

KTCK-AM/FM DALLAS/FORT WORTH, TX ISSUE/PROGRAM REPORT FOURTH QUARTER 2022 JANUARY 4, 2023

Part 1 – INTRODUCTION

KTCK-AM, licensed to Dallas, TX, and KTCK-FM, licensed to Flower Mound, TX, serve the Dallas/Fort Worth area. From October 1 through December 31, 2022, KTCK-AM & KTCK-FM aired 30 minutes of public affairs programming weekly. This includes a locally produced weekly program, *Impact Texas*, which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

Impact Texas: every Saturday.

Details about individual Impact Texas segments are included in Part 2 of this report.

KTCK-AMFM is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the Fourth Quarter of 2022, KTCK-AMFM activated "The Amber Plan" when necessary, to provide information about child abductions to the general public.

KTCK-AMFM has determined the following to issues of concern to our audience during the Fourth Quarter of 2022:

- 1-Homelessness
- 2-Entrepreneurship
- 3-Domestic Violence
- 4-Literacy/Education
- 5- Health

During this time if KTCK-AMFM participated in Community Service Projects, they are listed and described in Part 3.

During the Fourth Quarter of 2022, KTCK-AMFM ran a variety of recorded and live PSAs. The PSAs aired through all day parts, Monday through Sunday from 6:00 AM until 5:59 AM. The following pages describe the station's most significant treatment of the previously described community issues of concern.

Part 2 – KTCK-AM/FM SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas
PROGRAM: Wilkinson Center

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – Oct 1, 2022 **TIME AIRED:** 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: This week we visited with Anne Reeder to discuss the

programs and services the Wilkinson Center provides.

SERIES TITLE: Impact Texas

PROGRAM: Arlington Life Shelter

SEGMENT LENGTH: 30 minutes

 DATE AIRED:
 Saturday – Oct 8, 2022

 TIME AIRED:
 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: This week we visited Arlington Life Shelter to discuss

homelessness in North Texas and what this organization is

doing to help bring an end.

SERIES TITLE: Impact Texas

PROGRAM: Cancer Care Services

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – Oct 15, 2022 **TIME AIRED:** 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: This week we visited with Cancer Care Services in Fort

Worth, Texas. We discussed the services they provide to

assist individuals when they are facing cancer.

SERIES TITLE: Impact Texas

PROGRAM: Cancer Support Services

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – Oct 22, 2022 **TIME AIRED:** 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: Similar to last week's show, Cancer Support Services has

been providing assistance to North Texans fighting cancer for many years. We discussed these programs, and the personal journey of their CEO in her own cancer battle.

SERIES TITLE: Impact Texas

PROGRAM: Denton County Friends of the Family

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – Oct 29, 2022 **TIME AIRED:** 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: This is an organization aimed at assisting survivors of

domestic violence in Denton County.

SERIES TITLE: Impact Texas

PROGRAM: Diabetes Association

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – Nov 5, 2022 **TIME AIRED:** 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: This week we visited with the Executive Director for the

North Texas chapter of the Diabetes Association. We discussed various aspects of diabetes, including the differences between Type 1 & Type 2 and myths

surrounding this disease.

SERIES TITLE: Impact Texas

PROGRAM: Support Our Soldiers

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – Nov 12, 2022 **TIME AIRED:** 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: This is an organization that allows North Texans to support

our military through cards and other means. We discussed

the program.

SERIES TITLE: Impact Texas

PROGRAM: Ronald McDonald House Dallas

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – Nov 19, 2022 **TIME AIRED:** 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: This week we visited with the CEO for RMHD. We talked

about the history of RMH around the country, including the one in Dallas. We also discussed the upcoming Trains at Northpark event which is a fundraiser for this organization.

SERIES TITLE: Impact Texas
PROGRAM: After 8 To Educate

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – Nov 26, 2022 TIME AIRED: 6:30 AM – 7:00 AM SOURCE: Local In-House

DESCRIPTION: This week's program was all about after school education

programs in North Texas.

SERIES TITLE: Impact Texas

PROGRAM: Girl Scouts Northeast Texas

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – Dec 3, 2022 TIME AIRED: 6:30 AM – 7:00 AM SOURCE: Local In-House

DESCRIPTION: This week we visited with the CEO for GSNETX. We talked

about the Cookie program, which is the largest entrepreneurial program led by girls in the world.

SERIES TITLE: Impact Texas
PROGRAM: Café Momentum

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – Dec 10, 2022 TIME AIRED: 6:30 AM – 7:00 AM SOURCE: Local In-House

DESCRIPTION: This week we visited Café Momentum to talk about their

program with individuals who are coming out of the penal system to reacclimate them to society through cooking.

SERIES TITLE: Impact Texas

PROGRAM: Crossroads Community Services

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday- Dec 17, 2022 **TIME AIRED:** 11:00 PM - 11:30 PM

SOURCE: Local In-House

DESCRIPTION: This week's program was with an organization tackling

hunger in North Texas.

SERIES TITLE: Impact Texas

PROGRAM: Austin Street Center

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday— Dec 24, 2022 TIME AIRED: 6:30 AM — 7:00 AM SOURCE: Local In-House

DESCRIPTION: This week we discussed homelessness in North Texas with

one of the largest shelters in the area.

SERIES TITLE: Impact Texas PROGRAM: We Defy SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – Dec 31, 2022 **TIME AIRED:** 6:30 AM – 7:00 AM

SOURCE: Local In-House

DESCRIPTION: This week we interviewed retired US Army Green Beret Alan

Shebaro, founder of We Defy, it's a DFW-based national organization that uses Brazilian Jui Jitsu to help combat veterans who are struggling with physical and emotional issues heal. I also interviewed Koreen Carlton, a veteran

who is going through the program.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KTCK-AM/FM

COMMUNITY EVENTS

Normathon: November 28 - December 27

Raised \$619,456

For over 20 years Norm Hitzges Supports Austin Street Center for the homeless with twelve days of onair auctions, a car raffle, and a full-day broadcast featuring major guests and major auction items. This year Norm raised over \$600,000 to bring his running total to \$8.9 million raised for the shelter.



Weekly Public Affairs Program

Call Letters: KTCK-AMFM

QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2022

Show # 2022-40

Date aired: <u>10/02/2022</u>; Time Aired: <u>5A-530A</u>

Ted Rossman, Senior Industry Analyst at CreditCards.com

Recent interest rate hikes by the Federal Reserve are leading to substantially higher costs for anyone with credit card debt. Mr. Rossman said roughly half of American consumers are carrying a credit card balance from month to month, and the numbers are increasing due to inflation. He offered suggestions to try to pay down debt and consolidate balances with low- or no-interest credit cards.

Issues covered:
Personal Finance
Inflation

Marisa G. Franco, PhD, Assistant Clinical Professor in the Department of Psychology at the University of Maryland, author of "*Platonic: How the Science of Attachment Can Help You Make - and Keep – Friends*"

Many people, particularly men, have few friends. Prof. Franco discussed the critical importance of friendship, and how to make and keep friends in an era of distraction, burnout, and chaos. She said making friends, like cultivating any relationship, requires effort, and the idea of "friendships happening organically" is generally a myth. She outlined several specific, research-based steps to improve the number and quality of friendships.

<u>Issues covered:</u> Mental Health Length: 9:23

Length: 5:09

Length: 7:58

Arpita Ghosh, PhD, Assistant Professor of Educational Psychology at the University of Kansas

When veterans leave the military, they face a multitude of major challenges, including a transition into higher education or a new career field. Prof. Ghosh led a recent study that found that assistance typically designed to help civilian students are also effective for veterans. She talked about the strengths that veterans can bring to a company and outlined the resources that are available to veterans to make the transition.

Issues covered:
Veterans' Concerns
Career
Mental Health

Date aired: <u>10/09/2022</u>; Time Aired: <u>5A-530A</u>

Sally Helgesen, women's leadership consultant and speaker, author of "How Women Rise: Break the 12 Habits Holding You Back from Your Next Raise, Promotion, or Job"

Ms. Helgesen believes that women face specific and different roadblocks from men as they seek to advance in the workplace. She discussed the most common errors made by women, and what they can do to get proper credit for their achievements at work. She also discussed how the #MeToo movement has affected job opportunities for women.

<u>Issues covered:</u>

Length: 8:43

Women's Issues Career

Sexual Harassment

Sara Goldrick-Rab, PhD, Professor of Higher Education Policy and Sociology at Temple University

Prof. Goldrick-Rab was the lead author of study that found that 36 percent of students at 66 surveyed colleges and universities do not get enough to eat, and a similar number lack a secure place to live. She said skyrocketing college tuition and other fees, inadequate aid packages and growing enrollment among low-income students are some of the factors. She outlined several policy changes that could help.

Issues covered:

Length: 8:19

Poverty Homelessness Education

Anupam Jena, MD, PhD, Ruth L. Newhouse Associate Professor of Health Care Policy at Harvard Medical School, physician in the Department of Medicine at Massachusetts General Hospital, Faculty Research Fellow at the National Bureau of Economic Research Policy

It's an age-old axiom, but is joint pain, back pain or just a feeling in your bones a reliable predictor of rainy weather? Dr. Jena led a study that examined the question and he found no relationship between rainfall and aches or pains.

Issues covered:

Length: 4:39

Personal Health Aging

Date aired: <u>10/16/2022</u>; Time Aired: <u>5A-530A</u>

Stephen Smagula, PhD, Assistant Professor of Psychiatry and Epidemiology at the University of Pittsburgh

Prof. Smagula led a recent study that found that older adults with regular activity routines are happier and do better on cognitive tests. He said that his findings suggest that staying active all day and following the same routine each day are important for healthy aging and mental health.

<u>Issues covered:</u> <u>Length:</u> 8:12

Aging
Personal Health

Media

Catherine Pearlman, PhD, Associate Professor of Social Work at the University of Massachusetts Global, licensed clinical social worker, author of "First Phone: A Child's Guide to Digital Responsibility, Safety, and Etiquette"

Dr. Pearlman shared advice for parents of eight- to twelve-year-old children about digital safety. She talked about the inability of kids to recognize dangers online, the pros and cons of social media and how to maintain parental limitations on smartphone use. She also explained how to impress on kids that anything posted online can potentially haunt them forever.

<u>Issues covered:</u> <u>Length:</u> 9:05
Digital Safety for Children
Parenting

James S W Wolffsohn, PhD, Professor of Optometry at Aston University in Birmingham, England

Digital eye strain is a widespread and growing problem for people of all ages. Prof. Wolffsohn led a recent study that tested the 20-20-20 rule: taking a screen break of at least 20 seconds, every 20 minutes, to look at least 20 feet away. He found the practice does help ease some of the symptoms of prolonged computer use, and he suggested ways to take breaks frequently enough.

<u>Issues covered:</u> <u>Length:</u> 5:08
Personal Health

3

Date aired: <u>10/23/2022</u>; Time Aired: <u>5A-530A</u>

Caroline Tocci, President & Co-Founder/Director of The Vanessa T. Marcotte Foundation, which advocates for safety awareness to prevent violence, objectification and harassment against women

Ms. Tocci's cousin, Vanessa Marcotte, was a 27-year-old woman who, while running on a rural road in Princeton, Massachusetts, was assaulted and murdered in 2016. She offered safety tips for women to avoid violence or harassment, particularly when running. She said apps are available to track a runner's location and share it with emergency contacts. She also explained how a woman should choose routes or schedules for a run.

<u>Issues covered:</u> <u>Length:</u> 6:56

Crime

Women's Issues

Marta L. Tellado, PhD, President and CEO of Consumer Reports, author of "Buyer Aware: Harnessing Our Consumer Power for a Safe, Fair, and Transparent Marketplace"

Ms. Tellado discussed the rampant abuse of online privacy and the misuse of consumer data. She said the virtual monopolies held by four online companies are a genuine problem for privacy and consumers' rights. She believes that online algorithms are often biased towards people of color. She also discussed common misconceptions about safety testing and the mission of Consumer Reports.

Length: 10:08

Issues covered:
Consumer Matters
Racial Bias
Online Privacy

Frieda Birnbaum, **PhD**, research psychologist and psychotherapist, author of "*Life Begins At 60: A New View of Motherhood*, *Marriage*, *and Reinventing Ourselves*"

Dr. Birnbaum is the oldest woman in America to give birth to twins, and she shared her perspective on how and why parenting has changed tremendously in recent years. She explained why she and her husband chose to have more kids later in life, and what the pluses and minuses are to older parenting.

<u>Issues covered:</u> <u>Length:</u> 5:10

Parenting Aging

Date aired: <u>10/30/2022</u>; Time Aired: <u>5A-530A</u>

Laura D. Quinby, PhD, Senior Research Economist at the Center for Retirement Research at Boston College

Dr. Quinby was a co-author of a Boston College brief that asked, "After 50 Years of Progress, How Prepared Are Women for Retirement?" She said that in the 50 years since Title IX's passage, women have made major economic progress in education, earnings, and wealth, and that today, women who spend most of their lives single are as well prepared for retirement as married couples.

Length: 6:56

Length: 10:08

Length: 5:10

Issues covered:
Women's Issues
Retirement Planning

Carl "Chip" Lavie, MD, Medical Director of Ochsner Health Cardiac Rehabilitation and Prevention in New Orleans

Cardiovascular disease is the leading cause of death in the U.S. across most races and ethnicities, and doctors routinely tell patients to change unhealthy lifestyles. However, Dr. Lavie's research found that doctors shouldn't take a one-size-fits-all approach to lifestyle counseling, especially for those within underserved or socioeconomically disadvantaged populations. He said customized counseling can achieve small but statistically meaningful improvements in blood pressure, cholesterol and body fat.

Issues covered:
Personal Health
Minority Concerns

Dana Thomson, PhD, Senior Research Scientist at Child Trends, a research organization focused on child poverty and public policy

With little public notice, child poverty in the U.S. fell by 59% between 1993 and 2019. She said lower unemployment rates, increases in single mothers' labor force participation, and increases in state minimum wages accounted for about a third of the improvement, but that taxpayer dollars spent on social programs were also a major factor. However, disparities by race and ethnicity, natural origin and family structure persisted. She explained what other changes she believes are needed to continue the trend.

Issues covered:
Child Poverty
Government
Minority Concerns

Date aired: <u>11/06/2022</u>; Time Aired: <u>5A-530A</u>

Annie Duke, co-founder of the non-profit student advocacy organization called The Alliance for Decision Education, author of "Quit: The Power of Knowing When to Walk Away"

Ms. Duke outlined behavioral science research that shows that we are psychologically biased to grit things out for too long, even when there are clear signs that we should quit. She offered examples of how a decision to quit is affected by whether someone is winning or losing, and why we tend to increase our commitment to a losing cause.

<u>Issues covered:</u> <u>Length:</u> 9:29

Career Personal Finance Government Policies

Andrew King, Research Analyst for the Owner-Operator Independent Drivers Association Foundation

Federal regulators appear to be taking steps toward a speed limiter mandate for commercial motor vehicles in 2023. Mr. King discussed the potential safety concerns if trucks are forced to drive slower than other traffic, including a lack of passing speed, increased congestion, and being rear-ended. He said that a nationwide 60 or 65 mph limit for trucks would create even greater safety issues in the handful of states with speed limits as high as 85 mph for cars.

Issues covered: Length: 7:52

Traffic Safety Supply Chain

Annalise LaPlume Cognitive Neuroscience Postdoctoral fellow, Senior Research Scientist at Child Trends, a research organization focused on child poverty and public policy

Dr. LaPlume was the lead author of a study that found that lifestyle may be more important than age in determining dementia risk, no matter how old we are. She outlined the eight major lifestyle choices that influence brain health. She said just one of those factors could reduce cognition by the equivalent of up to three years of aging.

Length: 5:10

Issues covered:
Alzheimer's Disease
Personal Health

Date aired: <u>11/13/2022</u>; Time Aired: <u>5A-530A</u>

Odis Johnson, Jr, PhD, Bloomberg Distinguished Professor of Social Policy and STEM Equity at Johns Hopkins University,

Dr. Johnson led a study that found that students at high schools with prominent security measures, such as metal detectors, contraband sweeps, drug testing and security cameras, have lower math scores, are less likely to attend college and are suspended more frequently compared to students in schools with less surveillance. He said the policies even affect the academic performance of students who haven't exhibited behavioral problems.

<u>Issues covered:</u> <u>Length:</u> 9:41

Education
Minority Concerns
Government Policies

Nikita Shah, MD, Medical Oncology Team Leader for the Breast Care Center at the Orlando Health Cancer Institute

About 42,000 women die of breast cancer each year in the US. Dr. Shah shared the findings of a recent survey by her organization that found that 22% of women ages 35 to 44 have never gotten a mammogram and have no plans of getting one. She outlined the potential reasons behind this trend and why this is of such great concern. She also explained why African American women often face a more aggressive disease course when faced with a breast cancer diagnosis.

Issues covered: Length: 7:42

Personal Health Women's Concerns Minority Concerns

Lewie Pugh, Executive Vice President of the Owner-Operator Independent Drivers Association, an advocacy organization for 150,000 independent truck drivers

Mr. Pugh talked about private and governmental efforts to recruit military veterans into the trucking industry. He said a lack of training often results in high turnover in trucking jobs. He also discussed his organization's "Truckers for Troops" fundraising program, which raises funds for care packages sent to military members serving in combat zones, as well as the Veterans Community Project to assist homeless veterans.

Length: 5:05

Issues covered: Veterans' Concerns Transportation

Date aired: <u>11/20/2022</u>; Time Aired: <u>5A-530A</u>

Lizzy Pope, PhD, RDN, Associate Professor, Director - Didactic Program in Dietetics, University of Vermont

Prof. Pope led a recent study of the most viewed content on TikTok relating to food, nutrition and weight. She said the videos perpetuate a toxic diet culture among teens and young adults and that expert voices are largely missing from the conversation. She suggested resources for parents who are concerned about their child's weight and overall health.

Issues covered:

Length: 9:29

Weight Loss Social Media Mental Health

Patric Richardson, clothing and laundry expert, author of "Laundry Love: Finding Joy in a Common Chore," host of the Discovery+ Series "The Laundry Guy "

Mr. Richardson offered essential tips for getting laundry clean and making the experience more enjoyable. He talked about the environmental and health impacts of well-known laundry detergents and fabric softeners. He also offered suggestions of how to keep white clothes looking bright and how/when to remove stains.

Issues covered:

Length: 7:52

Length: 5:10

Consumer Matters Environment

Karri Carlson, Vice President of Operations for Leadtail, a B2B social media services agency

LinkedIn scams and fake Instagram accounts targeting businesses and executives are growing rapidly. Ms. Carlson discussed the most common scams, how they can dramatically affect businesses and what managers and small business owners can do to protect their companies.

<u>Issues covered:</u> Online Scams Business

Date aired: <u>11/27/2022</u>; Time Aired: <u>5A-530A</u>

Philip Pauli, Policy and Practice Director of RespectAbility, a nonprofit organization dedicated to empowerment and self-advocacy for individuals with disabilities

Mr. Pauli said nearly 1 in 5 Americans live with some form of disability. He discussed some of the challenges they face, and explained how the Americans with Disabilities Act has improved many aspects of their lives. He also talked about the role that the media plays in perceptions of the disabled, and how technology improvements have improved mobility for many disabled people.

<u>Issues covered:</u> <u>Length:</u> 7:42 Disabilities

Government Regulation

Natasha Ravinand, author of "Girls With Dreams: Inspiring Girls to Code and Create in the New Generation"

Only 29% of all science and engineering workers are female, and far fewer are minorities. Natasha Ravinand is a high school junior with a passion for STEM (Science, Technology, Engineering, and Math), who is striving to close the gender gap in tech. She talked about the reasons that girls lose interest in STEM subjects, and why the inclusion of women and minorities in technical workplaces is so important.

<u>Issues covered:</u> <u>Length:</u> 9:23

Women's Issues Minority Concerns Education/STEM

John Schwartz, reporter at The New York Times, author of "This is the Year I Put My Financial Life in Order"

Mr. Schwartz talked about the reasons that Americans tend to procrastinate when it comes to their finances. He outlined simple changes consumers can make to simplify their financial accounts, particularly retirement savings. He also explained how to do a self-checkup of health insurance coverage.

<u>Issues covered:</u>
Retirement Planning
Senior Citizens

<u>Length:</u> 5:01

Date aired: <u>12/04/2022</u>; Time Aired: <u>5A-530A</u>

Nate Brown, PhD, Professor of Mathematics, Penn State University

Prof. Brown led a study that found that that black and Hispanic students who earn low grades in introductory science, technology, engineering, and math classes are less likely to earn degrees in these subjects than similar white or Asian students. He talked about the changes that could improve the problem. He said professors who teach introductory STEM courses need much more training in better teaching methods, in order to reach minority students.

<u>Issues covered:</u> <u>Length:</u> 8:39

Equity Minority Concerns Higher Education

Michael F. Roizen, MD, Chief Wellness Officer and Chair of the Wellness Institute at the Cleveland Clinic, Professor of Medicine at the Cleveland Clinic Lerner College of Medicine, author of "The Great Age Reboot: Cracking the Longevity Code for a Younger Tomorrow"

Dr. Roizen believes that living to age 110 or 120 is within reach. He discussed the future of longevity, and how new scientific and medical advances are unlocking the ability for us to live younger, longer, and better. He said, in addition to a healthy diet and exercise, having social relationships is one of the biggest keys to slowing the aging process.

Length: 8:45

Length: 5:01

Issues covered:

Personal Health Aging Science

Eric Dahlin, PhD, Associate Professor in the Sociology department at Brigham Young University

It's easy to believe that robots are stealing jobs from human workers and drastically disrupting the labor market. However, Prof. Dahlin led a recent study that found that robots aren't replacing humans at the rate most people think. He noted that workplaces are integrating both employees and robots in ways that generate more value for human labor.

Issues covered:
Workplace Matters
Productivity
Technology

Date aired: <u>12/11/2022;</u> Time Aired: <u>5A-530A</u>

Lorenzo Cohen, PhD, Richard E. Haynes Distinguished Professor in Clinical Cancer Prevention and Director of the Integrative Medicine Program at the University of Texas MD Anderson Cancer Center in Houston, co-author of "Anti Cancer Living"

Cancer remains one of the leading causes of death worldwide, and within the next 20 years, the number of new cancer cases is expected to increase by 70 percent. Dr. Cohen believes that if Americans focused on social and emotional support, stress management, sleep, exercise, diet, and minimizing exposure to environmental toxins, 50 to 70 percent of cancers could be prevented.

<u>Issues covered:</u>
Cancer Prevention
Personal Health

Length: 8:51

András Tilcsik, PhD, Canada Research Chair in Strategy, Organizations, and Society, and Associate Professor of Strategic Management at the University of Toronto's Rotman School of Management, author of "Meltdown: Why Our Systems Fail and What We Can Do About It"

From train derailments and massive oil spills to bankruptcies and medical errors, system failures are all too common -- and they're becoming more frequent. Dr. Tilzscik explained the common denominator in these system meltdowns. He believes that the increasing complexity and lack of slack in our systems create conditions ripe for failure and corruption. He also explained why diversity in design teams is crucial in preventing serious failures.

Issues covered:
Disaster Preparedness
Diversity
Government Regulation
Transportation

Length: 8:17

Jas Booth, veteran, Founder of Final Salute, Inc, a non-profit organization that assists female veterans and their children who are struggling with homelessness

Ms. Booth shared her personal story of struggling with homelessness after her military career ended. She said her experience caused her to start Final Salute to help other women vets, especially those with children. She said her organization has helped more than 5,000 women veterans who are homeless or in domestic violence situations.

<u>Issues covered:</u> Homelessness Veterans' Concerns Domestic Violence Length: 5:02

Date aired: <u>12/18/2022</u>; Time Aired: <u>5A-530A</u>

Daniel Romer, PhD, Research Director of the Annenberg Public Policy Center, part of the Annenberg School for Communication at the University of Pennsylvania

Dr. Romer discussed annual media claims that the nation's suicide rate rises during the year-end holiday season. He has studied suicide trends for more than 20 years and has found that the average daily suicide rate during the holiday months is among the lowest of the year. He said slightly more than half of news stories that directly discussed the holidays and the suicide rate supported the myth. He explained why it is important to dispel the misinformation.

Issues covered:

Length: 8:35

Suicide Media

Mental Health

Shawn P. McElmurry, **PhD**, **PE**, Professor and CEE Graduate Program Director in the Department of Civil and Environmental Engineering at Wayne State University in Detroit

About 30% of community water systems have some service lines that contain lead. Prof. McElmurry recently co-authored a study intended to assist state and local water authorities in making decisions about where to prioritize funding for infrastructure improvements on drinking water lead service line replacement programs. He outlined other environmental risks related to the lead exposure issue, and steps consumers can take to protect themselves.

Issues covered:

Length: 8:48

Length: 5:09

Water Quality Infrastructure Public Health

Elise Allen, graduate student in educational studies at Ohio State University

Ms. Allen led a study of extracurricular activities for kindergarten students. She found that children of highly educated mothers were about twice as likely to take part in sports or other after-school activities as those of less educated moms. She also found that white kindergarteners were 2.6 times more likely to participate than children of other races. She explained the learning, achievement and social development benefits of these activities.

<u>Issues covered:</u>
Early Childhood Education
Parenting
Minority Concerns

Date aired: 12/25/2022; Time Aired: 5A-530A

Erin E. Murphy, expert on DNA and forensic evidence, Professor of Law at New York University

Prof. Murphy discussed the privacy and legal concerns raised by the Golden State Killer case, in which a notorious serial killer was captured 30 years after the crimes via DNA submitted to a publicly available genealogy website. She noted that that the type of DNA testing used by genealogy sites is a much broader and more powerful tool than the version permitted in criminal justice databases. She also discussed recent advances that will make DNA testing much faster and even more useful to law enforcement.

Issues covered:
Privacy Concerns
Criminal Justice
Legal

Length: 8:31

David Ballard, PhD, Director of the American Psychological Association's Center for Organizational Excellence

The #MeToo movement gripped the nation and toppled major figures throughout society, but a study from the American Psychological Association found that in its aftermath, corporations took weak steps, at best, to prevent sexual harassment and inappropriate conduct. Mr. Ballard said most policy and training changes were aimed at limiting the liability of the company, rather than to effect real change. He found that organizations with women in senior leadership roles were much more likely to have taken new steps to prevent harassment and to encourage employees to report it.

Issues covered:
Sexual Harassment
Women's Concerns
Workplace Matters

Length: 8:46

Julie Jason, award-winning financial columnist, author of "Retire Securely"

Ms. Jason talked about the best ways to start to save for retirement, even for those struggling with student debt. She said it is critical to start young, because of the power of compounding. She also discussed common financial scams that consumers should be alert to.

Issues covered:
Retirement Planning
Personal Finance

Length: 5:04

KTCK-AM/FM

KICK-AM/FM	COLIDOE/		
ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
OCTOBER 2022			
Impact Texas Wilkinson Center	Local In-House 30:00	11p-11:30p	SAT 10/01
InfoTrak Personal Finance, Inflation	Other 7:58	5a-5:30a	SUN 10/02
Mental Health	9:23		
Veteran's Concerns, Career, Mental Health	5:09		
Impact Texas Arlington Life Shelter	Local In-House 30:00	11p-11:30p	SAT 10/08
InfoTrak	Other	5a-5:30a	SUN 10/09
Women's Issues, Career, Sexual Harassment	8:43		
Poverty, Homelessness, Education	8:19		
Personal Health, Aging	4:39		
Impact Texas Cancer Care Services	Local In-House 30:00	11p-11:30p	SAT 10/15
InfoTrak Aging, Personal Health	Other 8:12	5a-5:30a	SUN 10/16
Digital Safety for Children, Parenting	9:05		
Personal Health, Media	5:08		
Impact Texas Cancer Support Services	Local In-House 30:00	11p-11:30p	SAT 10/22
InfoTrak	Other	5a-5:30a	SUN 10/23
Crime, Women's Issues	6:56		
Consumer Matters, Racial Bias, Online Privacy	10:08		
·	5:10		
Parenting, Aging	5.10		

<i>KTCK-AM/FM</i>

Online Scams, Business

KTCK-AM/FM	GOLIDGE/		
ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
OCTOBER 2022 (cont'd)			
Impact Texas Denton County Friends of the Family	Local In-House 30:00	11p-11:30p	SAT 10/29
InfoTrak	Other	5a-5:30a	SUN 10/30
Women's Issues, Retirement Planning	6:56		
Personal Health, Minority Concerns	10:08		
Child Poverty, Government, Minority Concerns	5:10		
NOVEMBER 2022			
Impact Texas	Local In-House	11p-11:30p	SAT 11/05
Diabetes Association	30:00		
InfoTrak	Other	5a-5:30a	SUN 11/06
Career, Personal Finance,	0.20		
Government Policies	9:29		
Traffic Safety, Supply Chain	7:52		
Alzheimer's Disease, Personal Health	5:10		
Impact Texas Support Our Soldiers	Local In-House 30:00	11p-11:30p	SAT 11/12
InfoTrak	Other	5a-5:30a	SUN 11/13
Education, Minority Concerns, Government Policies	9:41		
Personal Health, Women's Concerns, Minority Concerns	7:42		
Veteran's Concerns, Transportation	5:05		
Impact Texas Ronald McDonald House Dallas	Local In-House 30:00	11p-11:30p	SAT 11/19
InfoTrak	Other	5a-5:30a	SUN 11/20
Weight Loss, Social Media Mental Health	9:29		
Consumer Matters, Environment	7:52		

5:10

KTCK-AM/FM	
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GOLINGE/			
SOURCE/ DURATION	TIME	DAY/DATE	
Local In-House 30:00	6:30a-7a	SAT 11/26	
Other	5a-5:30a	SUN 11/27	
7:42			
9:23			
5:01			
Local In-House 30:00	6:30a-7a	SAT 12/03	
Other	5a-5:30a	SUN 12/04	
8:39			
8:45			
5:01			
Local In-House 30:00	6:30a-7a	SAT 12/10	
Other	5a-5:30a	SUN 12/11	
8:51			
8:17			
5:02			
Local In-House 30:00	11p-11:30p	SAT 12/17	
Other 8:35	5a-5:30a	SUN 12/18	
8:48			
5:09			
	Local In-House 30:00 Other 7:42 9:23 5:01 Local In-House 30:00 Other 8:39 8:45 5:01 Local In-House 30:00 Other 8:51 8:17 5:02 Local In-House 30:00 Other 8:35 8:48	Local In-House 6:30a-7a 30:00 5a-5:30a 7:42 5a-5:30a 10:00 5a-5:30a 10:00 5a-5:30a 10:00 5a-5:30a 10:00 6:30a-7a 10:00 5a-5:30a 10:00 5a-5:30a	

KTCK-AM/FM

ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
DECEMBER 2022 (cont'd)			
Impact Texas	Local In-House	6:30a-7a	SAT 12/24
Austin Street Center	30:00		
InfoTrak Privacy Concerns, Criminal Justice, Legal	<i>Other</i> 8:31	5a-5:30a	SUN 12/25
Sexual Harassment, Women's Concerns, Workplace Matters	8:46		
Retirement Planning, Personal Finance	5:04		
Impact Texas We Defy	Local In-House 30:00	6:30a-7a	SAT 12/31
InfoTrak Domestic Violence, Women's Concerns	Other 9:21	5a-5:30a	SUN 1/01
Education, Career, Government Spending	8:01		
Constitutional Rights, Privacy	5:04		