

KTCK-AM/FM DALLAS/FORT WORTH, TX ISSUE/PROGRAM REPORT FOURTH QUARTER 2021 JANUARY 6, 2022

# Part 1 – INTRODUCTION

KTCK-AM, licensed to Dallas, TX, and KTCK-FM, licensed to Flower Mound, TX, serve the Dallas/Fort Worth area. From October 1 through December 31, 2021, KTCK-AM & KTCK-FM aired 30 minutes of public affairs programming weekly. This includes a locally produced weekly program ("Impact Texas") which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

"Impact Texas" – every Saturday from 11:00pm – 11:30pm. Details about individual Impact Texas segments are included in Part 2 of this report.

KTCK-AMFM is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the Fourth Quarter of 2021, KTCK-AMFM activated "The Amber Plan" when necessary, to provide information about child abductions to the general public.

KTCK-AMFM has determined the following to issues of concern to our audience during the Fourth Quarter of 2021:

- 1. Housing
- 2. Children's health
- 3. Child abuse
- 4. Senior Services
- 5. Domestic Violence

During this time if KTCK-AMFM participated in Community Service Projects, they are listed and described in Part 3.

During the Fourth Quarter of 2021, KTCK-AMFM ran a variety of recorded and live PSAs. The PSAs aired through all day parts, Monday through Sunday from 6:00 AM until 5:59 AM. The following pages describe the station's most significant treatment of the previously described community issues of concern.

# Part 2 – KTCK-AMFM SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas Hope Center 4 Autism **PROGRAM**: 30 minutes **SEGMENT LENGTH:** DATE AIRED: Saturday - October 2, 2021 11:00pm – 11:30pm TIME AIRED: SOURCE: Local In-House **DESCRIPTION:** This week we visited with the founder of Hope Center 4 Autism. We discussed the organization's programs and services for children with autism. SERIES TITLE: Impact Texas Wilkinson Center **PROGRAM**: SEGMENT LENGTH: 30 minutes DATE AIRED: Saturday - October 9, 2021 11:00pm – 11:30pm TIME AIRED: SOURCE: Local In-House **DESCRIPTION:** The mission of the Wilkinson Center is to transform the lives of Dallas families by providing pathways to self-sufficiency with dignity and respect. They tackle issues such as food insecurity, lack of education, economic instability, and unemployment. We visited with their Executive Director about the programs they have in place to meet this mission. SERIES TITLE: Impact Texas Dallas Children's Advocacy Center **PROGRAM**: **SEGMENT LENGTH:** 30 minutes Saturday - October 16, 2021 DATE AIRED: 11:00pm – 11:30pm TIME AIRED: Local In-House SOURCE: This week we visited with the new CEO for this organization DESCRIPTION: which helps to fight child abuse in Dallas County. SERIES TITLE: Impact Texas The Senior Source **PROGRAM**: SEGMENT LENGTH: 30 minutes Saturday - October 23, 2021 DATE AIRED: 11:00pm – 11:30pm TIME AIRED: SOURCE: Local In-House **DESCRIPTION:** The Senior Source is celebrating 60 years of providing programs and services to seniors in North Texas. We visited with this organization about those programs, as well as the changes they have seen over the last 60 years, and what they expect for the future.

SERIES TITLE: Impact Texas The Family Place **PROGRAM**: SEGMENT LENGTH: 30 minutes DATE AIRED: Saturday - October 30, 2021 11:00pm – 11:30pm TIME AIRED: SOURCE: Local In-House **DESCRIPTION:** This week we visited with Paige Flink, the Executive Director for The Family Place. After 30 years, Paige is retiring, so we spoke about the beginning days of her career with this organization that fights domestic violence. We talked about how domestic violence awareness has changed over the decades and where she sees this issue in the future. SERIES TITLE: Impact Texas Ronald McDonald House Dallas **PROGRAM**: SEGMENT LENGTH: 30 minutes DATE AIRED: Saturday - November 6, 2021 11:00pm – 11:30pm TIME AIRED: Local In-House SOURCE: **DESCRIPTION:** This week we visited with the Executive Director for RMHD. In addition to the programs and services they provide to families staying in their house, we visited about the upcoming fundraiser, The Trains at Northpark, which takes place annually. SERIES TITLE: Impact Texas **PROGRAM**: Support Our Soldiers SEGMENT LENGTH: 30 minutes Saturday - November 13, 2021 DATE AIRED: 11:00pm – 11:30pm TIME AIRED: Local In-House SOURCE: **DESCRIPTION:** This week we spoke to Teresa Nelson, founder of this organization, about their programs for soldiers. SERIES TITLE: Impact Texas **PROGRAM**: Support Our Soldiers SEGMENT LENGTH: 30 minutes DATE AIRED: Saturday – November 20, 2021 11:00pm – 11:30pm TIME AIRED: SOURCE: Local In-House **DESCRIPTION:** The previous week's program was repeated this week.

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SERIES TITLE: PROGRAM: SEGMENT LENGTH: DATE AIRED: TIME AIRED: SOURCE: DESCRIPTION: Impact Texas Girl Scouts Northeast Texas 30 minutes Saturday – November 27, 2021 11:00pm – 11:30pm Local In-House This week we spoke to the CEO for GSNETX about Girl Scouts, STEM, their programs, and leadership.

Impact Texas Girl Scouts of Northeast Texas 30 minutes Saturday – December 4, 2021 11:00pm – 11:30pm Local In-House Previous week's programming was repeated this week.

Impact Texas Camp Summit TX 30 minutes Saturday – December 11, 2021 11:00pm – 11:30pm Local In-House This week was a rebroadcast of a visit with the CEO of Camp Summit TX.

Impact Texas Trinity Habitat for Humanity 30 minutes Saturday – December 18, 2021 11:00pm – 11:30pm Local In-House This week was a rebroadcast of a visit with Trinity Habitat.

Impact Texas Trinity Habitat for Humanity 30 minutes Saturday – December 25, 2021 11:00pm – 11:30pm Local In-House This week was a repeat of last week's programming.

# Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KTCK-AMFM

# **COMMUNITY EVENTS**

Call Letters: KTCK-AM/FM



Weekly Public Affairs Program

# QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2021

Show # 2021-40 Date aired: <u>10/03/2021</u> Time Aired: <u>5A-5:30A</u>

Jack Kosakowski, President and CEO, Junior Achievement USA

Mr. Kosakowski discussed a Junior Achievement USA survey that found that 77 percent of parents are concerned about their children's ability to have a successful job or career as adults, in light of global competition and automation. He talked about the rapidly changing career environment, and how Junior Achievement is adapting to today's tech environment to help teenagers.

<u>Issues covered:</u> Youth Concerns Careers Parenting Length: 8:04

**Dale Bredesen, MD**, NIH Postdoctoral Fellow at the University of California, San Francisco, author of "The End of Alzheimer's: The First Program to Prevent and Reverse Cognitive Decline"

Dr. Bredesen said his research has determined that Alzheimer's disease is not a single condition, but three similar ones--each with a different cause. He said new research is giving hope that the disease can be prevented and, under certain circumstances, even reversed. He said every American should get a cognitive and genetic test at age 45, to determine their likelihood of developing Alzheimer's.

<u>Issues covered:</u> Alzheimer's Disease Aging Length: 9:15

**Craig Gundersen, PhD,** Soybean Industry Endowed Professor in Agricultural Strategy, Professor in the College of Agricultural, Consumer and Environmental Sciences Department of Agricultural and Consumer Economics at the University of Illinois

Dr. Gunderson led a study that found that 5.4 million people age 60 or older in the U.S., or 8.1 percent, did not have enough food for an active, healthy lifestyle. He explained how food insecurity adversely affects a senior citizen's health, and why many low-income seniors fail to take advantage of government programs available to them.

<u>Issues covered:</u> Hunger Poverty Senior Citizens Government Programs

### Show # 2021-41 Date aired: <u>10/10/2021</u> Time Aired: <u>5A-5:30A</u>

**Roby Greenwald, PhD,** Assistant Professor from the School of Public Health, Georgia State University

Traffic pollution research has traditionally been conducted with outdoor roadside sensors. Dr. Greenwald led a study with sensors mounted inside the passenger compartments of cars, and found that interior pollution levels were twice as high as previously thought. He talked about the various forms of pollution he found and their potential health effects.

#### <u>Issues covered:</u> Pollution Personal Health

#### <u>Length:</u> 8:54

**Rebekah H. Nagler, PhD,** Assistant Professor in the Hubbard School of Journalism & Mass Communication, University of Minnesota

Dr. Nagler led a study that found that most American women aren't aware of the risks of overdiagnosis and overtreatment in regards to breast cancer screening. She discussed the challenges of educating women about these risks so they can make informed decisions about mammograms and breast cancer screening.

<u>Issues covered:</u> Cancer Women's Issues Length: 8:18

**David Rabiner, PhD,** Senior Research Scientist in the Department of Psychology & Neuroscience at Duke University

The use of "study drugs" -- prescription medications used illegally by college students improve their academic performance--is on the rise. Dr. Rabiner said the drugs of choice are those typically used to treat ADHD. He discussed the question of whether the practice is a form of academic cheating. He added that students who use these medications without a prescription typically have higher rates of drug and alcohol abuse, perform worse academically and are more stressed out about their grades.

<u>Issues covered:</u> Substance Abuse Education

### Show # 2021-42 Date aired: <u>10/17/2021</u> Time Aired: <u>5A-5:30A</u>

**David Mazer, MD**, anesthesiologist at St. Michael's Hospital and Professor in the Departments of Anesthesia and Physiology at the University of Toronto

Dr. Mazer was the co-author of a study that found that adults under 45 years old, who consumed cannabis within the last 30 days, suffered from nearly double the number of heart attacks than adults who didn't use the drug. He said the trend was evident whether cannabis was smoked, vaped or eaten as an edible. He outlined the lessons that can be learned from the research.

<u>Issues covered:</u> Drug Abuse Personal Health Length: 7:00

**Joanna Quinn, M.Ed.,** former middle school teacher, founder of Super Empowered One, an organization dedicated to building confidence in kids, author of "*Greta Grace*," a book focused on bullying and self-esteem

According to StopBullying.gov, one in five kids between the ages of 12 and 18 have experienced bullying. Ms. Quinn outlined the typical signs of bullying and what parents should do if their child is either a victim or a bully. She talked about the increasing role that schools play in the prevention of bullying.

<u>Issues covered:</u> Bullying Youth at Risk Parenting Length: 10:00

**Elizabeth Klodas, MD, FACC,** cardiologist, Founder and Chief Medical Officer for Step One Foods, author of "*Slay the Giant: The Power of Prevention in Defeating Heart Disease*," founding Editor-in-Chief of the patient education effort of the American College of Cardiology

About 38% of American adults have high cholesterol, according to the Centers for Disease Control. Dr. Klodas discussed the problem, and explained how dietary changes can make a significant difference in cholesterol levels. She said it is important to address the cause of the problem, rather than the symptom.

Issues covered:			
Nutrition			
Personal Health			

### Show # 2021-43 Date aired: <u>10/24/2021</u> Time Aired: <u>5A-5:30A</u>

**Manny Centeno**, Program Manager of the Integrated Public Alert and Warning System, part of the Federal Emergency Management Agency

Mr. Centeno outlined what the public needs to know about the Emergency Alert System, and provided real-life examples to illustrate why EAS is so important to public safety. He also discussed the purpose of "Primary Entry Point" radio stations and details of the all-hazards upgrades at those 77 stations, to add special air scrubbing for chemical, biological and radiological protection, EMP resistance and emergency power generation. He also mentioned the role played by satellite, cable systems and the internet via desktop and mobile phone alerts.

<u>Issues covered:</u> Disaster Preparedness Public Safety Government Length: 9:27

Amanda Paluch, PhD, Physical Activity Epidemiologist at the University of Massachusetts, Amherst

Prof. Paluch led a study that found that walking at least 7,000 steps a day--about 3-4 miles--reduced middle-aged people's risk of premature death from all causes by 50% to 70%, compared to those who took fewer daily steps. She found that 7000-10,000 steps range was the "sweet spot," because walking more than 10,000 steps per day, or walking faster, did not further reduce the risk.

<u>Issues covered:</u> Personal Health Physical Fitness

#### Length: 7:47

Vanessa Bohns, PhD, Associate Professor in the Department of Organizational Behavior at the New York State School of Industrial and Labor Relations at Cornell University

Work emails are sent at all hours of the day and night now, and are a tremendous source of stress, whether someone works in an office or remotely. Prof. Bohns said people can limit the negative impact of email, by not necessarily sending less email, but by sending better emails that clearly define how urgently they expect a response.

<u>Issues covered:</u> Workplace Matters Stress Reduction

### Show # 2021-44 Date aired: <u>10/31/2021</u> Time Aired: <u>5A-5:30A</u>

Eric Garcia, journalist, author of "We're Not Broken: Changing the Autism Conversation"

Mr. Garcia shared his story of living with autism, to explain the social and policy gaps that often fail to help Americans across the autism spectrum. He said society has not listened to the needs of the autistic community. He outlined several misconceptions, including the belief that there is an autism epidemic, because diagnostic criteria were expanded in the 1990s.

Length: 9:05

<u>Issues covered:</u> Autism Government Policies

Sarah Foster, Bankrate.com analyst

Higher education is one of the most important financial decisions most young people make, and Bankrate.com recently completed a study that ranked the most and least valuable college majors. Ms. Foster shared the rankings, as well as what crucial factors college students should consider when deciding on a major.

<u>Issues covered:</u> Higher Education Career Length: 8:05

**Elaine Parke,** author of "The Habits of Unity: 12 Months to a Stronger America...One Citizen at a Time"

Recent news has cast Facebook in a less than flattering light. Ms. Parke says, like anything, the positive or negative influences of Facebook depend on how you use it. She said in a time of political division and social strife, paying closer attention to the social media Americans are exposed to—or taking a break from Facebook—might be good for their mental health.

<u>Issues covered:</u> Mental Health Social Media

### Show # 2021-45 Date aired: <u>11/07/2021</u> Time Aired: <u>5A-5:30A</u>

**Jen Fisher**, US Chief Well-being Officer at Deloitte, a multinational professional services network, author of "*Work Better Together: How to Cultivate Strong Relationships to Maximize Well-Being and Boost Bottom Lines*"

1 in 4 adults struggle with mental health challenges, and those suffering often hide it at work for fear of discrimination from peers or bosses. Ms. Fisher explained how companies can encourage open and honest conversations to remove the stigma surrounding mental health. She also said companies need to redefine the concept of sick days, to improve mental as well as physical health.

#### <u>Issues covered:</u> Mental Health Workplace Matters

#### <u>Length:</u> 8:59

**Patty Alper,** President of the Alper Portfolio Group, author of "*Teach to Work: How a Mentor, a Mentee, and a Project Can Close the Skills Gap in America*"

Millions of Americans are looking for new jobs right now, largely because they're simply not satisfied with where they are. Ms. Alper explained why mentors are important for the success of both employees and a company overall. She also outlined the questions an applicant can ask to determine the accessibility to mentors throughout a company. She also discussed her work in recruiting CEOs to mentor inner-city youth.

<u>Issues covered:</u> Career Mentoring Length: 8:11

**Shannon Carpenter**, stay-at-home dad. author of "*The Ultimate Stay-At-Home Dad: Your Essential Manual for Being an Awesome Full-Time Father*"

There are over 2 million stay-at-home dads in the United States, not including those with part-time jobs. Mr. Carpenter shared his own story of becoming a stay-at-home dad and the lessons he tries to share with other men considering it. He talked about the isolation often faced by stay-at-home dads, and recommended support groups to help.

<u>Issues covered:</u> Parenting Mental Health

### Show # 2021-46 Date aired: <u>11/14/2021</u> Time Aired: <u>5A-5:30A</u>

Gary Zimmerman, founder and CEO of the web site MaxMyInterest.com

Today, the average US savings account pays 0.06 percent interest annually, an annual return of just \$6 in interest on a \$10,000 nest egg. Mr. Zimmerman's company aims to help consumers holding high amounts of cash automatically find the best available interest rate. He talked about reasons behind rising inflation and the current economic conditions. He explained why banks are paying such low rates, and when the trend may change.

#### Length: 8:24

<u>Issues covered:</u> Economy Personal Finance

Carl Hanson, PhD, Professor of Public Health, Brigham Young University

Researchers from Brigham Young University, Johns Hopkins and Harvard have created an algorithm that can predict suicidal thoughts and behavior among adolescents with 91% accuracy. Prof. Hanson was one of the co-authors of the study, and he said the two primary risk factors related to personal connections: family relationships, and friendships with peers.

Length: 8:57

<u>Issues covered:</u> Suicide Youth at Risk Mental Health Substance Abuse

Sung Rhee, CEO and founder of Optimal, a higher education data research company

A recent survey found that more than half of teens today are gravitating toward a skill-based education, and almost half are leaning toward programs that can be completed within two years. Mr. Rhee's organization recently published an analysis titled "Coding Bootcamp vs College: Which Will Help You Land the Most Prestigious Jobs in the Tech Industry?" He explained what a coding boot camp teaches and who is a likely candidate to attend.

<u>Issues covered:</u> Career Higher Education Technology

### Show # 2021-47 Date aired: <u>11/21/2021</u> Time Aired: <u>5A-5:30A</u>

**Hua Cai, PhD,** Associate Professor of Environmental and Ecological Engineering, and Industrial Engineering at Purdue University

Most consumers want to make food purchases that are smart for their wallets, their health and the environment. Prof. Cai led a study that examined grocery purchase records of over 57,000 U.S. households, finding that 71% of homes surveyed could decrease their food carbon footprint, via three simple changes in their shopping habits.

#### <u>Issues covered:</u> Climate Change Consumer Matters

#### Length: 8:40

**Daniel Laroche, MD,** glaucoma specialist, Director of Glaucoma Services and President of Advanced Eyecare of New York, Clinical Assistant Professor of Ophthalmology with the Icahn School of Medicine at Mount Sinai Medical Center

Dr. Laroche explained why a yearly eye exam is so critical. He outlined the most common symptoms of glaucoma, who is at greatest risk, and why people of color are in the highest risk category. He also discussed the latest treatment options to lower eye pressure and eliminate the need for medication.

<u>Issues covered:</u> Glaucoma Personal Health Minority Concerns Length: 8:37

**Anna Joyce, PhD, MSc,** Lecturer in Psychology, specializing in developmental psychology, atypical development, and sleep at Regent's University London

Sleep problems are common in children and are known to detrimentally affect language and cognitive abilities, as well as academic achievement. Prof. Joyce led a study that examined the connection between sleep-disordered breathing and daytime sleepiness in children and reading skills. She offered advice for parents to improve the quality of their child's sleep.

<u>Issues covered:</u> Children's Health Education Parenting

### Show # 2021-48 Date aired: <u>11/28/2021</u> Time Aired: <u>5A-5:30A</u>

**Suzanne Bouffard, PhD,** expert in child development and education, author of "*The Most Important* Year: Pre-Kindergarten and the Future of Our Children"

Dr. Bouffard discussed the critical importance of pre-school programs. She noted that children who attend quality pre-K programs have a host of positive outcomes including better language, literacy, problem-solving and math skills later in school. She said also they have a leg up on the most essential skill: self-control. She offered advice for parents on how to choose a quality pre-school.

<u>Issues covered:</u> Education Parenting Length: 8:41

**Robert Stern, Ph.D.,** Professor of Neurology, Neurosurgery, and Anatomy and Neurobiology at Boston University School of Medicine, Director of the Clinical Core of the Boston University Alzheimer's Disease Center, Director of Clinical Research for the Boston University Chronic Traumatic Encephalopathy (CTE) Center

Dr. Stern led a study that found that athletes who began playing tackle football before the age of 12 had more behavioral and cognitive problems later in life than those who started playing after they turned 12. He outlined the symptoms of CTE, and discussed the factors that parents should consider before allowing their child to participate in contact sports.

<u>Issues covered:</u> Youth at Risk Personal Health Parenting Length: 8:32

**Julia Leonard,** graduate student in Brain and Cognitive Sciences at the Massachusetts Institute of Technology

Ms. Leonard was the first author of a study that found that when 1-year olds observe an adult persisting at a challenging task, they themselves try harder when faced with a problem. She explained why developing perseverance in early childhood pays off later in school and other pursuits.

<u>Issues covered:</u> Child Development Parenting

### Show # 2021-49 Date aired: <u>12/05/2021</u> Time Aired: <u>5A-5:30A</u>

**Elliott Haut, MD, FACS,** Associate Professor of Surgery and Anesthesiology & Critical Care Medicine, Johns Hopkins University School of Medicine

Dr. Haut led a study that found that victims of gunshots or stabbings taken to a trauma center by private vehicle were 62% less likely to die compared to victims transported by an ambulance or EMS vehicle. He talked about the possible reasons behind this finding. He also explained why it is so important for the average person to be taught how to use direct pressure to stop bleeding.

Length: 9:00

<u>Issues covered:</u> Emergency Preparedness First Aid Personal Health

**Vicki Bogan, PhD,** Associate Professor at the Charles H. Dyson School of Applied Economics and Management at Cornell University, founder and director of the Institute for Behavioral and Household Finance

Mental health problems can have a large negative effect on retirement savings, according to Dr. Bogan's research. She discussed her study, which found that people with anxiety and depression are nearly 25 percent less likely to have a retirement savings account, and their savings are dramatically smaller than those without psychological distress.

#### <u>Issues covered:</u> Mental Health Retirement Planning

Length: 8:08

**May McCarthy**, serial entrepreneur, author of "*The Path to Wealth: Seven Spiritual Steps to Financial Abundance*"

Ms. McCarthy talked about the biggest surprises encountered by people who start their own business. She described the characteristics of successful entrepreneurs, and why owning a business can be very rewarding.

Issues covered: Entrepreneurism Career

### Show # 2021-50 Date aired: <u>12/12/2021</u> Time Aired: <u>5A-5:30A</u>

**Alison Gemmill, PhD, MPH,** Assistant Professor in the Department of Population, Family and Reproductive Health at Johns Hopkins Bloomberg School of Public Health

2020 saw the fewest babies born relative to the population of women between 15 and 44 of any year in American history. Prof. Gemmill discussed the most significant reasons behind the drop in US birthrates, the social effects a declining population may cause, and what steps in public policy may change the trend.

Length: 8:48

<u>Issues covered:</u> Population Government Policies Parenting

Grant Donnelly, PhD, Assistant Professor of Marketing at The Ohio State University's Fisher College of Business

Several US cities have instituted taxes on drinks with added sugar, in order to reduce consumption. Prof. Donnelly led a study that examined whether price tags that specifically mentioned the tax would change consumers' buying decisions. He said the tax falls harder on low-income consumers.

<u>Issues covered:</u> Taxes Consumer Matters Personal Health Length: 8:13

Bree Fowler, Senior Security expert at CNET

An estimated \$63 billion in holiday packages will be delivered to homes this holiday season, and a recent survey found that 43% of Americans have had at least one package stolen from their porch. Ms. Fowler outlined simple steps online shoppers can take to deter porch pirates.

<u>Issues covered:</u> Crime Consumer Matters

### Show # 2021-51 Date aired: 12/19/2021 Time Aired: 5A-5:30A

**Tim Larkin**, self-defense expert, author of "When Violence Is the Answer: Learning How to Do What It Takes When Your Life Is at Stake"

Mr. Larkin discussed the use of violence in self-defensive situations. He discussed ways to prevent, prepare for, and survive violent encounters with criminals. He said that violence is a tool equally effective in the hands of the "bad guy" or the "good guy" and that that the person who acts first, fastest and with the full force of their body is the one who typically survives a violent incident.

<u>Issues covered:</u> Personal Defense Crime Length: 9:21

Gail Heyman, PhD, Professor of Psychology, University of California, San Diego

Dr. Heyman led a study that sought to find ways to reduce racial bias in children. She noted that racial bias can be measured in children as young as age 3. She said the key to her research was in repetitively teaching kids to identify people of another race as individuals. She hopes to develop a consumer-friendly version of her findings for eventual use in schools and at home.

<u>Issues covered:</u> Racial Bias Diversity Length: 7:50

Doug Abrams, author of "The Book of Joy Journal"

Mr. Abrams discussed a conversation he moderated between Archbishop Desmond Tutu and His Holiness the Dalai Lama, on the topic of joy. He explained how these two men have intentionally found joy in their lives, despite the hardships they have faced and the many atrocities they have witnessed.

Issues covered: Mental Health

### Show # 2021-52 Date aired: <u>12/26/2021</u> Time Aired: <u>5A-5:30A</u>

**Scott Galloway, PhD,** Professor of Marketing in the Stern School of Business, New York University, author of *"The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google"* 

Amazon, Apple, Facebook, and Google are the four most influential companies on the planet. Dr. Galloway discussed the concerns in allowing individual companies to have such dominance over American consumers and whether these companies are playing by the rules applied to other businesses.

<u>Issues covered:</u> Government Regulations Consumer Matters Economy Length: 8:56

**Katreena Scott, PhD,** Associate Professor in the Department of Applied Psychology and Human Development, University of Toronto

Dr. Scott led a study that examined how the workplace is affected by an employee who is involved in domestic violence. She said not only does it result in lowered productivity, but a third of the men reported that they used workplace time and resources to continue to engage in emotionally abusive behavior. She explained how employers can offer assistance for employees with domestic violence issues.

<u>Issues covered:</u> Domestic Violence Workplace Matters Mental Health Length: 8:17

Lawrence J. Cheskin, M.D., F.A.C.P., Associate Professor of Health, Behavior & Society, Johns Hopkins University School of Medicine

Almost 40 percent of American adults and nearly 20 percent of adolescents are obese. Dr. Cheskin led a study that examined the financial costs of being overweight at various stages of life. He said lost productivity on the job accounted for at least 50% of the expense of being overweight, even more than direct medical expenditures.

<u>Issues covered:</u>
Personal Health
<b>Workplace Matters</b>

Length: 4:53

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# KTCK-AM/FM

ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
<u>OCTOBER 2021</u>			
Impact Texas Hope Center 4 Autism	<i>Local In-House</i> 30:00	11p-11:30p	SAT 10/02
InfoTrak Youth Concerns, Careers, Parenting	<b>Other</b> 8:04	5a-5:30a	SUN 10/03
Alzheimer's Disease, Aging	9:15		
Hunger, Poverty, Senior Citizens Government Programs	4:46		
<b>Impact Texas</b> Wilkinson Center	<b>Local In-House</b> 30:00	11p-11:30p	SAT 10/09
InfoTrak Pollution, Personal Health	<b>Other</b> 8:54	5a-5:30a	SUN 10/10
Cancer, Women's Issues	8:18		
Substance Abuse, Education	4:57		
<b>Impact Texas</b> Dallas Children's Advocacy Center	<i>Local In-House</i> 30:00	11p-11:30p	SAT 10/16
<b>InfoTrak</b> Drug Abuse, Personal Health	<b>Other</b> 7:00	5a-5:30a	SUN 10/17
Bullying, Youth at Risk, Parenting	10:00		
Nutrition, Personal Health	5:21		

# KTCK-AM/FM

ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
<u>OCTOBER 2021 (cont'd)</u>			
Impact Texas	Local In-House	11p-11:30p	SAT 10/23
The Senior Source	30:00		
InfoTrak	Other	5a-5:30a	SUN 10/24
Disaster Preparedness, Public Safety,			
Government	9:27		
Personal Health, Physical Fitness	7:47		
Workplace Matters, Stress Reduction	5:06		
Impact Texas The Family Place	Local In-House 30:00	11p-11:30p	SAT 10/30
InfoTrak	Other	5a-5:30a	SUN 10/31
Autism, Government Policies	9:05		
Higher Education, Career	8:05		
Mental Health, Social Media	4:59		

## NOVEMBER 2021

Impact Texas Ronald McDonald House	Local In-House 30:00	11p-11:30p	SAT 11/06
InfoTrak	Other	5a-5:30a	SUN 11/07
Mental Health, Workplace Matters	8:59		
Career, Mentoring	8:11		
Parenting, Mental Health	5:00		

# <u>KTCK-AM/FM</u>

SOURCE/		
DURATION	11ME	DAY/DATE
Local In-House 30:00	11p-11:30p	SAT 11/13
Other	5a-5:30a	SUN 11/14
8:24		
8:57		
5:11		
<b>Local In-House</b> 30:00	11p-11:30p	SAT 11/20
<b>Other</b> 8:40	5a-5:30a	SUN 11/21
8:37		
5:10		
<b>Local In-House</b> 30:00	11p-11:30p	SAT 11/27
<b>Other</b> 8:41	5a-5:30a	SUN 11/28
8:32		
5:02		
	DURATION Local In-House 30:00 Other 8:24 8:57 5:11 Local In-House 30:00 Other 8:40 8:37 5:10 Local In-House 30:00 Other 8:41 8:32	DURATION TIME   Local In-House 30:00 11p-11:30p   Other 5a-5:30a   8:24 8:57   8:57 5:11   Local In-House 30:00 11p-11:30p   Other 5a-5:30a   8:40 5a-5:30a   8:37 5:10   Local In-House 8:40 11p-11:30p   0:00 0ther   5:10 5a-5:30a   Local In-House 8:41 11p-11:30p   30:00 0ther   5a-5:30a 8:41   8:32 5a-5:30a

# KTCK-AM/FM

ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
DECEMBER 2021			
<i>Impact Texas</i> <i>Girl Scouts Northeast Texas</i>	<b>Local In-House</b> 30:00	11p-11:30p	SAT 12/04
InfoTrak	Other	5a-5:30a	SUN 12/05
Emergency Preparedness, First Aid, Personal Health	9:00		
Mental Health, Retirement Planning	8:08		
Entrepreneurism, Career	4:51		
Impact Texas Camp Summit TX	<b>Local In-House</b> 30:00	11p-11:30p	SAT 12/11
InfoTrak Population, Government Policies, Parenting	<i>Other</i> 8:48	5a-5:30a	SUN 12/12
Taxes, Consumer Matters, Personal Health	8:13		
Crime, Consumer Matters	5:12		
<i>Impact Texas</i> <i>Trinity Habitat for Humanity</i>	<b>Local In-House</b> 30:00	11p-11:30p	SAT 12/18
InfoTrak Personal Defense, Crime	<b>Other</b> 9:21	5a-5:30a	SUN 12/19
Racial Bias, Diversity	7:50		
Mental Health	4:54		

# KTCK-AM/FM

ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
DECEMBER 2021 (cont'd)			
<i>Impact Texas</i> Trinity Habitat for Humanity	Local In-House 30:00	11p-11:30p	SAT 12/25
<b>InfoTrak</b> Government Regulations,	Other	5a-5:30a	SUN 12/26
Consumer Matters, Economy	8:56		
Domestic Violence, Workplace Matters, Mental Health	8:17		
Personal Health, Workplace Matters	4:53		