

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 2

Station and Location: Longview, WA Date: 10/11/18  
KBAH, KEDO, KLYK, KPPK, KRAT

I, William Jack Pukett

being/on behalf of: Susan Hutchinson

a legally qualified candidate of the Republican

political party for the office of: United States Senator

in the general

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if applicable)

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Susan Hutchison

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sophie Arant

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/11/18

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Rich Cohen

Printed Name

NOS

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Friends of Susan Haddock  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

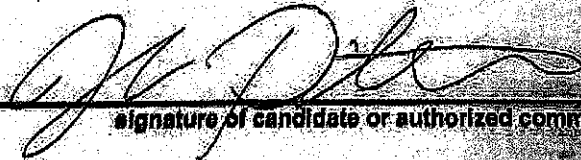
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

William Jack Pickett  
printed name

10/11/16  
date

# Confirmation



**BICOASTAL**  
MEDIA

KBAM-AM  
1130 14th Ave  
Longview WA 98632  
360 425 1500

Contract # 9469  
Date Entered 10/15/18  
Sales Person Rich Coleman  
Billing Cycle Broadcast  
Revenue Source Loc Dir Pol  
Revenue Type Cash  
Conflict 1 Political - Candidate  
P.O. # Est. 2447  
Contract 10/16/18 - 11/05/18

SUSAN HUTCHINSON FOR US SENATE  
C/O MEDIA PLUS  
AINSLEY ARCHITECTURE BLDG  
160 ROY STREET  
SEATTLE WA 98109

Station	Date/Time	Schedule	Len	Comment	Rate	Qty	Total
KBAM-AM	10/16/18-10/20/18 6:00a-7:00p	0,0,0,0,4,0 All Weeks	01:00		14.00	4	56.00
KBAM-AM	10/16/18-10/21/18 6:00a-7:00p	0,0,0,0,2,2 All Weeks	01:00		14.00	4	56.00
KBAM-AM	10/16/18-10/19/18 6:00a-10:00a	0,3,2,3,2,0,0 All Weeks	01:00		14.00	10	140.00
KBAM-AM	10/16/18-10/19/18 10:00a-3:00p	0,3,2,3,2,0,0 All Weeks	01:00		14.00	10	140.00
KBAM-AM	10/16/18-10/19/18 3:00p-7:00p	0,3,2,3,2,0,0 All Weeks	01:00		14.00	10	140.00
KBAM-AM	10/28/18-11/02/18 6:00a-10:00a	0,0,0,2,2,0,0 All Weeks	01:00		14.00	4	56.00
KBAM-AM	10/28/18-11/02/18 10:00a-3:00p	0,0,0,2,2,0,0 All Weeks	01:00		14.00	4	56.00
KBAM-AM	10/28/18-11/02/18 3:00p-7:00p	0,0,0,2,2,0,0 All Weeks	01:00		14.00	4	56.00
KBAM-AM	10/29/18-11/04/18 6:00a-7:00p	0,0,0,0,0,1,1 All Weeks	01:00		14.00	2	28.00
KBAM-AM	11/05/18-11/05/18 6:00a-10:00a	1,0,0,0,0,0,0 All Weeks	01:00		14.00	1	14.00
KBAM-AM	11/05/18-11/05/18 10:00a-3:00p	1,0,0,0,0,0,0 All Weeks	01:00		14.00	1	14.00
Subtotal							756.00
Agency Commission							113.40
Total							642.60

Rotation	Station	Date/Time	Days				
60	KBAM-AM	10/16/18-11/06/18	MTWThFSSu				
Susan Hutchinson / Cantwell Extreme CCE101218 / 60				7386	10/13/18-10/20/18	OK	Next
Projected Billing				Count	Gross	Net	
October				2018	38	532.00	452.20
November				2018	16	224.00	190.40
					54	756.00	642.60

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



**BICOASTAL**  
MEDIA

KPPK-FM  
1130 14th Ave  
Longview WA 98632  
360 425 1500

Contract # 9466  
Date Entered 10/15/18  
Sales Person Rich Coleman  
Billing Cycle Broadcast  
Revenue Source Loc Dir Pol  
Revenue Type Cash  
Conflict 1 Political - Candidate  
P.O. # Est. 2447  
Contract 10/15/18 - 11/05/18

SUSAN HUTCHINSON FOR US SENATE  
C/O MEDIA PLUS  
AINSLEY ARCHITECTURE BLDG  
160 ROY STREET  
SEATTLE WA 98109

Station	Date/Time	Schedule	Len	Comment	Rate	Qty	Total
KPPK-FM	10/15/18-10/21/18 6:00a-7:00p	0,0,0,0,0,2,2 All Weeks	01:00		14.00	4	56.00
KPPK-FM	10/15/18-10/20/18 6:00a-7:00p	0,0,0,0,0,4,0 All Weeks	01:00		14.00	4	56.00
KPPK-FM	10/16/18-10/19/18 6:00a-10:00a	0,2,3,2,3,0,0 All Weeks	01:00		14.00	10	140.00
KPPK-FM	10/16/18-10/19/18 10:00a-3:00p	0,2,3,2,3,0,0 All Weeks	01:00		14.00	10	140.00
KPPK-FM	10/16/18-10/19/18 3:00p-7:00p	0,2,3,2,3,0,0 All Weeks	01:00		14.00	10	140.00
KPPK-FM	10/29/18-11/04/18 6:00a-7:00p	0,0,0,0,0,1,1 All Weeks	01:00		14.00	2	28.00
KPPK-FM	10/29/18-11/02/18 6:00a-10:00a	0,0,0,2,2,0,0 All Weeks	01:00		14.00	4	56.00
KPPK-FM	10/29/18-11/02/18 10:00a-3:00p	0,0,0,2,2,0,0 All Weeks	01:00		14.00	4	56.00
KPPK-FM	10/29/18-11/02/18 3:00p-7:00p	0,0,0,2,2,0,0 All Weeks	01:00		14.00	4	56.00
KPPK-FM	11/05/18-11/05/18 6:00a-10:00a	1,0,0,0,0,0,0 All Weeks	01:00		14.00	1	14.00
KPPK-FM	11/05/18-11/05/18 3:00p-7:00p	1,0,0,0,0,0,0 All Weeks	01:00		14.00	1	14.00
Subtotal							756.00
Agency Commission							113.40
Total							642.60

Rotation	Station	Date/Time	Days				
60	KPPK-FM	10/15/18-11/05/18	MTWThFSSu				
Susan Hutchinson / Cantwell Extreme CCE101218 / 60				7386	10/13/18-10/20/18	OK	Next

Projected Billing		Count	Gross	Net
October	2018	38	532.00	452.20
November	2018	16	224.00	190.40
		54	756.00	642.60

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# New Order

7556

**Media:** Radio  
**Client:** Susan Hutchison  
**Product:** Political  
**CPE:** /politi/2462  
**Description:** Susan Hutchison Radio add  
 11/1 - 11/6

**Market:** Longview-Kelso, WA  
**Demo:** Adults 25-54  
**Separation:** 30  
**Flight Start:** 10/29/18  
**Flight End:** 11/11/18

**Vendor:** KRQT-FM  
**AE:** Rich Coleman  
**Phone:**

**Billing To:** Media Plus+  
 160 Roy St  
 Seattle, WA 98109

**Phone:** 206-282-5677

**Rep:**  
**Version:** 1  
**Comments:** 11/1 - 11/6 12p cutoff

**Sales Office:**  
**Survey:** SP18 MSA CustRadio

**Fax:**

**Fax:** 206-284-4862

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	10/29	11/5	Total Spots	Adults 25-54 RTG	CPP
1	MTu 6:00A-10:00A	AM	\$14.00	C	60	0	1	1		
2	M 3:00P-7:00P	PM	\$14.00	C	60	0	1	1		
3	SaSu 6:00A-7:00P	WK	\$14.00	C	60	3	0	3		
4	ThF 6:00A-10:00A	AM	\$14.00	C	60	10	0	10		
5	ThF 10:00A-3:00P	MD	\$14.00	C	60	10	0	10		
6	ThF 3:00P-7:00P	PM	\$14.00	C	60	10	0	10		
<b>Total Spots:</b>						33	2	35		
<b>Total GRP/GIMP(000):</b>						0.0	0.0		0.0	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
11/2018	\$490.00 - 35	\$0.00 - 0	\$490.00 - 35
<b>Total Gross Cost:</b>		\$490.00	<b>Total Gross CPP:</b> \$0.00
<b>Total Net Cost:</b>		\$416.50	<b>Total Net CPP:</b> \$0.00

## Disclaimer:

All makegoods must be made within flight.  
 Invoices must contain full product name, estimate number, and correct ISCI codes.

*\* Susan for US Senate*

*✓ id by KWH 11/28/18*

*Phil 10/30/18*

# Other Demos

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	Total Spots	Women 25-54 RTG	CPP
1	MTu 6:00A-10:00A	AM	\$14.00	C	60	1	0.0	\$0.00
2	M 3:00P-7:00P	PM	\$14.00	C	60	1	0.0	\$0.00
3	SaSu 6:00A-7:00P	WK	\$14.00	C	60	3	0.0	\$0.00
4	ThF 6:00A-10:00A	AM	\$14.00	C	60	10	0.0	\$0.00
5	ThF 10:00A-3:00P	MD	\$14.00	C	60	10	0.0	\$0.00
6	ThF 3:00P-7:00P	PM	\$14.00	C	60	10	0.0	\$0.00
Total Spots:						35		
Total GRP/GIMP(000):							0.0	
Total Cost:			\$490.00			CPP:		\$0.00

# Production Order

Stations ☒ All ☐ KBAM ☐ KRQT ☐ KEDO ☐ KLYK ☐ KPPK

Acct. Rep Rich Client: Susan Hutchison for US Senate

Traffic Date In: 10/31/2018 Time 8AM Out: Time: INT Length 60

Lgth	Ad Name	Cart #	Day Part	Rot. %	Run Dates	Extend Only?
60	Controll Extreme	7386		100	11/1 - 11/6	<input checked="" type="checkbox"/>
	(USE ISCF)					<input type="checkbox"/>
	Est # 2447 + 2462					<input type="checkbox"/>
						<input type="checkbox"/>
	extended!					<input type="checkbox"/>
						<input type="checkbox"/>
						<input type="checkbox"/>
						<input type="checkbox"/>
						<input type="checkbox"/>
						<input type="checkbox"/>
						<input type="checkbox"/>
						<input type="checkbox"/>

Extreme

Copy Source ☐ MP3 ☐ Link ☐ Reach ☐ Attached Script ☐ Other \_\_\_\_\_

☐ MP Sent to Longview@bicoastalspots.com

Assigned To: \_\_\_\_\_

Date Assigned: \_\_\_\_\_

Time: \_\_\_\_\_

Completed By: Mark Mas

Date Completed: 10/31/18

Time: 2:28P

Voiced by: \_\_\_\_\_

MP3 Needed for: \_\_\_\_\_

Put in ADR folder as: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

☐ Loaded into Audiovalut ☐ MP3 to AE - Email Address: \_\_\_\_\_



Date: November 31, 2018

Media+

**TRAFFIC INSTRUCTIONS FOR RADIO**

**TO: SALES REPS/ TRAFFIC MANAGERS**

**RE: Susan Hutchinson**

**EST #: 2447 & 2462**

**SCHEDULE: 11/1-11/6**

<u>ISCI</u>	<u>TITLE</u>	<u>LENGTH</u>	<u>ROTATION</u>
SusanCantwellExtreme	Cantwell Extreme	:60	100%

**\*\*Please run per your Media Plus + order, and please make sure there is 30 minutes separation between spots**

If you have any questions, please call Hope at Media Plus+ 206.204.3105 or 360.929.1319.

Please circle your station(s) and sign below for confirmation

**Aberdeen**

KBKW  
KJET  
KSWW  
KXRO  
KXXX

**Centralia-Chehalis**

KITI-AM  
KITI-FM

**Longview-Kelso**

~~KBAM~~  
~~KEDO~~  
~~KLOG~~  
~~KLYK~~  
~~KPPK~~  
KUKN

**Ellensburg**

KXLE-AM  
KXLE-FM

**Moses Lake**

KBSN  
KDRM  
KWIQ

**Spokane**

ACN  
KBBD  
KCDA  
KDRK  
KEYF  
KEZE  
KISC  
KKZX  
KQNT  
KXLY  
KZZU

**Tri Cities**

KEYW  
KFLD  
KIOK  
KOLW  
KONA  
KORD  
KUJ  
KXRK

**Unrated**

KA  
KATW  
KKOR  
KLMY

**KMOK**

KOZE  
KVAS  
KDBD  
KONP  
KSTI  
KZQM  
KITZ-AM

**Walla Walla**

KUJ-AM  
KWHT  
KWVN

**Wenatchee**

KKRV  
KKWN  
KPQ  
KWWW

**Yakima**

KARY  
KDBL  
KFFM  
KHHK  
KIT-AM  
KRSE

Signature

# Confirmation



**BICOASTAL**  
MEDIA

KRQT-FM  
1130 14th Ave  
Longview WA 98632  
360 425 1500

Contract # 9556  
Date Entered 10/31/18  
Sales Person Rich Coleman  
Billing Cycle Broadcast  
Revenue Source Loc Dir Pol  
Revenue Type Cash  
Conflict 1 Political - Candidate  
P.O. # 2462  
Contract 11/01/18 - 11/05/18

SUSAN HUTCHINSON FOR US SENATE  
C/O MEDIA PLUS  
AINSLEY ARCHITECTURE BLDG  
160 ROY STREET  
SEATTLE WA 98109

Station	Date/Time	Schedule	Len	Comment	Rate	Qty	Total
KRQT-FM	11/01/18-11/02/18 6:00a-10:00a	0,0,0,5,5,0,0 All Weeks	01:00		14.00	10	140.00
KRQT-FM	11/03/18-11/04/18 6:00a-7:00p	0,0,0,0,0,1,2 All Weeks	01:00		14.00	3	42.00
KRQT-FM	11/01/18-11/02/18 10:00a-3:00p	0,0,0,5,5,0,0 All Weeks	01:00		14.00	10	140.00
KRQT-FM	11/01/18-11/02/18 3:00p-7:00p	0,0,0,5,5,0,0 All Weeks	01:00		14.00	10	140.00
KRQT-FM	11/05/18-11/05/18 6:00a-10:00a	1,0,0,0,0,0,0 All Weeks	01:00		14.00	1	14.00
KRQT-FM	11/05/18-11/05/18 3:00p-5:00p	1,0,0,0,0,0,0 All Weeks	01:00		14.00	1	14.00
Subtotal							490.00
Agency Commission							73.50
Total							416.50

Rotation	Station	Date/Time	Days
60	KRQT-FM	11/01/18-11/05/18	MTWThFSSu
Susan Hutchinson / Cantwell Extreme CCE101218 / 60			
		7386	10/13/18-11/06/18 OK Next

Projected Billing	Count	Gross	Net
November	2018	35	490.00
		35	490.00
			416.50

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_