district in Janesville. (Duration: 3 min, 41 sec)	Here and Now	4/13/18 @ 7:30 pm
Vel Phillips was a groundbreaker in many rights, becoming the first African American woman to graduate from the UW Law School, sit on Milwaukee's Common Council and rise to the office of Secretary of State. (Duration: 2 min, 59 sec)	Here and Now	4/20/18 @ 7:30 pm
ACORN and the Firestorm: In a charged election year, grassroots activists come under attack. (Duration: 1 hr)	Independent Lens	5/21/18 @ 9 pm
Sen. Lena Taylor (D-Milwaukee) was removed from the state's powerful Joint Finance Committee after she was accused of bullying a legislative staffer. Taylor says "political shenanigans are going on," and disagrees with the findings in the report. (Duration: 6 min, 39 sec)	Here and Now	5/11/18 @ 7:30 pm
Will rising tensions lead Israel and Iran into war? (Duration: 7 min, 44 sec)	PBS NewsHour	5/10/18 @ 6 pm
Wisconsin's Choice has been holding a series of gatherings and online surveys to try and whittle down the field of Democrats running for governor. One of the group's leaders, discusses their process and how it differs from other straw polling in the field. (Duration: 4 min, 57 sec)	Here and Now	6/8/18 @ 7:30 pm
Blue Wave vs Red Wall: A break down of the results from the June 12 special elections. (Duration: 6 min)	Here and Now	6/15/18 @ 7:30 pm