

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT
 JULY TO SEPTEMBER 2018
 FOR TELEVISION STATIONS LICENSED TO WI Educations Communications Board,
 WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, and WLEF-TV**

During the period, WHA –TV, as part of the network that makes up Wisconsin Public Television, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHA-TV which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTHCARE
- POLITICS

TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN - EDUCATIONAL COMMUNICATIONS BOARD WHRM-TV WPNE-TV WHLA-TV WHRM-TV WLEF-TV WHWC-TV Quarterly Issues and Programs List July to September 2018		
AGRICULTURE	PROGRAM	DATE
The Trump administration moved to mitigate the economic damage the president's escalating trade war with allies and China will have on U.S. farmers the by announcing \$12 billion in emergency relief. (Duration: 7 min, 16 sec)	PBS NewsHour	7/24/18 @ 6 pm

The Wisconsin Farm Bureau Federation President discusses how trade disputes affect farmers in Wisconsin. He says he is encouraged that there is some positive movement, but with regards to the \$12 billion aid package the president recently proposed, he says "we'd rather have trade than aid." (Duration: 7 min, 52 sec)	Here and Now	7/27/18 @ 7:30 pm
The House and Senate voted to send the 2018 Farm Bill to conference committee, as the document trudges towards a final vote in Congress. The most contentious fight of the conference will be over the future of SNAP benefits. (Duration: 1 min, 47 sec)	Market to Market	8/5/18 @ 10:30 am
Twelve hundred Holsteins receive their morning milking at McCarty Farms in Rexford, Kansas. Their milk is high in volume and butterfat compared to other Holsteins in the dairy industry, but the path their milk will take to the customer is unusual. (Duration: 6 min, 36 sec)	Market to Market	8/12/18 @ 10:30 am
Volunteers from some of the world's biggest food producers, who decades ago took food-making from kitchen to the factory, are offering guidance to African entrepreneurs and helping nations become less dependent on imported food. (Duration: 7 min, 16 sec)	PBS NewsHour	8/18/18 @ 6 pm
Ginseng producers eye tariff pinch ahead of harvest. (Duration: 6 min. 2 sec)	Market to Market	9/9/10 @ 10:30 am
Wet weather blankets corn belt (Duration: 2 min, 23 sec)	Market to Market	9/9/18 @ 10:30 am
CULTURE	PROGRAM	DATE
Visit classic beer gardens in both Milwaukee and Munich, Germany. (Duration: 30 min)	Wisconsin Foodie	7/5/18 @ 7:30 pm
Eau Claire: Explore Eau Claire's history through its native origins, the growth of industry and its cultural renaissance. (Duration: 1 hr)	Wisconsin Hometown Stories	7/16/18 @ 8 pm
On Track: The host visits Kenosha's Washington Park Velodrome and shares stories from across the state, including a teacher with an ear for country music; a librarian who catalogs both books and seeds; a tour of an oddities shop; and a Make-A-Wish dream come true. (Duration: 30 min)	Wisconsin Life	7/26/18 @ 7 pm
Richard Wiegel: Enjoy a performance by one of Madison's most prolific singers/songwriters. (Duration: 30 min)	30-Minute Music Hour	7/28/18 @ 10 pm

This celebrity-filled special celebrates Mister Rogers' Neighborhood, the pioneering PBS series that premiered nationally 50 years ago and became an iconic and enduring landmark in the world of children's television and beyond. (Duration: 1 hr)	Mister Rogers: It's You I Like	8/20/18 @ 7 pm
Soar high above the state for a breathtaking journey through our treasured landscape. From the Mississippi River to the Great Lakes, from the Northwoods to southern landmarks, experience Wisconsin like never before. (Duration: 1 hr, 30 min)	Wisconsin From the Air	8/20/18 @ 8:30 pm
Jerry Apps shares vivid stories from his time as a student at Chain O'Lake School. (Duration: 1 hr, 30 min)	Jerry Apps: One-Room School	8/23/18 @ 7 pm
Door County: Historians, local citizens and experts tell stories of tourism, cherries, art, and geology that capture the history of Door County. Explore ethnic heritages that still thrive across the land, its art history, and efforts to preserve both the land and the natural beauty that define one of Wisconsin's most charming places. (Duration: 1 hr)	Wisconsin Hometown Stories	8/29/18 @ 11 pm
Fall Kick Off: The search for America's best-loved novel hits high gear as votes roll in. (Duration: 1 hr)	The Great American Read	9/11/18 @ 7 pm
Vienna Philharmonic Summer Night Concert 2018: Enjoy the Vienna Philharmonic's annual open-air concert from Austria's Imperial Schonbrunn Palace. (Duration: 1 hr)	Great Performances	9/9/18 @ 4 pm
ECONOMY	PROGRAM	DATE
With about 10,000 baby boomers retiring every single day, home care is one of the fastest growing, most needed occupations in America. But there's a problem: The current median pay is just \$10.49 per hour. (Duration: 8 min, 27 sec)	PBS NewsHour	7/26/18 @ 6 pm
A recent banner economic report showed the strongest quarterly growth in the U.S. since 2014. The U.S. gross domestic product grew by 4.1 percent in the second quarter this year, according to the Commerce Department's initial estimate. (Duration: 4 min, 47 sec)	PBS NewsHour	7/27/18 @ 6 pm

<p>In the U.S., Medicare spending on dialysis accounts for nearly 1 percent of the entire federal budget, and the cost is growing. On the other hand, kidney transplants are actually less expensive and offer the possibility of getting back to work and off disability, but there are not enough for every patient in need. (Duration: 8 min, 31 sec)</p>	<p>PBS NewsHour</p>	<p>7/18/18 @ 6 pm</p>
<p>President Trump set into motion a 25 percent fee on more than 800 Chinese imported goods and China hit back with tariffs of its own on products like soybeans, pork and corn, which target areas that voted heavily for Trump. (Duration: 7 min, 51 sec)</p>	<p>PBS NewsHour</p>	<p>7/6/18 @ 6 pm</p>
<p>President Trump has long criticized NAFTA, so it's little surprise that he is pursuing an alternative trade deal with Mexico. The tentative agreement reached this week contains provisions for keeping auto manufacturing in North America, ensures workers earn higher wages and addresses new industries. But where do talks stand with Canada? (Duration: 6 min, 26 sec)</p>	<p>PBS NewsHour</p>	<p>8/28/18 @ 6 pm</p>
<p>President Trump turned a simmering conflict with Turkey to a boil, tweeting that he would double tariffs on Turkish steel and aluminum. Turkey's President said that his country was at economic war, as the country's currency tumbled as much as 20 percent to a record low. Already, U.S.-Turkey relations have been strained over an array of conflicts. (Duration: 4 min, 9 sec)</p>	<p>PBS NewsHour</p>	<p>8/10/18 @ 6 pm</p>
<p>This week has marked the longest uninterrupted stock market gains in U.S. history, thanks in part to a steady economic recovery now nine years old. But another driver is the growth of stock buybacks: companies purchasing their own shares. Whether this practice benefits the larger economy is very much in question. (Duration: 6 min, 3 sec)</p>	<p>PBS NewsHour</p>	<p>8/23/18 @ 6 pm</p>
<p>In Wisconsin, "Help Wanted" is on virtually every restaurant window, store front and city bus. With an aging population and few immigrants, the state could have a shortage of 45,000 workers by 2024, which could pose a threat to business. (Duration: 8 min, 26 sec)</p>	<p>PBS NewsHour</p>	<p>9/6/18 @ 6 pm</p>

A representative of the Center on Wisconsin Strategy breaks down the group's new report "the State of Working Wisconsin." She says the state's recovery since the recession has been "slow by historic standards," but that Wisconsin is back to its 2000 state. She adds that many Wisconsin workers face long-term wage stagnation, making it a "different reality" for them. (Duration: 4 min, 31 sec)	Here and Now	9/14/18 @ 7:30 pm
China set out to retaliate against new U.S. import taxes on Chinese goods by saying it would levy tariffs on \$60 billion worth of U.S. goods, ranging from agricultural products and machinery to chemicals.(Duration: 4 min, 31 sec)	PBS NewsHour	9/18/18 @ 6 pm
EDUCATION	PROGRAM	DATE
The Trump administration is rescinding an Obama-era policy that called for considering race in college admissions. The Departments of Justice and Education announced that they'll advocate "race-neutral" admissions instead. (Duration: 8 min, 35 sec)	PBS NewsHour	7/3/18 @ 6 pm
The changing culture around sexual harassment and the #MeToo movement has some states and school districts rethinking their sex ed curriculum to include healthy relationships, preventing violence and ensuring consent. (Duration: 8 min)	PBS NewsHour	7/10/18 @ 6 pm
Though it's an American tradition, not every school takes a long summer break. About 4 percent in the U.S. use a "balanced" calendar that operates year-round, sometimes to manage overcrowding but also to boost student achievement with more consistent education. (Duration: 7 min, 21 sec)	PBS NewsHour	7/24/18 @ 6 pm
Learn about a unique program that teaches urban youth how to build boats also grows their communication skills and self-confidence. (Duration: 3 min, 12 sec)	PBS NewsHour	8/1/18 @ 6 pm
Where do the candidates stand on the issues of K-12 and higher education? They discuss their educational priorities, which include expanding early childhood education and helping college students pay their tuition and debt. (Duration: 8 min. 25 sec)	Here and Now	8/3/18 @ 7:30 pm

For three weeks in the summer, children who are entering kindergarten in Portland, Oregon, get ready and get excited to start school. While it's no substitute for pre-K, getting a preview helps ease the transition for kids, and offers parents a sense of connection. (Duration: 7 min, 1 sec)	PBS NewsHour	8/14/18 @ 6 pm
Since the Great Recession, a growing number of school districts have downsized the school week from five days to four. Visit a school district that just completed its first year with the reduced school schedule. (Duration: 7 min, 31 sec)	PBS NewsHour	8/28/18 @ 6 pm
The Trump administration came out against Harvard University's admission practices. A legal battle brought by a group of Asian Americans against one of the most selective schools in the world is heading to federal court this fall, and is being widely watched across the country. (Duration: 4 min, 46 sec)	PBS NewsHour	8/30/18 @ 6 pm
For years the for-profit college sector boomed, but consumer complaints about fraud led the Obama administration to crack down: Two major for-profit chains were closed, and new regulations provided more forgiveness for student debt. Recently, the Secretary of Education been taking a very different approach. (Duration: 6 min, 9 sec)	PBS NewsHour	9/11/18 @ 6 pm
Explore the country's first university program for urban arts, spoken word and hip-hop culture. (Duration: 1 hr)	Hip-Hop U: The First Wave Scholars	9/24/18 @ 8 pm
ENVIRONMENT	PROGRAM	DATE
War on the EPA: How Scott Pruitt went from fighting the EPA to running the agency and rolling back years of policy. (Duration: 1 hr)	Frontline	7/3/18 @ 9 pm
Rise of the Super Storms: Examine the 2017 hurricane season and its disastrous impacts on Houston and the Caribbean. (Duration: 1 hr)	NOVA	7/3/18 @ 11 pm
NASA engineers leverage state-of-the-art technology above Southern California to measure methane. Released through oil and gas production, livestock emissions, and organic waste, methane is about 85 times more potent at trapping heat than carbon dioxide. (Duration: 8 min, 49 sec)	PBS NewsHour	7/11/18 @ 6 pm

An increase in carbon emissions are showing up not only in the air, but also in water. Now researchers and shellfish farmers are teaming up to see how marine plants can help stave off the effects of ocean acidification. (Duration: 5 min, 29 sec)	PBS NewsHour	7/18/18 @ 6 pm
Dane County Executive gives an update on the flooding that has affected south-central Wisconsin. He says he has "never witnessed anything like it," having lived in Dane County his entire life. (Duration: 5 min, 23 sec)	Here and Now	8/24/18 @ 7:30 pm
After big cities like San Francisco banned businesses from using styrofoam containers, a woman from Durham, North Carolina, who was fed up with the plastic trash began her own crusade. When her efforts toward passing a local ban failed, she decided to focus on small-scale change by partnering with a takeout service that use reusable containers. (Duration: 4 min, 47 sec)	PBS NewsHour	8/21/18 @ 6 pm
The Trump administration called for rolling back the Obama-era fuel standards to make cars get better gas mileage and emit less pollution. (Duration: 10 min, 40 sec)	PBS NewsHour	8/2/18 @ 6 pm
High winds, high temperatures, pervasive drought. These extreme conditions are driving two enormous fires in California, and many more throughout the American West and much of Northern and Western Europe. Learn about the ways climate change is contributing to the danger and destruction. (Duration: 6 min, 27 sec)	PBS NewsHour	8/6/18 @ 6 pm
With the 10-year anniversary of the Great Lakes Compact approaching, an environmental reporter discusses his reporting on the impact that the compact has had on the health of the lakes. He says the orchestrators of the compact largely believe it is working. He stresses the importance of the lakes as well, saying that they are the largest source of fresh water in the world. (Duration: 4 min, 25 sec)	Here and Now	9/17/18 @ 7:30 pm
In Florida, a toxic algae bloom that began last fall has killed dolphins, sea turtles, manatees, even a whale shark. And the toxins are not only devastating to wildlife, but difficult for humans and the economy as well. (Duration: 7 min, 47 sec)	PBS NewsHour	9/5/18 @ 6 pm
HEALTHCARE	PROGRAM	DATE

<p>Direct primary care is delivering routine medical services to patients in the form of a monthly subscription. With health insurance removed from the equation, direct primary care proponents say they save money, see less patients and provide better care. But some are concerned that it currently lacks regulation. (Duration: 3 min, 56 sec)</p>	<p>Here and Now</p>	<p>7/20/18 @ 7:30 pm</p>
<p>A psychologist and counselor specializing in the care of children with cancer has advice for families facing stress for which they never prepared. (Duration: 6 min, 55 sec)</p>	<p>PBS NewsHour</p>	<p>7/4/18 @ 6 pm</p>
<p>Fetal alcohol spectrum disorder, a possible result from mothers drinking during pregnancy, has flown under the radar for decades. Now new conservative estimates show that anywhere from 1.1 to 5 percent of the U.S. population is affected, meaning it could be more common than autism. (Duration: 5 min, 21 sec)</p>	<p>PBS NewsHour</p>	<p>7/12/18 @ 6 pm</p>
<p>The cost of health care remains a big concern, even for people with insurance. A new analysis found the cost of emergency care has nearly doubled in the last eight years even as the total number of visits has stayed about the same. (Duration: 7 min)</p>	<p>PBS NewsHour</p>	<p>7/5/18 @ 6 pm</p>
<p>The Trump administration took another step toward eliminating the Affordable Care Act by changing rules that will allow consumers to buy cheaper, shorter-term health insurance and for longer. But insurers would not have to cover pre-existing conditions or offer the same benefits as required by law. (Duration: 5 min, 50 sec)</p>	<p>PBS NewsHour</p>	<p>8/1/18 @ 6 pm</p>
<p>America's home care shortage is critical and growing. The industry's shortage seems to be driven by low wages, few benefits and a lack of respect for workers, 90 percent of whom are women. Would giving them more responsibilities and more training help workers earn more? (Duration: 7 min, 14 sec)</p>	<p>PBS NewsHour</p>	<p>8/9/18 @ 6 pm</p>
<p>A hundred thousand Americans are on a waiting list for a kidney from a deceased donor. But another option is the paired-organ exchange, which allows living kidney donors who are not a match with their intended recipient to network with others who are. (Duration: 9 min, 41 sec)</p>	<p>PBS NewsHour</p>	<p>8/16/18 @ 6 pm</p>

In "Dopesick," a journalist and author takes readers to the front lines of the opioid epidemic in Roanoke, Virginia, and other nearby communities, telling the story of grieving families, exhausted medical workers and convicted heroin dealers. (Duration: 9 min, 16 sec)	PBS NewsHour	8/14/18 @ 6 pm
93queen: A group of women create an all-female volunteer ambulance corps in a Hasidic enclave of Brooklyn. (Duration: 1 hr)	POV	9/17/18 @ 9 pm
A look at how the Mayo Clinic has met the changing demands of healthcare for 150 years. (Duration: 2 hrs)	The Mayo Clinic: Faith-Hope-Science	9/25/18 @ 8 pm
		Hip Hop Scholars
POLITICS	PROGRAM	DATE
Trump's Takeover: Venture inside President Donald Trump's high-stakes battle for control of the Republican Party. (Duration: 1 hr)	Frontline	7/10/18 @ 9 pm
Political panelists jump into the political fray on the U.S. Supreme Court vacancy and what evolving trade policies will mean for Wisconsin growers. (Duration: 8 min, 23 sec)	Here and Now	7/6/18 @ 7:30 pm
While Democrats squared off at the primary's first televised debate in Milwaukee, Gov. Walker held a campaign rally across town, saying he would run a positive campaign and focus on the issues. Hear what both sides of the aisle are saying. (Duration: 5 min, 8 sec)	Here and Now	7/13/18 @ 7:30 pm
A UW-Madison professor lends insight on what to take away from the summit between President Trump and Russian President Putin. She says that normally there is an amount of trust Americans would put in the president in these discussions, but the changing of messages in press conferences create questions over what Trump and Putin discussed. (Duration: 8 min, 3 sec)	Here and Now	7/20/18 @ 7:30 pm
A UW-Milwaukee political expert lends his insight before next the August primary election. He predicts there may be surprises, saying that there is a "grassroots prairie fire" on-the-ground that polls maybe didn't detect. (Duration: 9 min, 24 sec)	Here and Now	8/10/18 @ 7:30 pm

<p>The Wisconsin Elections Commission is only required to perform post-election audits on 100 randomly-selected units out of 3,600. The Rock County Clerk believes the multiple layers of security and training required is enough to be confident the equipment and the system are working. She will sometimes perform post-election audits, even if only to prove the system is working. (Duration: 3 min, 8 sec)</p>	<p>Here and Now</p>	<p>8/10/10 @ 7:30 pm</p>
<p>The country's top intelligence and national security officials gave stark warnings on Russia's ongoing efforts to meddle in November's elections. Agency heads acknowledged the threat, while touting the Trump administration's stepped-up election security initiatives. (Duration: 6 min, 31 sec)</p>	<p>PBS NewsHour</p>	<p>8/2/18 @ 6 pm</p>
<p>A new book about the Trump White House describes a "nervous breakdown" within the executive branch. In "Fear," award-winning Washington Post editor Bob Woodward chronicles episodes like a Cabinet member removing documents from the president's desk so he wouldn't sign them, to the chief of staff saying, "We're in Crazytown." (Duration: 4 min, 15 sec)</p>	<p>PBS NewsHour</p>	<p>9/4/18 @ 6 pm</p>
<p>The Wisconsin Center for Investigative Journalism is filing a piece on Wisconsin's election vulnerability. Lending insight into the reporting is the center's managing editor. She says the state faces similar vulnerabilities as other states, but that elections officials say Wisconsin is "ahead of the curve" in addressing those vulnerabilities. (Duration: 5 min, 36 sec)</p>	<p>Here and Now</p>	<p>9/14/18 @ 7:30 pm</p>
<p>Attack ads are already hitting the airwaves more than a month before the general election. A UW-Madison marketing professor breaks down the messaging behind them and how effective they are at swaying voters. He says campaigns are transitioning away from TV ads and toward highly targeted marketing on the internet. (Duration: 5 min, 54 sec)</p>	<p>Here and Now</p>	<p>9/21/18 @ 7:30 pm</p>