



**KTCK
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
THIRD QUARTER 2013
OCTOBER 1, 2013**



Part 1 – INTRODUCTION

KTCK (AM) is licensed to Dallas, TX and serves the Dallas/Fort Worth area. From July 1 through September 30, 2013, KTCK (AM) aired 60 minutes hours of public affairs programming weekly. This includes a locally produced weekly program ("Impact Texas" which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

"Impact Texas" – every Saturday morning from 6:00a – 6:30a.

Details about individual Impact Texas segments are included in Part 2 of this report.

"Info Tracks" -- every Saturday morning from 6:30a – 7:00a

KTCK is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the Third Quarter of 2013, KTCK activated "The Amber Plan" when necessary, to provide information about child abductions to the general public.

KTCK has determined the following to issues of concern to our audience during the Third Quarter of 2013:

- 1-Youth and Infant Health
- 2-Hunger and Poverty
- 3-Services for Disabled Veterans
- 4-Elderly Health and Wellness
- 5-Community Services & Philanthropy

During this time if KTCK participated in Community Service Projects, they are listed and described in Part 3.

During the Third Quarter of 2013, KTCK ran a total of 150 minutes/week of recorded and live PSAs. The PSAs aired through all day parts, Monday through Sunday from 6:00 AM until 5:59 AM. The following pages describe the station's most significant treatment of the previously described community issues of concern.

**ISSUES AND PROGRAMS
QUARTERLY DOCUMENTATION
THIRD QUARTER 2013**

KTCK-AM/KTDK-FM

| <i>ISSUES</i> | <i>SOURCE/ DURATION</i> | <i>TIME</i> | <i>DAY/DATE</i> |
|---|---|----------------------------|----------------------------|
| <u>JULY, 2013</u> | | | |
| <i>Impact Texas</i> <i>Union Gospel Mission of Tarrant County – pt. 2</i> | <i>Local In-House</i> 30:00 | <i>6a-6:30a</i> | <i>SAT 7/06</i> |
| <i>InfoTrak</i> <i>Personal Health, Consumer Matters, Environment</i> | <i>Other</i> 8:14 | <i>6:30a-7a</i> | <i>SAT 7/06</i> |
| <i>Personal Health, Consumer Matters, Government Regulation</i> | 8:51 | | |
| <i>Employment, Workplace</i> | 4:59 | | |
| <i>Impact Texas</i> <i>Grant Halliburton Foundation</i> | <i>Local In-House</i> 30:00 | <i>6a-6:30a</i> | <i>SAT 7/13</i> |
| <i>InfoTrak</i> <i>Personal Health, Mental Health, Senior Citizens</i> | <i>Other</i> 8:31 | <i>6:30a-7a</i> | <i>SAT 7/13</i> |
| <i>Literacy, Youth Concerns, Technology</i> | 8:44 | | |
| <i>Agriculture, Environment, Consumer Matters</i> | 5:02 | | |
| <i>Impact Texas</i> <i>Patriot Paws</i> | <i>Local In-House</i> 30:00 | <i>6a-6:30a</i> | <i>SAT 7/20</i> |
| <i>InfoTrak</i> <i>Senior Citizens, Retirement Planning, Economy</i> | <i>Other</i> 7:13 | <i>6:30a-7a</i> | <i>SAT 7/20</i> |
| <i>Community Health</i> | 10:03 | | |
| <i>Poverty, Education, Minority Concerns, Parenting</i> | 5:04 | | |

**ISSUES AND PROGRAMS
QUARTERLY DOCUMENTATION
THIRD QUARTER 2013**

KTCK-AM/KTDK-FM

| <i>ISSUES</i> | <i>SOURCE/ DURATION</i> | <i>TIME</i> | <i>DAY/DATE</i> |
|---------------|-----------------------------|-------------|-----------------|
|---------------|-----------------------------|-------------|-----------------|

JULY, 2013 (cont'd)

| | | | |
|--|--------------------------------|-----------------|-----------------|
| <i>Impact Texas</i> <i>Project Transformation</i> | <i>Local In-House</i> 30:00 | <i>6a-6:30a</i> | <i>SAT 7/27</i> |
| <i>InfoTrak</i> <i>Education, Career</i> | <i>Other</i> 7:26 | <i>6:30a-7a</i> | <i>SAT 7/27</i> |
| <i>Community Health, Consumer Matters</i> | 9:41 | | |
| <i>Women's Issues, Consumer Matters</i> | 4:50 | | |

AUGUST, 2013

| | | | |
|--|--------------------------------|-----------------|-----------------|
| <i>Impact Texas</i> <i>Heart Health/American Heart Assoc.</i> | <i>Local In-House</i> 30:00 | <i>6a-6:30a</i> | <i>SAT 8/03</i> |
| <i>InfoTrak</i> <i>Crime, Urban Issues</i> | <i>Other</i> 7:27 | <i>6:30a-7a</i> | <i>SAT 8/03</i> |
| <i>Substance Abuse, Addiction,</i> | | | |
| <i>Mental Health</i> | 9:43 | | |
| <i>Economy, Consumer Matters,</i> | 5:07 | | |
| <i>Impact Texas</i> <i>James L. West Center For Alzheimer's</i> | <i>Local In-House</i> 30:00 | <i>6a-6:30a</i> | <i>SAT 8/10</i> |
| <i>InfoTrak</i> <i>Drunk Driving, Employment</i> | <i>Other</i> 7:47 | <i>6:30a-7a</i> | <i>SAT 8/10</i> |
| <i>Minority Concerns, Education</i> | 9:21 | | |
| <i>Women's Issues, Aging, Senior Citizens</i> | 4:39 | | |

**ISSUES AND PROGRAMS
QUARTERLY DOCUMENTATION
THIRD QUARTER 2013**

KTCK-AM/KTDK-FM

| <i>ISSUES</i> | <i>SOURCE/ DURATION</i> | <i>TIME</i> | <i>DAY/DATE</i> |
|---------------|-----------------------------|-------------|-----------------|
|---------------|-----------------------------|-------------|-----------------|

AUGUST, 2013 (cont'd)

| | | | |
|---|--------------------------------|-----------------|-----------------|
| <i>Impact Texas</i> <i>Happy Hill Farm Academy</i> | <i>Local In-House</i> 30:00 | <i>6a-6:30a</i> | <i>SAT 8/17</i> |
|---|--------------------------------|-----------------|-----------------|

| | | | |
|--|----------------------|-----------------|-----------------|
| <i>InfoTrak</i> <i>Parenting, Youth At Risk</i> | <i>Other</i> 9:11 | <i>6:30a-7a</i> | <i>SAT 8/17</i> |
| <i>Personal Health, Technology</i> | 8:10 | | |
| <i>Environment, Consumer Matters</i> | 5:03 | | |

| | | | |
|---|--------------------------------|-----------------|-----------------|
| <i>Impact Texas</i> <i>Communities Foundation of Texas</i> | <i>Local In-House</i> 30:00 | <i>6a-6:30a</i> | <i>SAT 8/24</i> |
|---|--------------------------------|-----------------|-----------------|

| | | | |
|---|--------------|-----------------|-----------------|
| <i>InfoTrak</i> <i>Consumer Matters,</i> | <i>Other</i> | <i>6:30a-7a</i> | <i>SAT 8/24</i> |
| <i>Environmental Issues, Media Issues</i> | 8:47 | | |
| <i>Personal Health, Parenting</i> | 8:25 | | |
| <i>Personal Health, Crime, Government</i> | 4:55 | | |

SEPTEMBER, 2013

| | | | |
|--|--------------------------------|-----------------|-----------------|
| <i>Impact Texas</i> <i>Citizen's Development Center</i> | <i>Local In-House</i> 30:00 | <i>6a-6:30a</i> | <i>SAT 8/31</i> |
|--|--------------------------------|-----------------|-----------------|

| | | | |
|---|--------------|-----------------|-----------------|
| <i>InfoTrak</i> <i>Personal Health, Senior Citizens,</i> | <i>Other</i> | <i>6:30a-7a</i> | <i>SAT 8/31</i> |
| <i>Consumer Matters</i> | 8:32 | | |
| <i>Workplace Matters, Mental Health</i> | 8:40 | | |
| <i>Substance Abuse, Parenting,</i> | | | |
| <i>Youth At Risk</i> | 5:07 | | |

**ISSUES AND PROGRAMS
QUARTERLY DOCUMENTATION
THIRD QUARTER 2013**

KTCK-AM/KTDK-FM

| <i>ISSUES</i> | <i>SOURCE/ DURATION</i> | <i>TIME</i> | <i>DAY/DATE</i> |
|---|---------------------------------------|------------------------|------------------------|
| <u>SEPTEMBER, 2013 (cont'd)</u> | | | |
| <i>Impact Texas</i> <i>Entrepreneurs For North Texas</i> | <i>Local In-House</i> 30:00 | <i>6a-6:30a</i> | <i>SAT 9/07</i> |
| <i>InfoTrak</i> <i>Personal Health, Senior Citizens, Consumer Matters</i> | <i>Other</i> 7:17 | <i>6:30a-7a</i> | <i>SAT 9/07</i> |
| <i>Parenting, Youth At Risk</i> | 10:00 | | |
| <i>Workplace Issues, Education, Personal Finance</i> | 4:51 | | |
| <i>Impact Texas</i> <i>The Sixth Floor Museum: JFK - 50 Years Later</i> | <i>Local In-House</i> 30:00 | <i>6a-6:30a</i> | <i>SAT 9/14</i> |
| <i>InfoTrak</i> <i>Parenting, Youth At Risk</i> | <i>Other</i> 9:11 | <i>6:30a-7a</i> | <i>SAT 9/14</i> |
| <i>Personal Health, Technology</i> | 8:10 | | |
| <i>Environment, Consumer Matters</i> | 5:03 | | |
| <i>Impact Texas</i> <i>Parkinson Voice Project</i> | <i>Local In-House</i> 30:00 | <i>6a-6:30a</i> | <i>SAT 9/21</i> |
| <i>InfoTrak</i> <i>Food Safety, Government Regulation</i> | <i>Other</i> 8:29 | <i>6:30a-7a</i> | <i>SAT 9/21</i> |
| <i>Parenting, Children's Issues</i> | 8:40 | | |
| <i>Addiction, Community Health</i> | 4:58 | | |
| <i>Impact Texas</i> <i>Texas Association For Infant Mental Health</i> | <i>Local In-House</i> 30:00 | <i>6a-6:30a</i> | <i>SAT 9/28</i> |
| <i>InfoTrak</i> <i>Personal Health, Senior Citizens</i> | <i>Other</i> 8:01 | <i>6:30a-7a</i> | <i>SAT 9/28</i> |
| <i>Education, Government</i> | 9:10 | | |
| <i>Food Safety, Consumer Matters, Government Regulations</i> | 4:55 | | |

Part 2 – KTCK’s SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas
PROGRAM: Union Gospel Mission of Tarrant County pt 2
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – July 6, 2013
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This was a continuation of the discussion from previous week, We expanded on their services, talked about upcoming expansion, & volunteer opportunities.

SERIES TITLE: Impact Texas
PROGRAM: Grant Halliburton Foundation
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – July 13, 2013
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to the founder of this foundation, whose son took his life. The foundation aims to help other young people to educate them about bullying, self esteem and other issues that result in far too many suicides among young people.

SERIES TITLE: Impact Texas
PROGRAM: Patriot Paws
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – July 20, 2013
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: Patriot Paws provides service dogs to our disabled veterans. We spoke to them about the service, their success stories, as well as funding and volunteer needs.

SERIES TITLE: Impact Texas
PROGRAM: Project Transformation
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – July 27, 2013
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: Project Transformation engages young adults in purposeful leadership, supports undeserved children, and families, and connects area churches to communities in need. We spoke to Eric Lindh, the Executive Director about their services, success stories and needs.

SERIES TITLE: Impact Texas
PROGRAM: Heart Health/American Heart Association
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday –August 3, 2013
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: We talked to the American Heart Association, and an intervening Cardiologist Dr Jeffrey Schussler about heart health, warning signs for heart attacks and cardiovascular disease, after the sudden and sad loss of radio personality Kidd Kraddick.

SERIES TITLE: Impact Texas
PROGRAM: James L West Center for Alzheimer's
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – August 10, 2013
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This organization assists North Texans dealing with the effects of dementia and Alzheimer's. We spoke about the diseases, the services the center offers, as well as warning signs for caregivers wondering if their loved one needs more skilled assistance.

SERIES TITLE: Impact Texas
PROGRAM: Happy Hill Farm Academy
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday –August 17, 2013
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: We visited this location, and spoke with the founder, Ed Shipman who started Happy Hill Farm Academy in 1975. They are outstanding, and have many success stories of young people who came out of the school and went on to do many great things, when it appeared the odds were against them.

SERIES TITLE: Impact Texas
PROGRAM: Communities Foundation of Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday –August 24, 2013
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: With nearly \$1B in assets, CFT helps "build better tomorrows" in North Texas by providing grants, scholarships,

and setting up funds for donors, families, and non profits. We spoke to their Executive Director Brent Christopher about their 60 year history, services as well as the 5th annual North Texas Giving Day.

SERIES TITLE: Impact Texas
PROGRAM: Citizen's Development Center
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday –August 31, 2013
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: Founded in 1951, Citizen's Development Center's mission is "To empower men and women with disabilities to achieve their highest level of independence and employment." We spoke to their Executive Director, David Patterson, about their history, services and their upcoming 20th annual "Dash For Dignity" event.

SERIES TITLE: Impact Texas
PROGRAM: Entrepreneurs For North Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – September 7, 2013
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: As a program of Communities Foundation of Texas, EFNT "helps businesses do good in a way that's good for business." We spoke to their Executive Director Pam Gerber about their organization, as well as Freedom Day 2013 which is held each year on September 11 as a day of service.

SERIES TITLE: Impact Texas
PROGRAM: The Sixth Floor Museum: JFK-50 Years Later
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday –September 14, 2013
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the Executive Director of The Sixth Floor Museum at Dealey Plaza. We spoke about the museum, its history, fight for survival, and their events during 2013 leading up to the 50th anniversary of the assassination of President Kennedy.

SERIES TITLE: Impact Texas
PROGRAM: Parkinson Voice Project
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – September 21, 2013
TIME AIRED: 6:30 AM – 7 AM
SOURCE: Local In-House
DESCRIPTION: This week our visit was with Samantha Elandary, Founder and CEO of Parkinson Voice Project. This organization's mission is to "preserve the voices of individuals with Parkinson's and related neurological disorders through intensive voice therapy, follow up support, research, education and community awareness." We spoke about their history, the techniques they use, as well as an upcoming event they have planned.

SERIES TITLE: Impact Texas
PROGRAM: Texas Association For Infant Mental Health
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – September 28, 2013
TIME AIRED: 6:30 AM – 7 AM
SOURCE: Local In-House
DESCRIPTION: The Texas Association for Infant Mental Health (TAIMH) is a non profit affiliate of the World Association for Infant Mental Health, and has been addressing infant mental health issues in Texas since 1980, dedicating to improving the quality of nurturing family relationships for infants, young children and their families. We spoke to their Executive Director, Sadie Funk, about their services, and the upcoming Lakefest 2013 event which TAIMH is the beneficiary non profit.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KTCK

COMMUNITY EVENTS

8/16/13 Gordon Keith Annual Clay Shoot -- Ticket host Gordon Keith holds this annual even to raise money for Big Brothers, Big Sisters. The Ticket did a live broadcast at the event from 5:30-10 AM. Listeners participated to help raise money.

8/17/13 Blondes vs. Brunettes charity football game -- The Ticket was live on-site at the event that helps raise awareness for Alzheimer's research. The Ticket also promoted the event with both live and recorded on-air announcements in the weeks leading up to it.

9/12/13 Tom Grieve Hitting Challenge -- The BaD Radio Show promoted this event on The Ticket that raises money for the Texas Rangers Foundation. Promotion was done live on-air by Bob Sturm and Dan McDowell in the weeks leading up to the event, including an on-air auction for 2 listeners to participate with the proceeds going to the Foundation. The BaD Radio Show also broadcast live from Rangers Ballpark on the day of the event, carrying it live. This was also supported through an e-blast to The Ticket's database and social media posts.

9/17/13 Dunham and Miller Open -- Annual golf tournament hosted by George Dunham and Craig Miller of the Ticket's morning show. The tournament raised \$21,350 through entry fees and auctioning of playing spots. The Ticket promoted the event on-air through live and recorded announcements in the week leading up. All Ticket shows were broadcast live from the event on 9/17. This was also supported by e-blasts to The Ticket's database, social media posts, and on www.theticket.com.

9/25/13 Cumulus Job Fair -- An event to help job seekers get in contact with potential employers that was promoted by all 6 Cumulus stations in DFW. The Ticket supported the event with live and recorded on-air announcements in the week leading up, e-blasts to The Ticket's database, and on www.theticket.com. Norm Hitzges broadcast his show live on-site the date of the event.



Call Letters: KTCK-AM / KTDK-FM

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2013

Show # 2013-27

Date aired: 7/06/13 Time Aired: 6:30A-7A

Barbara J. Mahler, Research Hydrologist, U.S. Geological Survey

Ms. Mahler recently authored a USGS report that noted that many common driveway sealants are made of coal tar, which contains dangerous carcinogens. USGS research found that many homes with black driveways have surprisingly large doses of carcinogens in their household dust. She talked about the potential health consequences and explained how consumers can determine if a driveway sealant contains coal tar.

Issues covered:

Personal Health
Consumer Matters
Environment

Length: 8:14

Sonya Lunder, expert in environmental health, Senior Analyst at Environmental Working Group

Ms. Lunder said her organization tested 600 beach and sport sunscreens and only about 20% met their standards for safety and effectiveness. She explained what consumers need to know when choosing a sunscreen product. She also noted that high-SPF products often give a false sense of security, and that sunscreens might actually increase the risk of the deadliest form of skin cancer for some people. She also explained why European consumers have better choices in sunscreens than Americans.

Issues covered:

Personal Health
Consumer Matters
Government Regulation

Length: 8:51

Mark Thompson and Brian Tracy, experts in entrepreneurship, authors of "*Now, Build a Great Business!: 7 Ways to Maximize Your Profits in Any Market*"

Mr. Thompson and Mr. Tracey explained why tough economic times can actually be a good time to start a business. They talked about the importance of a business plan and how to find great potential employees.

Issues covered:

Employment
Workplace

Length: 4:59

Show # 2013-28

Date aired: 7/13/13 Time Aired: 6:30A-7A

Donald Edmondson, PhD, MPH, Assistant Professor of Behavioral Medicine at the Columbia University Medical Center in New York

Dr. Edmondson's research has discovered that nearly one in four people who suffer a stroke also experiences symptoms of post-traumatic stress disorder afterwards. He discussed other life-threatening illnesses that can also result in PTSD. He said the younger a person is who experiences a life-threatening event, the more likely they are to experience PTSD. He also talked about the potential treatments for the disorder.

Issues covered:

**Personal Health
Mental Health
Senior Citizens**

Length: 8:31

Kathryn Zickuhr, Pew Research Center's Internet and American Life Project.

Ms. Zickuhr led a surprising study that found that Americans ages 16 to 29 are actually more likely than older Americans to have read a printed book in the past year and are more likely than their elders to use a library. She discussed the rapidly changing landscape of technology and literacy, and how libraries have adapted.

Issues covered:

**Literacy
Youth Concerns
Technology**

Length: 8:44

Guillermo Payet, Founder and President of LocalHarvest.org, a non-profit organization that maintains a nationwide directory of small farms, farmers markets and other local food sources

Mr. Payet explained Community Supported Agriculture, where small farmers sell shares of their annual harvest to local families. The families then receive weekly deliveries of vegetables or fruit. He talked about the positive social and environmental impact of the "buy local" movement.

Issues covered:

**Agriculture
Environment
Consumer Matters**

Length: 5:02

Show # 2013-29

Date aired: 7/20/13 Time Aired: 6:30A-7A

Karen E. Smith, Senior Research Associate with the Income and Benefits Policy Center at the Urban Institute

Ms. Smith co-authored a study for the Center for Retirement Research at Boston College, which found that the Great Recession may have permanently reduced future retirees' incomes by an average of \$2,300 a year. She explained the reasons behind this finding, who will be most affected, and how Americans can try to mitigate the damage to their retirement savings.

Issues covered:

Length: 7:13

**Senior Citizens
Retirement Planning
Economy**

Peter J. Pronovost, MD, PhD, intensive care specialist physician at Johns Hopkins Hospital in Baltimore, Professor at the Johns Hopkins University School of Medicine in the Departments of Anesthesiology and Critical Care Medicine, Professor of Health Policy and Management at the Johns Hopkins Bloomberg School of Public Health, Medical Director for the Center for Innovation in Quality Patient Care, author of "*Safe Patients, Smart Hospitals*"

31,000 Americans die each year as a result of bloodstream infections that occur during hospitalization. Dr. Pronovost is on a state-by-state crusade to prevent these deaths with a simple infection-reduction checklist for hospital personnel. This free program has virtually eliminated infections in participating hospitals.

Issues covered:

Length: 10:03

Community Health

Paul Tough, editor at the New York Times Magazine, nationally-recognized writer on poverty, education and the achievement gap

Mr. Tough discussed a groundbreaking anti-poverty initiative called the Harlem Children's Zone. The creator of the program theorized that in order for poor kids to compete with their middle-class peers, everything in their lives—their schools, neighborhoods, parenting practices—all must be changed at once.

Issues covered:

Length: 5:04

**Poverty
Education
Minority Concerns
Parenting**

Show # 2013-30

Date aired: 7/27/13 Time Aired: 6:30A-7A

Jon D. Miller, PhD, Research Scientist, Director of the International Center for the Advancement of Scientific Literacy at the University of Michigan

Dr. Smith's research found that 48 percent of Generation X (ages 37-48) are enrolled in continuing education courses or other job training. He explained why technology and the changing job market have made it necessary for midcareer professionals to pursue lifelong learning opportunities. He believes this is the new norm, particularly in technical fields, such as medicine, auto mechanics or information technology, and that workers will routinely return to school to stay up to date with changing technology and trends.

Issues covered:

Length: 7:26

**Education
Career**

Paul Offit, MD, Chief of the Division of Infectious Diseases and Director of the Vaccine Education Center at the Children's Hospital of Philadelphia, Professor of Pediatrics at the University of Pennsylvania School of Medicine, author of book called "*Do You Believe in Magic? The Sense and Nonsense of Alternative Medicine*"

From visits to acupuncturists, chiropractors and naturopaths to the use of vitamins and supplements, half of the US population uses some form of alternative medicine. Dr. Offit said he believes that alternative medicine can be dangerous because it is an unregulated industry under no legal obligation to prove its claims or admit its risks. He explained why alternative medicine's popularity has grown so rapidly. He said he thinks some alternative treatments do work as a result of the placebo effect, enabled by the healing powers of the human mind.

Issues covered:

Length: 9:41

**Community Health
Consumer Matters**

Meghan Busse, PhD, Associate Professor of Management and Strategy at the Kellogg School of Management at Northwestern University

Dr. Busse was the co-author of a study that found women frequently are quoted higher prices for car repairs than men. The research also found that consumers (of any gender) who do their homework about the cost of repairs usually pay less. She offered advice on how to avoid being ripped off.

Issues covered:

Length: 4:50

**Women's Issues
Consumer Matters**

Show # 2013-31

Date aired: 8/03/13 Time Aired: 6:30A-7A

Andrew Papachristos, PhD, Robert Wood Johnson Health & Society Scholar at Harvard University, Assistant Professor of Sociology at the University of Massachusetts, Amherst

Dr. Papachristos is an expert in Social Network Analysis and he used this emerging field of science to analyze the rate of random murders in big cities. He found that the vast majority of homicides are anything but random. Homicide victims and their killers tend to be criminally active and more than two-thirds know each other.

Issues covered:

Length: 7:27

**Crime
Urban Issues**

David J. Linden, PhD, expert in addiction, Professor in the Department of Neuroscience at the Johns Hopkins University School of Medicine, author of "*The Compass of Pleasure*"

Dr. Linden said whether it involves eating, taking drugs, engaging in sex, gambling or doing good deeds, the pursuit of pleasure is a hardwired, central drive of humans and many other animals. He outlined recent neurobiological research that explains the reasons behind many forms of addiction and pleasure, and why they are interconnected.

Issues covered:

Length: 9:43

**Substance Abuse
Addiction
Mental Health**

Steve Chaouki, Group Vice President of TransUnion's Financial Services Business unit

Since the start of the Great Recession, more than 4.4 million Americans have lost their homes to foreclosure. Mr. Chaouki's organization studied the differences between two groups who defaulted: those who struggled to keep paying their mortgage along with other debts like car loans and credit cards, and others who walked away from their mortgage while they kept up their other payments. He shared the surprising results of the study and what consumers can learn from it.

Issues covered:

Length: 5:07

**Economy
Consumer Matters**

Show # 2013-32

Date aired: 8/10/13 Time Aired: 6:30A-7A

Sonya Madison, Workplace Attorney and Legal Analyst, based in Atlanta

Ms. Madison said a drunk driving conviction can severely damage a person's chances of finding or even keeping a job. She noted that most large employers typically conduct background checks on potential employees today. She explained why negatives such as a DUI conviction often will remove the applicant from consideration for a job opening.

Issues covered:

**Drunk Driving
Employment**

Length: 7:47

Jeff Strohl, PhD, Director of Research at the Georgetown University Center on Education and the Workforce

Dr. Strohl co-authored a recent study that determined that although more Hispanics and African-Americans are going to college, their access to the most selective schools isn't keeping pace. He said there are major income differences between those with a top education compared to graduates of other schools. He explained the reasons behind this problem, and why it is so difficult to address.

Issues covered:

**Minority Concerns
Education**

Length: 9:21

Janet Champ, co-author of "*Ripe: The Truth About Growing Older and the Beauty of Getting on With Your Life*"

Ms. Champ talked about challenges and myths faced by women as they age. She said many women feel discarded and undervalued as they reach their forties. She believes that this phase of life is rich in often underappreciated beauty and that women who adapt to these changes can offer much to society.

Issues covered:

**Women's Issues
Aging
Senior Citizens**

Length: 4:39

Show # 2013-33

Date aired: 8/17/13 Time Aired: 6:30A-7A

Lori Gottlieb, PhD, psychotherapist who focuses on marriage and family therapy, author, contributor to the magazine and website, "The Atlantic"

Dr. Gottlieb believes that many modern parents are too obsessed with the happiness of their children and will do nearly anything to spare their kids from even mild discomfort, anxiety or disappointment. She said this form of parenting often dooms children to unhappy adulthoods. She explained how parents can recognize this trend in their family and change it.

Issues covered:

**Parenting
Youth at Risk**

Length: 9:11

William Hanson, MD, Professor of Anesthesiology and Critical Care, Surgery and Internal Medicine at the Hospital of the University of Pennsylvania, author of "*The Edge Of Medicine The Technology That Will Change Our Lives The Edge Of Medicine*"

Rapid improvements in technology are revolutionizing the medical profession. Dr. Hanson talked about hi-tech advancements such as diagnostic smartphone apps and telemedicine that have recently become commonplace tools for doctors. He explained how these new trends can benefit patients and what other breakthroughs may be on the horizon.

Issues covered:

**Personal Health
Technology**

Length: 8:10

Philip Reed, Senior Consumer Advice Editor at Edmunds.com

Some environmental groups have recently recommended that motorists turn off their car anytime they will be idling more than ten seconds. Mr. Reed discussed the wisdom of this advice, and potential safety and car maintenance concerns. He offered other practical suggestions for drivers who would like to reduce pollution and fuel costs.

Issues covered:

**Environment
Consumer Matters**

Length: 5:03

Show # 2013-34

Date aired: 8/24/13 Time Aired: 6:30A-7A

Eric Brende, author of "*Better OFF; Flipping the Switch on Technology*"

Mr. Brende believes that today's technology has some downsides. He and his wife left the fast-paced life of high technology at MIT to conduct an experiment: spending a year living in the country with an Amish group. He believes the goal should be a balanced life, and suggested that if Americans decreased their dependency on technology (automobiles, televisions, computers), many social problems could be alleviated.

Issues covered:

Length: 8:47

Consumer Matters
Environmental Issues
Media Issues

Kathy Boutis, MD, Emergency Staff Physician, Hospital For Sick Children in Toronto, Associate Scientist, Child Health Evaluative Sciences Program at Sickkids Research Institute

Dr. Boutis conducted a survey that found that less than half of parents understood that radiation from a computed tomography (CT) scan is tied to an increased risk of cancer for their child. She said a CT scan can expose a child to roughly 60 to 80 times the amount of radiation from a standard X-ray. She explained the long-term health concerns and what parents need to know to make wise decisions.

Issues covered:

Length: 8:25

Personal Health
Parenting

Sage R. Myers, MD, MSCE, Assistant Professor in Pediatrics at the University of Pennsylvania Perelman School of Medicine, Attending Physician in the Division of Emergency Medicine at Children's Hospital of Philadelphia

Contrary to what many believe, living in the city is far less risky than in the country, according to a study Dr. Myers recently completed. She said that although homicides in cities still outpace those in rural areas, the risk of dying from some form of accident or injury is 20 percent greater in rural counties. She explained how this research can be used for future planning of trauma centers and other improvements to the medical system.

Issues covered:

Length: 4:55

Personal Health
Crime
Government

Show # 2013-35

Date aired: 8/31/13 Time Aired: 6:30A-7A

John Santa, MD, Director of the Health Ratings Center for Consumer Reports

Heart health has become a highly profitable business. Dr. Santa talked about the growing wave of cardiac tests and treatments that are being marketed to aging baby boomers. He said the most dubious tests often result in costly, unnecessary and sometimes dangerous treatments. He also explained how health consumers can get accurate information on the proficiency and competence of heart doctors.

Issues covered:

Length: 8:32

Personal Health

Senior Citizens

Consumer Matters

Jonathan Levav, PhD, Associate Professor of Marketing at the Stanford University Graduate School of Business

Wise decision-making is perhaps the greatest factor that determines success or failure in life and business. Professor Levav talked about his study of "decision fatigue." He explained the surprising influences on decisions, and how individuals can improve decision-making by recognizing and controlling those variables.

Issues covered:

Length: 8:40

Workplace Matters

Mental Health

Bernard Biermann, MD, PhD, Assistant Professor, Department of Psychiatry at the University of Michigan, Medical Director of the Child/Adolescent Inpatient Unit at Mott Children's Hospital in Ann Arbor, MI

Dr. Biermann completed a study that found that parents severely underestimate their teens' use of drugs and alcohol. While just ten percent of parents thought their kids drank alcohol in the past year, 52 percent of teens admitted to doing so. He talked about the possible reasons in the huge disparity, and offered advice for parents on how to recognize the signs of alcohol and drug use in their teenager.

Issues covered:

Length: 5:07

Substance Abuse

Parenting

Youth at Risk

Show # 2013-36

Date aired: 9/07/13 Time Aired: 6:30A-7A

Armon B. Neel Jr., PharmD., consulting pharmacist, author of "*Are Your Prescriptions Killing You?: How to Prevent Dangerous Interactions, Avoid Deadly Side Effects, and Be Healthier with Fewer Drugs*"

Mr. Neel said that patients and doctors often don't recognize when prescription drugs may be interacting dangerously with one another. He discussed the financial costs to our nation's healthcare system, and explained how patients can reduce the number of medications they're taking.

Issues covered:

Personal Health

Senior Citizens

Consumer Matters

Length: 7:17

Catherine Steiner-Adair, EdD., clinical psychologist, school consultant, author of "*The Big Disconnect: Protecting Childhood and Family Relationships in the Digital Age*"

The digital world is here to stay, but what are families losing? Dr. Steiner-Adair believes that today's parents often pay more attention to their smartphones than their children. She discussed the emotional impact felt by kids, and outlined how parents can set boundaries on the use of hi-tech devices for both themselves and their children.

Issues covered:

Parenting

Youth at Risk

Length: 10:00

Jack Canfield, co-creator of the Chicken Soup for the Soul book series, author of "*The Success Principles*" series

Mr. Canfield talked about the keys to success and how to overcome self-defeating beliefs, fears and habits. He also offered principles on building good teams and better relationships at the office, and how to set goals to improve your life and finances.

Issues covered:

Workplace Issues

Education

Personal Finance

Length: 4:51

Show # 2011-37

Date aired: 9/14/13 Time Aired: 6:30A-7A

Lori Gottlieb, PhD, psychotherapist who focuses on marriage and family therapy, author, contributor to the magazine and website, "The Atlantic"

Dr. Gottlieb believes that many modern parents are too obsessed with the happiness of their children and will do nearly anything to spare their kids from even mild discomfort, anxiety or disappointment. She said this form of parenting often dooms children to unhappy adulthoods. She explained how parents can recognize this trend in their family and change it.

Issues covered:

Length: 9:11

**Parenting
Youth at Risk**

William Hanson, MD, Professor of Anesthesiology and Critical Care, Surgery and Internal Medicine at the Hospital of the University of Pennsylvania, author of "*The Edge Of Medicine The Technology That Will Change Our Lives The Edge Of Medicine*"

Rapid improvements in technology are revolutionizing the medical profession. Dr. Hanson talked about hi-tech advancements such as diagnostic smartphone apps and telemedicine that have recently become commonplace tools for doctors. He explained how these new trends can benefit patients and what other breakthroughs may be on the horizon.

Issues covered:

Length: 8:10

**Personal Health
Technology**

Philip Reed, Senior Consumer Advice Editor at Edmunds.com

Some environmental groups have recently recommended that motorists turn off their car anytime they will be idling more than ten seconds. Mr. Reed discussed the wisdom of this advice, and potential safety and car maintenance concerns. He offered other practical suggestions for drivers who would like to reduce pollution and fuel costs.

Issues covered:

Length: 5:03

**Environment
Consumer Matters**

Show # 2013-38

Date aired: 9/21/13 Time Aired: 6:30A-7A

David Gumpert, food rights advocate, author of "*Life, Liberty and the Pursuit of Food Rights*"

Mr. Gumpert believes that Americans should have the right to privately obtain foods directly from farmers, neighbors, and local producers, in the same way that previous generations did. He said government regulations are making it increasingly difficult for consumers who wish to get raw milk, custom-slaughtered beef and pastured eggs outside the government regulatory system. He outlined the potential health concerns about mass-produced, processed food sold at supermarkets.

Issues covered:

Length: 8:29

Food Safety

Government Regulation

Noël Janis-Norton, learning and behavior specialist, founder and director of The New Learning Centre in London, author of "*Calmer, Easier, Happier Parenting: Five Strategies That End the Daily Battles and Get Kids to Listen the First Time*"

Ms. Norton offered advice to parents who are tired of nagging, pleading or yelling just to get their kids to do simple tasks. She offered examples of how parents should use positive reinforcement to encourage children to cooperate. She also offered tips on how to make homework a more positive and pleasant task each day.

Issues covered:

Length: 8:40

Parenting

Children's Issues

Virginia Reichert, former director of the Center for Tobacco Control at North Shore-Long Island Jewish Health System

Ms. Reichert talked about a study she conducted that discovered many smokers incorrectly believe that nicotine causes cancer. This misperception makes them less like to use nicotine patches or gum to help them stop smoking. She explained how comprehensive programs can greatly increase the success rate of smokers who want to quit.

Issues covered:

Length: 4:58

Addiction

Community Health

Show # 2013-39

Date aired: 9/28/13 Time Aired: 6:30A-7A

Emily Rogalski, PhD, Neuroscientist, Research Associate Professor in Cognitive Neurology and Alzheimer's Disease Center at the Northwestern University Feinberg School of Medicine

Dr. Rogalski is in the early stages of a study of "SuperAgers" — men and women who are in their 80s and 90s, but with brains and memories that seem far younger. She explained what has been learned so far from these exceptional seniors, and what she hopes to discover as the study progresses. She said the research may eventually find ways to help protect others from memory loss.

Issues covered:
Personal Health
Senior Citizens

Length: 8:01

Amanda Ripley, investigative journalist, author of "*The Smartest Kids in the World--and How They Got That Way*"

Over the past fifty years, math and science skills have remained largely flat in the US, while soaring in Canada, Finland and many other developed countries. Ms. Ripley explained why some new "education superpower" countries have rapidly improved test scores, and how their policies differ from the US. She said teachers' college programs in the US should become much more selective, only accepting top students.

Issues covered:
Education
Government

Length: 9:10

Dana Gunders, Project Scientist, Natural Resources Defense Council's Food and Agriculture program in San Francisco

Ms. Gunders recently co-led a study with Harvard researchers that concluded that dates printed on packaged foods often confuse consumers, leading many to throw out food before it actually goes bad. She said the dates are intended to indicate freshness rather than whether a product is unsafe to eat. She would like to see new government regulations that would standardize food labeling and make it less confusing for consumers.

Issues covered:
Food Safety
Consumer Matters
Government Regulations

Length: 4:55