

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT
OCTOBER TO DECEMBER 2018
FOR TELEVISION STATIONS LICENSED TO UNIVERSITY OF WISCONSIN
BOARD OF REGENTS WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, and WLEF-TV**

During the period, WHA –TV, as part of the network that makes up Wisconsin Public Television, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHA-TV which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTHCARE
- POLITICS

<p>TELEVISION STATIONS LICENSED TO THE UNIVERSITY OF WISCONSIN BOARD OF REGENTS WHRM-TV WPNE-TV WHLA-TV WHRM-TV WLEF- TV WHWC-TV Quarterly Issues and Programs List October to December 2018</p>		
AGRICULTURE	PROGRAM	DATE
The newly negotiated trade agreement between the U.S. and Canada may be promising for Wisconsin dairy farmers. (Duration: 1 min, 19 sec)	Here and Now	10/5/18 @ 7:30 pm
After Congress failed to pass a farm bill ahead of the 2018 midterm elections, a Department of Agriculture program that helps veterans transition into farming faces an uncertain future. For soldiers returning from war, farming can offer a new occupation, reintegration into civilian life and even therapy for post-traumatic stress disorder. (Duration: 6 min, 7 sec)	PBS NewsHour	10/16/18 @ 6 pm

<p>President Trump declared victory on a deal more than a year in the making. The United States-Mexico-Canada Agreement, or USMCA, largely keeps the structure of the 1994 North American Trade Agreement, but gives U.S. dairy farmers greater access to the Canadian market, add stipulations for the auto industry and increases certain protections. (Duration: 3 min, 18 sec)</p>	<p>PBS NewsHour</p>	<p>10/1/18 @ 6 pm</p>
<p>At a campaign rally in Iowa, President Trump announced plans to lift the ban on summer sales of gasoline with 15 percent ethanol. This move is opposed by oil companies and environmental groups but supported by the agricultural sector. (Duration: 7 min, 54 sec)</p>	<p>PBS NewsHour</p>	<p>10/10/18 @ 6 pm</p>
<p>For the first time in three decades, U.S. farmers planted more soybeans than corn. As the nation's soybeans come in from the field and head for the bins, U.S. farmers are left to wonder where their product will end up. There has been a dramatic fall off in U.S. soybean export sales to China - it's traditionally the largest buyer of domestic beans. Sales to China over the last seven weeks combined failed to equal a single week of last fall's soybean sales. (Duration: 2 min, 34 sec)</p>	<p>Market to Market</p>	<p>11/5/18 @ 10:30 am</p>
<p>The long debated 2018 Farm Bill may see a quick finish in the approaching lame duck session of Congress. Republicans in both the House and Senate had been working on increasing work requirements for Americans who receive SNAP benefits, but they may abandon the proposal in order to finish before the current session ends on December 14. (Duration: 3 min, 30 sec)</p>	<p>Market to Market</p>	<p>11/11/18 @ 10:30 am</p>
<p>The Trump administration's tariffs against China and Mexico have sparked retaliation by both countries on American agriculture. As a result, dairy producers have experienced a painful drop in demand, but many hope a promised \$12 billion bailout will improve business in the long run. (Duration: 5 min, 50 sec)</p>	<p>PBS NewsHour</p>	<p>11/22/18 @ 6 pm</p>
<p>The House has advanced a farm bill that would cost \$867 billion over the next 10 years in a combination of subsidies and protections intended to support and stabilize American farmers. The legislation would boost assistance for dairy farmers, prevent cuts in the food stamp program and legalize industrial hemp, among other provisions. (Duration: 4 min, 41 sec)</p>	<p>PBS NewsHour</p>	<p>12/12/18 @ 6 pm</p>

CULTURE	PROGRAM	DATE
Wisconsin's best and brightest high school musical stars take to the stage for the 2018 Jerry Awards. (Duration: 1 hr)	2018 Jerry Awards	10/1/18 @ 8 pm
In response to Wisconsin's thriving independent music scene, the 30-Minute Music Hour offers a free-form stage where artists from around the state and country perform music that might otherwise go unheard. (Duration: 30 min)	30-Minute Music Hour (Anna Wang)	10/5/18 @ 11:30 pm
The Facebook Dilemma - Parts 1 and 2: Examine early warnings of Facebook's domestic and global impact on privacy and democracy. (Duration: 1 hr each)	Frontline	10/29/18 and 10/30/18 @ 9 pm
The Circus - Parts 1 and 2: Explore the early days of this popular, influential and distinctly American form of entertainment during an era when master showmen P.T. Barnum, James Bailey and the Ringling Brothers transformed the nation's popular culture. (Duration: 2 hrs each)	American Experience	10/8/18 and 10/9/18 @ 8 pm
Abstract Ambitions: Host Angela Fitzgerald travels to the Racine Arts and Business Center that houses a growing community of creative shops and artists. Fitzgerald also shares stories of other artistic Wisconsinites. (Duration: 30 min)	Wisconsin Life	11/1/18 @ 7 pm
Restorative Lunch: Korean soup is on the menu as Inga prepares a restorative lunch. (Duration: 30 min)	Around the Farm Table	11/8/18 @ 7:30 pm
Soar high above the state for a breathtaking journey through our treasured landscape. From the Mississippi River to the Great Lakes, from the Northwoods to southern landmarks, experience Wisconsin like never before. (Duration: 1 hr)	Wisconsin Water from the Air	11/26/18 @ 7 pm
Jerry Apps shares vivid stories from his time as a student at Chain O'Lake School	Jerry Apps: One-Room School	12/3/18 @ 7 pm
Wisconsin's finest high musicians take the stage together at Madison's Overture Hall. (Duration: 1 hr)	State Honors Concerts	12/10/18 @ 8 pm
The Madison Symphony Orchestra and special guests lead a festive celebration. (Duration: 1 hr)	A Madison Symphony Christmas	12/17/18 @ 8 pm
ECONOMY	PROGRAM	DATE
On the issue of the economy, the candidates for Governor are divided. (Duration: 3 min, 29 sec)	Here and Now	10/26/18 @ 7:30 pm

<p>President Trump made renegotiating NAFTA a priority of his administration. What's really in the new United States-Mexico-Canada Agreement and what does it mean for the U.S. economy? (Duration: 5 min, 36 sec)</p>	PBS NewsHour	10/1/18 @ 6 pm
<p>A financial storm sent stocks plunging to their biggest losses in eight months. The Dow Jones Industrial Average plunged 831 points. The Nasdaq fell 316 percent. (Duration: 4 min, 14 sec)</p>	PBS NewsHour	10/10/18 @ 6 pm
<p>With the close of the government's fiscal year, numbers show the federal budget deficit taking a 17 percent jump from 2017, despite significant economic growth. (Duration: 7 min, 27 sec)</p>	PBS NewsHour	10/18/18 @ 6 pm
<p>For over a year, cities across North America have competed to lure Amazon's next headquarters, which the company said would bring up to 50,000 jobs to the chosen site. But new reports indicate the company may choose two smaller locations instead of one. (Duration: 8 min, 31 sec)</p>	PBS NewsHour	11/8/18 @ 6 pm
<p>General Motors has announced it is cutting its workforce by 14,000 employees, closing several plants in North America and eliminating at least five passenger car models. The corporate overhaul, which represents the company's biggest shakeup since it faced bankruptcy a decade ago, will result in 25 percent fewer executives. (Duration: 5 min, 53 sec)</p>	PBS NewsHour	11/26/18 @ 6 pm
<p>Friday's jobs report showed a quarter of a million jobs were added to the U.S. economy in October. The unemployment rate remained at its lowest rate in decades. And wages, up 3 percent year over year, grew the most they have since 2009. Despite all the positive metrics, concerns still linger over tariffs and a volatile stock market. (Duration: 3 min, 44 sec)</p>	PBS NewsHour	11/2/18 @ 6 pm
<p>President Trump is calling his trade agreement with Chinese President Xi Jinping "an incredible deal" that could go down as "one of the largest deals ever made." But what exactly does it include? (Duration: 4 min, 46 sec)</p>	PBS NewsHour	12/3/18 @ 6 pm
<p>General Motors announced it will be shutting down production at five of its North American factories. The move will mean the loss of thousands of jobs, both factory and white collar. How are employees at affected plants responding to the news? (Duration: 7 min, 39 sec)</p>	PBS NewsHour	12/10/18 @ 6 pm

On the heels of a deal to keep a Kimberly-Clark in the Fox Valley, a state senator representing Appleton discusses what went into keeping the factory in Wisconsin. (Duration: 5 min, 24 sec)	Here and Now	12/14/18 @ 7:30 pm
EDUCATION	PROGRAM	DATE
Solutions to the opportunity gap elude leaders from both the major parties. African American student performance in Wisconsin falls far behind that of white students. Both gubernatorial candidates are staking a claim to be the "education governor." (Duration: 10 min, 22 sec)	Here and Now	10/26/18 @ 7:30 pm
At New Jersey's Rutgers University, a new honors program for undergraduates is redefining academic excellence. Students accepted into the highly competitive Honors Living Learning Community (HLLC) study critical social issues and prove their commitment to becoming "change-makers." While the program is small, its early outcomes have been promising. (Duration: 7 min, 30 sec)	PBS NewsHour	10/16/18 @ 6 pm
Despite years leading troops and managing equipment on the front lines, soldiers returning to school may have to start from the beginning, alongside teenagers who have never held a similar level of responsibility. Now, a new Colorado law awards college credit for military experience--and requires that the state's schools accept it. (Duration: 6 min, 22 sec)	PBS NewsHour	10/23/18 @ 6 pm
Florida is one of 35 states that tie college funding to graduation rates. But a new study, "The Pell Divide," finds a difference in graduation rates between students who receive funding assistance from Pell Grants and those who don't. (Duration: 7 min, 6 sec)	PBS NewsHour	10/30/18 @ 6 pm
UW-Stevens Point announced that it is still eliminating majors. According to the school's provost, "it's about responding to the changing educational needs" of students. He adds that "I think you will see a wholesale restructuring of the university," to accompany the reduction in majors. (Duration: 6 min, 34 sec)	Here and Now	11/16/2018 @ 6 pm

The Harvard admissions trial in Boston concluded Friday and it could have implications for affirmative action nationwide. The case alleges that qualified Asian-American applicants were denied admission because Harvard used other, non-academic measures to keep their numbers down. (Duration: 5 min, 33 sec)	PBS NewsHour	11/2/18 @ 6 pm
Across the country, rural schools are being forced to shut down as more families move to urban areas and funding sources dry up. In Arena, WI, six-year-old Brady Schlamp must now travel 10 miles to school. His former school, right around the corner, was shuttered. The closures can cause logistical challenges, emotional fallout and community divisions. (Duration: 8 min, 2 sec)	PBS NewsHour	11/27/18 @ 6 pm
The Trump administration has announced new rules governing how colleges respond to allegations of sexual assault and harassment. The changes broaden rights for those accused of misconduct and narrow the definition of sexual harassment. But will they discourage victims from coming forward? (Duration: 6 min, 2 sec)	PBS NewsHour	11/16/18 @ 6 pm
As automation spreads through the American economy, experts say its impacts will be uneven. Key factors in determining that effect include geography and race, but likely even more important is education. With the rapid pace of technological evolution, will job training be able to keep pace? (Duration: 8 min, 9 sec)	PBS NewsHour	12/4/18 @ 6 pm
The idea of the TEACH Grant program was simple: Teachers got a grant to pay for college or graduate school, and in exchange they agreed to teach for four years where they're needed. But an investigation by NPR found that inflexible rules were turning free grants into costly loans. (Duration: 6 min, 56 sec)	PBS NewsHour	12/11/18 @ 6 pm
ENVIRONMENT	PROGRAM	DATE
Volatile Earth, Volcano on Fire: Volcanologists descend into the crater of Nyiragongo, one of the world's least studied volcanoes. (Duration: 1 hr)	NOVA	10/10/18 @ 8 pm
New York: See how a warming earth, rising sea levels, and more intense and frequent superstorms will impact coastal cities. (Duration: 1 hr)	Sinking Cities	10/31/18 @ 9 pm

Florida research professors studying climate change have serious warnings for the Magic City. They say that Miami's buildings have come a long way in becoming more resistant to sustained, heavy winds. However, the city's infrastructure may not be prepared to protect it from a huge hurricane storm surge. (Duration: 8 min, 51 sec)	PBS NewsHour	10/3/18 @ 6 pm
Until this year, China had been America's -- and the world's -- number one recycling market. But China has shut its doors to plastic waste, which could result by 2030 in more than 100 million tons of trash with nowhere to go. So how did our recycling become so reliant on a country half a world away? (Duration: 8 min, 5 sec)	PBS NewsHour	10/4/18 @ 6 pm
In Northern California, the town of Paradise has been ravaged by a fast-moving wildfire. Officials say a campfire started the blaze, which has grown to cover more than 70,000 acres and destroyed buildings and cars in its path. A discussion about increased intensity and increased frequency of California wildfires. (Duration: 6 min, 55 sec)	PBS NewsHour	11/9/18 @ 6 pm
The Camp Fire destroyed the town of Paradise but is now 70 percent contained, marking progress for Northern California. Predicted rain should reduce risk of additional fires, but heavy smoke and threats of mudslides and flooding loom over residents' heads. The situation remains dire for the thousands who lost their homes. (Duration: 6 min, 15 sec)	PBS NewsHour	11/20/18 @ 6 pm
Surprisingly little is known about the toxins that lurk in floodwaters. In Hurricane Florence's aftermath, scientists, environmental groups and public health officials are studying the impact of contaminated water and raising concerns about lack of water quality alerts. Rapid water tests, drones and autonomous boats are promising new tools. (Duration: 6 min, 33 sec)	PBS NewsHour	11/21/18 @ 6 pm
The federal government released its most dramatic report yet on the effects of climate change. According to scientists, the country is already experiencing serious consequences from rising global temperatures, including more frequent and severe storms, fires and flooding. (Duration: 8 min, 2 sec)	PBS NewsHour	11/23/18 @ 6 pm

It's been nearly two months since Hurricane Florence made landfall in North Carolina and then drenched the state for days, leading to devastating flooding in many inland areas and causing an estimated \$17 billion dollars worth of damage. Visit Jones County where one hard-hit town is still struggling with the storm's messy aftermath. (Duration: 7 min, 44 sec)	PBS NewsHour	11/13/18 @ 6 pm
A new Trump administration proposal would reduce safeguards to millions of acres of waterways by removing federal oversight over smaller streams and tributaries. Learn how the plan would reverse decades of policy and how both industry and environmentalists are responding. (Duration: 6 min, 28 sec)	PBS NewsHour	12/11/18 @ 6 pm
HEALTHCARE	PROGRAM	DATE
Transplanting Hope: Follow patients who urgently need transplants and families deciding to donate organs of loved ones. (Duration: 1 hr)	NOVA	10/2/18 @ 11 pm
Addiction: NOVA joins scientists and sufferers alike as they probe the mysteries of addiction. (Duration: 1 hr)	NOVA	10/17/18 @ 8 pm
Health care is an issue in both the forefront of voters' minds and what the Gubernatorial candidates are saying on the trail. (Duration: 3 min, 18 sec)	Here and Now	10/26/18 @ 7:30 pm
President Trump has announced several proposed changes to how Medicare buys certain expensive prescription drugs, relying in part upon a benchmark price index of other developed countries, who negotiate lower prices. But critics wonder why the U.S. government doesn't do the negotiating itself. (Duration: 9 min, 53 sec)	PBS NewsHour	10/25/18 @ 6 pm
Enrollment for health insurance through the Affordable Care Act exchanges is open now through Dec. 15. A representative of Covering Wisconsin discusses the enrollment process. He says that pre-existing condition coverage and cost are some of the issues that consumers ask about most, and that many are surprised by the low costs that can receive. (Duration: 4 min, 52 sec)	Here and Now	11/23/18 @ 7:30 pm

In 2014, an Ebola outbreak ravaged three West African countries. Now many of the same communities are facing a new health struggle: mental illness. In rural Liberia, diseases such as depression and schizophrenia are often considered a “curse” and relegated to treatment from spiritual healers. (Duration: 6 min, 31 sec)	PBS NewsHour	11/12/18 @ 6 pm
The statistics are sobering: according to the Centers for Disease Control and Prevention, suicide is now the second-leading cause of death for ages 10 to 18, and the number of teens reporting feeling sad, hopeless or suicidal has risen. But experts say suicide is preventable. (Duration: 8 min, 36 sec)	PBS NewsHour	11/13/28 @ 6 pm
At the Zika epidemic's 2016 height, 10 percent of Puerto Rican women were testing positive for the disease. But when Hurricane Maria slammed the island in September 2017, crippling its health care system, the focus shifted to hurricane recovery, and labs no longer sent testing samples to the Centers for Disease Control and Prevention. (Duration: 5 min, 47 sec)	PBS NewsHour	11/14/18 @ 6 pm
Pikeville is a small city of 6,700 nestled in the mountains of eastern Kentucky--a rural area that has struggled to survive the decline of the coal industry. Now, local residents are pinning their futures on health care, which is desperately needed for a population whose life expectancy lags years behind the national average. (Duration: 8 min, 4 sec)	PBS NewsHour	12/3/18 @ 6 pm
A Wisconsin Medical Society representative talks about a Lame Duck Session provision to keep the state’s work requirements for Medicaid recipients. She says the group is “philosophically opposed” to measures such as mandating community service for recipients, which can often lead to dropped coverage if the service is not properly documented. (Duration: 7 min, 24 sec)	Here and Now	12/14/18 @ 7:30 pm
POLITICS	PROGRAM	DATE
The Wisconsin Elections Commission has reactivated voters who were previously removed from the voter rolls in Milwaukee. (Duration: 8 min, 44 sec)	Here and Now	10/5/18 @ 7:30 pm
Two years after 2016, is Wisconsin's election infrastructure still vulnerable to foreign attacks?	Here and Now	10/19/18 @ 7:30 pm

(Duration: 7 min, 39 sec)		
Nikki Haley earned the admiration of President Trump as ambassador to the U.N., despite a public dust-up with the administration over sanctions against Russia. A look at the motivation behind Haley's decision to resign, what she might do next and whom the president is considering to replace her. (Duration: 6 min, 30 sec)	PBS NewsHour	10/9/18 @ 6 pm
The 2018 midterms mark the first time most of those born in the year 2000 can vote in a national election. A look at how organizations in Florida are trying to mobilize young voters around issues like the cost of college and gun violence. (Duration: 3 min, 33 sec)	PBS NewsHour	10/29/18 @ 6 pm
Less than a week before the election, the director of the Marquette Law School poll breaks down the most recent numbers. He says that partisans are breaking strongly for their respective candidates, at a rate upwards of 90 percent. He also describes a turnout trend, where higher turnout may favor Republicans in 2018, as it would close the enthusiasm gap that currently favors Democrats. (Duration: 5 min, 17 sec)	Here and Now	11/2/18 @ 7:30 pm
With talk of a lame duck session brimming, the senate majority leader discusses what will be on that legislative agenda. He says Wisconsinites will be "underwhelmed" by what will get passed, saying that the plan is to codify policy that was administrative rule under Gov. Walker. (Duration: 5 min, 44 sec)	Here and Now	11/9/18 @ 7:30 pm
Amid record-breaking early voting this midterm season, concerns of voter suppression are at the center of some of the country's most contested races. A report on what new voting restrictions mean for voters in Georgia, North Dakota and Kansas. (Duration: 4 min, 4 sec)	PBS NewsHour	11/1/18 @ 6 pm
President Trump has traveled to Argentina for the two-day G-20 summit, where he'll meet with American allies and adversaries alike. A lot is at stake for his talks with China's president, Xi Jinping, as Trump is expected to boost tariffs on Chinese goods to 25 percent in January. (Duration: 7 min, 20 sec)	PBS NewsHour	11/29/18 @ 6 pm

<p>Former Gov. Jim Doyle has dealt with transitions between Republican to Democratic administrations and vice versa, and has been critical of legislative Republican's lame duck package. He says the elections are "about giving the citizens the confidence," which the legislation undermines. "It's being a sore loser, it's being mad that you lost," Doyle says. (Duration: 10 min, 26 sec)</p>	<p>Here and Now</p>	<p>12/7/18 @ 7:30 pm</p>
<p>One of President Trump's former lawyer was sentenced to three years in prison. He admitted to arranging hush money payments to women claiming affairs with Mr. Trump, as well as lying about Trump's business dealings in Russia. (Duration: 5 min, 13 sec)</p>	<p>PBS NewsHour</p>	<p>12/12/18 @ 6 pm</p>