

KTCK DALLAS/FORT WORTH ISSUE/PROGRAM REPORT THIRD QUARTER 2019 OCTOBER 1, 2019



Part 1 - INTRODUCTION

KTCK (AM), licensed to Dallas, TX, and KTCK (FM), licensed to Flower Mound, TX, serve the Dallas/Fort Worth area. From July 1 through September 30, 2019, KTCK (AM) & KTCK (FM) aired 30 minutes of public affairs programming weekly. This includes a locally produced weekly program ("Impact Texas") which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

"Impact Texas" – every Saturday morning from 6:00a – 6:30a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KTCK is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the Third Quarter of 2019, KTCK activated "The Amber Plan" when necessary, to provide information about child abductions to the general public.

KTCK has determined the following to issues of concern to our audience during the Third Quarter of 2019:

- 1-Social Services/Court System
- 2- Women's services
- 3- Children Services
- 4- Homelessness
- 5- Veterans Services

During this time if KTCK participated in Community Service Projects, they are listed and described in Part 3.

During the Third Quarter of 2019, KTCK ran recorded and live PSAs. The PSAs aired through all day parts, Monday through Sunday from 6:00 AM until 5:59 AM.

The following pages describe the station's most significant treatment of the previously described community issues of concern.

Part 2 – KTCK's SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas

PROGRAM: Heroes On The Water

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – July 6, 2019
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House

DESCRIPTION: This week we spoke to the Executive Director for Heroes On

The Water. This is a nonprofit providing therapeutic

programs for veterans, active duty military, first responders,

and their families.

SERIES TITLE: Impact Texas
PROGRAM: Dallas CASA
SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – July 13, 2019
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House

DESCRIPTION: This week we spoke to Dallas CASA about their programs

and services with children going through the court system in

Dallas. We also talked about their annual Parade of

Playhouses.

SERIES TITLE: Impact Texas

PROGRAM: Southwest Transplant Alliance

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – July 20, 2019
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House

DESCRIPTION: This week we visited with STA about the need for organ

donors.

SERIES TITLE: Impact Texas

PROGRAM: Alzheimer's Association Dallas

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – July 27, 2019
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House

DESCRIPTION: This week we visited with the Alzheimer's Association. We

talked about facts and myths regarding this disease,

resources for those fighting it and caregivers. We also talked

about their annual walks in DFW.

SERIES TITLE: Impact Texas

PROGRAM: Dallas Children's Advocacy Center

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – August 3, 2019

TIME AIRED: 6:00 AM – 6:30 AM SOURCE: Local In-House

DESCRIPTION: This week we spoke to DCAC about their program and

services. We also visited about their annual Crimes Against

Children conference which was held in Dallas.

SERIES TITLE: Impact Texas
PROGRAM: Ladder Alliance
SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – August 10, 2019

TIME AIRED: 6:00 AM – 6:30 AM SOURCE: Local In-House

DESCRIPTION: This week we spoke to the Ladder Alliance about their

programs and services which include job skills training,

financial literacy among other programs.

SERIES TITLE: Impact Texas

PROGRAM: Happy Hill Farm Academy

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – August 17, 2019

TIME AIRED: 6:00 AM - 6:30 AM SOURCE: Local In-House

DESCRIPTION: This week we visited with Happy Hill Farm Academy. This is

a wonderful organization which services as a school for at

risk children.

SERIES TITLE: Impact Texas PROGRAM: River Legacy SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – August 24, 2019

TIME AIRED: 6:00 AM - 6:30 AM SOURCE: Local In-House

DESCRIPTION: This week we talked with River Legacy in Arlington about

their programs and services aimed at teaching children about

Science and STEM/STEAM.

SERIES TITLE: Impact Texas

PROGRAM: Communities Foundation Texas

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – August 31, 2019

TIME AIRED: 6:00 AM - 6:30 AM SOURCE: Local In-House

DESCRIPTION: This week we spoke to the organization behind North Texas

Giving Day. NTXGD is the largest single day of giving in the Country with over 2900 non-profits involved. We talked about the need for giving in our community, how people can get involved and how businesses can get their employees involved. Cumulus Dallas was the media partner in 2019 for NTXGD which was held on Sep 19, 2019 and raised over \$50M for over 2900 non-profits in the DFW Metroplex.

SERIES TITLE: Impact Texas

PROGRAM: Boys & Girls Club of Collin County

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – September 7, 2019

TIME AIRED: 6:00 AM - 6:30 AM SOURCE: Local In-House

DESCRIPTION: This week we visited with Boys and Girls Club of Collin

County. We talked about their programs and services as well

as the importance for quality after school programs for

children in our community.

SERIES TITLE: Impact Texas

PROGRAM: Grant Halliburton Foundation

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – September 14, 2019

TIME AIRED: 6:00 AM - 6:30 AM SOURCE: Local In-House

DESCRIPTION: This week we visited with the Grant Halliburton Foundation

regarding the issue of teen suicide ahead of Suicide

Awareness Day.

SERIES TITLE: Impact Texas PROGRAM: Journey of Hope

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – September 21, 2019

TIME AIRED: 6:00 AM – 6:30 AM SOURCE: Local In-House

DESCRIPTION: This week we visited with JOH Grief Support. We talked

about their programs aimed at children who have

experienced the loss of a loved one.

SERIES TITLE: Impact Texas

PROGRAM: Genesis Women's Shelter

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – September 28, 2019

TIME AIRED: 6:00 AM - 6:30 AM SOURCE: Local In-House

DESCRIPTION: This week we visited with Genesis Women's Shelter about

the issue of domestic violence and homelessness in our community. We also talked about volunteer opportunities

with this organization.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KTCK

COMMUNITY EVENTS

Date of event: 8/30-8/31

Title of event: The Ticket - Donnie's DFW Domino Classic

Description/amount raised or items donated: Dominos tournament benefiting At Last!

Boarding to support at risk kids in South Dallas, raised \$39,777

Date of event: 9/13

Title of event: The Ticket – Flinging Dinger HR Derby

Description/amount raised or items donated: A listener based home run derby event

benefiting MADD, raised \$5,147

Date of event: 9/17

Title of event: The Ticket – Drop Your Pants 6

Description/amount raised or items donated: 6th annual clothing drive benefiting Cornerstone

Clothes Closet, receiving over 6,500 pieces of clothing

Date of event: 9/24

Title of event: The Ticket - D&M Open

Description/amount raised or items donated: 26th annual golf tournament benefiting Special

Olympics of Texas, raised over \$31,000



Weekly Public Affairs Program

Call Letters: KTCK-AM/FM

QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2019

Show # 2019-27

Date aired: <u>7/07/19</u> Time Aired: <u>6a-6:30a</u>

Martin Gibala, PhD, Professor and Chair of the Department of Kinesiology, McMaster University in Ontario

Dr. Gibala led a study that found that a single minute of very intense exercise produces health benefits similar to longer, traditional endurance training. He recommends the plan for occasionally busy days, not as a permanent substitute for longer and more moderate workouts. He said the findings put to rest the common excuse for not getting in shape: there is not enough time.

<u>Issues covered:</u> Personal Health Length: 8:52

Chris Melde, PhD, Associate Professor and Director of Graduate Studies, School of Criminal Justice at Michigan State University

Dr. Melde was the co-author of a study of street gang membership. He found that depression and suicidal thoughts or attempts are common among youth who join gangs. He outlined the reasons that many troubled teens join gangs and why gang life causes already significant problems in their lives to become even worse.

Issues covered: Youth at Risk Mental Health Crime <u>Length:</u> 8:24

Matthias Hollwich, internationally-recognized architect, author of "New Aging: Live Smarter Now to Live Better Forever"

Mr. Hollwich discussed ways that homes and communities can be redesigned to make aging a graceful and fulfilling aspect of life. He discussed changes to specific rooms, to help seniors stay safely in their homes for as long as possible.

<u>Issues covered:</u>
Home Safety
Retirement Planning
Senior Citizens

Length: 4:55

Date aired: <u>7/14/19</u> Time Aired: <u>6a-6:30a</u>

Claire Nee, PhD, Director of the International Centre for Research in Forensic Psychology, University of Portsmouth, UK

Prof. Nee led an international study of the behavior of burglars. She discussed the surprising degree of knowledge and skill of experienced thieves in choosing which home to target, how to navigate inside and what to take. She offered crime prevention suggestions to make a home less vulnerable to burglary.

<u>Issues covered:</u> Crime Prevention Length: 9:15

Raafi-Karim Alidina, expert in building equality, diversity and inclusive cultures in organizations, coauthor of "Building an Inclusive Organization: Leveraging the Power of a Diverse Workforce"

Mr. Aldina said in the world of business, diversity is often given lip service, if it receives any attention at all. He explained why diversity and inclusion is crucial to the survival of companies. He outlined steps that business leaders can take to make themselves and their companies more inclusive.

<u>Issues covered:</u>
Discrimination
Workplace Matters

Length: 8:04

Chick Moorman, educator, co-author of "The 10 Commitments: Parenting with Purpose"

Mr. Moorman talked about the verbal skills that parents should have to raise responsible and confident children. He offered tips on how parents can discipline their children in positive ways to create a culture of accountability.

Issues covered:
Parenting Issues
Education
Family

Length: 4:49

Date aired: <u>7/21/19</u> Time Aired: <u>6a-6:30a</u>

Bart de Langhe, PhD, Assistant Professor of Marketing, Leeds School of Business at the University of Colorado, Boulder

Many consumers pour through online product reviews before making a purchase. But Dr. de Langhe led a study that found that there is little correlation between better online user ratings and the quality of a product. He explained why consumer opinions often fail to agree with objective product research by consumer organizations.

<u>Issues covered:</u> Consumer Matters Length: 8:06

W. David Brown, PhD, DABSM, CBSM, Sleep Psychologist at Children's Medical Center, Dallas, coauthor of "Sleeping Your Way to the Top: How to Get the Sleep You Need to Succeed"

Many Americans believe that less sleep equals more productivity. But Dr. Brown said that sufficient sleep and success go hand in hand. He discussed the latest clinically proven techniques for getting quality rest, achieving maximum productivity, and overcoming common sleep impediments to enhance workplace performance.

<u>Issues covered:</u> Personal Health Career Length: 9:01

Length: 5:03

Judith Prochaska, PhD, MPH, Associate Professor of Medicine, Stanford University School of Medicine

Dr. Prochaska was the lead author of a study comparing employment in smokers and nonsmokers. She found that after 12 months, smokers were less likely to have found a job than nonsmokers, and those who did earned less than nonsmokers. She explained the reasons that employers may be wary of hiring smokers and how they sometimes screen them out in the hiring process.

Issues covered:
Unemployment
Personal Health

Date aired: <u>7/28/19</u> Time Aired: <u>6a-6:30a</u>

Tyler J. VanderWeele, PhD, Professor of Epidemiology, T.H. Chan School of Public Health, Harvard University

Those who attend church services on a regular basic may receive more than just spiritual benefits—they may live longer. Dr. VanderWeele led a study that found that women who went to church more than once a week had a 33% lower risk of dying, compared to those who never went. He talked about the potential reasons behind the finding. He said it is conceivable in the future that doctors routinely ask about church attendance during medical checkups.

<u>Issues covered:</u> Personal Health Religion Length: 8:48

Length: 8:27

Length: 4:56

Kostadin Kushlev, PhD, psychology research scientist, University of Virginia

Smartphones have become part of everyday life. Dr. Kushlev led a study that found that the increasingly pervasive use of digital technology may be causing ADHD-like symptoms even among the general population. He explained why being separated from a smartphone may cause people to experience distraction, difficulty focusing and getting bored easily when trying to focus.

<u>Issues covered:</u> Mental Health Consumer Matters

Carl Cotman, PhD, Professor of Neurology and Neurobiology, Director of the Institute for Brain Aging and Dementia, University of California, Irvine

Dr. Cotman explained the results of new research into brain health for seniors. The study found that eating almonds, engaging in exercise and participating in brain-stimulating activities can keep aging brain cells in shape. This may delay or prevent Alzheimer's Disease.

Issues covered:
Alzheimer's' Disease
Health Issues
Senior Issues

Date aired: 8/04/19 Time Aired: 6a-6:30a

Alisa Divine, domestic abuse survivor, author of "#She Wins: Harrowing Stories from Women Who Survived Domestic Abuse"

Ms. Divine said that domestic and sexual abuse is a huge problem but often the victims get little help. She explained why it is so important to shed light on the issue and educate the public about the warning signs. She also explained why leaving an abusive situation is the most dangerous time for the victim, and how victims can find help.

<u>Issues covered:</u>

Domestic Abuse Women's Issues

Length: 9:05

Length: 8:12

Length: 5:03

Matt Fellowes, founder and CEO of United Income, a retirement-focused online investment management and financial planning company based in Washington, D.C.

Mr. Fellowes co-authored a report that found that only 4% of retirees sign up for Social Security at the most profitable time. He said this single mistake costs the typical American household an average of \$111,000 in lost retirement income. He said that most people should claim Social Security later than they typically do, but he recommends seeking professional advice.

Issues covered:

Retirement Planning Personal Finance Government Programs

Jason Forman, PhD, Principal Scientist at the Center for Applied Biomechanics at the University of Virginia

Dr. Forman led a study that concluded that women are 73 percent more likely to be injured in a car accident than men. Older people were also at greater risk of injury. He talked about the likely reasons behind this trend. He also said that all car occupants are now more than half as likely to sustain serious injuries in cars less than ten years old than in older cars.

Issues covered:

Traffic Safety Women's Issues Senior Citizens

Date aired: <u>8/11/19</u> Time Aired: <u>6a-6:30a</u>

Charee Thompson, PhD, Assistant Professor of Communication Studies at Ohio University

Dr. Thompson was the co-author of a study of college students, drinking and social media. She discovered that having an "alcohol identity" puts college students at greater risk of having drinking problems. Her study also found that posting about alcohol use on social media sites is actually a stronger predictor of alcohol problems than having a drink. She discussed possible strategies to reduce alcohol abuse on college campuses.

Issues covered:
Substance Abuse
Education
Social Media

Iris Bohnet, **PhD**, Professor of Public Policy, Behavioral Economist at Harvard University, Director of the Women and Public Policy Program, Co-Chair of the Behavioral Insights Group at the Kennedy School of Government, author of "What Works: Gender Equality by Design"

Length: 6:52

Length: 10:17

Length: 4:56

Dr. Bohnet discussed gender equality in the workplace and why it's good business. She explained why diversity training programs have had limited success. She outlined the latest research into quick and often inexpensive ways that companies can address gender bias and improve performance.

Issues covered:
Gender Equality
Women's Issues
Workplace Matters

Matthew J. Quade, PhD, Assistant Professor in the Department of Management at the Hankamer School of Business, Baylor University

Unethical behaviors by employees can tarnish an organization's reputation, lead to considerable monetary losses, and even result in legal prosecutions. Dr. Quade led a study that found that, in many cases, employees will tolerate misdeeds from a coworker who has the reputation of being a high performer. He believes companies need to examine how they prioritize performance over ethics.

<u>Issues covered:</u> Ethics Workplace Matters

Date aired: <u>8/18/19</u> Time Aired: <u>6a-6:30a</u>

Susan Frankel, Executive Director at National Runaway Safeline

Ms. Frankel discussed the increasing problem of runaway and homeless teenagers. She said 1 out of 30 youth ages 13-17 experience homelessness at some point each year, 4.2 million in all. She explained the reasons that young people leave and how they survive on the streets. She outlined the services that her organization offers to help.

Issues covered: Youth at Risk Homelessness

Parenting

Length: 9:40

William Chopik, PhD, Associate Professor of Psychology at Michigan State University

Prof. Chopik led a study that examined biases toward people with disabilities. He said bias toward people with disabilities is quite common, but few will acknowledge it. He talked about the demographic groups who are most likely to be prejudiced towards the disabled, and how the problem can be addressed.

<u>Issues covered:</u> Disabilities Length: 7:37

Length: 4:53

Disabilities
Discrimination

Julius McGee, PhD, Assistant Professor of Sociology in the College of Liberal Arts and Sciences at Portland State University

Efforts to replace fossil fuels with renewable energy sources can help lower carbon emissions. However, Prof. McGee led a recent study that found that renewable energy increases "energy inequality" for lower-income Americans because it costs more than energy produced by oil, coal and natural gas.

Issues covered:
Renewable Energy
Poverty
Government Policies

Date aired: <u>8/25/19</u> Time Aired: <u>6a-6:30a</u>

Will McCallum, Head of Oceans at Greenpeace UK, author of "How to Give Up Plastic: A Guide to Changing the World, One Plastic Bottle at a Time"

Humans produce over 300 million tons of plastic each year, with 12.7 million tons ending up in our oceans. Mr. McCallum discussed the major impact that plastic and microplastic waste has on marine life and the environment. He said it is not possible to recycle all of the plastics used in our everyday lives. He outlined small changes that anyone can make to reduce the amount of plastic waste in their home or community.

<u>Issues covered:</u> <u>Length:</u> 9:40

Pollution Recycling Consumer Matters

Joanne Lara, M.A., autism expert, former special education teacher, Executive Director of the organization "Autism Works Now"

Up to 85 percent of autistic adults are either unemployed or underemployed. Ms. Lara's organization teaches pre-employment and workplace readiness skills to young adults with autism. She outlined the challenges faced by autistic students, and she explained the role that parents, schools and employers play in helping them to secure meaningful employment.

<u>Issues covered:</u> <u>Length:</u> 7:37

Autism Employment Discrimination

Joseph Palamar, PhD, Associate Professor in the Department of Population Health at the NYU School of Medicine

Prof. Palamar led a study that found that teenagers are more likely to experiment with recreational drugs such as LSD, marijuana, cocaine or ecstasy for the first time during the summer months. He said that the amount of free time on their hands once the school year ends and activities like music festivals are major factors in this risky behavior. He said parents should educate and warn their kids about using recreational drugs, their risks and side effects.

<u>Issues covered:</u> <u>Length:</u> 4:53

Drug Abuse Youth at Risk

Date aired: <u>9/01/19</u> Time Aired: <u>6a-6:30a</u>

Leslie Stahl, longtime reporter for 60 Minutes, author of "Becoming Grandma: The Joys and Science of the New Grandparenting"

Ms. Stahl discussed the profound changes and emotions experienced when someone becomes a grandparent. She talked about the physiological changes that occur in women when they have grandchildren, and the therapeutic effects of grandchildren on both grandmothers and grandfathers. She also explained how heartbreakingly common it is for grandparents to be denied access to their grandchildren.

Issues covered:

Length: 9:15

Family Matters Senior Citizens

Kevin Kelly, co-founder and former executive editor of Wired magazine, author of "The Inevitable: Understanding the 12 Technological Forces That Will Shape Our Future"

Mr. Kelly discussed twelve technological imperatives that he believes will shape the next thirty years and transform our lives. He is optimistic about innovations, from virtual reality in the home to an ondemand economy to artificial intelligence embedded in everything we manufacture. He offered advice to young people who are plotting educational and career paths in a rapidly-changing tech environment.

Issues covered:

Length: 7:55

Length: 5:04

Technology Education Privacy Career

Edward G. Brown, author of "The Time Bandit Solution: Recovering Stolen Time You Never Knew You Had"

According to Mr. Brown, 40 to 60% of time at work is squandered by time bandits—co-workers who demand precious time without thinking. He offered suggestions on how to negotiate with time bandits to prevent unwanted, unnecessary and unproductive interruptions.

<u>Issues covered:</u>
Workplace Matters
Productivity

Date aired: <u>9/08/19</u> Time Aired: <u>6a-6:30a</u>

Emily Oster, PhD, Professor of Economics at Brown University, author of "Cribsheet: A Data-Driven Guide to Better, More Relaxed Parenting, from Birth to Preschool"

An abundance of often-conflicting advice is usually hurled at new parents from doctors, family, friends, and strangers on the internet. Dr. Oster examined some of this standard advice, compared it to scientific research and found that the conventional wisdom is often wrong. She offered advice to help new moms and dads to be better and more relaxed parents.

Issues covered:

Length: 7:31

Length: 5:02

Parenting

Roy Ramthun, M.A., Founder and President of HSA Consulting Services and the web site AskMrHSA.com

Mr. Ramthun discussed the merits of Health Savings Accounts and how they compare to traditional insurance. He said more Americans should be willing to ask what a medical procedure or medication costs, then shop around to be sure they are not overpaying. He explained how to search for an HSA insurance policy and its companion savings account.

<u>Issues covered:</u> <u>Length:</u> 9:46

Healthcare Consumer Matters

Joel E. Segel, PhD, Assistant Professor of Health Policy and Administration at Penn State University

The devastating consequences of the opioid crisis are far-reaching in the United States. Prof. Segel was a co-author of a study that examined the costs to society in general and to state and local budgets in particular. He said the most significant impact to taxpayers was treatment costs borne by the Medicare programs run by states, and lost tax revenue from people who exited the workforce because of addictions.

Issues covered:
Government Spending
Drug Abuse
Medicare

Date aired: <u>9/15/19</u> Time Aired: <u>6a-6:30a</u>

Frank Abagnale, former professional imposter, fraud prevention expert, consultant and lecturer for the FBI academy and field offices, author of "Scam Me If You Can: Simple Strategies to Outsmart Today's Rip-off Artists"

Mr. Abagnale discussed the most common scams targeting American consumers. He said scams themselves have changed very little through the years, but the technology used to target victims has improved dramatically. He said millennials are scammed more often than seniors, but seniors typically lose more money. He offered advice for consumers to protect themselves from scammers.

<u>Issues covered:</u> <u>Length:</u> 9:07

Crime Identity Theft Consumer Matters

Amy Serin, PhD, neuropsychologist, author of "The Stress Switch: The Truth About Stress and How to Short-Circuit It"

Dr. Serin discussed the increasing levels of stress in today's everyday life, and the most common causes of it. She said excessive use of social media can trigger insecurities and depression. She said most of the time, people aren't even aware that they are stressed. She outlined steps to take for stress relief.

<u>Issues covered:</u> <u>Length:</u> 8:04

Mental Health

Hank Green, YouTube star and STEM education proponent

Jobs related to STEM – science, technology, engineering and mathematics – are expected to continue growing, but the United States doesn't have enough workers with the skills to fill those roles. Mr. Green explained why STEM skills are so important for the future workforce, and how parents can encourage their youngsters to pursue STEM careers.

Length: 5:02

Issues covered:
Education
Employment

Parenting

Date aired: <u>9/22/19</u> Time Aired: <u>6a-6:30a</u>

Maria Russo, Children's Books Editor of the New York Times Book Review, co-author of "How to Raise A Reader"

Ms. Russo explained the importance of child literacy, and the steps parents can take to raise a reader in an age when screens are competing for a child's attention. She said any form of book is fine, including audio books, graphic novels and comic books. She explained why it is important to begin reading to children at the youngest age possible, and offered ideas on how to engage a reluctant reader.

Issues covered:

Literacy Parenting Education

Barbara Hemphill, founder of The Productive Environment Institute, former President of the National Association of Productivity & Organizing Professionals, author of the "*Taming the Paper Tiger*" book series by Kiplinger's, and the more recent book is "*Less Clutter, More Life.*"

A recent study found that business owners, executives and entrepreneurs waste 21.8 hours a week on everything from internet surfing to useless meetings. Ms. Hemphill said the biggest productivity black hole for anyone is e-mail. She outlined the reasons that people lose focus at work and steps they can take to be less distracted.

<u>Issues covered:</u>
Workplace Matters
Productivity

Length: 8:01

Length: 5:11

Length: 9:22

Rebecca Bigler, PhD, Professor Emeritx at the University of Texas at Austin

Prof. Bigler was part of a team of researchers that sought to learn more about the political development of the nation's children. The study found that children demonstrated a surprisingly high level of interest in and knowledge about the most recent presidential election and candidates, but many had gaps in their knowledge. She offered advice for parents to help their children learn more about civics and the election process, particularly heading into the next presidential election.

<u>Issues covered:</u>
Civics and Citizenship
Parenting

12

Date aired: <u>9/29/19</u> Time Aired: <u>6a-6:30a</u>

Caitlin M. Zaloom, PhD, Associate Professor of Social and Cultural Analysis at New York University

The average annual price tag for attending a private, four-year American college is now nearly \$50,000. Prof. Zaloom led a study that found that paying for college is taking a toll on middle-class families in ways that are more profound and less appreciated than even the financial cost conveys. She said that shouldering the weight of paying for college is often seen by parents as a moral obligation to their children.

Issues covered:
Education
Personal Finance
Parenting

Bridget Freisthler, PhD, Professor of Social Work at Ohio State University

54 percent of adults who use marijuana in the United States are parents. Prof. Freisthler led a study that found that parents who use marijuana utilize more discipline techniques on their children on average than non-users, ranging from timeouts to, in some cases, physical abuse. She found that the same was true of alcohol users. She said that with the growing acceptance of marijuana in American society, users need to be aware that the drug affects numerous forms of behavior, including parenting.

Issues covered:
Substance Abuse
Child Abuse
Parenting

Tracy McCubbin, author of "Making Space, Clutter Free: The Last Book on Decluttering You'll Ever Need"

Ms. McCubbin talked about the value of teaching organization skills to children during back to school time. She offered numerous tips for parents to clear the clutter as kids start the new school year, including how to decide what to donate or discard, and the importance of an organized desk.

Issues covered:
Parenting
Education

Length: 5:07

Length: 7:30

Length: 9:34

ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
JULY 2019			
Impact Texas Heroes on the Water	Local In-House 30:00	6a-6:30a	SAT 7/06
InfoTrak Personal Health	Other 8:52	6a-6:30a	SUN 7/07
Youth at Risk, Mental Health, Crime	8:24		
Home Safety, Retirement Planning, Senior Citizens	4:55		
Impact Texas Dallas CASA	Local In-House 30:00	6a-6:30a	SAT 7/13
InfoTrak Crime Prevention	Other 9:15	6a-6:30a	SUN 7/14
Discrimination, Workplace Matters	8:04		
Parenting Issues, Education, Family	4:49		
Impact Texas Southwest Transplant Alliance	Local In-House 30:00	6a-6:30a	SAT 7/20
InfoTrak Consumer Matters	Other 8:06	6a-6:30a	SUN 7/21
Personal Health, Career	9:01		
Unemployment, Personal Health	5:03		
Impact Texas Alzheimer's Association of Dallas	Local In-House 30:00	6a-6:30a	SAT 7/27
InfoTrak Personal Health, Religion	Other 8:48	6a-6:30a	SUN 7/28
Mental Health, Consumer Matters	8:27		
Alzheimer's Disease, Health Issues, Senior Issues	4:56		

ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
<u>AUGUST 2019</u>			
Impact Texas Dallas Children's Advocacy Center	Local In-House 30:00	6a-6:30a	SAT 8/03
InfoTrak Domestic Abuse, Women's Issues	Other 9:05	6a-6:30a	SUN 8/04
Retirement Planning, Personal Finance, Government Programs	8:12		
Traffic Safety, Women's Issues, Senior Citizens	5:03		
Impact Texas Ladder Alliance	Local In-House 30:00	6a-6:30a	SAT 8/10
InfoTrak	Other	6a-6:30a	SUN 8/11
Substance Abuse, Education, Social Media	6:52		
Gender Equality, Women's Issues, Workplace Matters	10:17		
Ethics, Workplace Matters	4:56		
Impact Texas Happy Hill Farm Academy	Local In-House 30:00	6a-6:30a	SAT 8/17
InfoTrak	Other	6a-6:30a	SUN 8/18
Youth at Risk, Homelessness, Parenting	9:40		
Disabilities, Discrimination	7:37		
Renewable Energy, Poverty, Government Policies	4:53		

ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
<u>AUGUST 2019 (cont'd)</u>	2 014111011		2.11/2.112
Impact Texas River Legacy	Local In-House 30:00	6a-6:30a	SAT 8/24
InfoTrak	Other	6a-6:30a	SUN 8/25
Pollution, Recycling, Consumer Matters	9:40		
Autism, Employment, Discrimination	7:37		
Drug Abuse, Youth at Risk	4:53		
SEPTEMBER 2019			
Impact Texas Communities Foundation Texas	Local In-House 30:00	6a-6:30a	SAT 8/31
InfoTrak	Other	6a-6:30a	SUN 9/01
Family Matters, Senior Citizens	9:15		
Technology, Education, Privacy, Career	7:55		
Workplace Matters, Productivity	5:04		
Impact Texas Boys & Girls Club of Collin County	Local In-House 30:00	6a-6:30a	SAT 9/07
InfoTrak Parenting	Other 7:31	6a-6:30a	SUN 9/08
Healthcare, Consumer Matters	9:46		
Government Spending, Drug Abuse, Medicare	5:02		

ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
SEPTEMBER 2019 (cont'd)			
Impact Texas Grant Halliburton Foundation	Local In-House 30:00	6a-6:30a	SAT 9/14
InfoTrak Crime, Identity Theft, Consumer Matters	Other 9:07	6a-6:30a	SUN 9/15
Mental Health	8:04		
Education, Employment, Parenting	5:02		
Impact Texas Journey of Hope	Local In-House 30:00	6a-6:30a	SAT 9/21
InfoTrak Literacy, Parenting, Education	Other 9:22	6a-6:30a	SUN 9/22
Workplace Matters, Productivity	8:01		
Civics & Citizenship, Parenting	5:11		
Impact Texas Genesis Women's Shelter	Local In-House 30:00	6a-6:30a	SAT 9/28
InfoTrak Education, Personal Finance, Parenting	Other 9:34	6a-6:30a	SUN 9/29
Substance Abuse, Child Abuse, Parenting	<i>7:30</i>		
Parenting, Education	5:07		