



**KTCK
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
THIRD QUARTER 2016
OCTOBER 1, 2016**



Part 1 – INTRODUCTION

KTCK (AM), licensed to Dallas, TX, and KTCK (FM), licensed to Flower Mound, TX, serve the Dallas/Fort Worth area. From July 1 through September 30, 2016, KTCK (AM) & KTCK (FM) aired 30 minutes of public affairs programming weekly. This includes a locally produced weekly program (“Impact Texas”) which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

“Impact Texas” – every Saturday morning from 6:00a – 6:30a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KTCK is a participant in “The Amber Plan”, in which area radio stations alert the public of confirmed child abductions. In the Third Quarter of 2016, KTCK activated “The Amber Plan” when necessary, to provide information about child abductions to the general public.

KTCK has determined the following to issues of concern to our audience during the Third Quarter of 2016:

- 1-Veterans Services
- 2-Children and Grief Services
- 3-Eating Disorders
- 4-Disability Services
- 5-Healthy Lifestyles & Heart Health

During this time if KTCK participated in Community Service Projects, they are listed and described in Part 3.

During the Third Quarter of 2016, KTCK ran recorded and live PSAs. The PSAs aired through all day parts, Monday through Sunday from 6:00 AM until 5:59 AM. The following pages describe the station’s most significant treatment of the previously described community issues of concern.

Part 2 – KTCK’s SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas
PROGRAM: Heroes on the Water
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – July 2, 2016
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: The mission of Heroes on The Water is “To help warriors relax, rehabilitate and reintegrate through kayak fishing and the outdoors.” To date nearly 30,000 warriors and their family members have been served, resulting in 56% reduction in overall stress & 62% reduction in hyper vigilance. We spoke to the founder about the services this organization provides as well as the results and volunteer opportunities.

SERIES TITLE: Impact Texas
PROGRAM: The WARM Place
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – July 9, 2016
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: The WARM Place provides grief support for children 3 ½ - 18 as well as their families and young adults 19 – 25 who have experienced death of a loved one. We discussed the programs they offer, how they vary by age group to be appropriate, as well as volunteer needs.

SERIES TITLE: Impact Texas
PROGRAM: Dallas CASA
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – July 16, 2016
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: Dallas Court Appointed Special Advocates or Dallas CASA serves to advocate for the best interest of abused and neglected children, helping the children gain safe, permanent homes as quickly as possible. We spoke to their Executive Director about the statistics of abused children in Dallas County, the success history of Dallas CASA, as well as volunteer needs and their annual event Parade of Playhouses.

SERIES TITLE: Impact Texas
PROGRAM: Buckner International
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – July 23, 2016
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: Since 1879, Buckner International has had a history of protecting children & strengthening families. They do this through a variety of programs such as foster and adoption, family pathways, which are designed to help single parents strengthen their families and reduce barriers to self-sufficiency. They also provide family hope centers, and programs to help enhance the quality of life for seniors. We talked about these programs as well as the ever increasing need for volunteers.

SERIES TITLE: Impact Texas
PROGRAM: MADD
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – July 30, 2016
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: Texas leads the nation in deaths resulting from drunk driving. We spoke to MADD about these statistics, their programs to inform folks of the dangers of drunk driving and their programs for young people on why 21 means 21. We spoke about their victim services programs for those affected by drunk driving, and we visited about volunteer opportunities and Walk Like MADD.

SERIES TITLE: Impact Texas
PROGRAM: Elisa Project
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – August 6, 2016
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: Named after a young girl in North Texas who dies from an eating disorder, The Elisa Project serves to inform, teach and assist those who suffer from eating disorders. We spoke to their Executive Director about the history of the organization, eating disorder warning signs, as well as how to assist someone who you may suspect has an eating disorder.

SERIES TITLE: Impact Texas
PROGRAM: Elisa Project
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – August 13, 2016
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: Due to unforeseen circumstances, last week’s show on eating disorders was re-aired.

SERIES TITLE: Impact Texas
PROGRAM: Dallas Lighthouse for the Blind
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – August 20, 2016
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to Dallas Lighthouse for the Blind, a local nonprofit who serves blind and low vision individuals in the Dallas area. We spoke to Blake Lindsay, Communications Manager with the Lighthouse about the many projects which take place at the Lighthouse, the many ways that the Lighthouse champions for blind and low vision North Texans as well as volunteer opportunities for folks interested in helping out.

SERIES TITLE: Impact Texas
PROGRAM: Dallas Lighthouse for the Blind
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – August 27, 2016
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: Due to unforeseen circumstances, we re-aired last week’s interview with Dallas Lighthouse for The Blind

SERIES TITLE: Impact Texas
PROGRAM: American Heart/American Stroke Association
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – September 3, 2016
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: 1 in 3 Americans die of heart disease. We spoke to the Executive Director for American Heart & American Stroke Association in Dallas about the heart disease epidemic as well as strokes. We talked about warning signs for a stroke. We also talked about ways to get involved such as the annual Heart Walk.

SERIES TITLE: Impact Texas
PROGRAM: 9/11: 15 Years Later
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – September 10, 2016
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we visited with American Red Cross North Texas about the 15 year anniversary of 9/11 and the roll our local Red Cross played in the recovery and assistance for folks nationwide looking for their loved ones on 9/11.

SERIES TITLE: Impact Texas
PROGRAM: Union Gospel Mission Tarrant County
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – September 17, 2016
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Union Gospel Mission Tarrant County about the services they provide for the homeless in Tarrant County. We talked about the completion of their most recent building which will be able to assist more single parent families, and we talked about the need for volunteers to help with the serving of the large numbers of meals per day and other activities that go on at this organization.

SERIES TITLE: Impact Texas
PROGRAM: Taylor's Gift
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – September 24, 2016
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to Tara Storch, mother of 13 year old Taylor Storch, whose young life ended after a horrible skiing accident on family vacation. Tara and her husband made the decision to donate Taylor's organs so that 5 other individual's lives could be saved or greatly enhanced. Tara and her husband started a nonprofit Taylor's Gift. We spoke about the nonprofit, the assistance it provides to donor families, and the outreach ministry it serves to educate regarding the need for donors. We also spoke about volunteer opportunities.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KTCK

COMMUNITY EVENTS

August 13th- BvB Dallas

Mike Sirois, Cash Sirois and Ty Walker hosted/ MC the Blondes vs Brunettes flag football game. A game that raises money and awareness for Alzheimer's.

August 19th- Musers Clay Shoot

Musers broadcast LIVE from the Clay Shoot. The Clay Shoot raises money and awareness for Big Brothers Big Sisters.

September 13th- Drop Your Pants Clothing Drive

BaD Radio Broadcast LIVE at our clothing drive held at the AT&T Plaza to help raise clothes for Corner Stone Baptist Church. The Ticket and P1s raised over 4,600 pieces of clothing to help cloth the homeless.

September 21st - D&M Open

George Dunham and Craig Miller hosted a golf tournament at Tangle Ridge Golf Course. All of the proceeds raised went to the Special Olympics Texas. George and Craig helped raise \$20,000 for Special Olympics Texas.

September 28th - Cumulus Job Fair

Putting Texans back to work. Cumulus held a job fair at the Allen Events Center and encouraged unemployed listeners to come out and find their new career! Vendors were on-site taking resumes for available positions.

**ISSUES AND PROGRAMS
 QUARTERLY DOCUMENTATION
 THIRD QUARTER 2016**

KTCK-AM/FM

<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
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JULY 2016

<i>Impact Texas</i> <i>Heroes on the Water</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 7/02</i>
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<i>InfoTrak</i> <i>Crime, Consumer Matters</i>	<i>Other</i> 8:56	<i>6:30a-7a</i>	<i>SAT 7/02</i>
<i>Community Health, Environment</i>	8:17		
<i>Parenting, Personal Finance</i>	4:59		

<i>Impact Texas</i> <i>The WARM Place</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 7/09</i>
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<i>InfoTrak</i> <i>Employment, Career</i>	<i>Other</i> 8:58	<i>6:30a-7a</i>	<i>SAT 7/09</i>
<i>Parenting Issues</i>	8:13		
<i>Consumer Matters, Personal Finance</i>	4:53		

<i>Impact Texas</i> <i>Dallas CASA</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 7/16</i>
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<i>InfoTrak</i> <i>Childhood Obesity, Education, Parenting</i>	<i>Other</i> 8:26	<i>6:30a-7a</i>	<i>SAT 7/16</i>
<i>Women's Issues, Discrimination, Career</i>	8:47		
<i>Energy, Consumer Matters</i>	4:57		

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JULY 2016 (cont'd)

<i>Impact Texas</i> <i>Buckner International</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 7/23</i>
<i>InfoTrak</i> <i>Child Abuse & Neglect, Government Policies, Parenting Senior Citizens, Employment Education, Children's Issues</i>	<i>Other</i> 9:10 8:07 5:02	<i>6:30a-7a</i>	<i>SAT 7/23</i>

<i>Impact Texas</i> <i>MADD</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 7/30</i>
<i>InfoTrak</i> <i>Personal Health, Emergency Medicine Retirement Planning, Senior Citizens, Personal Finance Workplace Matters, Employment</i>	<i>Other</i> 8:20 9:00 5:03	<i>6:30a-7a</i>	<i>SAT 7/30</i>

AUGUST 2016

<i>Impact Texas</i> <i>Elisa Project</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 8/06</i>
<i>InfoTrak</i> <i>Obesity, Personal Health Education, Literacy, Government Policies, Parenting Mental Health, Aging</i>	<i>Other</i> 8:34 8:44 4:56	<i>6:30a-7a</i>	<i>SAT 8/06</i>

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<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
<u>AUGUST 2016 (cont'd)</u>			
<i>Impact Texas</i> <i>Elisa Project (rebroadcast)</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 8/13</i>
<i>InfoTrak</i> <i>Media, Mass Shootings</i>	<i>Other</i> 9:45	<i>6:30a-7a</i>	<i>SAT 8/13</i>
<i>Environment, Consumer Matters, Food Safety</i>	7:28		
<i>Mental Health, Workplace Issues</i>	4:58		
<i>Impact Texas</i> <i>Dallas Lighthouse for the Blind</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 8/20</i>
<i>InfoTrak</i> <i>Drug Abuse, Personal Health, Government</i>	<i>Other</i> 10:07	<i>6:30a-7a</i>	<i>SAT 8/20</i>
<i>Employment, Economy</i>	7:15		
<i>Education</i>	4:51		
<i>Impact Texas</i> <i>Dallas Lighthouse for the Blind (rebroadcast)</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 8/27</i>
<i>InfoTrak</i> <i>Disaster Preparedness</i>	<i>Other</i> 8:37	<i>6:30a-7a</i>	<i>SAT 8/27</i>
<i>Recycling, Environment, Consumer Matters</i>	8:40		
<i>Crime, Youth at Risk</i>	4:45		

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QUARTERLY DOCUMENTATION
THIRD QUARTER 2016**

KTCK-AM/FM

<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
<u>SEPTEMBER 2016</u>			
<i>Impact Texas</i> <i>American Heart/American Stroke Assoc.</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 9/03</i>
<i>InfoTrak</i> <i>Organ Donation, Government Policies, Personal Health</i>	<i>Other</i> 8:28	<i>6:30a-7a</i>	<i>SAT 9/03</i>
<i>Nutrition, Personal Health</i>	8:47		
<i>Education, Parenting</i>	4:57		
<i>Impact Texas</i> <i>9/11: 15 Years Later</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 9/10</i>
<i>InfoTrak</i> <i>Online Security, Crime</i>	<i>Other</i> 8:52	<i>6:30a-7a</i>	<i>SAT 9/10</i>
<i>Consumer Matters</i>	8:25		
<i>Career, Parenting</i>	5:04		
<i>Personal Finance, Retirement Planning, Senior Citizens</i>			
<i>Impact Texas</i> <i>Union Gospel Mission of Tarrant Co.</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 9/17</i>
<i>InfoTrak</i> <i>Parenting</i>	<i>Other</i> 7:51	<i>6:30a-7a</i>	<i>SAT 9/17</i>
<i>Retirement Planning, Senior Citizens</i>	9:23		
<i>Hearing Loss, Parenting Concerns, Senior Citizens</i>	4:58		

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<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
<u>SEPTEMBER 2016 (cont'd)</u>			
<i>Impact Texas</i>	<i>Local In-House</i>	<i>6a-6:30a</i>	<i>SAT 9/24</i>
<i>Taylor's Gift</i>	30:00		
<i>InfoTrak</i>	<i>Other</i>	<i>6:30a-7a</i>	<i>SAT 9/24</i>
<i>Teen Suicide, Mental Health, Parenting</i>	7:57		
<i>Bullying, Workplace Matters</i>	9:21		
<i>Retirement Planning, Senior Citizens</i>	5:04		



Call Letters: KTCK-AM/FM

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2016

Show # 2016-27

Date aired: Sat 7/02/16 Time Aired: 6:30a-7a

Mike Gikas, Senior Electronics Editor at Consumer Reports

Smart phone theft is on the rise. A projected 3.1 million were stolen last year, according to a Consumer Reports survey. Mr. Gikas outlined the sensitive information that many phones contain, and he offered security tips to both prevent thefts and to minimize the loss of personal data if a phone is lost or stolen.

Issues covered:

Length: 8:56

**Crime
Consumer Matters**

Robert D. Morris, MD, PhD, environmental epidemiologist, drinking water research scientist, author of "*The Blue Death: Disease, Disaster & the Water We Drink*"

Dr. Morris believes that despite better overall health conditions, the nation's water supply remains a serious health risk. He talked about potential disease pathogens, toxic chemicals, decaying pipes and cancer risks. He discussed the growing body of research linking the chlorine relied on for water treatment with cancer and stillbirths. He also talked about the history of water-borne pathogens like cholera and typhoid.

Issues covered:

Length: 8:17

**Community Health
Environment**

Lynsey Romo, Assistant Professor of Communication, North Carolina State University

Prof. Romo led a study of school-aged kids and what their parents tell them about family finances. She found that parents often make gender-based distinctions in what they choose to talk about, and kids pick up on what they're *not* being told — sometimes drawing incorrect conclusions that can have repercussions for them in the future.

Issues covered:

Length: 4:59

**Parenting
Personal Finance**

Show # 2016-28

Date aired: Sat 7/09/16 Time Aired: 6:30a-7a

Richard Bolles, career development expert, author of "*What Color Is Your Parachute? Guide to Rethinking Resumes*" and "*What Color Is Your Parachute? Guide to Rethinking Interviews*"
Mr. Bolles discussed the rapidly changing way companies locate and hire employees. He explained why the value of a resume has declined, and how job hunters can use more effective alternatives. He said prospective employees must be as up-to-the-minute in job hunting skills as they are in the work skills that they offer an employer.

Issues covered:

**Employment
Career**

Length: 8:58

Jean Illsley Clarke, PhD, internationally known parent educator, co-author of "*How Much Is Too Much?: Raising Likeable, Responsible, Respectful Children*"

Ms. Clarke believes that many of today's parents overindulge their children, often without even realizing it. She explained how to recognize overindulgence and why it can be so damaging as kids grow into adulthood. She said assigning ongoing household chores to children is an excellent way to foster their responsibility and independence, and offered other tips for parents.

Issues covered:

Parenting Issues

Length: 8:13

Ron Montoya, Consumer Advice Editor at Edmunds.com

Mr. Montoya offered suggestions for shoppers who have poor credit to buy a new car. He said it is important for potential buyers to carefully check and clean up credit reports before applying for a car loan, and to try to get pre-approval before shopping. He also outlined other ways that buyers can demonstrate that they are a good credit risk.

Issues covered:

**Consumer Matters
Personal Finance**

Length: 4:53

Show # 2016-29

Date aired: Sat 7/16/16 Time Aired: 6:30a-7a

Laura M. Bogart, PhD, Senior Behavioral Scientist at the RAND Corporation, a nonprofit research organization that develops solutions to public policy challenges

Dr. Bogart directed a five-week obesity prevention program for seventh grade students that helped obese students lose an average of nine pounds over the following two year period. She outlined the methods that were most effective, which included school-wide environmental changes and encouragement to eat healthy school cafeteria foods, along with a student-led education and marketing campaign.

Issues covered:

Length: 8:26

Childhood Obesity

Education

Parenting

Susan S. Silbey, PhD, Leon and Anne Goldberg Professor of Humanities, Professor of Sociology and Anthropology, Professor of Behavioral and Policy Sciences, Sloan School of Management at the Massachusetts Institute of Technology

The number of women enrolling in engineering school has increased steadily over the past four decades, but Dr. Silbey said one-third of women graduates soon leave the profession to pursue other careers. She said the reasons behind this problem are primarily related to the culture of engineering itself. She offered suggestions for women who are entering the profession, and explained why an engineering career should be such an attractive option for women.

Issues covered:

Length: 8:47

Women's Issues

Discrimination

Career

Dong Zhao, PhD, Assistant Professor of Construction Management, Michigan State University

Prof. Zhao led a study that found that more than 50 percent of potential energy savings from energy efficient homes can be lost if users don't know how to use the buildings properly. Dr. Zhao said this is a concern both for individual homeowners as well as for commercial property owners.

Issues covered:

Length: 4:57

Energy

Consumer Matters

Show # 2016-30

Date aired: Sat 7/23/16 Time Aired: 6:30a-7a

Christopher Wildeman, PhD, Associate Professor of Sociology, faculty fellow at the Center for Research on Inequalities and the Life Course, faculty fellow at the Institution for Social and Policy Studies at Yale University

Dr. Wildeman recently conducted a study at Yale that found that approximately 12% of American children will suffer from neglect or physical, emotional, or sexual abuse before they turn 18 years old. He explained why his research yielded dramatically higher rates of maltreatment than official government figures. He offered suggestions for changes in public policy to deal with the problem.

Issues covered:

Length: 9:10

**Child Abuse & Neglect
Government Policies
Parenting**

Cash Nickerson, employment expert, attorney, author of "*BOOMERangs: Engaging the Aging Workforce in America*"

As nearly 80 million Baby Boomers approach the traditional age of retirement, Mr. Nickerson said many want to continue to work, and the economy needs them. He discussed the challenges that surround an aging working population and offered ideas on how older workers can make a gradual transition into retirement, rather than a sudden exit from the workforce.

Issues covered:

Length: 8:07

**Senior Citizens
Employment**

Jeff Haig, Chair of the UCLA Scholarship Admissions Committee, co-author of the book "*Unlock Your Educational Potential*"

Mr. Haig talked about the value of summertime activities as a strategic opportunity for students planning for college. He believes that many common summer activities can be used to broaden a student's horizons and get a leg up in the competitive college admittance process.

Issues covered:

Length: 5:02

**Education
Children's Issues**

Show # 2016-31

Date aired: Sat 7/30/16 Time Aired: 6:30a-7a

David Casarett, MD, MA, Associate Professor of Medicine, University of Pennsylvania Perelman School of Medicine Director of Hospice and Palliative Care, University of Pennsylvania Health System, author of "*Shocked: Adventures in Bringing Back the Recently Dead*"

Most people don't survive cardiac arrest or significant trauma. Dr. Casarett discussed the latest developments in resuscitation and just how far science has come in the past few years. He talked about the ethical dilemma posed by reviving a person who may not have a good quality of life in the aftermath. He talked about the impressive survival rate of those who receive competent CPR treatment.

Issues covered:

Length: 8:20

Personal Health

Emergency Medicine

Greg McBride, Chief Financial Analyst for Bankrate.com

Mr. McBride's organization recently conducted a study that found that a third of all Americans have nothing saved for retirement. He said the one encouraging aspect of the survey is that more people in their 20s are saving for retirement than ever before. He explained why this issue should be such a serious concern and what someone can do if they believe they are starting to save too late in life.

Issues covered:

Length: 9:00

Retirement Planning

Senior Citizens

Personal Finance

Rick Maurer, author of "*Beyond The Wall Of Resistance: Why 70% of All Changes Still Fail – and What You Can Do About It*"

Seventy percent of all major changes in organizations fail - and that number hasn't changed since researchers started examining success and failure rates some fifteen years ago. Mr. Maurer talked about the most common reasons for failure and what leaders can do about it.

Issues covered:

Length: 5:03

Workplace Matters

Employment

Show # 2016-32

Date aired: Sat 8/06/16 Time Aired: 6:30a-7a

Anthony G. Comuzzie, PhD, obesity researcher and scientist with the Department of Genetics at the Texas Biomedical Research Institute in San Antonio

Recent government data shows that since the late 1980s and early 1990s, the average American has put on 15 or more additional pounds without getting any taller. Dr. Comuzzie explained why this is such a grave health concern. He also discussed potential causes and solutions to the nation's epidemic of obesity.

Issues covered:

Length: 8:34

**Obesity
Personal Health**

Doug Lamov, literacy and education expert, Managing Director of Uncommon Schools' Teach Like a Champion team, co-author of "*Reading Reconsidered: A Practical Guide to Rigorous Literacy Instruction*"

Mr. Lamov discussed the importance of teaching students to read with precision, rigor, and insight. He explained how Common Core curriculums are affecting reading programs across the country. He believes that most students are not given challenging enough assignments. He also offered suggestions for parents who want to instill a love of reading in their children.

Issues covered:

Length: 8:44

**Education
Literacy
Government Policies
Parenting**

James Kingsland, Science Production Editor of the London newspaper "*The Guardian*," author of "*Siddhartha's Brain: Unlocking the Ancient Science of Enlightenment*"

Mr. Kingsland discussed the latest research by leading neuroscientists and clinical psychologists that suggests that mindfulness practice reconfigures the brains. He said meditation can make people healthier and happier, and that it can help treat stress, chronic pain, hypertension and substance abuse.

Issues covered:

Length: 4:56

**Mental Health
Aging**

Show # 2016-33

Date aired: Sat 8/13/16 Time Aired: 6:30a-7a

Jennifer B. Johnston, PhD, Assistant Professor of Psychology at Western New Mexico University

Dr. Johnston recently led a study that examined the role that media coverage may play in fueling the increase of mass shootings in the U.S. Her study concluded that one of the most effective ways of curbing mass shooting incidents may be to drastically change how news organizations cover them. She is in favor of an organized campaign to convince media organizations to focus more on the victims, rather than the killer, his weapons and his motivations.

Issues covered:

Length: 9:45

Media

Mass Shootings

Brian Roe, PhD, McCormick Professor of Agricultural Marketing and Policy at Ohio State University

American consumers throw away about 80 billion pounds of food a year. Dr. Roe led a study that examined Americans' attitudes and misconceptions about food waste. He said many consumers think they have good reasons to throw food away, but those perceived benefits are often not real. He noted that food waste is the largest source of municipal solid waste in the U.S. and the most destructive type of household waste in terms of greenhouse gas emissions.

Issues covered:

Length: 7:28

Environment

Consumer Matters

Food Safety

Jan E. Stets, PhD, Professor of Sociology at the University of California, Riverside

Cheating to get ahead is likely to reduce your level of happiness, according to Dr. Stets' research. In her study, participants were given the opportunity to cheat to get ahead. The 30% who cheated were more likely to report a reduction in happiness, once they considered that others would not see them as moral persons.

Issues covered:

Length: 4:58

Mental Health

Workplace Issues

Show # 2016-34

Date aired: Sat 8/20/16 Time Aired: 6:30a-7a

Lisa Gill, Prescription Drugs Editor at Consumer Reports

Prescriptions for opioids have climbed 300% in the past decade and more than 46 Americans die each day from legal pain pills, such as OxyContin, Percocet and Vicodin. Ms. Gill discussed the reasons behind this trend. She also talked about the little-known dangers posed by over-the-counter painkillers like acetaminophen. She offered advice to patients who are dealing with pain. She also explained how the federal government is trying to deal with the issue.

Issues covered:

Length: 10:07

**Drug Abuse
Personal Health
Government**

Tony Lee, Publisher of CareerCast.com and JobsRated.com

Mr. Lee outlined his organization's list of the most overrated and underrated jobs, based on factors such as pay, hiring outlook, work environment, stress and physical demands. He explained why certain jobs are not as attractive as they may seem, and why other great career choices are often overlooked. He also offered advice for those who are seeking to change careers or move up the ladder in their present industry.

Issues covered:

Length: 7:15

**Employment
Economy**

Pam Mueller, graduate student, Department of Psychology, Princeton University

Laptops, tablets and other electronic devices are commonplace in today's classrooms. But Ms. Mueller co-authored a study that found that taking notes by typing, rather than writing, interferes with students' ability to process and remember information. Her research indicated that students who take notes with pen and paper recall more material and perform significantly better in class.

Issues covered:

Length: 4:51

Education

Show # 2016-35

Date aired: Sat 8/27/16 Time Aired: 6:30a-7a

Bob Rusbult, CEO of The Independent Insurance Agents & Brokers of America

A consumer survey commissioned by Mr. Rusbult's organization found that many homeowners lack adequate insurance coverage, do not fully understand their homeowners policies and do not have enough savings to support their households in the event of a disaster. He discussed the most common misconceptions consumers have regarding homeowners insurance and what to do about it.

Issues covered:

Length: 8:37

Disaster Preparedness

Consumer Matters

Tomas Hult, PhD, Byington Endowed Chair and Professor of Marketing in the Eli Broad College of Business, Director of the International Business Center at Michigan State University

From recycling to reusing hotel towels, consumers who participate in a company's "green" program are more satisfied with its service, according to Dr. Holt's research. He explained the reasons behind these feelings, and the surprising way consumer decisions are affected when companies offer additional participation incentives.

Issues covered:

Length: 8:40

Recycling

Environment

Consumer Matters

Rachel Arocho, PhD, Research Fellow in Human Development and Family Science at Ohio State University

Dr. Arocho led a study that found that teenagers and young adults who expected to get married within the next five years reported committing fewer delinquent acts in the next year than those who weren't thinking about wedding bells. She discussed the possible reasons behind this finding.

Issues covered:

Length: 4:45

Crime

Youth at Risk

Show # 2016-36

Date aired: Sat 9/03/16 Time Aired: 6:30a-7a

Sally Satel, MD, Resident Scholar at the American Enterprise Institute, editor of "*When Altruism Isn't Enough: The Case for Compensating Kidney Donors*"

12 people die each day while waiting for a life-saving kidney transplant. Dr. Satel discussed the shortage of organ donations and shared her story of receiving a kidney donation in 2006. She believes that a program to compensate organ donors, through in-kind rewards, such as a contribution to a retirement fund, an income tax credit, or tuition vouchers for their children—rather than lump-sum cash payments—would eliminate the shortage of available organs.

Issues covered:

Length: 8:28

Organ Donation

Government Policies

Personal Health

James Betts, PhD, Senior Lecturer in Nutrition, Metabolism & Statistics at the University of Bath, England

Conventional wisdom has always maintained that breakfast is the most important meal of the day. Dr. Betts led a study that examined whether people who eat breakfast are healthier or lose weight more effectively than those who skip it. He said his research found that breakfast eaters consumed more calories each day and were more physically active overall, but there was no difference in weight. He believes that while breakfast doesn't matter for adults, it still is important for children from a nutrition and learning standpoint.

Issues covered:

Length: 8:47

Nutrition

Personal Health

Monica Betson Montgomery, author of "*The Keys to College: A Roadmap for Parents to Guide Their Children*"

Ms. Betson-Montgomery read and scored over 20,000 freshman college applications throughout her career. She believes the process of preparing for college should begin in grade school or even earlier. She outlined possible strategies for parents navigate their way through their child's educational career.

Issues covered:

Length: 4:57

Education

Parenting

Show # 2016-37

Date aired: Sat 9/10/16 Time Aired: 6:30a-7a

Michelle Mazurek, PhD, Assistant Professor, Computer Science, University of Maryland College Park

Nearly everyone today struggles with a myriad of passwords for their online activities. Professor Mazurek was involved in research at Carnegie Mellon University that found that long passphrases are more effective and easier to remember than an incomprehensible string of letters, numbers and special characters.

Issues covered:

Length: 8:52

Online Security

Crime

Consumer Matters

Chris Voss, former FBI's lead international kidnapping negotiator, founder and principal of The Black Swan Group, author of *"Never Split the Difference: Negotiating As If Your Life Depended On It"*

Mr. Voss discussed the skills that helped him and his colleagues succeed where it mattered most: saving lives. He explained how of those same negotiating tactics and principles are critical in everyday life, in areas such as buying a car, negotiating a salary, buying a home, or parenting.

Issues covered:

Length: 8:25

Career

Parenting

Christine Fahlund, Senior Financial Planner and Vice President of Investment Services at T. Rowe Price Investment Services

Ms. Fahlund discussed the effect that today's economy has on retirement planning. She believes that many Baby Boomers have been naive when it comes to planning for retirement. She also explained why some employers are becoming more proactive in helping their workers save for their senior years.

Issues covered:

Length: 5:04

Personal Finance

Retirement Planning

Senior Citizens

Show # 2016-38

Date aired: Sat 9/17/16 Time Aired: 6:30a-7a

Erica Reischer, PhD, psychologist, parent educator, author of *“What Great Parents Do: 75 Simple Strategies for Raising Kids Who Thrive”*

Children don't come with an owner's manual, but many parents wish they did. Dr. Reischer offered simple, action-oriented steps anyone can take to improve their parenting skills. She discussed the importance of empathy, how to distinguish between goals and methods, and why it's helpful for parents to view their kids as little explorers and scientists.

Issues covered:
Parenting

Length: 7:51

Andrew Scott, Professor of Economics at the London Business School, Fellow at All Souls College, Oxford University and the Centre for Economic Policy Research, co-author of *“The 100-Year Life: Living and Working in an Age of Longevity”*

Many Americans have been raised on the traditional notion of a three-stage approach to life: education, followed by work and then retirement. However, Prof. Scott said this well-established pathway is already beginning to collapse: life expectancy is rising, pensions are vanishing, and increasing numbers of people are juggling multiple careers. He offered suggestions for how to better plan for a productive, longer life and retirement in today's rapidly-evolving economy.

Issues covered:
Retirement Planning
Senior Citizens

Length: 9:23

Brian Fligor, Chief Audiology Officer at Lantos Technologies, Inc., former Director of Diagnostic Audiology and Children's Hospital in Boston

An estimated 2 million students in the US play in middle- and high-school marching bands. Dr. Fligor believes that parents should be concerned protecting their kids' hearing when they are exposed to loud sounds for long periods. He talked about the warning signs of hearing damage and explained the ways to prevent it.

Issues covered:
Hearing Loss
Parenting Concerns
Senior Citizens

Length: 4:58

Show # 2016-39

Date aired: Sat 9/24/16 Time Aired: 6:30a-7a

Anna S. Mueller, PhD, Sociologist and Assistant Professor in Comparative Human Development, Research Associate at the Population Research Center at the University of Chicago

Teen suicide clusters are a recent discovery, and little is understood about their causes and how to prevent them. Prof. Mueller studied of the phenomenon in a small town. She found that intense pressure to succeed academically and athletically, plus the ease with which private information became public, due to social connectedness, left teens and their parents unwilling to seek help for mental health problems. She said suicide prevention strategies need to be tailored to fit the unique dynamics of individual communities.

Issues covered:

**Teen Suicide
Mental Health
Parenting**

Length: 7:57

Shola Richards, author of "*Making Work Work: The Positivity Solution for Any Work Environment*"

A surprising number of Americans have experienced bullying on the job. Mr. Richards discussed the reasons that some people become bullies, and offered suggestions for how to deal with bullying in an effective and positive way. He said documenting dates, times and details of incivility are crucial, and that approaching the HR department with an issue is the best place to start.

Issues covered:

**Bullying
Workplace Matters**

Length: 9:21

Rodger Alan Friedman, chartered retirement planning counselor and financial advisor with more than 30 years' experience, author of "*Fire Your Retirement Planner: You! Concise Advice on How to Join the \$100,000 Retirement Club*"

More than half of all Americans are not confident or just slightly confident when it comes to making the right retirement investment decisions. Mr. Friedman believes retirement planning is not a do-it-yourself exercise, but that professional help is vital. He explained how to find a competent financial advisor.

Issues covered:

**Retirement Planning
Senior Citizens**

Length: 5:04