

## 2<sup>nd</sup> QUARTER 2012 FCC REPORTS – ISSUES/PROGRAMS

### 2012 2nd QUARTER FCC REPORT – ISSUES & PROGRAMS REPORT FOR KDVR:

#### COMMUNITY:

**1. TEACHERS SHAVE HEADS FOR 2-YEAR-OLD. AIRED 5/22/12 ON KDVR @ 5PM/GDC ON 5/23/12**

On Tuesday, May 22nd at 11:15 in the large gym at Chaparral High School in Parker, over 20 teachers (male and female) will be shaving their heads to raise money for two-year-old, Haven Belle Anderson who has cancer, ( Stage IV Neuroblastoma of the Adrenal Gland). Her Mother Erin is a science teacher at Chaparral. Insurance is not covering all of the treatments and the father recently lost his job. Each male teacher receiving \$500 in donation will shave their head, while female teachers held out for \$1500 in donation before Shave'n for Haven. There are going to be a lot of bald teachers at graduation on Wednesday.

Chaparral has had a tough year, but we are an awesome community with the most caring and compassionate students, parents, and staff. In addition, other CHS community efforts such as a pancake breakfast or "hat-day" has estimates of around 30,000 raised so far.

**2. GET THE LEAD OUT. AIRED 5/27/12 ON KDVR @ 9PM/GDC ON 5/28/12**

People in this scrappy mountain town are delighted to be a little less substantial than they were in January — 2,357.2 pounds less substantial, to be precise. Nearly 200 people initially signed up in January when the Leadville Herald Democrat, the local newspaper, announced it was sponsoring [Get the Lead Out](#), a community weight-loss challenge. The competition founder, [Herald Democrat](#) advertising director Karen Rinehart, was stunned at the response. "We were hoping for 60 people," she said. Instead, 196 people, all in teams of four or more, registered for the 16-week competition. The [mayor](#) and his wife signed up, along with the city clerk and three members of the City Council. Teachers from the local schools formed teams. In a town where Anglos and Latinos often self-segregate, Get the Lead Out drew people from both communities.

#### CONSUMER:

**1. SAFE BABY BUMPERS. AIRED 6/19/12 ON KDVR @ 9PM/GDC ON 6/20/12**

Crib bumpers are designed to keep a baby from banging their heads. But they can also raise the danger of suffocation... And that's what the consumer product safety commission is investigating. A greenwood village mother isn't waiting for a the results of the probe. Instead... She's invented a solution.

**3. WARNING OF ILLEGAL FIREWORKS . Aired 6/27/12 on KDVR @ 5PM/GDC ON 6/28/12.**

The Denver Police Department in conjunction with the Denver Fire Department will host a joint press conference "**Don't Cross The Line 2012**" to kick-off the fireworks public awareness campaign. The press conference will be held at Denver City Park on the west side of the Museum of Nature And Science located at 2001 Colorado Blvd. "**Don't Cross The Line 2012**" is a public awareness campaign addressing the efforts to enforce the illegal use of fireworks within the City and County of Denver, Consumers may purchase fireworks legally within certain jurisdictions; however, the possession, manufacture, storage, sale, handling and/or use of fireworks is prohibited in the City and County of Denver. Firework enforcement teams comprised of Police Officers and Firefighters will operate from June 22, 2012 to July 6, 2012. The enforcement teams, in addition to on-duty police officers, will issue citations for violations. Violators can incur fines up to \$999.00 or 6 months in jail. The public is encouraged to enjoy fireworks at the appropriate venue of the numerous free public displays conducted professionally.

#### ENVIRONMENT:

**1. DRUG TAKE-BACK DAY . AIRED 4/28/12 ON KDVR @ 9PM.**

The Drug Enforcement Administration (DEA) and its national and community partners will give the public another opportunity to prevent pill abuse and theft by ridding their homes of potentially dangerous expired, unused, and unwanted prescription drugs. On Saturday, April 28th, from 10 a.m. to 2 p.m. local time, DEA and its partners will hold their fourth National Prescription Drug Take-Back Day

at sites nationwide. The service is free and anonymous, no questions asked. Americans participating in DEA's three previous Take-Back Days turned in nearly a million pounds—almost 500 tons—of prescription drugs at over 5,300 sites operated by more than 4,000 of the DEA's state and local law enforcement partners. Last fall's event encouraged participation by long term care facilities and Indian nations well as the general public.

**2. WEST NILE/MOSQUITO CONFIRMED. AIRED 6/19/12 ON KDVR @ 9P/GDC ON 6/20/12**

In Larimer County, early June traps discovered mosquitoes carrying the West Nile Virus. "This is almost a month earlier than normal," said Larimer County's Jane Viste. "We usually see our first infected samples in mid to late July." The simple directions from health officials is to follow the four 'D' method of protection: Deet insect spray, Dress with long shirts and pants, limit time out at Dawn and Dusk, and Drain standing water in and around your home. Deniese Lipscombe told us she contracted the virus in 2007, becoming so sick she had to be rushed to the hospital, where she says she had a hell of a time fighting off the pain from the mosquito. "Fever and headaches started it off but by the time it was over I had been in real trouble," said Lipscombe. "I just tell everyone to cover up and use spray." The insects will continue to be a problem into the late summer or until the first frost.

**FAMILY/CHILDREN:**

**1. ILLEGAL ADOPTION. Aired 5/30/12 on KDVR @ 5P.**

Father wins the right to see birth child. Denver district court judge is telling Rob Manzanera he needs to see his little girl more than once a month...telling attorneys he wants the child to know who his birth parents are once and for all. While much of this story has been centered in court rooms, two weeks ago Rob Manzanera actually got a chance to play face to face with his little girl. These photos of the now four year old were taken in a ten minute visit he had with her four years ago. Manzanera was introduced as a friend of the doctor conducting the visits... not as her father still. The court told all parties the doctor in Utah will come up with a timetable for more frequent visits...

**2. DENVER ZOO ELEPHANT EXHIBIT. Aired 6/1/12 on KDVR @ 5PM/GDC.**

Denver Zoo's new \$50 million state-of-the-art exhibit for Asian elephants, Malayan tapirs and greater one-horned rhinos offers an unparalleled experience for guests and animals alike. Guests can see elephants swim, gibbons swinging overhead and fishing cats "reeling in" their next meal at this new phenomenal exhibit. Featuring six expansive outdoor yards, three animal crossings and more than 1.1 million gallons of water for animals to enjoy, this exhibit also offers an enriching environment for the animal residents that call Toyota Elephant Passage home.

**GOVERNMENT:**

**4. CIVIL UNIONS BILL DIES. AIRED 5/14/12 AIRED ON KDVR @ 9PM/GDC ON 5/15/12**

WILL NOT BE THE YEAR FOR CIVIL UNIONS IN COLORADO. WITH A FIVE TO FOUR VOTE ALONG PARTY LINES, THE STATE VETERANS AND MILITARY AFFAIRS COMMITTEE KILLED THE BILL LAST NIGHT. THE BILL'S DEFEAT DOESN'T COME AS A SURPRISE TO MANY. HOUSE SPEAKER FRANK MCNULTY ASSIGNED THE BILL TO THIS PARTICULAR COMMITTEE, A MOVE THAT MANY SAW AS A STRATEGY TO KILL THE BILL EARLY IN THE SPECIAL SESSION.

**5. AG'S OFFICE: NO SPECIAL TUITION RATES. AIRED 6/19/12 on KDVR @ 9PM/GDC ON 6/20/12.**

Metropolitan State College of Denver Board of Trustees statement regarding Colorado Attorney General formal opinion: when Metro State's Board of Trustees voted to approve the Colorado High School/GED Nonresident Tuition rate earlier this month, we reviewed current state statute and deemed this as a legitimate policy within the Trustees' authority based on: 1) The structure of nonresident tuition rates by state higher education institutions are not required to be authorized by the state legislature; and 2) This nonresident tuition rate contained no state subsidy. It was the Board of Trustees and Metro State's administration intent to enhance our role and mission and provide access and affordability to all of Colorado's high school students. It was never our intent to disregard Colorado's law or its legislature, and we do not believe we have done this.

## HOUSING:

### **1. NATIONWIDE OPEN HOUSE. AIRED 4/29/12 ON KDVR @ 5 & 9PM.**

Denver is participating in a nation-wide open house for potential new clients. What we're feeling in our offices and our neighborhoods is a lot of buyer activity. We are about 40% under normal inventory levels for the entire metro area. They're just getting scooped up. We're seeing multiple offers for the first time in a number of years. It's taking a little bit longer in some price points and some neighborhoods to come back a little bit. That entry level price point and those investment properties those have been strong for a while. The lack of inventory is putting upward pressure on those prices, without a doubt. It feels better than last year, that's for sure

### **2. DISASTER RELIEF FOR FIRE VICTIMS. AIRED 6/28/12 ON KDVR @ 5PM/GDC ON 6/29/12**

HUD Secretary announces disaster assistance for Colorado Fire victims. FORECLOSURE protection offered to displaced families. US Housing and Urban Development Secretary Shaun Donovan today announced HUD will speed federal disaster assistance to the State of Colorado and provide support to homeowners and low-income renters forced from their homes due to the ongoing High Park and Waldo Canyon wildfires this month.

## HEALTH/WELFARE:

### **1. Tanning Beds Increase Youth Cancer Rates. Aired 4/2/12 on KDVR @ 9pm.**

A new study from the Mayo Clinic finds an alarming increase in skin cancer among young adults, and the reason may be their persistent efforts to tan. Published in the April issue of *Mayo Clinic Proceedings*, the study reports that between the years 1970 to 2009, the incidence of melanoma increased eightfold among young women and fourfold among young men aged 18 to 39. Although men generally have a higher lifetime risk of melanoma than women do, the researchers found the opposite trend to be true among the young adults.

### **2. HARDER FOR WOMEN TO QUIT SMOKING. AIRED 4/3/12 ON KDVR @ 9PM/GDC**

Women tend to find it harder to quit smoking than men, and a new study suggests why — women's brains respond differently to nicotine, the researchers say. When a person smokes, the number of [nicotine receptors](#) in the brain — which bind to nicotine and reinforce the habit of smoking — are thought to increase in number. The study found in men, this is true — male smokers had a greater number of nicotine receptors compared to male nonsmokers. But surprisingly, women smokers had about the same number of nicotine receptors as nonsmokers.

## PUBLIC SAFETY/CRIME:

### **1. CHILD REMAINS FOUND. AIRED 5/31/12 ON KDVR @ 5P.**

The Commerce City Police Department found the remains of an infant at the Denver Arapahoe Disposal Site yesterday afternoon. Authorities are in the process of identifying the remains through forensic testing. For nearly eight weeks, the Commerce City Police Department has conducted a search for a seven-month-old child who has been missing since March 29, 2012. Sharrieckia Page (DOB: 5/14/89) is currently being held at the Adams County Detention Center on charges of First Degree Murder (F1) and Child Abuse Resulting in Death (F2). Over a 53-day period, 500 people from 26 agencies and community organizations across the state and nation participated in the search. Approximately 19,300 hours were spent searching 2.5 acres (approximately 13,000 tons) of the regional solid waste landfill. Working 12-hour shifts at a cost of approximately \$10,000 per day, crews sorted through 9,900 tons of waste (over 1 million square feet) before finding the remains.

### **2. DPD OFFICER SHOT/KILLED. Aired 6/24/12 on KDVR @ 9PM. Subsequent follow-ups on all newscast.**

Denver Police Officer Celena Hollis died in the line of duty tonight while trying to break up a fight during the city's annual Jazz Fest at City Park. Hollis was a veteran of the DPD force. Mayor Hancock says "Obviously our whole city is feeling the pain in this loss. She was a tremendous leader in the police department."

## TRANSPORATION:

### **1. I-70 VIADUCT TO BE LOWERED . Aired 5/2/11 KDVR @ 9PM.**

A hated I-70 viaduct that divides two low-income Denver neighborhoods would be replaced under a new plan to drop the highway below ground level between Brighton and Colorado boulevards. The plan also calls for construction of an 800-foot-long deck over the interstate south of Swansea Elementary School that could become a park or open space. The viaduct changes, which are part of the larger I-70 East project, would add \$150 million on top of what is already anticipated to be a \$1 billion project. That will make it one of the most expensive projects in the history of the Colorado Department of Transportation.

**2. COLORADO'S UNBUCKLED DEATHS RISE. Aired 5/21/12 on KDVR @ 5PM.**

Despite a continuous decline in the number of people killed in traffic crashes in Colorado over the past decade, the number of people who died without seat belts increased for the first time since 2002. Last year, 187 drivers and passengers died unrestrained, up from 164 in 2010. This is the highest level since 2007 when 193 people died in crashes that were not buckled up. Colorado's seat belt use rate has also stalled over the past five years. In 2011, 82% of observed drivers and passengers were wearing seat belts, compared to 81% in 2007.

**PROGRAMS**

**1. ZAPPOLO'S PEOPLE**

Airs Sun/10:35-11:00pm

Zappolo's People, hosted by Ron Zappolo, takes a look at national, local and regional issues and how they effect Coloradans. Guests have featured the Colorado Governor, Denver Mayor, Colorado Congressmen and Congresswomen, as well as local personalities (such as the owners of the Colorado Rockies) to national personalities (such as ex-presidential nominee Gary Hart).

**2. GOOD DAY COLORADO 5A**

Airs Mon-Fri/5-530am

Locally produced news product focusing on national and local news. Features traffic, weather and guest appearances.

**3. GOOD DAY COLORADO 530A**

Airs Mon-Fri/530-6am

Locally produced news product focusing on national and local news. Features traffic, weather and guest appearances.

**4. GOOD DAY COLORADO 6A**

Airs Mon-Fri/6-7am

Locally produced news product focusing on national and local news. Features traffic, weather and guest appearances.

**5. GOOD DAY COLORADO 7A**

Airs Mon-Fri/7-8am

Locally produced news product focusing on national and local news. Features traffic, weather and guest appearances.

**6. GOOD DAY COLORADO 8A**

Airs Mon-Fri/8-9am

Locally produced news product focusing on national and local news. Features traffic, weather and guest appearances.

**7. EVERYDAY**

Airs every Mon-Fri/10-11am

EVERYDAY is a weekly informational/entertainment talk show that is produced by KDVR-TV. The program features local guests from the arts to chefs to shop owners. Segments include ideas for saving money to where to take the kids this week to the best playgrounds in the city.

**8. FOX 31 NEWS AT 5P**

Airs Mon-Sun/5-5:30pm

Locally produced news product focusing on national and local news. Features traffic and weather.

9. FOX 31 NEWS AT 5:30P

Airs Mon-Sun/5:30-6pm

Locally produced news product focusing on national and local news. Features traffic and weather.

10. FOX 31 NEWS AT 9P

Airs Mon-Sun/9pm

Locally produced news product focusing on national and local news. Features traffic and weather, exposes, as well as undercover and consumer advocacy pieces.

11. NIGHTSIDE ON FOX 31

Airs Mon-Fri/10-10:35pm

Locally produced news product focusing on national and local news. Features traffic and weather, exposes, as well as undercover and consumer advocacy pieces.

12. SUNDAY SPORTS ZONE

Airs Sun/10-10:35pm

Locally produced product focusing on national and local sports news. Features local sports personalities.