

Ampersand Cable System Order

Order #	63119843
Syscode	1919
System Name	Spectrum/Rushford, MN
Market	Rochester, MN

Flight Dates	11/22/23 - 11/28/23
Agency	Gen2 Solutions LLC
Advertiser	Tim Scott for America

Update Date	08/22/23
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Drew Obert
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct22
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Client Code	197
Product Code	204
Est Code	3997
Product Name	IA 11.22-11.28
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$483.00		
Commission	\$72.45		
Net Total	\$410.55		
Total Spots	57		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	160.88	GIMP	2151
CPP	\$3.00	CPM	\$224.55

Primary Demo	Adults 50+
Makegood Policy	Approval Required

Comments : 8/21 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	11/20/23	11/26/23	05:00	09:00			X	X	X	X	X	2.47	33	8	\$8.00	\$64.00	30	OOW
2	FXNC	VARIOUS	11/20/23	11/26/23	09:00	16:00			X	X	X	X	X	2.77	37	6	\$7.00	\$42.00	30	OOW
3	FXNC	VARIOUS	11/20/23	11/26/23	16:00	19:00			X	X	X	X	X	4.11	55	7	\$9.00	\$63.00	30	OOW
4	FXNC	VARIOUS	11/20/23	11/26/23	19:00	24:00			X	X	X	X	X	4.41	59	8	\$10.00	\$80.00	30	OOW
5	HGTV	AVG. ALL WKS<	11/20/23	11/26/23	05:00	09:00			X	X	X	X	X	0.45	6	3	\$8.00	\$24.00	30	OOW
6	HGTV	AVG. ALL WKS<	11/20/23	11/26/23	09:00	16:00			X	X	X	X	X	1.05	14	3	\$7.00	\$21.00	30	OOW
7	HGTV	AVG. ALL WKS<	11/20/23	11/26/23	16:00	19:00			X	X	X	X	X	1.35	18	3	\$9.00	\$27.00	30	OOW
8	HGTV	VARIOUS	11/20/23	11/26/23	19:00	24:00			X	X	X	X	X	1.94	26	3	\$9.00	\$27.00	30	OOW
9	FXNC	VARIOUS	11/27/23	12/3/23	09:00	16:00	X	X						2.77	37	3	\$7.00	\$21.00	30	OOW
10	FXNC	VARIOUS	11/27/23	12/3/23	19:00	24:00	X	X						4.41	59	3	\$10.00	\$30.00	30	OOW
11	HGTV	AVG. ALL WKS<	11/27/23	12/3/23	09:00	16:00	X	X						1.05	14	1	\$7.00	\$7.00	30	OOW
12	HGTV	VARIOUS	11/27/23	12/3/23	19:00	24:00	X	X						1.94	26	1	\$9.00	\$9.00	30	OOW
13	FXNC	VARIOUS	11/27/23	12/3/23	16:00	19:00	X	X						4.11	55	3	\$9.00	\$27.00	30	OOW
14	HGTV	AVG. ALL WKS<	11/27/23	12/3/23	16:00	19:00	X	X						1.35	18	1	\$9.00	\$9.00	30	OOW
15	FXNC	FOX AND FRIEND<	11/27/23	12/3/23	05:00	09:00	X	X						2.47	33	3	\$8.00	\$24.00	30	OOW

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	HGTV	AVG. ALL WKS<	11/27/23	12/3/23	05:00	09:00	X	X						0.45	6	1	\$8.00	\$8.00	30	OOW

	Nov 2023	Dec 2023	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Total
SPOTS	41	16	0	0	0	0	0	0	0	0	0	0	57
AMT	\$348.00	\$135.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$483.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/30/23

63119843 | Rochester, MN | Spectrum/Rushford, MN | 1919 |